BURLINGAME TOWN SQUARE
COMMUNITY MEETING #2

Virtual Meeting
December 1st, 2020 - 6:30 pm - 8:00 pm

Urban Field Studio | SWA Team
Agenda

1. Introductions (10 min)
2. Presentation about the Site (10 min)
3. Town Square Ideas: Feedback received (15 min)
4. Town Square Ideas: Work Session (40 min)
A new Town Square for Burlingame
We need your input!

MEETING #1
Nov 18th
6:30 - 8:00 pm
Upcoming Virtual Community Meetings

MEETING #3
FEB 2021
TBD

- Presentation of Town Square Design Ideas
- Ongoing input on Website
The Site Today
Burlingame Avenue at Park Road
Yves Delorme Building at Park Road
Post Office Building from Park Road
Lot E Entrance from Park Road
Service Alley Entrance from Park Road
Lot E and Burlingame Hotel at Lorton Avenue
Service Alley along north side of Lot E
Lot E Entrance on Lorton with Post Office
Burlingame Hotel at Lorton Avenue
Intersection of Burlingame Ave and Lorton Ave
Town Square Setting
The Site

Lot E

Post Office/
220 Park Road

Underground Culvert

220 Park Road
The Culvert

Existing box culvert
The Culvert

Existing box culvert

Minimum engineering requirements for an open channel. A naturalistic alternative is possible with additional land area.
The Proposed Project at 220 Park Road

View from Park Road
The Proposed Project at 220 Park Road
Parking

- 70 existing parking spaces in Parking Lot E
- 275 new parking spaces proposed in the new 220 Park Road development, available to the public on evenings and weekends
- 162 net new parking spaces in the new city parking structure on Lorton south of Howard Ave
The Proposed Project

220 Park Road

Parking LOT E

Parking Structure

LOT N

Burlingame Ave, Howard Ave, Lorton Ave, Park Road
Ideas for the Town Square
Feedback & Comments received so far

Ideas shared on the website (Ideas Wall)

Themes: Activities, Connections, Events, Examples of Squares, Historic Post Office, Physical Plaza Elements
Feedback & Comments: Ideas Wall

Activities:
- A place to gather
- At least one area should be a green space
- Kids’ play area with a low key climbing structure
- Square should be for respite and not be overly programmed

Connections:
- A space that connects the community through art installations, play spaces, and green spaces - showcase who we are as community
- A place to be and not just walk through
Physical Plaza Elements:

- Consider transplanting one or more of existing Magnolia trees as green focal point (Santana Row example).
- Deciduous trees for shade in summer and light in winter.
- Public art: either a program for temporary art or site-specific public art commission; a great opportunity for local artists.
- Open up the drainage channel and reference the creek with landscape and water features.
Survey Responses: 185 responses to date!

Q1. Do you live or work in Burlingame? (check all that apply)

- Live in Burlingame: 173
- Work in Burlingame: 39
- Downtown Burlingame resident: 12
- Downtown Burlingame property owner: 8
- If you do not live or work in Burlingame, where are you visiting from?
Q3. Do you visit Downtown Burlingame regularly?

166 answers

- **Weekly**: 92
- **Daily**: 59
- **About once a month**: 11
- **Every couple of months**: 4
Q6. What kind of open space should the Town Square be?

183 answers

- A civic and representative space: 37
- A park or a green place with lots of landscaping: 129
- A place for events: 104
- A place to hang out, meet friends, or play (children and adults): 125
- A place to eat and have a drink: 107
- Other: Parking Lot
Q8. What kind of activities would you most like to see in the square? (check all that apply)

180 answers

- Sitting and relaxing: 142

- Outdoor drink and dining at a restaurant or bar fronting on the square
- Temporary food offerings (food trucks or stands)
- Shops lining the square
- Cultural (small museum, theater, or performance space fronting on square or in square)
- Farmers Market extending from Park Road into Square
- Festivals (art, performance, food, artisan, holidays)
- Outdoor Performances
- Play (children, bocce, chess, water)
- Picnics
- Sitting and relaxing
Q12. There are two offset squares in our future public open space. Do you think the design would be better with two different treatments or “rooms”, or one single large space?

154 answers

- Two Spaces: 58
- Single Space: 96
Q13. Two Spaces

57 answers

- One should be “green”, the other more “urban” (hardscaped): 29
- Both should be “urban” but with different design: 9
- Both should be “green” but with different design: 23
Q15. With respect to water features, there are water features that are more formal, like fountains with statues, and those that are more fun, like water jets or boulders with water. Which do you think would suit the Burlingame Town Square better, if any?

155 answers
Feedback & Comments: Community Meeting #1 (Nov 18)

- Flexible square for ice rinks, ferris wheels, and concerts
- Gracious stairs that can be used during performances
- Lots of trees
- Water feature and green spaces
- Uncover the creek - but it might not be appealing as it is not a consistent stream and accumulates debris, creek is 10 feet below surface
- Creek feature
- Underground parking only available on weekends and at night can be an issue
- Need disabled parking spaces if Lot E parking is eliminated
- Consider drought-tolerant planting and the use of reclaimed or recycled water
- Raised platform for concerts and performances
- Lighting at night: string lights or light sculpture (examples: Bay Bridge, tin man on Park Road)
Ideas for the Town Square: Work Session
A Town Square for the Community
Town Square Character

1. Should the Town Square be one big space or two different spaces?

2. Should the Town Square be a green space, urban space with hardscaped areas, or both?

3. Should the Town Square be a formal and representative space or more "organic" and perhaps playful?
Town Square Context Diagrams

- Two distinct square areas
- Main square fronting on Park Road
Two distinct square areas

Main square fronting on Lorton Avenue
Town Square Context Diagrams

- One larger square
- Square fronts on Lorton Avenue and Park Road
Square Character: Green/ Central Lawn
Square Character: Green/Lush
Square Character: Green/Signature Tree
Square Character: Urban/ Hardscaped
Square Character: Urban/ Hardscaped
Square Character: Formal
Square Character: Formal
Square Character: Intimate
Poll #1: Town Square Character
Town Square Activities & Elements

1. Should the Town Square be flexible for different uses or have defined areas for specific uses?

2. What kind of activities would you like to see?

3. Should there be a signature element in the square?
Square Elements: Seating
Square Elements: Seating
Square Activities and Events
Square Activities and Events
Square Elements: Structures
Square Elements: Play Areas
Open Space Elements: Public Art
Poll #2: Town Square Activities & Elements
Questions and Comments
Thank you.
Poll #1 - Square Character

1. Should the Town Square be one big space or two different spaces? (Single Choice)
   
   Answer 1: One big square.
   
   Answer 2: Two distinct areas.

2. Should the Town Square be a green space, urban space with hardscaped areas, or both? (Single Choice)
   
   Answer 1: Predominantly green.
   
   Answer 2: More hardscaped for flexibility.
   
   Answer 3: It's large enough, so it can be both.

3. Should the Town Square be a formal and representative space or more "organic" and perhaps playful? (Single Choice)
   
   Answer 1: A formal square is appropriate for Downtown Burlingame.
   
   Answer 2: A more "organic" approach makes it more unique and fun to use.
Poll #2 - Square Elements & Activities

1. Should the Town Square be flexible for different uses or have defined areas for specific uses? (Single Choice)

   Answer 1: Keep it as flexible as possible for events, Farmers Market, or a public art program.
   Answer 2: I prefer defined areas for everyday use, for example green spaces, a water feature, and fixed seating.
   Answer 3: I want the best of both worlds.

2. What kind of activities would you like to see? Pick your top 3 (Multiple Choice)

   Answer 1: Outdoor dining, food, and drink (temporary and permanent)
   Answer 2: Relax and meet people
   Answer 3: Kids’ play area and outdoor games for everyone.
   Answer 4: Farmers Market and art events.
   Answer 5: Music festivals, concerts, and performances.
   Answer 6: Water feature (interactive, fountain, or basin)
Poll #2 - Square Elements & Activities

3. Should there be a signature element in the square? (Pick one)

Answer 1: Tree(s), grove, lawn, stage, shade structure, public art, water feature

Answer 2: Grove

Answer 3: Lawn

Answer 4: Small Stage

Answer 5: Shade Structure

Answer 6: Public Art

Answer 7: Water Feature