



City Council Economic Development Subcommittee

MINUTES

Conference Room A
City Hall, 501 Primrose Road – Burlingame, California
Thursday, January, 2018 – 8:30 a.m.

ATTENDANCE

Members Present: Council Member (CC) Beach (via conference call) and Council Member (CC) Colson

Members Absent: None

Staff Present: Economic Development Specialist (EDS) Cleese Relihan, Finance Director (FD) Carol Augustine, City Manager (CM) Lisa Goldman, Parks and Recreation Director (PRD) Margaret Glomstad, and Community Development Director (CDD) William Meeker

Also in Attendance: Mike McKee (Double Tree), Marty Cerles (Crowne Plaza), Irby Morvant (Hyatt), Clif Clark (Marriott), and Anne LeClair (SMCCVB)

DISCUSSION ITEMS

Annual Meeting with Hotel General Managers:

Clif Clark requested an update regarding the General Plan update, Zoning Ordinance update, and Top Golf. CDD Meeker provided an update on the General Plan and Zoning. PRD Glomstad provided an update on Top Golf.

With respect to the City's work to revise its parking standards for hotels, Clark suggested that staff seek updated information from the hotels regarding parking utilization. Irby Morvant added that roughly 20% of hotel guests are flight crews from SFO; they are shuttled to the hotel and do not drive independently.

CM Goldman provided an update regarding the status of the State Lands property on Airport Boulevard, near Sanchez Channel. Clark noted that when considering additional hotel uses on the Bayfront, the City needs to take into account the equilibrium point at which the supply of hotel rooms causes a drop in room rates which in turn reduces the City's Transient Occupancy Tax (TOT) revenue. CC Colson asked for more information regarding what types of hotels are lacking in Burlingame and the area. Clark's initial response was that there are no "boutique" hotels in the area, though they are less profitable. Morvant noted that in high-demand periods the room rates for lower-level hotels will increase.

CC Colson stated that the City is looking into potential regulation of AirBnB type of guest accommodations. Anne LeClair indicated that she would send a link to staff that provides information regarding the supply of AirBnB properties in Burlingame. She suggested reviewing regulations for unincorporated San Mateo County. CM Goldman suggested reviewing Redwood City's regulations. Marty Cerles stated that he just wants a level playing field for hotels versus AirBnB.

CM Goldman noted that the City has implemented the Lime Bike program. Sustainability Coordinator Sigalle Michael can connect the hotels with Lime Bike representatives in the event that hotels are interested in participating in the program.

CC Colson noted a recent presentation by Stanford University representatives regarding sea-level rise. She noted that all of the hotels are built at elevations so as not to be heavily impacted by sea-level rise.

PUBLIC COMMENTS

There were no public comments.

FUTURE AGENDA ITEMS

None

ADJOURNMENT

Meeting adjourned at 9:40 a.m.

Respectfully submitted,

William Meeker
Community Development Director