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Vol. 5, Issue No. 1 l Spring 2017

BUSINESSCONNECT

"Creating an Environment for Investment"

Host Events at the Troy Community Center



Choose Troy Community Center for your next event!

We have accommodations for all types of events:

- Meetings
- Staff Training
- Retirement Parties
- Anniversaries
- Birthdays
- Showers
- Weddings
- More!

Convenient location, versatile rooms and reasonable prices!

3179 Livernois Rd.
Call James Haggarty
at 248.524.1835 for
pricing & information

MI Small Business Development Center

PeerSpectives Roundtable

Based on peer learning, the Edward Lowe Foundation's PeerSpectives program helps second-stage entrepreneurs and executives in

Troy Town Center Planning



The City of Troy is exploring the potential for creating a walkable mixed-use Town Center development on the 125-acre Troy Civic Center site near Big Beaver and I-75. The concept promotes well-designed residential, commercial and civic uses grouped around a variety of parks and squares. Overall the plan proposes approximately 850 residential dwellings, 180,000 square feet of retail/commercial, a hotel, a revitalized city hall, community center, courthouse, library, a new 60,000 square foot civic building, a five-acre lake and nearly 60 acres of parks.

On March 28, 2017, the Troy Chamber of Commerce CEO Luncheon Series will feature a presentation on the Troy Town Center by Robert Gibbs, President of Gibbs Planning Group. The luncheon will be held at the Troy Embassy Suites at 11:30 am. For registration information, **click here**

Hop On the Big Beaver Shuttle

Working in collaboration with SMART, the City of Troy is pleased to introduce the new Big Beaver Shuttle. The free shuttle connects people to restaurants, shopping,

both nonprofit and for-profit fields improve their leadership skills. Roundtables include 8–12 business executives from noncompeting industries and provide a confidential forum where participants share challenges and experiences. Ten monthly meetings are held starting at 8:15 am on the 3rd Wednesday at Troy City Hall. **Click here** for a Peerspectives Fact Sheet. For registration information, **click here**

Resources from the Troy Public Library

The Troy Public Library now has Kindles available for check out! These devices are pre-loaded with over 100 popular titles for business and pleasure reading. Business titles include Thank You for Being Late by Thomas L. Friedman, Smarter Faster Better by Charles Duhigg, The Big Short by Michael Lewis, and Grit by Angela Duckworth. Kindles are located on the new books shelf, or ask a librarian to place a hold. All 5 devices are loaded with the same titles. Call Troy Public Library at 248.524.3542 for more information.

Road Construction Updates

Please check out upcoming area road construction projects by **clicking here.**

Global Talent Retention Initiative Job Fair

and local hotels. **Check out the Route Information and Hours of Operation Here**

Business Spotlights

The City of Troy welcomes the recently announced expansion of two international companies. For additional information on Troy's new and expanding businesses, please **click here** for the spring issue of Troy Today.

Valeo North America

Valeo is a French-based automotive technology supplier that produces clutch and transmission components, electrical components and engine-cooling, wiper lighting and climate control systems. The company will be investing $540,000 in its Troy North American headquarters, located at 150 Stephenson Highway, and adding 145 high paying jobs over the next three years. The Michigan Economic Development Corporation is providing a performance-based incentive grant to the project.

Detroit Engineered Products

DEP is an engineering solutions and product development company. The company will be investing $1.8 million in its Troy headquarters, located at 850 East Long Lake Road, and adding 91 high paying jobs over the next three years. The Michigan Economic Development Corporation is providing a performance-based incentive grant to the project.

Why Troy?

Troy is Michigan's premier address for business, retail and commerce. With our ideal location, excellent city services and friendly business environment, Troy is a great place to start and grow your business. Check out Troy's new economic development promotional materials by **clicking here.** If you are considering locating or expanding your business in Troy, please contact Troy Economic Development Specialist Glenn Lapin for assistance at 248.524.3314 or **g.lapin@troymi.gov**.

City of Troy Unveils New Logo

The current logo has served the City well over the past 16 years but we felt that it was time to update our look. In today's environment as cities compete for attention from residents and businesses alike, a clear identity is important. Many other area cities have recently recreated their logos and rebranded themselves. Today we need a logo that expresses exactly who we are…a community that embraces diversity, promotes innovation, and encourages collaboration.

The new logo is a direct reflection of Troy as a whole.
The individual shapes represent office buildings but together form houses. The colors speak to the vibrancy and diversity of Troy's community. This design conveys "modern city" with a sense of style refinement and community excellence. The new City logo will be used to promote a positive, marketable image for the City.

Are you struggling to find highly skilled STEM talent? You are invited to join Global Talent Retention Initiative (GTRI) and the North America Chinese Society of Automotive Engineers (NACSAE) on Thursday, April 13, from 11am - 3 pm at the Troy Community Center, 3179 Livernois

GTRI & NACSAE are in touch with thousands of experienced and entry level candidates looking for career opportunities. The event provides a platform for your company to acquire talent with diversified backgrounds. The job fair will be a great place to exhibit your company's culture and product. This is an opportunity for your company to meet hundreds of talented international professionals, students, and alumni. For registration information, **click here**

Code Enforcement - Cool to Follow the Rules



Please arrange to have lawns cut to the edge of the road. Questions: Call Code Enforcement at 248.524.3359 or **paul.evans@troymi.gov**

Keep trash dumpsters and enclosures clean. This reduces the potential for rodents and windblown trash.



Troy Recognition

Troy was named the City with the 22nd Best Money-Management Skills in a recent study from the leading personal finance outlet **WalletHub.com**. You can find the full study **here**.