



City Council Special Economic Development Subcommittee

MINUTES (DRAFT)

Via Zoom

Wednesday, January 12, 2021 – 8:15 a.m.

ATTENDANCE

Members Present: Vice Mayor Michael Brownrigg

Members Absent: Councilmember Donna Colson

Staff Present: City Manager (CM) Lisa Goldman, Community Development Director (CDD) Kevin Gardiner, Parks & Recreation Director (PRD) Margaret Glomstad, Finance Director (FD) Helen Yu-Scott, Economic Development & Housing Specialist (EDS) Joseph Sanfilippo

Members of the Public Present: Riyad Salma (Triterra Properties), Jenese Sieben (Pied Piper Players)

DISCUSSION ITEMS

Discussion of North Rollins Road Theater Uses

EDS Sanfilippo introduced the topic, explaining that this special meeting was called by Subcommittee request. While it will examine one company's proposal and operations (Pied Piper Players), the discussion is meant to serve as a case study to potentially be implemented on a broader scope throughout the North Rollins Road plan area.

CDD Gardiner emphasized that the North Rollins Road Specific Plan aims to include arts (including performing arts, fine arts, etc.) and wishes to incorporate them as a potential community benefit. The Subcommittee could examine if establishing an arts organization would be appropriate for the plan area to encourage arts uses.

Jenese Sieben introduced Pied Piper Players, a community theater company looking to relocate due to pandemic-induced impacts. Their services range from rehearsals, classes, set-building, and ideally a black box theater. The company currently has a Conditional Use Permit application for 1855 Rollins Road prior to that space's demolition. She mentioned that EDS Sanfilippo is helping them find a potential location, though the market rents are much higher than the company's current revenues.

Vice Mayor Brownrigg requested clarification if the company desired for the City to develop an arts building. Ms. Sieben responded that the company is looking at various funding sources to help subsidize the cost of the City running arts programming. Vice Mayor Brownrigg reiterated support for the arts but noted a lack of City resources (both staffing and funding).

CDD Gardiner noted that the company's space requirements sent by email would be useful when speaking with developers in the area, to potentially incorporate as a community benefit. Vice Mayor

Brownrigg mentioned that a more fleshed-out proposal would be easier to support, rather than the City creating its own program.

Riyad Salma encouraged artists to create an advocacy group and explain how to support arts as a whole, rather than per organization. Ms. Sieben noted that the San Mateo Arts Council is looking into bringing Peninsula artists together, and concluded by thanking the City for its support.

Action Items

- EDS Sanfilippo will continue to search for a space for Pied Piper Players
- Staff will advocate for arts uses to be incorporated into North Rollins Road developments

PUBLIC COMMENTS

There were no further public comments.

ADJOURNMENT

Meeting adjourned at 9:20 a.m.

Respectfully submitted,

Joseph Sanfilippo

Economic Development & Housing
Specialist