



# BUSINESSCONNECT

"Creating an Environment for Investment"

## 2020 Small Business Workshops

Troy Public Library is hosting a series of small business workshops. Whether you're starting a new business or have been in business for years, the Oakland County One-Stop Shop Business Center is here to help. Quarterly workshops on key business topics are free for attendees, 10:15 am - 12 noon.  
April 21: Good Idea to Great Concept  
July 28: Understanding Cash Flow  
Oct. 27: Writing a Business Plan  
For more info, contact Erick Phillips at 248.858.4070 or [phillipse@oakgov.com](mailto:phillipse@oakgov.com)

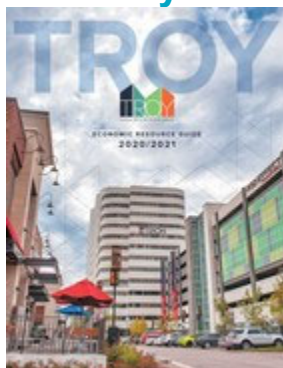
## Election March 10

There is an election on March 10, 2020. Election info, including info on applying for an Absent Voter Ballot can be found [here](#) on the elections page of the City of Troy website.

## Troy Business & Investment Assistant

The *Troy Business & Investment Assistant* is a great source of

## New Troy Economic Resource Guide Available



The new 2020-2021 Troy Resource Guide is now available [here](#). The guide is filled with helpful information about doing business in Troy. In the current issue you can find demographic data, business profiles, business assistance information and an overview of community assets.

## Open for Business

With I-75 open to traffic for the winter months, and the expected closing of southbound I-75 in March (southbound traffic will be shifted to new northbound lanes), this would be a great time to emphasize that Troy remains open for business. Although doing business during major construction projects is always challenging, the City of Troy would like to remind both businesses and customers that the range of restaurants, retail shops and businesses offered by this community is second to none. It is for good reason that Troy is considered Michigan's premier address for business, retail and commerce. Although road construction can be frustrating, please remember to support our local businesses. Troy is open for business!



## I-75 Reconstruction

The I-75 Modernization Project, from north of 13 Mile to north of Coolidge Highway will widen and reconstruct the pavement, interchanges and bridges. The project includes the addition of one lane in each direction by enclosing the median; drainage and aesthetic improvements; and noise walls where they meet Federal/State criteria. The project was opened to the "pre-construction" configuration in late 2019 after the northbound side was completed. A single northbound lane closure will remain in place from Big Beaver to Crooks to allow for work on a sound wall north of Wattles. All other lanes of mainline I-75 are to remain open until the project starts back up in March 2020. Various operations will

information to help your business grow. This website tool provides easy access to valuable resources including Business Tools, Economic & Demographic Indicators, Interactive Maps and Partner Connections. The City of Troy is pleased to be able to offer this user friendly tool to help both existing and prospective Troy businesses grow.

## MiCareerQuest

Help inspire our region's future workforce! Last year, MiCareerQuest SE attracted nearly 10,000 students and chaperones from 160 schools across the region. More than 115 businesses, labor organizations and educational institutions were on hand to showcase jobs and the skills needed to succeed. This unique experience exposes young people to a broad range of exciting career opportunities and endless possibilities, as they prepare for their futures.

This year's event will take place on **November 18, 2020** at the Suburban Collection Showplace in Novi. If you would like to participate in this year's MiCareerQuest event, please attend a kick-off meeting on March 9, 2020 at 1:30 pm in the L. Brooks Patterson Building Conference Center, 2100 Pontiac Lake Road, Waterford. Please [RSVP here](#). For more info, contact Brooklyn Frontiera, 248.452.2260 or [frontierab@oakgov.com](mailto:frontierab@oakgov.com). Check out the [website here](#).

## Troy Farmers Market

continue over the winter months that do not impact mainline I-75 and may include sound wall construction, southbound tree clearing, slope restoration and drain work.

In March 2020, work on the southbound side is anticipated to begin and will require that all traffic be moved to the new pavement on the northbound side (2 lanes in each direction will be maintained on the northbound side of I-75). All lanes of I-75, from 13 Mile to Coolidge, are anticipated to be complete and open to traffic in late fall 2020. A landscaping and tree planting phase will follow construction in 2021. Follow I-75 modernization progress at: [www.modernize75.com](http://www.modernize75.com).

## New & Expanding Businesses



Several new and expanding businesses have either recently opened or are expected to open soon. Troy welcomes all its new and expanding businesses. Below is a sampling of what's new. For additional information, check out the ***Troy Today Business Briefs***.

**Olga's Fresh Grille** (1853 E. Big Beaver); **Barry Bagels** (876 E. Big Beaver); Tide Cleaners (287 E. Big Beaver); **Sherwin Williams Paint Store** (275 E. Big Beaver); **Floyd's Barbershop** (283 E. Big Beaver); **Naked Fuel** (2976 W. Maple); **Detroit Wing Company** (2928 W. Maple); **Hounds Town** (1135 Rochester); Breakfast Club (3672 Rochester); **McVee's** (1129 E. Long Lake)

## Join Oakland County's 2020 Census Team

Census team members will work together to make sure everybody is counted. The census plays a critical role in state representation in Congress and funding for a variety of federal programs for schools, hospitals, roads and more. Census team members receive the following:

- \$22-\$24.50 per hour
- Flexible schedule
- Weekly paycheck
- Paid training

### Census Worker Requirements:

- U.S. Citizenship
- Minimum of 18 years old
- Valid Social Security number
- Valid e-mail address
- Registered with the U.S. Selective Service System (males born after December 31, 1959)

For more information, contact Liz Rivard-Weston at [rivardwestone@oakgov.com](mailto:rivardwestone@oakgov.com) or 248.858.0922. Check out the website at [www.2020census.gov/jobs](http://www.2020census.gov/jobs).



Want another reason to love Fridays? This summer the Troy Farmers Market will be doing double duty with expanded hours to include lunchtime! Starting at noon each week (June 19 - Sept. 25) we'll have food trucks, plus all of our regular farmers & vendors, so come join us for lunch and pick up some fresh produce & gourmet foods while you're at it. Watch our [Farmers Market](#) website in the coming months as we begin posting vendor info and a list of food trucks for the season. Then mark your calendar with TGIF, where F stands for MORE than Fridays. It stands for Fresh, Fun, and Food Trucks...all at the Troy Farmers Market. Follow us on Facebook, Twitter, and Instagram for reminders and updates all season long.

## Troy R.Y.D.E.

Reach your destination easily using Troy R.Y.D.E., a program providing transportation service to City of Troy residents 60 or older and adults 18 or older with disabilities. The service operates Monday – Friday: 8 am – 4 pm with holiday exceptions. Transportation services through Troy R.Y.D.E. are free of charge. Appointments and reservations are taken on a first come, first served basis. Medical appointments are given priority. There is no same day service. For more information, check out the [website here](#)

## Fire Prevention Outreach for Business

The fire prevention outreach programs hosted by the Troy Fire Department are tailored for business owners and property managers who are responsible for safety and maintenance of their facilities. It is intended to create a partnership toward fire safety, and educate attendees about fire code requirements so that they can apply the provided information at their facility before the next fire inspection. All programs are held at the Troy Fire and Police Training Center, 4850 John R, Troy, MI 48085. **Please register [here](#). Upcoming programs include:**

**INTRODUCTON TO THE FIRE CODE & CODE COMPLIANCE:** A free fire prevention educational seminar designed specifically for the business community. We will explain how to prepare for the fire and life safety inspection, present fire code requirements in an easy to understand format, and share the most common fire code violations typically encountered. We will also provide an opportunity to ask questions. This seminar is applicable to any and all businesses including factories, restaurants, retail stores, and business offices. Future programs will include other fire safety related topics and may also address residential occupancy.

**Wednesday, March 18: 9-11 am & Thursday, October: 9-11 am**

**EMERGENCY EVACUATION AND PLANNING:** A free seminar for the business community to review the requirements for commercial buildings to plan for emergencies, including emergency evacuations procedures. Discussions on what components should be included in an emergency plan, how often drills should be conducted, and how often employees should be trained. Attendees are encouraged to bring a copy of their emergency plans for the class.

**Wednesday, June 3: 9-11 am**

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## Congratulations to Inteva Products

[Inteva Products](#), a leading global automotive supplier of engineered components and systems, announced today they have been recognized as a 2019 Healthiest Employer in Michigan by a nationally recognized awards program powered by the Springbuk Health Intelligence Platform. Inteva was 1 of only 9 companies chosen for the honor. Inteva's proprietary health and wellness brand, InVigorate, offers a comprehensive well being program to employees both in and outside of work to promote health and well being.

Applicants to the Healthiest Employers® awards program were evaluated across six key categories, representing a holistic view of employee well being: culture and leadership commitment, foundational components, strategic planning, communication and marketing, programming and interventions, and reporting and analytics.

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## Troy Chamber Events

Check out these upcoming Troy Chamber of Commerce events:

[Troy Restaurant Week | March 8-13](#)

## Contact Us

Are you considering relocating to Troy? Expanding your business in Troy? Do you need business assistance to help grow your business? Contact Troy Economic Development Specialist Glenn Lapin at 248.524.3314 or [g.lapin@troymi.gov](mailto:g.lapin@troymi.gov).



It's that time of year again - Troy Restaurant Week is back! Enjoy savory seasonal menus crafted just for Troy Restaurant Week from Sunday, March 8 through Friday, March 13. The week-long event features 20 fine dining and family restaurants throughout Troy. Most menus include three courses and range from \$15 to \$45 for lunch and dinner. View the premier participating restaurants, menus and make reservations at [troyrestaurantweek.com](http://troyrestaurantweek.com).

### **Auto No-Fault Reform | March 19: 8 - 9:30 am**

Join the Troy Chamber of Commerce for a seminar discussing auto insurance in Michigan and the changes that will take effect on July 2, 2020. There are many questions about coverage, choices and how the no-fault auto insurance reform bill will affect premiums. The panel of experts answering these questions and more include;

- Robert Figa – Attorney, Dean & Fulkerson
- Stephen N. McCain, REBC, RHU – Partner, Creative Benefit Solutions, LLC
- Ann Percy – Owner, Agent Ann Percy State Farm

Moderating the paneled discussion will be Trish Godin, Benefits Advisor of Brown & Brown Insurance. Ticket prices include: \$10 for Troy Chamber members and \$20 for Non-Members.

### **15th Annual Nonprofit Management Conference April 23: 8 am - 3:30 pm**

This affordable, day-long management conference is designed for nonprofit professionals, board members and volunteers. Attendees have the opportunity to choose a variety of seminars to help them improve their operations in seven core areas specifically geared toward nonprofit organizations: Marketing, Finance & Accounting, Strategic Planning, Technology, Fund Development/Donor Relations, Staff Training & Volunteer Relations, and Leadership/Board Development. Ticket prices include: \$60 for Troy Chamber members, \$110 Non-Member Single Ticket and for \$100 Non-Members Multiple Tickets.

To learn more and register for events visit [troychamber.com/events](http://troychamber.com/events). For more information call 248.641.8151 or e-mail: [theteam@troychamber.com](mailto:theteam@troychamber.com)

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