

BURLINGAME BROADWAY SPECIFIC PLAN COMMUNITY ADVISORY COMMITTEE MEETING #2

Summary

When: November 1, 2023, from 6:00 pm – 7:30 pm

Where: Virtual, Zoom Meeting

Attendees:

- Kevin Gardiner – City of Burlingame
- Joseph Sanfilippo – Economic Development & Housing Specialist
- Brittany Xiao, City of Burlingame – Planning Department
- Susan Baker – Resident / President and CEO Burlingame SFO Chamber of Commerce
- Jennifer Pfaff – Resident / Burlingame Planning Commissioner
- John Kevranian – Business Owner / President for Broadway Burlingame Business Improvement
- Nicki – Resident / Business Owner
- Ricardo Santos – Resident
- Emma Skelton – Resident
- Richard Terrones – Resident / Business Owner
- Athanasios Rebelos – Resident / Traffic Safety and Parking Commissioner
- Wendy Romero – Resident
- Dan Amsden – Principal, MIG
- Rishi Dhody – Project Manager, MIG
- Shikha Merchant – Project Associate, MIG

I. Meeting Summary

Dan Amsden presented a brief overview of the topics discussed during the Technical Advisory Committee (TAC) #1 and Community Advisory Committee

(CAC) #1 meetings held back in August 2023. Dan also discussed the project schedule and deliverables for the Burlingame Broadway Specific Plan Project. Dan talked about the preliminary existing conditions and findings related to equity, affordable housing, jobs, urban design, facilities, and mobility. Dan elaborated on the emerging vision based on the feedback received from previous engagement efforts. These vision elements include:

- i. Welcoming
- ii. Thriving
- iii. Connected
- iv. Safe
- v. Active

Rishi Dhody took over the second half of the presentation focused on presenting the emerging design concepts prepared for street-level development at Broadway. Most of the emerging street design concepts were focused on widening the sidewalks for an improved pedestrian experience, based on previous feedback from TAC#1 and CAC#1. This included parking enhancements and vehicular speed reduction strategies by initiating parallel parking, time-bound parking, and curb-less streets along Broadway.

After the presentation, CAC members were asked questions and expressed their opinions and ideas on the emerging vision elements and design concepts. The following is a summary of CAC member responses to the various questions discussed during the meeting.

II. General Response

In general, the CAC was quite appreciative of all the efforts, great ideas, and street improvement design options created by the Project Team.

The CAC did mention that they would like to be better informed about the implications of the improved Caltrain stop on Broadway with respect to the following:

- i. Would this improved Caltrain stop bring in more pedestrian foot traffic and how would impact Broadway in general?
- ii. Currently there are no trains stopping on Broadway during the weekdays. Would this change after the Caltrain station grade improvement?

Overall, the CAC liked the concept of flexible spaces along Broadway which could be used to hold special events, movie screenings, and farmers'/ Christmas markets.

III. Concerns raised by the Community Advisory Committee:

1. Loss of on-street parking needs to be replaced with adequate parking garages.
2. Cars accessing parking garages disturb owners of the neighboring properties as they cast shadows with their headlights and cause more noise by honking and squealing.
3. The essence and unique character of Broadway should not be lost in the upcoming development.

IV. Opportunities for further design exploration:

A. New Development

1. Broadway improvements need to be in sync with newer development projects like replanting of trees along El Camino Real to avoid undue tree removal later.
2. Leverage the grade separation improvements to attract more pedestrian footfall and overall real estate development.
3. Emphasis on a mixed-use development that would activate Broadway for longer periods of time.
4. Activate rooftops of ground and first-story buildings for extended outdoor dining and refreshments.
5. Develop higher-storied buildings with step-backs which would increase residential density in the areas around Broadway.

B. Gateways

1. Enhance the existing gateway of Broadway for better wayfinding and maneuvering along the road.

C. Wayfinding and Streetscape Enhancements

1. Add directional signs at pedestrian level that guide towards various merchants and retail businesses.
2. Activate and widen the sidewalks with an emphasis on expanding retail businesses.
3. Develop play parklets in the widened areas of sidewalks along Broadway.

4. Devise strategies for better waste collection and limit the number of times the garage is picked up from Broadway.
5. Introduce bike lanes which would reduce vehicular speeds and ensure the safety of bikers along Broadway.

D. Traffic Management and Parking

1. Frame strategies with emphasis on traffic calming methods along Broadway.
2. Improve parking signs and access to parking lots from Broadway.
3. Devise parking strategies to curtail on-street parking for longer periods of time.
4. Develop parking apps that would guide the visitors/ residential owners with the number of parking spaces available in each of the public parking lots around Broadway.
5. Introduce multi-level car parking structures behind mixed use development projects with the top floor reserved for residential parking.

Broadway Specific Plan, Burlingame

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EMERGING VISION ELEMENTS

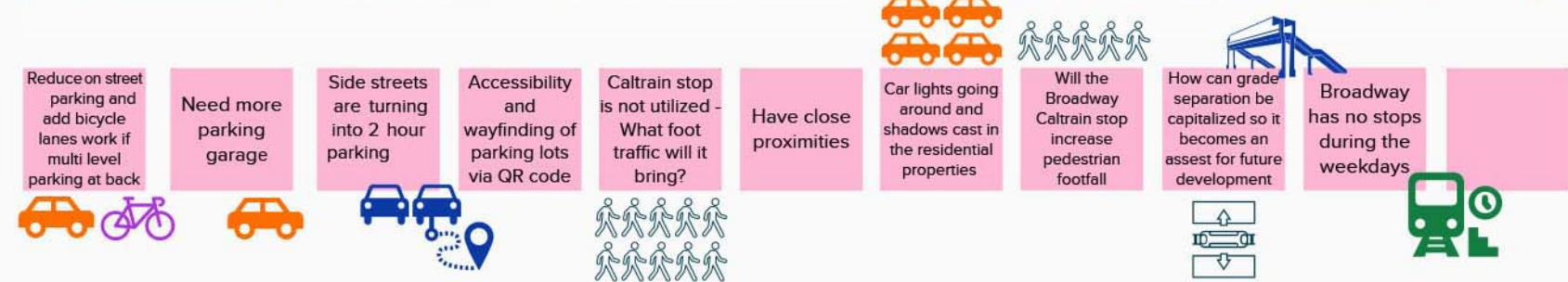
1. WELCOMING



2. THRIVING



3. CONNECTED



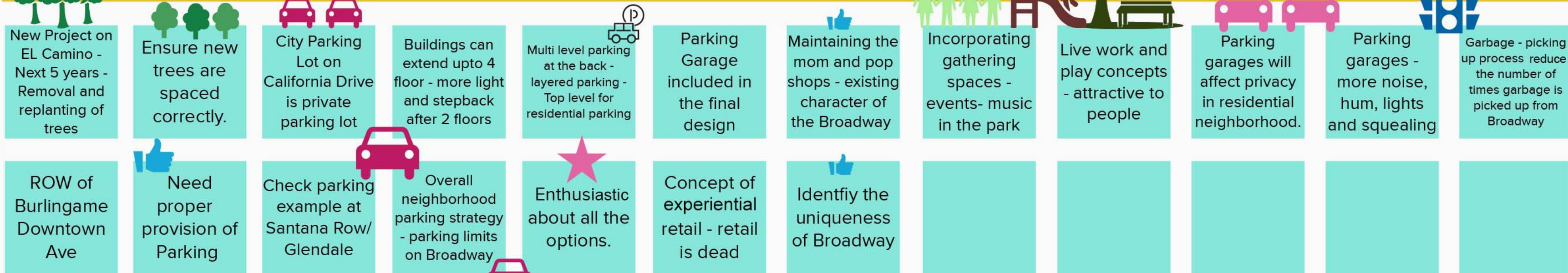
4. SAFE



5. ACTIVE



OTHER COMMENTS



EMERGING DESIGN CONCEPTS

