

# Business Briefs

Celebrating Business in Troy





## Donut Bar + Coffee Hits Your Sweet Spot

856 E. Big Beaver Road | 248.817.2446  
donutbardetroit.com

Donut fans, take heed: there's a new spot in town to get your fix, Donut Bar + Coffee. Owner Serena Denhal comes from a family of bakers and always had a passion for baking. She saw an opportunity to be the first to bring gourmet donuts to Michigan.

Customers can choose from a menu of homemade specialty and vegan donuts, donut shakes, ice cream, smoothies, and beverages. The selection changes every day, with different specialty flavors offered, including Fruity Pebbles, a doughnut coated in white icing and Fruity Pebbles cereal flakes; cookies and cream, covered in white glaze icing and crushed up bits of Oreo cookies; or the vegan coconut rum covered in icing and coconut shavings. Seeking something different? Opt for a chocolate and white swirl ice cream in a donut cone.

*Donut Bar was voted Detroit's Best Donuts in Hour Detroit Magazine four years in a row.*

Partners Cheuk Lee, Tom Tu, and Jay Zeng are so excited to bring Quickly Boba Café to the Troy community. Quickly Boba Café offers a wide variety of bubble teas, milk teas, fruit teas, slushes, snows, flavored teas, boba lattes, egg puffs, and mochi waffles. Customers will also enjoy Quickly's popcorn chicken, waffle fries, cheese fries, and cheese sticks. The café is very welcoming to families and young people of all ages with large TVs, WiFi, and comfortable seating areas for conversations, studying, or just hanging out with friends.

*Customers are welcome to play games such as Mahjong and Jenga, with friends while sipping their favorite drinks.*

Experience the fun atmosphere at Quickly while enjoying delicious bubble teas and tasty snacks seven days a week. Quickly is the original bubble milk tea maker, the concept started in Taiwan and caught on in the U.S., with the Troy location being the first in Michigan.



## Quickly Boba Café's Troy Location is the First in Michigan

3668 Rochester Road | 248.817.6832  
FB: quickly\_michigan





## Visit Jitis Indian Fusion Food in Troy

5114 Rochester Road | 248.432.2766  
jitisfastfood.com

Owner Amarjit Nagpal is very passionate about the food he serves. Amarjit's cooking started as a hobby, which ultimately culminated into a desire to serve people with fast fusion food while still maintaining the traditional taste of North Indian Cuisine. The mastermind behind creating the Kathi Rolls is his son Karandeep Singh Nagpal, who urged Amarjit to try his hand at something different from the standard Indian Cuisine. Father and son worked together to come up with different menu items. Jitis offers Kathi Rolls, Pizza, Rice Bowls, sandwiches and many more items. They are always introducing new foods, as they love creating flavorful and unique items. There are 16 different sauces to jazz up the food depending upon your spice level. The two most important ingredients in their kitchen are patience and passion.

*The goal at Jitis is to bring modern Indian dishes that cater to all tastes with high quality service equally as good as the food.*

Originally from the Philippines, owners Marizza Alejo-Carino and Norman Carino moved to Michigan in 2001, and are raising their family in Troy. Norman has years of restaurant experience and is currently a sushi chef in Birmingham.

*The owners inherited a coffee machine from a friend owning coffee shops in Oregon so they thought, why not open a Coffee Shop?*

Café Immortelle serves coffee brewed by a local roaster in Bay City called "Populace" meaning for the people. The café offers a variety of teas and

bubble teas, along with avocado toast, croissants,

sandwiches, and pastries all fresh from a local bakery. They serve vegetable hand rolls, mushroom sliders, and their signature dish is Spanish sardines soaked in EVOO and garlic. Enjoy other delicious items at Café Immortelle such as Spam Musubi, a Hawaiian dish made with sushi rice and Spam wrapped in seafood, and dishes from the Philippines on their menu soon.



## Café Immortelle Brings a Unique Coffee Shop to Troy

4979 Livernois Road | 248.250.9858  
FB: Cafeimmortelle



## Great Greek Serves Authentic Family Recipes

708 W. Big Beaver Road | 248.833.1000  
thegreatgreekgrill.com

The Great Greek Mediterranean Grill, a leading Mediterranean fast-casual restaurant, opened its first Michigan location in Troy. The Great Greek in Troy is owned and operated by a group of friends and family who fell in love with the authenticity of the brand during a trip to Las Vegas, where the restaurant brand was founded. The award-winning menu at The Great Greek features authentic recipes and legendary flavors like the fan-favorite hummus, or mouth-watering Gyros and Fresh Feta Fries. Guests can also indulge in desserts like baklava or rice pudding. The Great Greek offers a wide variety of customizable options for customers to enjoy, including a classic Greek Salad, Gyro or Souvlaki skewers.

*Great Greek, managed by local resident Lama Plyer, features traditional Mediterranean-style favorites with fresh, high quality ingredients and bold flavors.*

Embassy Suites by Hilton Detroit Troy/Auburn Hills in Troy has completed the first phase of a property-wide renovation that updated the hotel's public space, restaurant & lounge, pool, meeting & banquet rooms, and fitness center. Phase II, upgrades to all 251 guest suites, has begun. The sizable suites continue to appeal to business travelers by affording more space to work and relax than the average hotel room. Families also enjoy spreading out within the two separate rooms, which feature a living area and private bedroom, two flat-screen TVs, microwave, mini refrigerator, and coffee and tea.

*Guests have access to a free shuttle traveling to locations within a five-mile radius of the hotel.*

The hotel offers 7,000 sq. ft. of meeting and event space with eight flexible meeting rooms, business center, 24/7 market and fitness center, as well as complimentary made-to-order breakfasts and evening receptions.



## Troy's Embassy Suites Undergoes Renovations

850 Tower Drive | 248.879.7500  
embassysuites.com





## New Troy Preschool Welcomes Students Ages 3-5

205 W. Square Lake Road | 248.823.3000  
tsdpreschool.troy.k12.mi.us

The new Troy Preschool consists of 26 classrooms, and will serve approximately 400+ students ages 3 – 5 as well as parent/tot programs for younger children. There are over 300 preschool-aged children currently enrolled, and nearly 50 in their First Friends and Play to Learn classes. Troy Preschool programs emphasize authentic literacy as well as connection to their world-class K-12 curriculum and programming, via hands-on/play-based learning. All of these concepts align with the comprehensive vision of the district, “World Class by 2020” prioritizing learning, empowerment of students, tending to social and emotional well-being, and investing in a high-quality Pre-K experience for all students.

*TSD preschool students will move seamlessly into Kindergarten, with the skills and background to make an easy and successful transition.*

EpiDesk is a professionally staffed, temporary and virtual office space for mobile executives and small businesses. The virtual office services encompass a variety of on-demand administrative, communication, and business development services. EpiDesk offers creative working areas including meeting rooms, conference rooms, day offices, virtual offices, hot desks, and dedicated desks that put you and your business on

*Owners Humaira Aleem Khan, Aleem Khan, and Hadiya Aleem Khan's concept is an environment for the entrepreneurial mind.*

the path to success; you're able to think, create and collaborate. EpiDesk members have the flexibility to book office space for a month or even for just a few hours. Amenities include key card access, relaxing lounge area, secure high-speed WIFI/LAN connections, 4K HDTVs, fully furnished spaces complete with executive desks, ergonomic chairs, open kitchen and more.



## EpiDesk Provides Office Space for Small Business Executives

2701 Troy Center Drive, Ste. 100  
248.274.2500 | epidesk.com



## Red Effect Fitness Training Sessions Are Unlike Any Fitness Experience

750 W. Big Beaver Road | 248.720.1140  
[redefineeffectfitness.com/troy](http://redefineeffectfitness.com/troy)

Shred415, a high-intensity, interval training fitness concept, is owned and operated by Brittanie Chin Merkerson, Emerson Merkerson, Shaunda Chin-Bonds, and Brian Bonds. Brittanie fell in love with Shred415 while taking classes in Chicago and eventually became an instructor. Shred415 had

such an impact that she and her husband along with her sister and brother-in-law opened the first Shred415 in Michigan.

Shred415 offers a 60 minute instructor-led interval training class alternating between speed & endurance drills on top-quality treadmills and strength & functional

movement training on the floor. The result is simple: clients find classes to be enjoyable and effective, a rare combination in fitness. Shred415 offers membership plans and flexible packages plus amenities such as child care, complimentary lockers, showers, towels and toiletries.

*Every workout is divided into four 15-minute intervals, alternating between treadmill drills and strength training.*

At Red Effect Fitness you will never have to wait for the equipment or machine you need. With their group training classes, you will have a designated spot with personalized attention from their elite certified trainers during your entire session. Their diverse range of group training services include cycling, kickboxing, interval training, and personal infrared saunas. Whether you're looking for a general training regimen or targeted work in a specific area, Red Effect's unique group training fitness concepts will help you gain the results you're looking for. Personalized group training workouts are sure to keep you excited, engaged, and improving at a healthy pace. Dedicated staff are committed to delivering fitness routines structured to help you better your fitness level, game performance, and overall health.

*Between the certified trainers' support and the group, you are sure to be inspired during your infrared fitness session.*



## Try Shred415 for Interval Training Fitness in Troy

443 E. Big Beaver Road | 248.817.2257  
[shred415.com](http://shred415.com)



Troy's 1-800-Self-Storage facility is a four-story, 100% climate-controlled structure that includes a drive through for easy four-season loading and unloading, as well as varying sized units for residential and commercial storage needs. Plus, with a comfortable conference room and wi-fi, both complimentary for tenant use, the space is ideal for sales professionals needing modern, safe storage for their products and a place to conduct inventory-related business. Long active in varied community and charitable endeavors through its Heart for the Community outreach efforts, all 1-800-Self-Storage.com facilities serve as a year-round drop-off location for used bikes that are then repaired and distributed to needy children in Metro Detroit, including Oakland County.

*Their bike drop-off program has delivered more than 1,500 bikes for restoration and distribution.*



## 1-800-Self-Storage.com Opens Newest Facility in Troy

3846 Rochester Road | 248.250.9697  
1800selfstorage.com



## Hard Rock Stone Works Expands their Business in Troy

2922 Industrial Row | 248.280.8000  
hardrockstoneworks.com

Owners Randy Frantz & Steve Amodeo started the business in 2005, opened the Troy location in 2010, and this year completely remodeled the showroom. Hard Rock Stone Works is a leader in the fabrication & installation of natural stone and quartz countertops in Michigan.

They have over 15 years of experience in the industry, and the team takes pride that every customer is 100% satisfied with the project from beginning to end. The first time you walk into their newly renovated showroom, you are greeted by a knowledgeable, committed salesperson, who will guide you every step of the way. One visit to the showroom is all you will need to make your fabricator choice. They have hundreds of beautiful slabs in stock, so you do not have to go elsewhere, or pick off of a sample.

*Their state-of-the-art slab layout system allows you to view the way a project will be cut right from the comfort of your home.*



## Center for Wealth Management Offers Financial Planning

2950 W. Square Lake, Ste. 100  
248.220.4321 | cwmfinancial.net

Shatay Acevedo served 12 years in the USAF beginning her military career as a Weather Forecaster in 2005 in the Middle East and later ending at Selfridge Air National Guard Base. Shatay and her husband Danny McDow moved to Michigan in 2015 where she obtained her Michigan real estate license. After working at a local brokerage firm, she opened her own, 5th Avenue Realty in 2019, and now has 9 agents.

*Shatay started a Scholarship program offering qualifying Military Veterans the cost for a real estate course and a job.*

Her mission is to conduct real estate transactions with the utmost integrity and to provide clients with the best representation and negotiating power. 5th Avenue Realty Realtors and Brokers are among the most creative sales professionals and fierce negotiators in this field. The sales strategies and techniques they employ are proven to assist buyers and sellers in one of the most significant events in their lives.

The Center for Wealth Management, started by Susan Myers in 2004, offers six areas of financial planning to their clients – financial position, protection planning, investment planning, tax strategies, estate planning, and retirement planning. The Center for Wealth Management's unified vision is serving the client first and always. They go beyond the ideas of 'sales' and 'products' to build long-term, valuable relationships with their clients on foundations of trust, integrity and the highest degree of excellence.

The CWM Team's expertise and client-centric focus allows them to enhance the level of service they provide to their clients in meeting their financial needs. Certified Financial Planners Robert Moore, Justin Williamson, and Jeffrey Steele together have more than 50 years of experience in the financial planning industry.

*The Center for Wealth Management has the resources and expertise to help clients achieve financial freedom.*



## Broker/Owner Shatay Acevedo Opens 5th Avenue Realty in Troy

1890 Crooks Road, Ste. 300 | 248.878.7797  
5thavenue.realty





## Elite Imaging Systems Opens New Headquarters in Troy

1000 Chicago Road | 248.647.4520  
[eliteimagingsystems.com](http://eliteimagingsystems.com)

Innerlift MD Plastic Surgery Center specializes in cosmetic surgery procedures as well as non-surgical procedures.

With 29 years of experience and his safe outpatient procedures, owner Dr. Salvatore Cavaliere will help you turn back the hands of time by giving you that “natural” and “youthful” appearance you desire. With Dr. Cavaliere’s extensive educational background in hormones and nutrition, he is able to incorporate all areas of wellness into every patient plan to achieve optimal results. The goal of Innerlift MD Plastic Surgery Center is to give your face and body a more “natural” and “youthful” appearance using the most advanced technology, procedures, and skincare regimens. All procedures are conducted under local anesthesia which are safer and require less downtime than general anesthesia.

*Owner Dr. Salvatore Cavaliere is Double Board Certified and one of Michigan's leading surgeons.*

Founded in 1994, Elite Imaging Systems has become a leading provider of office equipment and document management services, and is now the largest Copystar/Kyocera dealer in Southeast Michigan. President and CEO David G. Snyder has been in the office technology industry for more than 25 years, serving in various capacities with Savin before founding Elite Imaging Systems. Elite Imaging has a team of highly trained, technical and sophisticated professionals with more than 100 years of combined experience. Their founding values of honesty, transparency and personal service remain at the core of the business. The Team takes pride in an incredible under four-hour response time, 95% customer retention rate, and satisfaction scores ranking among the best in the nation.

*CEO David Snyder has received many awards, including the Copystar Elite Dealer of the Year, for the last several consecutive years.*



## Innerlift MD Plastic Surgery Center Opens in Troy

215 E. Big Beaver Road, Ste. 200  
 248.250.9601 | [innerliftmd.com](http://innerliftmd.com)



## NBS Celebrates 15 Years in Troy with Renovation & Expansion

2595 Bellingham Drive | 248.823.5400  
yournbs.com

Since its founding in 1969, EDAG has become one of the world's largest independent engineering service providers to the automotive industry and a designer of future mobility. For 50 years, EDAG has been the expert for the development of

vehicles, production plants and the optimization of these processes.

CKGP/PW & Associates is a combination of highly skilled and experienced Manufacturing and Paint Process Engineering Personnel

sharing one common goal

for decades, to provide unbiased engineering solutions based on their clients' goals and objectives. In July 2017, CKGP/PW & Associates, Inc. become part of EDAG Production Solutions Group. Now their clients profit not only from their traditional capabilities but also from those of the global EDAG Group.

*Their projects range from small one-day assignments to large multi-year full service programs.*

NBS Commercial Interiors built their Troy facility in 2004, and since then a lot has changed over the last 15 years for work, workers and the workplace. As a commercial interiors integrator, NBS has renovated their space eight times to stay relevant and be a place of forward-thinking workplace ideas and strategies for their clients.

NBS President/Owner Rich Schwabauer said they made the decision to remain in the Troy facility, close their Construction Solutions office in Clawson, and move those individuals under one roof to increase synergy and communication among their teams. The new showroom includes additional workspaces for privacy as well as collaboration, all with a fresh and warm aesthetic. Team members have choice and control over their work environment to help them do their very best work for the NBS clients.

*The new space has become a client experience center highlighting the latest workplace applications and technology tools.*



## City Celebrates 50<sup>th</sup> Anniversary of EDAG Group & 25<sup>th</sup> Anniversary of EDAG USA

1650 Research Drive, Ste. 300  
248.588.3134 | edag-us.com





## City Congratulates Kim's Chinese Restaurant for 45 Years in Troy

Kenneth, Larry, Margaret, and Kimberly Yee's grandfather immigrated to the U.S. in the early 1900's, travelled the country and settled in Detroit learning the restaurant business. He opened the first family business in 1950 in Detroit and the family moved the restaurant to Troy at the southeast corner of Long Lake and Livernois on December 31, 1974. Margaret managed the front of the restaurant, brother Larry ran the kitchen, brother Kenneth handled all of the carry-out,

and sister Kim took care of the books. All of the Yee children had careers before they came back together to help their mother Yui Oi Yee run the restaurant, after their father's death.

For decades, the Yee family's community service has always been to support the local non-profit organizations and the Troy School District by donating gift certificates to each and every group asking to help their fundraisers. They considered it an honor to be able to support and to give back to the community which has supported them for so many years.

Hundreds of people have posted their memories on Kim's Facebook page with remembrances of Margaret's generosity which are legend. Margaret never once turned down a non-profit asking for a fundraiser donation. Even after they closed the doors of Kim's Restaurant on August 31, the Yee Family cooked up meals to feed over 650 homeless men, women, and children at the Baldwin Center in Pontiac on three days in September, providing the recipients with three very delicious meals.

The City of Troy extends special recognition to the wonderful Yee Family, Kenneth, Larry, Margaret, and Kimberly, and their hardworking staff at Kim's Chinese Restaurant for their tireless service and dedication to our community.

## Troy Just Keeps on Growing

### Have a new business? Expanding? Relocating to Troy?

Contact our Economic Development Specialist Glenn Lapin at 248.524.3314 or [glenn.lapin@troy.mi.gov](mailto:glenn.lapin@troy.mi.gov).

### Let's celebrate with a ribbon cut!

Contact our Community Affairs Director Cindy Stewart at 248.524.1147 or [cindy.stewart@troy.mi.gov](mailto:cindy.stewart@troy.mi.gov).

### Corrections from Fall 2019 Issue of Troy Today

**Gilden Woods Early Care & Preschool**  
5164 Rochester Road | 248.250.9836  
[gildenwoods.com](http://gildenwoods.com)

**Dr. Danielle DeLuca-Pytell**  
3290 W. Big Beaver Road, Suite 412  
248.885.8858 | [delucapytell.com](http://delucapytell.com)