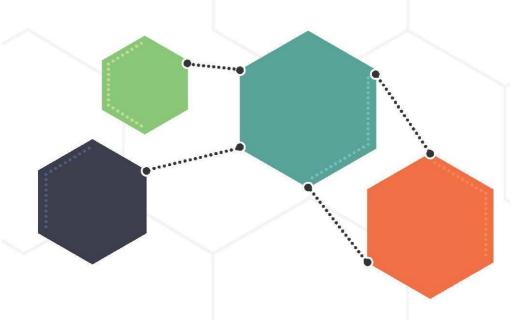


# Popular Annual Financial Report

FOR THE FISCAL YEAR ENDED JUNE 30, 2017



We believe a strong community embraces diversity, promotes innovation, and encourages collaboration.

We strive to lead by example within the region.

We do this because we want everyone to choose Troy as their community for life.

We believe in doing government the best.



## **Fast Facts**

#### **Residential Population:**

83,181

(Southeast Michigan Council of Governments - SEMCOG)

#### **Workday Population:**

170,396

(Southeast Michigan Council of Governments - SEMCOG)

#### **Businesses:**

6,146

(City Assessor's Office)

#### Area:

34.3 square miles

#### **Taxable Value:**

\$4.5 billion

# **Council/Manager Form of Government**

The Mayor and six members of the City Council are elected to staggered, four-year terms. The Council appoints a City Manager to oversee daily operations and administrative functions

#### **Services**

Basic community services are the highest priority. These include police and fire protection, refuse collection, water and wastewater collection, street maintenance, public improvements, planning, zoning, and administrative services. Troy's quality of life is also enhanced by recreation and leisure facilities including the Troy Public Library, Family Aquatic Center, Sylvan Glen and Sanctuary Lake Golf Courses, 1000 acres of parkland, and the Community Center.

#### Education

Top-rated school systems reinforce Troy's community strength and property values. Troy School District (TSD) serves the majority of households with an enrollment of 12.878. Six other school districts also serve Trov citizens: Avondale. Birmingham. Bloomfield Hills, Lamphere, Royal Oak and Warren Consolidated. Higher education is available through local institutions like Cornerstone College, the Michigan State Management Education Center, Walsh College, Chamberlain College of Nursing, nearby Baker College, Oakland Community College, Oakland University and Rochester College. Central Michigan University, Northwood University, Spring Arbor University and University of Michigan-Flint offer satellite courses in Troy.

#### **Business Connection**

Troy's corporate citizens span a full range of financial, retail, automotive, technology, hospitality, service and manufacturing industries.

- Economic Development Department: 248.524.3314; www.troymi.gov/EconomicDevelopment
- Automation Alley:248.457.3200;www.automationalley.com
- Oakland County Planning & Economic Development:
   248.858.8706;
   www.advantageoakland.com
- Troy Chamber of Commerce: 248.641.8151; www.troychamber.com

# **Community Profile**

# Demographics

		Median			
		# of	Household	Median	
Year	Population	Households	Income	Age	
2008	87,956	32,802	79,000	38.1	
2009	81,490	33,368	83,135	38.1	
2010	81,235	30,723	87,269	38.1	
2011	80,980	32,907	85,946	41.8	
2012	82,071	32,998	86,465	41.8	
2013	82,853	33,063	85,685	41.8	
2014	83,270	33,182	84,326	41.8	
2015	83,319	33,233	85,797	41.8	
2016	83,181	32,002	87,269	41.8	
2017	83,181	32,002	87,269	41.8	

Figure 1

# **GFOA Award for Outstanding Achievement**

The Government Finance Officers Association of the United States of America and Canada (GFOA) has given an Award for Outstanding Achievement in Popular Annual Financial Reporting to the City of Troy for its Popular Annual Financial Report for the fiscal year ended June 30, 2016. The award for Outstanding Achievement in Popular Annual Financial Reporting is a prestigious national award recognizing conformance with the highest standards for preparation of state and local government popular reports.

In order to receive an Award for Outstanding Achievement in Popular Annual Financial Reporting, a government unit must publish a Popular Annual Financial Report, the contents of which conform to program standards of creativity, presentation, ease of understanding and reader appeal.

An award for Outstanding Achievement in Popular Annual Financial Reporting is valid for a period of one year only. The City of Troy has received a Popular Award for the last 18 consecutive years. We believe our current report continues to conform to the Popular Annual Financial Reporting requirements, and we are submitting it to GFOA.

# City of Troy Economy



Troy's diversified business community, strong residential market and conservative financial management perpetuates a stable economy through regional national market fluctuations. A wide range of industries in the business community, well maintained neighborhoods, excellent schools, and continued investment into roads and infrastructure all contribute to Troy's resilience.

With 83,181 residents and the workday population exceeding 170,000, people constitute a strong market for the retail and service industries in Troy. These factors keep the City's unemployment rate below metro Detroit and state averages. See figure 4 to compare unemployment rates.

The state assessed value of \$5.6 billion represents approx. 50% of the estimated current market value. Beginning in 1994, the concept of taxable value was introduced and limited the increase of value from increases realized in the market to the lower of 5% or the rate of inflation (before the consideration of new construction). Taxes are computed by multiplying the taxable value by the millage rate per thousand.

# Fiscal 2017 Millage Rates

Community	Millage Rate	Rank (L=>F
Novi	9.9500	1
Troy	10.3989	2
Rochester Hills*	10.4605	3
Bloomfield Hills	10.9843	4
Auburn Hills	11.2998	5
Rochester	12.0249	6
Birmingham	14.7614	7
Sterling Heights	15.1858	8
Berkley	15.8215	9
Farmington Hills	15.9054	10
Ann Arbor	16.139	11
Northville	16.4622	12
Farmington	16.5781	13
Pontiac**	17.0011	14
Royal Oak	17.8761	15
Clarkston	19.6444	16
Pleasant Ridge	21.9599	17
Huntington Woods	22.743	18
Madison Heights	23.015	19
Southfield	26.3896	20
Ferndale	26.5499	21
Clawson	26.5609	22
Detroit**	34.0488	23
Oak Park	36.9308	24
Hazel Park	38.1918	25
45 1171 1 1		

Does Not include refuse millage (up to 3 mills)

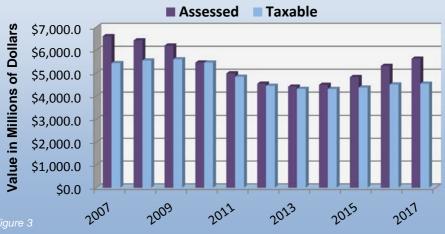
Figure 2

The community's taxable value was \$4.5 billion (B) for fiscal 2017. This compares with fiscal 2016 values and indicates a leveling trend of the significant declines incurred from the 2008 great recession. As a point of reference, the fiscal 2008 taxable value was \$5.5 billion. (See figure 3)

Page 3

<sup>\*\*</sup> Also imposes income tax





	Unemplo	ates		
Year	1990	2000	2010	2017
Troy	3.5%	1.6%	11.9%	2.5%
Metro Area*	7.6%	4.3%	15.2%	4.2%
Michigan	7.6%	3.6%	14.0%	4.7%
National	5.5%	4.0%	9.7%	4.4%

\*Metro Area includes Lapeer, Macomb, Monroe,

Figure 4



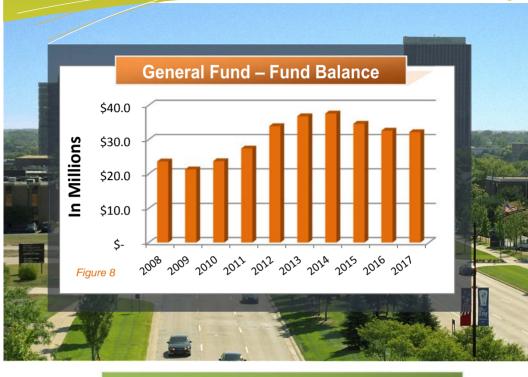
The General Fund is the general operating fund of the City and the main focus of this report. It is used to account for all financial resources except those required to be accounted for in another fund. General Fund activities are financed by revenues from general property taxes, state shared revenues and other sources. The General Fund uses the current financial resources measurement focus and the modified accrual basis of accounting.

Figure 6 shows the total revenue and expenditures of this fund from 2008 to 2017. Declines in revenue are due to reductions in the taxable value of property. Accordingly, the City has made significant reductions in expenditures primarily through position realignment and employee wage/benefit concessions to parallel services in line with the decline in revenues. An indicator of financial strength and stability is a positive fund balance in the General Fund. Since 2005, the General Fund fund balance had grown from \$23.8 to \$32.2 million. Expenditures in excess of revenues and other sources are covered by the Fund Balance. Street resurfacing and the construction of Fire Station #4 were major initiatives for the City. The General Fund contributed \$4.7 million to these programs for fiscal year ended June 30, 2017. See the Capital Expenditures section for additional details.

The financial community has recognized the City's solid, diversified tax base and sound management. Standard & Poor's gave the City an "AAA" rating for unlimited tax general obligation bonds. This makes Troy one of the four highest rated municipalities in Michigan. High bond ratings translate to savings for the City and its taxpayers.



# **Evaluating the City's Financial Condition**



# **2017 Revenues and Expenditures (Millions)**

_	2010	2011	2012	2013	2014	2015	2016	2017
Revenues	\$55.8	\$50.8	\$48.5	\$48.5	\$49.2	\$51.7	\$52.7	\$54.0
Expenditures	(58.6)	(53.7)	(45.8)	(46.6)	(52.8)	(58.6)	(58.4)	(58.0)
Other Sources Net Change	5.2 (2.4)	4.8 1.9	3.7 6.4	2.9	4.4 0.8	3.9	3.7 (2.0)	3.6 (0.4)
Beg. Equity End Equity	21.3 \$23.7	25.6 \$27.5	27.5 \$33.9	33.9 \$36.8	36.8 \$37.6	37.6 \$34.6	34.6 \$32.6	32.6 \$32.2
% of expenditures	40.44	51.21	74.02	78.97	71.21	59.04	55.80	55.52

<sup>\*</sup> Beginning equity adjusted for changes in generally accepted accounting principles.

# **General Fund Revenues**

The City of Troy collects funding from six major sources. Beyond property taxes, other revenues include licenses and permits, state shared revenue, charges for services, fines and forfeitures, and miscellaneous receipts which includes investment income, rent income and administrative fees. See Figure 10 for a breakdown of what percentage each element represents of the total revenue.

## **Property Taxes: \$31.0 Million**

The City's total tax rate of 10.3989 mills includes the General Fund, Refuse Collection, Library Services, Debt Service and Capital Projects activities. The General Fund tax levy is 6.50 mills of the total.

As indicated in figure 11, the City's tax rate represents just 28% of the total property tax bill for all taxing jurisdictions. Those tax dollars represent over half of the City's total revenue as illustrated in Figure 10.

## **Licenses and Permits: \$2.8 Million**

Are mainly made up of building permits and trade licenses and permits.

## Intergovernmental Sources: \$8.5 Million

This revenue is mainly in the form of a return on sales tax dollars from the State of Michigan.

## **Charges for Services: \$8.6 Million**

Fees charged for services and sales.

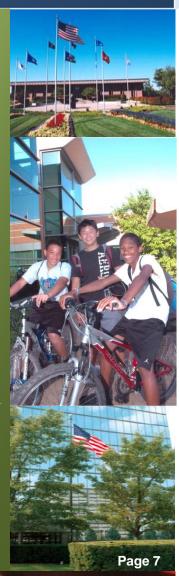
Some examples of charges for services include Community Center fees, cable franchise fees, and county reimbursements.

## Fines: Forfeitures: \$1.0 Million

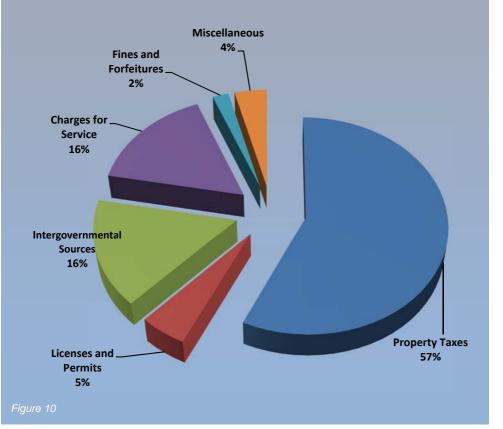
Primarily from court ordered penalties and forfeitures.

## Miscellaneous Revenue: \$2.1 Million

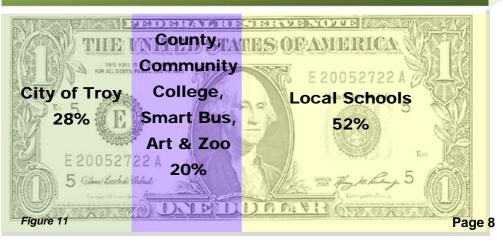
Generated primarily by administrative fees and rent income.



# Where the City Gets its Revenue



# Where Does Your Tax Dollar Go?



# **General Fund Expenditures**

General Government: \$7.8 Million
The General Government group of
expenditures is broken down into the
following areas: City Council, City
Manager, City Attorney, City Assessor,
City Clerk, Elections, Accounting, Human
Resources, Purchasing, Treasurer,
Community Affairs, Economic &
Community Development, City Hall and
services.

Public Safety: \$29.8 Million Police, Fire Protection and Building Inspection.

Public Works: \$5.5 Million
Maintenance costs for major, local and county roads, storm drains and retention ponds.

Community Development: \$3.3 Million Includes cost for the Planning and Engineering Departments.

Recreation & Culture: \$6.9 Million Costs to provide Parks, Recreation activities, Historic Village and Nature Center programs.

Transfers: \$4.7 Million
Includes transfers to Capital projects to
fund major capital initiatives such as "Troy
Roads Rock" and fire station #4.



# **Expenditures**

# **General Fund Expenditures**

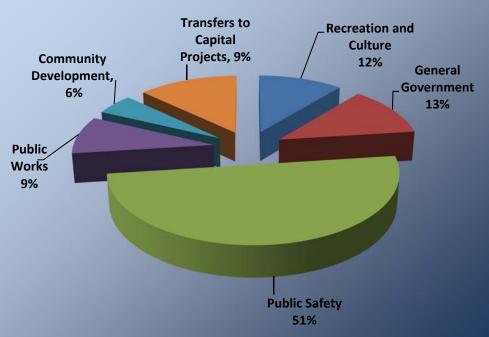


Figure 12

The General Fund major program activities are summarized in six areas: General Government, Public Safety, Public Works, Community Development, Recreation & Culture, and Transfers. See Figure 12 for a breakdown of their percentages of total expenditure.



# **Other Funds Used to Manage City Dollars**

In accordance with Generally Accepted Accounting Principles (GAAP), the City's financial activities are accounted for in a variety of funds other than the General Fund.

Special Revenue Funds such as the Major Street, Local Street, Refuse, Drug Forfeiture, Library and Community Development Block Grant Funds are used to account for proceeds of specific revenue sources (other than major capital projects) that are legally restricted to expenditures for those specific purposes.

**Debt Service Funds** account for the accumulation of resources for the annual payment of principal, interest and fees in connection with certain long-term debt other than debt of proprietary fund types.

The Capital Projects Fund tracks financial resources for the acquisition or construction of major capital facilities other than those financed by the operations of a proprietary fund.

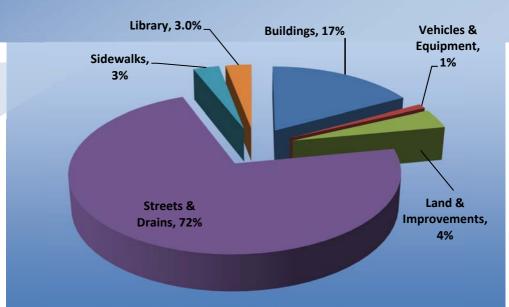
Enterprise Funds like Water, Sanitary Sewer, Aquatic Center and Golf Course Funds are used to account for operations that are similar to private business. The concept includes user fees that are designed to pay for the services provided.

Internal Service Funds are used to account for the financing of goods and services provided by one department to other departments of the government on a cost reimbursement basis.

For more detailed information where the totals are represented by function, you should review the Comprehensive Annual Financial Report (CAFR). Both this summary and the CAFR are available at the Troy Public Library, 510 West Big Beaver and the City's website at: <a href="https://www.troymi.gov">www.troymi.gov</a>. If necessary, call 248.524.3330 to request a copy.



# **Capital Expenditures**



Capital expenditures are disbursements that result in the acquisition of or addition to capital assets. Does not include enterprise funds such as water, sewer, and golf courses.

Figure 13

The "Troy Roads Rock" was a major initiative for the 4<sup>th</sup> consecutive year. Using transfers from the General Fund of \$2.6 million, transfers from Major and Local Street Funds of \$3.0 million, and grants of \$1.5 Million, the City invested over \$12 million in street improvements this year.

#### Streets & Drains: \$13.7 million

Street expenditures consisted of improvements to major streets \$7.2 million, local streets \$5.0 million and drains \$1.5 million.

### **Buildings: \$3.2 Million**

Building expenditures consisted of construction of Fire Station #4.

Vehicles & Equipment: \$0.2 Million
Miscellaneous equipment \$0.2 million.

Sidewalks: \$0.5 Million

#### Land & Improvements: \$0.8 Million

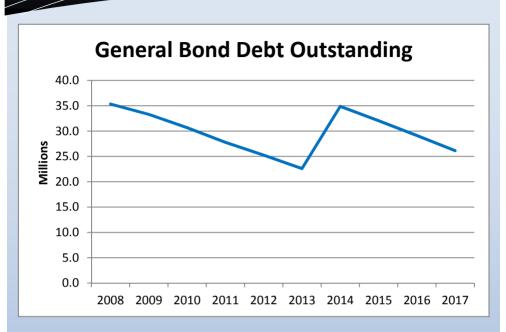
Police Security Fencing \$0.3 million Municipal Parking Lots \$0.4 million

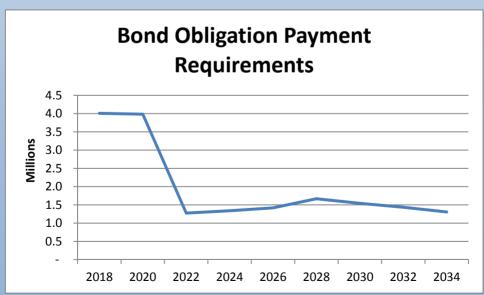
#### **Library \$0.6 Million**

Library books/ audio visual \$0.6 million



# **General Bond Debt and Obligation**





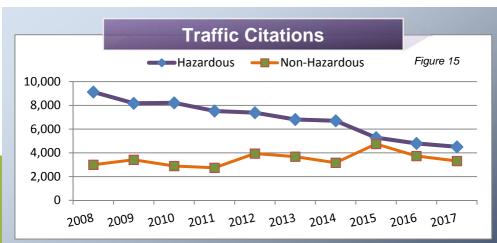
Fiscal Year Ended June 30, 2017 Financial Summary

# **Performance Data**

# **Building Permits and Construction**



Troy's Building Department processes a wide range of construction permits each year.



Above and beyond Troy's 83,000 residents, a large commuting population that travels our roadways puts a heavy responsibility on Troy Police Road Patrol.

Hazardous Citations are issued for violations that could cause an accident, like speeding. Non-hazardous traffic citations are for minor violations that break ordinances, but do not generally put property or person at risk of damage or injury, for example, out-of-date registration.

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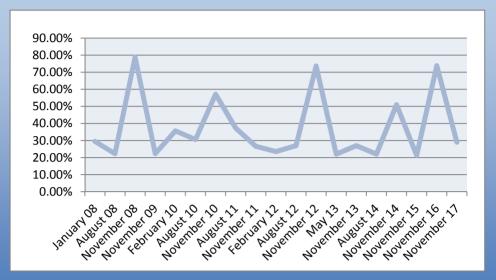
# Operation Indicators by Function/Program

Executive Administrative	2016	2017				
GFOA Awards	3	3				
District Court Appearances	8,059	8,241				
New Resident Packets Distributed	940	790				
Registered Voters	57,163	58, 333				
Job Applications Processed	809	1,261				
<u>Finance</u>						
Residential Appraisals	390	400				
Tax Bills Processed	62,854	62,345				
Water Bills Processed	103,118	104,418				
Value of goods/services purchased	\$38 mil	\$44 mil				
Fire Department						
Responses	1,174	1,216				
Inspections	2,815	2,348				
Parks & Recreation						
ROW Trees Trimmed	2,611	4,323				
Recreation Programs Offered	485	492				
Public Works						
Requests for Service	1,509	1,636				
		Eiguro 16				





# **Voter Turnout**



After 50 years of annual City Regular Elections being conducted in April, City Regular Elections were moved to odd-year Novembers in 2005. City Regular Elections in November have shown an increase in voter turnout.

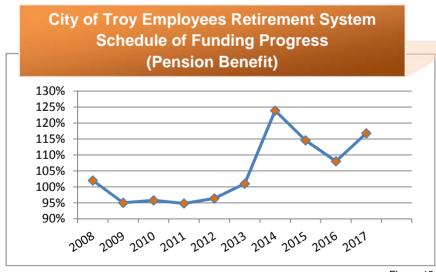
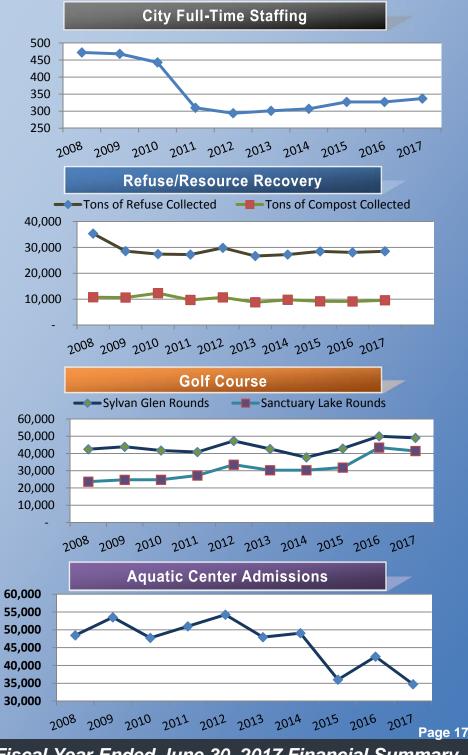


Figure 18

The above chart expresses the actuarial value of assets as a percentage of the actuarial accrued liability, which provides one indication of the system's funded status on an ongoing concern basis. Analysis of this percentage over time indicates whether the system is becoming financially stronger or weaker.



Fiscal Year Ended June 30, 2017 Financial Summary

# Community Affairs Economic Development

New and prospective residents and businesses call 248.524.1147 or email cindy.stewart@troymi.gov to request an informational packet.

# City of Troy website www.troymi.gov

Internet access creates a 24-hour, 7-daya-week service window for citizens seeking information on the City of Troy.

#### What's online at www.troymi.gov?

- Online Payments
- Check your Property Tax Bill
- Check your Water Bill Statements
- Current Bid Items Posted by the Purchasing Department
- City Job Postings
- Community Calendar
- YouTube Channel with City Meetings & Troy Programming
- Webcast of live Council Meetings
- City Council Agendas & Minutes
- Building Permit Applications
- Business License Application Forms
- GIS Mapping Tool
- Zoning Ordinance, Master Plan
- New Business Checklist
- Troy Today, annual Budget, City Publications, and News Releases
- Construction Projects & Maps
- City Code and Charter
- Email access to City Administrators
- Economic Development Tools
- Dashboard Measuring Troy's Performance
- Open Troy Check Registers, Contracts, Salaries/Benefits, and Union Agreements

# Comprehensive Annual Financial Report (CAFR)

The information in this document has been drawn from selected segments of the City of Troy Comprehensive Annual Financial Report (CAFR) for the fiscal year ended June 30, 2017. Complete financial statements of the City of Troy with additional demographic and economic information are published in the CAFR.

The City was awarded the Certificate of Achievement for Excellence in Financial Reporting by the Government Finance Officers Association of the United States and Canada (GFOA) for its CAFR for the fiscal year ended June 30, 2016. The Certificate of Achievement is the highest form of recognition for excellence in state and local government financial reporting.

In order to be awarded a Certificate of Achievement, a government unit must publish an easily readable and efficiently organized comprehensive annual financial report, the contents of which conform to program standards. CAFR must satisfy both generally accepted accounting principles applicable legal requirements. Certificate of Achievement is valid for a period of one year only. We believe our CAFR continues to conform to the Certificate of Achievement program requirements and we are submitting our CAFR for the current year to the GFOA.

To request a copy of the CAFR, contact: the City Manager's Office by mail at: 500 W. Big Beaver, Troy MI 48084;

email at: tashnickbl@troymi.gov or call: 248.524.3330.

Call. 240.324.3330.

# City Awards and Accolades

Safest City – Troy is one of the safest cities in Michigan regardless of population and in the top 25 overall safest in the U.S.

Best Small City to Start a Business – In 2015, NerdWallet named Troy the 4<sup>th</sup> best small city in the U.S. to start a business.

Best Place to Raise a Family – Niche Rankings named Troy the #1 best town in Michigan to raise a family in 2015.

Healthiest Housing Market in Michigan – Niche Rankings named Troy named the 5<sup>th</sup> healthiest housing market in Michigan in 2015.

Best Michigan City for Young Families – NerdWallet ranked Troy #1 among the best cities in Michigan for young families after assessing the city's cost of living, education system, and economic growth in 2015.

Entrepreneurial – Troy received top rankings for attracting and retaining entrepreneurial firms in a study by the University of Michigan-Dearborn School of Management for the eighth straight year.

GFOA Financial Reporting Awards – For the 20<sup>th</sup> consecutive year, the City of Troy received the certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association Awards for Comprehensive Annual Financial Report, and 18 consecutive years for the Popular Annual Financial Report.

AAA Bond Rating – Troy has AAA bond rating from Standard & Poor's and AA+ rating from Fitch.

**Great Schools** – The Troy School District received a perfect rating from the educational nonprofit GreatSchools.

## City of Troy 10 Strategies for 2017

- 1. Refine expanded mobility options and install enhanced bus stop amenities within the Big Beaver Corridor.
- 2. Review city ordinances and policies and explore the need for new ordinances.
- 3. Cooperate with the region by offering single stream recycling convenience.
- Bolster the Global Troy Advisory Committee mission through partnership with the Troy Family Daze Celebration.
- 5. Select a master developer for the development of the Town Center Master Plan.
- 6. Host a farmer's market.
- 7. Beautify key city entryways utilizing new brand guidelines.
- 8. Infuse creativity through public art to strengthen community development and engagement.
- 9. Reengage the community to identify the continuation plan for the trail and pathway.
- Reestablish senior programming and classes at Troy Recreation with elevated staff services.