



BUSINESSCONNECT

"Creating an Environment for Investment"

PPE Procurement – Pure Michigan Business Connect

The Pure Michigan Business Connect program through the Michigan Economic Development Corporation has developed the PMBC COVID-19 Procurement platform, accessible [here](#). It is available to companies of all sizes and industries to help them get the non-medical grade PPE and for all scales of PPE demand. The platform will offer a list of businesses that have reputable websites, email contacts and products that support the demand for various forms of PPE throughout the state, including face masks, face shields, gloves, goggles and other materials.

Congratulations to T.M. Shea Products

Five more Oakland County manufacturers, including [T.M. Shea Products of Troy](#), will share \$100,000 in "Saving Business, Saving Lives" grants to make personal protective equipment such as masks and face shields used in the fight against the coronavirus. Oakland County Executive David Coulter announced

Small Business ReOpen Toolkits

As small businesses in the area begin to reopen, this ReOpen Toolkit will provide some items to help you do it safely to reduce the spread of Covid-19. The kit, provided by Oakland County and distributed by the City of Troy at no cost to the business, includes personal protection equipment (PPE) items such as masks, gloves, sanitizer, social distancing signage and health guideline information. Distribution of these kits will go only to small businesses with 50 or fewer employees. The top priority for these kits are for the following business sectors: Restaurants, bars, cafes, entertainment venues; personal services (e.g., salons, barbers and massage therapists); retail; and professional services (e.g., attorneys, insurance agents and realtors). For a program flyer, [click here](#).

Interested small businesses will need to do the following:

1. **Order your kit [here](#):**
2. **Contact Ashely Levin at 248.524.1754 or Ashely.levin@troymi.gov to arrange a time to pick up your kit at Troy Department of Public Works, 4693 Rochester Road.**

Troy Reopens: Additional Temporary Signage Allowances

At its June 1, 2020 City Council Meeting, Troy City Council passed a resolution providing allowances for additional temporary signage. Businesses have been impacted greatly by the pandemic, and this resolution provides an opportunity for every Troy business owner to place an additional temporary sign on their property or structure to advertise their business.

Chapter 85 of the Sign Ordinance permits the total aggregate sign area of all temporary signs on any one site shall not exceed fourteen (14) square feet. This limits business owners in multi-tenant buildings, as technically the building sits on one site. Furthermore, Chapter 85 limits the maximum size of individual temporary signs to not exceed six square feet in area.

The new temporary allowances would permit each business in the City of Troy to place one temporary sign not exceeding twelve (12) square feet in area and four (4) feet in height (if attached to the ground). The temporary sign may be attached to the ground or a structure. These temporary signs shall not require a Sign Permit from the City of Troy. The temporary signs shall be placed on private property in

the awards on May 21, 2020, which come from a \$1 million fund he proposed and was approved by the county Board of Commissioners to incentivize Oakland County manufacturers who can shift production to include personal protective equipment such as masks, gowns, face shields or medical device components.

T.M. Shea Products specializes in plastic and die cut manufacturing to provide displays and promotional sign systems for retail customers. Production will now include face shields, plastic sneeze guards and credit card guards.

COVID-19 Business Resources

[City of Troy](#)

[Troy Chamber of Commerce](#)

[Oakland County](#)

[Michigan Economic Development Corporation](#)

[Federal Government](#)

Need further assistance? Please contact Troy Economic Development Specialist Glenn Lapin at 248.524.3314 or g.lapin@troymi.gov.

non-residential zoning districts in such a manner as to not negatively impact public health, safety and welfare. The temporary signs shall be removed within one hundred eighty (180) days of the date of this resolution.

If you have questions, contact the Troy Planning Department at 248.524.3364.

Oakland County Stabilization Grants Announced

City of Troy small businesses, as a part of Oakland County District #9 with Clawson, has received more than \$1,427,000 of grant assistance through the Oakland County Stabilization Grant Program. Approximately \$14 million was available Countywide. More than 7,000 applications were received Countywide for this popular program (723 applications from District 9). Approximately 327 Troy businesses received awards from this program. The average award amount was nearly \$4,400. For more information, [click here](#).

MI Liquor Control Commission Relief

There has been recent action taken by the Michigan Liquor Control Commission (MLCC) that is intended to provide some relief to restaurants as a result of the COVID crisis. The State of Michigan's description of this relief is [here](#).

For 2020 only (June 1, 2020 to October 31, 2020), the MLCC will expedite applications for limited permanent outdoor service. The form is available on the MLCC website. The parameters of this limited license are:

- The outdoor service area can't open until the Governor's Executive Orders allow for re-opening
- The outdoor service must be in connection with the physical premises of a licensee (within 25 feet)
- The outdoor service area must have some type of clear delineating barrier
- The outdoor service area is limited to 20,000 square feet
- The outdoor service area cannot be on a balcony or a rooftop (but the MLCC may allow for another bar permit for these locations)
- The outdoor service area may be on a City sidewalk, **IF** the City provides written permission
- The MLCC also allows for the sale of bottles for off premises consumption