

CITY OF BURLINGAME

City Hall – 501 Primrose Road
Burlingame, California 94010-3997



COMMUNITY DEVELOPMENT DEPARTMENT

Economic Development Division

PH: (650) 558-7264
FAX: (650) 696-3790

Economic Development Subcommittee Special Meeting

Wednesday, February 8, 2023, 8:30 a.m.
Zoom Conference Call

On September 16, 2021, Governor Newsom signed into law AB 361, which allows a local agency to meet remotely when:

1. The local agency holds a meeting during a declared state of emergency
2. State or local health officials have imposed or recommended measures to promote social distancing
3. Legislative bodies declare the need to meet remotely due to present imminent risks to the health or safety of attendees

Pursuant to Resolution Number 004-2023, the City Council and Commissions will continue to meet remotely for at least thirty days for the following reasons:

1. There is still a local state of emergency
2. County Health Orders require that all individuals in public spaces maintain social distancing and wear masks
3. The City can't maintain social distancing requirements for the public, staff, Councilmembers, and Commissioners in their meeting spaces.

Pursuant to Resolution Number 004-2023, Conference Room A will not be open to the public for the February 8, 2023 Economic Development Subcommittee Meeting.

Time: Feb 8, 2023 08:30 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/87837008436?pwd=ODJ5dzZHbWNNMw1pZXI2cysxRDkzd09>

Meeting ID: 878 3700 8436

Passcode: 583741

One tap mobile

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READ AND APPROVE MINUTES FROM JANUARY 17, 2023 MEETING

DISCUSSION ITEMS

1. Holiday Lighting Discussion with Key Partners
2. Future Agenda Topics

Public Comments

The next regular meeting of the City Council's Economic Development Subcommittee will be held on March 8, 2022, in Conference Room A



City Council Economic Development Subcommittee

MINUTES (DRAFT)

Via Zoom

Tuesday, January 17, 2023 – 8:15 a.m.

ATTENDANCE

Members Present: Mayor Michael Brownrigg, Vice Mayor Donna Colson

Members Absent: None

Staff Present: City Manager (CM) Lisa Goldman, Community Development Director (CDD) Kevin Gardiner, Parks & Recreation Director (PRD) Margaret Glomstad, Finance Director (FD) Helen Yu-Scott, Economic Development & Housing Specialist (EDS) Joseph Sanfilippo

Members of the Public Present: John Hutar (CEO of The San Francisco Peninsula (SFP))

READ AND APPROVE MINUTES FROM DECEMBER 14 MEETING

- Approved.

DISCUSSION ITEMS

Annual Workplan Discussion

EDS Sanfilippo introduced the topic, with the Subcommittee offering suggestions on topics for the year and scheduling other topics mentioned in previous Subcommittee iterations.

Some time-sensitive topics were prioritized for meetings in the first quarter of the year, in particular holiday lighting and the annual BID meetings. The Subcommittee hoped to facilitate a discussion between the City and the business districts about promoting a more cohesive light display.

Vice Mayor Colson mentioned the Women's Collegiate Western Regional Golf Tournament (Silicon Valley Showcase) will be taking place in Millbrae in April 2023. The Men's version of the tournament is sponsored by Topgolf, so the Subcommittee suggested that this item be brought back later this year or early next year to see if there are any opportunities to collaborate with Topgolf to attract a similar event to Burlingame in 2024.

Burlingame High School will be hosting a 100-year Anniversary Event on Lorton Avenue on October 13, which will involve a street closure and collaboration with the businesses. The Subcommittee suggested that they receive an update some time in the summer about the event to keep the BIDs informed.

Per a previous suggestion from Mayor Brownrigg, the Subcommittee agreed to schedule discretionary check-ins with developers who hoped to discuss economic aspects of their projects on an as-requested basis. CDD Gardiner suggested that this would be particularly helpful for projects that may

require zoning amendments or simply want to gauge if there would be support to move their project forward.

Other topics suggested for the year included: a check-in with the hospital; coordination with local bike shops and clubs (e.g., Pen Velo) to host a bike race downtown; attracting a cultural venue to the city; check-in about Downtown Specific Plan; life sciences check-ins; and affordable housing resources for local employees.

The calendar was finalized and will be posted on the Economic Development Subcommittee City webpage.

Miscellaneous Discussion

There was no miscellaneous discussion.

Action Items

- Staff will distribute a calendar of the proposed meetings to key partners and the Economic Development Subcommittee mailing list

FUTURE AGENDA TOPICS

The February meeting will include a discussion of holiday lighting with both of the BIDs and the Chamber of Commerce.

PUBLIC COMMENTS

There were no public comments.

ADJOURNMENT

Meeting adjourned at 9:15 a.m.

Respectfully submitted,

Joseph Sanfilippo
Economic Development & Housing
Specialist