



## City Council Economic Development Subcommittee

### MINUTES

Conference Room A  
City Hall, 501 Primrose Road – Burlingame, California  
Thursday, February 15, 2018 – 10:00 a.m.

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#### **ATTENDANCE**

**Members Present:** Council Member (CC) Beach and Council Member (CC) Colson

**Members Absent:** None

**Staff Present:** Economic Development Specialist (EDS) Cleese Relihan, Finance Director (FD) Carol Augustine, City Manager (CM) Lisa Goldman, Parks and Recreation Director (PRD) Margaret Glomstad, and Community Development Director (CDD) William Meeker

**Also in Attendance:** Craig Mucci and Katherine Hannay from Burlingame Porsche-Audi, Kent Putnam from Putnam Automotive Group, and Pookie Viwattanasakpo from Coconut Bay Restaurant

#### **DISCUSSION ITEMS**

##### *Burlingame Auto Dealers:*

Kent Putnam expressed his concern regarding the code enforcement action related to the Hertz auto rental desk at his dealership. He has applied for a conditional use permit to legalize the use but is concerned that the neighbor across the street continues to lodge complaints regarding the dealership's activities. CDD Meeker noted that staff is continuing to work on the issue with Putnam. Putnam asked if Hertz could continue to stay at the location while the conditional use permit application is being reviewed? CDD Meeker referred him to Code Enforcement Officer Rachel Norwitt or City Attorney Kathleen Kane for a response as it is an active code enforcement matter.

Putnam further requested that the City begin to enforce the two-hour parking time limit in front of his dealerships on California Drive. CM Goldman indicated that the limit has been enforced in the past, but that many of the people parking in the area are Putnam employees.

Putnam noted that he owns a home in San Mateo that is used for employee housing. His employees commute great distances for work as they cannot afford to live in the area. He encouraged creating the opportunity for businesses to create "dormitory" type housing as a means of permitting employees to temporarily stay in close proximity to their place of employment during the work week. He is supportive of greater densities for housing development if affordable housing units are provided. CDD Meeker provided an overview of General Plan policies and Zoning regulations that address this issue.

Craig Mucci and Katherine Hannay affirmed Putnam's statements regarding the difficulty of retaining employees due to the lack of affordable housing in the area. CC Colson asked if incentives are provided to commuters? Mucci indicated that there are no incentives, though some employees carpool together to work. CC Beach Encouraged all to contact [www.commute.org](http://www.commute.org) for information on potential employee programs.

Burlingame Avenue Downtown Events:

Pookie Viwattanasakpo (representing the Downtown Burlingame Business Improvement District/DBID) expressed concerns about the cost of maintenance of the lights on the trees on Burlingame Avenue. DBID members would like to explore the opportunity to hand lights across the street from the light poles. The membership is willing to pay monthly maintenance for this type of lighting.

Pookie has received complaints regarding the cleanliness of the pavers on Burlingame Avenue. CM Goldman suggested that a copy of Public Works staff’s memorandum regarding the cleaning schedule for the pavers be provided to Pookie. She also asked for information regarding smoking restrictions as they relate to public and private buildings. CC Colson asked if there was any means of pre-empting smoking with the commercial districts? CM Goldman noted that this issue be raised with the full City Council as a possible work item; further enforcement of this type or restriction would be difficult.

Pookie asked that an effort be made to streamline the special event permitting process.

CC Colson noted that AT&T may be open to providing some form of decoration at street level on its properties at the west end of Burlingame Avenue (1400 block).

**PUBLIC COMMENTS**

There were no public comments.

**FUTURE AGENDA ITEMS**

- Improving the appearance of vacant storefronts
- Work with hoteliers to develop better literature to be provided to the hotels for distribution to guests

**ADJOURNMENT**

Meeting adjourned at 11:30 a.m.

Respectfully submitted,

William Meeker  
Community Development Director