



# BUSINESS Briefs

## CELEBRATING BUSINESS IN TROY

### TROY

**Named a Five Star Community for 10 straight years  
by the U of M-Dearborn's eCities Initiative for  
attracting and retaining entrepreneurial companies.**

**Ranked No. 4 by NerdWallet on its list of "Best Small  
Cities in the U.S. to Start a Business."**



### TROY JUST KEEPS ON GROWING!

**Have a new business? Expanding?  
Relocating to Troy?**

Contact our Economic Development Specialist  
at [EconomicDevelopment@troymi.gov](mailto:EconomicDevelopment@troymi.gov)

**Let's celebrate with a ribbon cut!**

Contact our Community Affairs Director  
Cindy Stewart at 248.524.1147 or  
[cindy.stewart@troymi.gov](mailto:cindy.stewart@troymi.gov)

#### IN THIS ISSUE

##### FOOD & DRINK

*Fronteras Tacos & Tequila*

##### HEALTH & BEAUTY

*Explore Yoga*

*L'Atelier Med Spa*

*Muse Medical Spa*

*Jazzercise*

*Top Body Med Spa*

*The Polished Parlour*

*Orthopedic Spine & Sports Therapy*

##### RETAIL

*Parson's Xtreme Golf (PXG)*

##### ENTERTAINMENT

*AoE eSports*

##### BUSINESS SERVICES

*The Bally Team*

*Detroit Chinese Business Assoc. (DCBA)*

*HRCS Cleaning Services*

##### MANUFACTURING

*ProTEC-USA*



## Fronteras Tacos & Tequila is Troy's New Mexican/Latin Fusion Restaurant

591 W. Big Beaver Road | 248.688.9495  
fronterasmi.com

Fronteras Tacos & Tequila serves delicious and authentic food embracing dishes and drinks from many Latin American countries. Owners Gustavo Torres and Abraham Macias met 20 years ago working in the restaurant business. Together they opened Fronteras in Ohio and chose Troy as their first location in Michigan. They use only fresh ingredients and family recipes for all of their dishes, serving their customers quality that they can taste in every single bite.

*Fronteras offers indoor dining, as well as catering services so that you can amaze your guests at your next event.*

Their most popular signature entrees include a grilled Mexican rice bowl—a Tex-Mex twist on an old favorite, plus steak vallarta, t-bone tampiqueno, pollo fundido, fried or soft burrito roqueta, chili verde flatbread, shrimp soup, and taco de jimama filled with chicken or shrimp. Everything is fresh and homemade from recipes dating back three generations.

This is an exciting time for Amy Satterfield and Explore Yoga. It's been more than seven years and over 10,000 classes taught, so it was time for Explore Yoga to grow beyond its original four walls to a new 3,000 sq. ft. space with multiple rooms for yoga.

On January 24, 2022, the original studio began operating in a brand-new location with brand new offerings. In addition to traditional yoga classes, meditation, myofascial release and yoga therapy,

Explore Yoga has added two new infrared saunas.

Explore currently has 24 weekly classes, frequent workshops and trainings, and 12 dedicated teachers who teach a variety of classes. They plan to add a few more teachers and classes as they

begin to grow into their new space.

*Amy is a Registered Yoga Teacher, Certified Yoga Therapist, and Certified Natural Trainer, who believes in teaching classes in a non-competitive and relaxed environment.*



## Explore Yoga Expands in Troy, Adds New Infrared Sauna Services

1147. E. Long Lake Road, Suite 2 | 248.835.1015  
exploreyogatroy.com





## Dr. Compton Opens Solo Facial Plastic Surgery Practice in Troy

1639 East Big Beaver Road, Suite 103  
248.289.7300 | andrewcomptonMD.com

Dr. Andrew Compton, a double board-certified and fellowship-trained facial plastic and reconstructive surgeon, opened his new solo practice in his home city of Troy in September 2021. He specializes in rhinoplasty and sinus surgery, as well as cosmetic facial procedures including facelift, eyelid lift, liposuction and many others. Andrew Compton, MD, PC and L'Atelier Med Spa focuses on personalized care for both cosmetic and select medical issues.

*Dr. Compton and team will provide exceptional care to help you "Breathe Better, Look Better, Feel Better."*

Dr. Compton offers his artistic talents, extensive training, and over a decade of surgical experience to meet the absolute highest standards in cosmetic surgical care. L'Atelier (translated 'artist's studio') Med Spa offers a full range of physician grade skin care, non-invasive and minimally invasive skin rejuvenation procedures and injectables.

The Polished Parlour owner and Troy resident Sanika Harris is so excited to open her first salon in the City of Troy after working in the cosmetology field for close to 20 years in Michigan and Georgia. Sanika chose Troy because of its central location and strong customer base.

Sanika envisions The Polished Parlour to be an elegant and relaxing environment for her clients. The Polished

Parlour focuses on being an all organic and natural salon offering the finest natural nailcare using all-natural creams, soaps, scrubs, chemical-free nail polish, and OPI and CND products. Services include manicures and pedicures to promote

naturally beautiful, healthy, and safe nail services. Sanika is ready to service the Troy community and surrounding areas.

*Open Monday through Saturday, Sanika accepts appointments, but walk-ins are always welcome.*



## Polished Parlour Offers All-Natural and Safe Nail Services

6034 Rochester Road | 248.835.1007  
polishedparlourtroy.com



## Innovative Medical Spa MUSE Opens in Troy

1771 W. Big Beaver Road | 248.823.7773  
musetroy.com

MUSE offers a variety of non-surgical procedures to enhance your authentic beauty. The team at MUSE are highly trained and dedicated to helping their clients achieve the look of their dreams, creating a beautiful and healthy lifestyle. They understand that every client is different with individual goals and desired results, so they remain committed to focusing on patient concerns and needs as the forefront of their high-quality care.

*The MUSE team comes together to give conservative and reliable alternatives to surgery and ensure client satisfaction.*

The team at Muse medical spa, including doctors and staff, have extensive experience in wellness treatments, as well as professional experience with numerous treatments including laser hair removal, facials, chemical peels, Botox, laser surgery, facial fillers, and more. The board-certified professionals at MUSE are well-versed in the aesthetic procedure field.

Jazzercise is a calorie torching, beat pumping fitness program that gets results...fast. This pulse-pounding cardio and strength training combo workout will challenge you with a hot playlist to distract you from the burn. The variety of formats—Strike, Fusion, Core, Interval, Strength and Dance Mixx—leaves participants breathless, toned and coming back for more.

In August of 2019, Michelle Gallo and her husband Jeff, purchased the Troy Jazzercise studio. Troy

Jazzercise continued to grow until COVID-19 happened and forced them to close. Michelle reopened the studio on September 9, 2020 and also offering classes online and outdoors. In November 2021, Michelle moved Troy Jazzercise to its new location inside the Troy Sports Center. She is thrilled to be in this larger location with the community of hockey players and ice skaters.

*Troy Jazzercise offers 30 classes/week, 7 days/week, and now livestreams all classes.*



## Jazzercise Relocates to Larger Facility in Troy

1819 E. Big Beaver Road | 248.602.3988  
jazzercisetroy.com



## The Bally Team Joins with UMortgage to Support Homeownership

1050 Wilshire Drive, Suite 110 | 586.945.3424  
theballyteam.com

Michigan-based mortgage brokerage firm The Bally Team has joined the corporate portfolio of UMortgage, a fast-growing national mortgage company. The Bally Team's addition to UMortgage strengthens their push for nationwide financial literacy. Founded in 2018, The Bally Team has become one of the mortgage industry's biggest success stories—already the second-largest mortgage brokerage in Michigan, helping more than 2,000 families achieve the dream of homeownership. The company is spearheaded by 27-year-old Amer Bally, the top-ranked loan officer in Michigan and No. 83 overall loan officer in the country. The Bally Team will go the extra mile to promote financial literacy and educate people on the affordable homeownership opportunities that exist. Knowing the UMortgage team operates on those same principles, this partnership will create even stronger, long-lasting benefits to Michigan residents.

*The Bally Team has supported more than 15,000 Michigan families through charitable donations.*

Top Body™ is the ultimate luxury med spa, designed to aid in your transformation journey, be it physical or mental, through a combination of unique non-invasive offerings for the face, body and wellness. Since the opening of their first location in Shelby Township, they gathered extensive research to better address client-specific needs, including third party clinical trials, across a broad spectrum of innovative wellness treatments. Over the past two years, the Top Body™ community has experienced a micro-scale spa with body-focused

*Top Body™ is dedicated to fulfilling your ultimate aesthetic and wellness goals with globally recognized non-invasive procedures, treatments and wellness brands.*

treatments. Using their community-driven learnings, they came to understand that the demand went well beyond body-focused treatments. The spa is a woman owned Michigan venture inclusive and representative of all body types, skin tones, genders, and wellness goals.



## Top Body Med Spa Opens Flagship Location in Troy

5312 Crooks Road | 248.839.8200  
topbodydetroit.com





## Cadillac Products, Inc. and ProTEC-USA Continue to Help the Medical Community

1750 Stephenson Hwy  
protecusa.com

ProTEC-USA offers a 100% made in the USA variety of medical-grade protective gowns to meet the needs of professionals from a range of industries. EZDoff gowns are held to the international standard of AAMI PB70 Barrier Level 1, 2 and 3. ProTEC-USA is able to control the entire manufacturing process to ensure customers receive personal protective products that consistently meet the latest performance and quality standards.

*The EZDoff gown eliminates the need to touch the outer side during removal, keeping the wearer protected against contamination.*

They are very proud to share that on December 15, 2021, ProTEC-USA received a full FDA 510(K) premarket notification and clearance for their Level 3 gown. The company is now qualified and fully enrolled in both federal and state supply systems. They will be a reliable resource for high-quality medical gowns to hospitals throughout Michigan and the U.S.

The Detroit Chinese Business Association (DCBA) has a new Incubator for shared working space. The office environment is shared in specifically designed and arranged office spaces, where individuals work independently of each other on their own projects. The advantages of shared working space include flexibility, information interchange, interactive atmosphere, and online community. The DCBA offers a full suite of office space solutions for start-ups or small business owners.

*Use of common area, meeting room, basic office equipment, reception services and lunchroom are accessible for everyone.*

In addition to traditional office space, it includes an exclusive office environment experience that promotes turnkey move-in, property management, mail collection, incubation acceleration, industry information and consultation, and other value-added services. The DCBA is willing to work together with companies to build success by re-configuring your office and changing your corporate culture.



## DCBA Offers New Incubator Services in Troy

3250 W. Big Beaver Road, Suite 120  
248.550.9178 | dcba.com



## AoE eSports Offers Unique Membership-Based Gaming Experience

174 W. Maple Road | 248.422.0115  
aoeesportstroy.com

AoE eSports offers Oakland County a unique gaming experience unlike any other. Created with the gaming community in mind, it features e-sport leagues, tournaments, meet-ups, skill-building opportunities, and event space. AoE eSports, a gaming lounge created for gamers, by gamers, is membership/subscription based for ages 7–18. In the future they plan on rolling out leagues for adults.

*They are strict on etiquette, bullying, and manners. Games are amazing, but people matter more.*

This is a space where gamers can come together to discuss strategy, build relationships, and take their skills to the next level—while also enjoying the support and understanding of a community of like-minded individuals. Podcasters and Shoutcasters alike are welcome to rent space for their productions, as well as take advantage of AoE eSports talented team of digital marketing and branding experts to help elevate and expand their audience.

PXG, a global research and development company dedicated to creating the world's finest golf equipment and apparel, recently opened its first brick-and-mortar location in Troy. "Everything we do at PXG, from developing the world's finest golf clubs to designing

versatile apparel, is done with one goal—to help golfers of all skill levels get more enjoyment out of the game," said PXG Founder and CEO Bob Parsons.

*Detroit is the 8th largest golf market in the country based on number of golfers, and there are more than 95 golf courses within a 20-mile radius of the new retail and fitting studio.*

PXG Detroit includes three spacious fitting bays fully equipped with state-of-the-art

TrackMan technology and guest seating. There is a putter fitting studio and practice green. The facility includes a customer lounge and expansive retail showroom merchandized with the latest PXG Apparel sport fashion designs and accessories.



## PXG Opens 12th U.S. Retail & Fitting Studio in Troy

2830 W Maple Road | 248.494.4794  
pxg.com



## HRCS Clean, LLC is Ready to Clean the City of Troy

2477 W. Maple Road, Suite 157  
586.422.4090 | hrscsclean.com

HRCS stands for Healthy. Refreshed. Clean. Sanitized. The women owned/minority owned business has been serving the metro Detroit area since 2017, and recently relocated to Troy. HRCS strives to provide exceptional commercial and residential services; they don't cut corners on quality, and promise to deliver the highest level of customer service at all times. Reliability and accountability are at the top of the list when it comes to the services that they offer which includes commercial cleaning, carpet cleaning, stripping and waxing floors, and one-time deep cleanings.

Using the latest products and procedures, HRCS helps provide a clean, healthy environment that is to your complete satisfaction. Simply put, they care about clean and it shows in their work, their people, their accountability to customers, and their commitment to delivering on their word, every day.

*Monique Lee, HRCS Clean's owner is dedicated to providing only the highest standards of cleaning services for their customers.*

Orthopedic Spine & Sports Therapy is founded on the idea that there is more to offer patients than standard evaluations and treatments. The interaction between the patient and therapist in their evaluations will analyze specific variables and give physiological reasoning behind the nature of the problem.

Troy Clinic Director Bryan Kuhlman, PT, DPT, OMPT said the objective is to provide the patient with a clear understanding of what's

causing their pain and how to control it. The line of testing that they use localizes the regions and structures surrounding the symptoms associated with the mechanical dysfunction. They assess the joints, soft tissue, and neural tissue, differentiating the factors causing the condition in order to direct the treatment.

*They educate patients regarding their condition, treatment, and changes to lifestyle to empower them to manage their condition once therapy is complete.*

**ORTHOPEDIC**  
**SPINE & SPORTS THERAPY**  
PHYSICAL THERAPY • MASSAGE • FITNESS CENTER

## Orthopedic Spine & Sports Therapy Opens Troy Location

5551 Crooks Road | 248.970.0000  
orthopedicspinesports.com