Economic Development Subcommittee Special Meeting

Wednesday, August 9, 2023, 8:30 a.m.

City Hall Conference Room A will be open to the public for the August 9, 2023 Economic Development Subcommittee Meeting. Consistent with Government Code Section 54953, the meeting will also be held via Zoom. The Zoom information below is provided for members of the public who would prefer to attend virtually.

To Attend the Meeting in Person:
Location: 501 Primrose Road, Conference Room A (downstairs next to the City Manager’s Office)
Burlingame, California 94010

To Observe the Meeting via Zoom:

Topic: Economic Development Subcommittee Meeting
Time: Aug 9, 2023 08:30 AM Pacific Time (US and Canada)

Join Zoom Meeting
https://us02web.zoom.us/j/84914966049?pwd=N3VrbGVlbTBkUDVSVWXdXeEh4eE84dz09

Meeting ID: 849 1496 6049
Passcode: 264894

1. READ AND APPROVE MINUTES FROM MAY 24, 2023 MEETING

2. PUBLIC COMMENTS, NON-AGENDA
   Members of the public may speak about any item not on the agenda. Members of the public wishing to suggest an item for a future Council agenda may do so during this public comment period. The Ralph M. Brown Act (the State local agency open meeting law) prohibits the City Council from acting on any matter that is not on the agenda.

3. DISCUSSION ITEMS
   a. Presentation from CityData.AI on Foot Traffic Collection and Analysis

4. FUTURE AGENDA TOPICS
The next regular meeting of the City Council’s Economic Development Subcommittee will be held on September 13, 2023, in Conference Room A.
ATTENDANCE

Members Present:  Mayor Michael Brownrigg, Vice Mayor Donna Colson

Members Absent:

Staff Present:  City Manager (CM) Lisa Goldman, Community Development Director (CDD) Kevin Gardiner, Parks & Recreation Director (PRD) Margaret Glomstad, Finance Director (FD) Helen Yu-Scott, Economic Development & Housing Specialist (EDS) Joseph Sanfilippo

Members of the Public Present:  John Kevranian (Broadway BID Board President), Susan Baker (President/CEO of Chamber of Commerce), Hadia Khoury (Beautification Commission)

READ AND APPROVE MINUTES FROM MARCH 6 AND APRIL 19, 2023 MEETINGS
Approved.

DISCUSSION ITEMS

Discussion of Smoking and Hookah Lounges
Vice Mayor Colson introduced the topic, explaining the request from new, culturally diverse business owners who want the City to allow smoking/hookah lounges. Currently, the City does not permit smoking lounges, but there are two already in operation. CDD Gardiner noted that staff would need to develop a zoning code amendment to permit the use, should the discussion move forward. Any zoning amendment would need to clarify ventilation requirements and any related performance standards. Per State law, hookah is not permitted in an establishment also offering food and beverage.

Mayor Brownrigg suggested possibly permitting the use on Rollins Road or in other mixed-use districts, rather than downtown districts.

Ms. Khoury offered an anecdote noting that hookah lounges are often a cultural draw for patrons, though she reiterated that the space needed to be separate. Mr. Kevranian agreed that the use should only be permitted outside of downtowns, and also said that the permits should be limited to a certain number of businesses and non-transferrable. There was some disagreement about whether or not hookah emitted a scent or if lounges offered additional benefit beyond the cultural draw.

Mayor Brownrigg suggested that business owners should speak up if they are supportive of the use.

Discussion of Burlingame Avenue Street Closure
CM Goldman introduced the topic, explaining that the Chamber was seeking additional guidance on how the street closure’s community events would be structured. Vice Mayor Colson discussed the
efforts she has undertaken already, including coordinating with Councilmember Peter Stevenson and former Councilmember Ann O’ Brien Keighran to assist in securing several bands and cultural events for the two-week period. She suggested that programming would only be Wednesday through Sunday from around 4-7 p.m.

Ms. Baker mentioned that the Chamber had an intern that would be interested in working on the project.

CM Goldman suggested that programming be Thursday through Sunday, though Mayor Brownrigg expected support for potentially increasing the Council contribution from $5,000 to $10,000 if absolutely necessary.

**Miscellaneous Discussion**

Mayor Brownrigg suggested that the City contract with additional rodent abatement service providers.

**Action Items**

- EDS Sanfilippo will inquire with Redwood City staff about how they regulate smoking/hookah lounges
- EDS Sanfilippo will follow-up with Jay Kiely in the Police Department to inquire if entertainment permits are able to be waived for the street closure, and how ABC licenses will be handled during the closure

**FUTURE AGENDA TOPICS**

The June meeting will continue the discussion of smoking and hookah lounges.

**PUBLIC COMMENTS**

There were no public comments.

**ADJOURNMENT**

Meeting adjourned at 9:30 a.m.

Respectfully submitted,

Joseph Sanfilippo
Economic Development & Housing Specialist