

# Business Briefs

Celebrating Business in Troy





## Cucina Lab is the New Home for Restaurant & Catering Business

3960 Crooks Road | 248.250.1325  
cucina-lab.com

Loaded Dice will be an "open brewery" - think open kitchen at a restaurant. Proprietor and head brewer Jef Smith wanted to create and encourage conversation about the beers they brew. "Want to know the recipes? Our cards are on the table. Malt. Water. Hops. Yeast." They even have a super-secret mobile app in the works to help with this.

*Loaded Dice also plans to have a core group of mainstays always on tap.*

But the conversation goes both ways. They'll regularly tap their customers for great ideas and might even make those ideas into beers.

Loaded Dice will produce several styles of high quality

ales and lagers ranging from light ales, designed to be an intro to microbrews, to the rich exciting and diverse assortment of experimental and extreme styles of eccentric ales that Michigan is known for. Specialty beers, seasonal beers, wild ales, and even fruit beers will also be produced.

Born and bred in Turin, in the northern Piedmont region of Italy, from a very young age Elisabetta Balzola was in the kitchen with her momma preparing meals – and that's how her passion for cooking was ignited. Moving first to Marche and then to Salerno in the South, she expanded her culinary skills and her voracious knowledge of Italian regional cuisine. After moving to Michigan in 2014, Elisabetta decided to share her love of Italian food with her neighbors, quickly turning her foodie credentials into a profession. Her successful catering business Cuciniamo Italiano has been thriving ever since. Cucina Lab will feature dishes that are simple, fresh and seasonal in the true Italian tradition – with a pinch of contemporary to further delight the senses. Whether it's a quick coffee and pastry or a full Italian feast, Elisabetta is sure you'll love her food and always feel right at home.

*Opening her own kitchen is a dream come true for Elisabetta Balzola.*



## Loaded Dice Brewery Excited to Open in Troy

1725 Rochester Road | 248.602.0996  
loadeddicebrewery.com





## Schlaupitz Madhavan Relocates in Troy

820 Kirts Blvd, Ste. 100 | 248.649.1600  
smcpafirm.com

Founded in 2003, Schlaupitz Madhavan, P.C. brings the combined services of local public accounting, higher level business planning, and financial advisory services to owners of privately held businesses, non-profit organization boards, and individuals who need a higher level of assistance to manage their business and financial interests. Traditional services include independent audit, review and compilation reports, strategic business planning, tax preparation and planning, and accounting support services including payroll. They also bring a complementary team of specialists in accounting and tax along with highly educated professionals with extensive industry experience.

*Led by Ron Schlaupitz and Donny Madhavan, the team has the technical experience and practical real work experience to help businesses achieve their goals.*

Strategic Planning Concepts was founded with the goal of assisting clients in every aspect of their financial lives. They provide the most personal service available, thus earning a reputation for excellence in this industry.

*Not only will you find the team members knowledgeable, but you will also discover they truly care about making dreams a reality.*

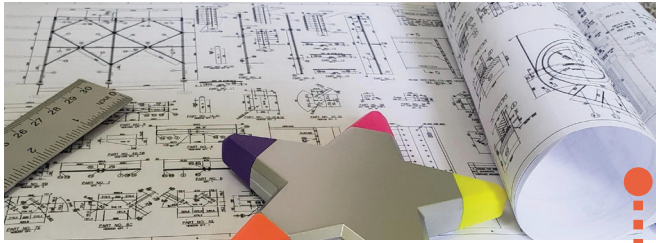
They strive to help create financial independence for each of their clients, offering assistance with investments, financial planning, and insurance needs. The staff consists of experienced professionals with a "hands on" approach to financial guidance.

As financial professionals, the Strategic Planning Concepts team will do everything in their power to keep one focused on where you want to go, advise you on how to get there, and continually remind you of the importance of maintaining a disciplined approach to realizing your dreams.



## Strategic Planning Concepts Provides Financial Guidance

3310 W. Big Beaver Rd, Ste. 137  
248.458.0300 | SPCWealth.com



## Tantum Laudatore Chooses Troy as Home for Engineering Services Co.

2224 W. Wattles Road | 248.792.5809  
tantumlaudatore.com

Tantum Laudatore is a woman owned Engineering Services and Manufacturing Company specializing in engineering design, manufacturing and project management. They provide their customers with both in house and outsourced services with primary focus on the low cost best quality services. Additional services include drafting, procurement assistance, scheduling and cost control solutions/services. They are focusing on the North American market including US, Canada and Mexico to provide engineering solutions. Tantum Laudatore envisions the company becoming a market leader in terms of lowest cost, best quality and timely delivery of products and services and aspires to be their customers' top pick from each and every aspect.

*The staff at Tantum Laudatore believes in developing and maintaining long term client relationships.*

Horizon Bank expanded its roots in SE Michigan by opening a new office in Troy. This new facility will house advisors, who are ready to build solid business partnerships and help businesses tackle complex financial issues to day-to-day cash management.

*Horizon's new Troy Team is made up of many long-time banking professionals*

"We've built the best team possible and they are ready to meet these diverse needs of Troy businesses with a well-rounded approach," Market President Janet Pasco said.

Horizon Bank has experienced a strong period of growth in recent years, with new locations throughout Michigan and Indiana. The bank prides itself on making solid commitments to the communities in which it operates, and on providing exceptional service and sensible advice for their clients. Horizon Bancorp, Inc. is an independent, commercial bank holding company serving Indiana and Michigan through its commercial banking subsidiary, Horizon Bank.



## Horizon Bank Announces Grand Opening of Troy Office

2555 Crooks Road | 248.781.2584  
horizonbank.com



## Waterford Bank Opens in Troy

5600 New King, Ste. 150 | 248.886.0086  
waterfordbankna.com

Waterford Bank, N.A., the financial institution built on redefining relationship banking, opened its doors in Troy on July 27. Celebrating their first quarter merger with Clarkston State Bank of Clarkston, the over \$1 billion asset-sized bank is eager to serve the Troy community. Waterford Bank offers a comprehensive range of products and services in treasury management, private banking, commercial and industrial lending, commercial real estate lending, and consumer and mortgage lending. Their concept is a unique blend of the high-touch service you find in a community bank, combined with the depth of products and services you'd expect from a larger institution. The Bank prides itself on speed and agility in its commitment to serving consumers, businesses and communities within the market.

*The new Troy office will be the launch pad for 40 seasoned bankers.*

Athletico Physical Therapy opened their newest location on Crooks north of Big Beaver Road. Clinic Manager and Doctor of Physical Therapy Kelli Courtois is excited to showcase that Athletico offers a variety of physical therapy, rehabilitation

*As part of their commitment to patient care, the Troy clinic offers convenient hours, including early mornings and evenings.*

and work comp services to help patients get back to doing what they love to do. Initial evaluations are scheduled within 24-48 hours and as experienced professionals, Athletico's physical therapists create custom treatment plans for each patient's healthcare needs.

Services include: physical therapy treatments for a variety of conditions, including back and neck pain, muscle strains and sprains, joint replacement therapy, vestibular rehabilitation, as well as sport, work or auto injuries.

**ATHLETICO**  
**PHYSICAL THERAPY**  
**Better for every body.®**

Athletico Physical Therapy Opens New Location in Troy

3149 Crooks Road | 248.402.7741  
athletico.com





## G.A. Fuchs Church Supply Moves to New Location in Troy

302 John R | 248.589.0200  
fuchschurchsupply.com

With 20+ years revolutionizing legal operations and pioneering the innovative law firm, Orlans Group Founder and Executive Chair Linda Orlans and CEO Alison Orlans have launched Revlegal. Their new company provides innovation, consultation and other lean for law services, including state-of-the-art technology and proprietary systems – optimizing people, process, performance and profitability – to corporate legal departments and government entities.

*Revlegal provides attorneys an ability to operate at the highest level of their craft, the reason they became attorneys in the first place.*

With the launch of Revlegal comes the introduction of their Optimization Engine; a tool that Revlegal created to diagnose, calibrate, optimize, and ignite what they call law accelerated. Their proprietary

Optimization Engine turbo charges talent and process so that legal departments can maximize resources, culture, performance and profitability.

G.A. Fuchs Church Supply, founded in 1919 on Broadway Street in downtown Detroit, has moved from its operation in Madison Heights, where it had been since the 1980s, to a smaller location in the Oakland Square shopping center with a 2,000 sq ft warehouse nearby in an effort to increase its retail sales.

So far, so good, says owner Matt Klopp.

“Since we made the move, our store traffic has increased about 30% and retail sales have risen 20% to 25%.” The COVID-19 pandemic was particularly hard on the church supply business. Not only was the store closed to retail customers, all churches in the state – many of which get their daily supplies from Fuchs – were shut down for two months. Fuchs sells cards and gifts for those occasions as well as altar wine, bread and candles to churches of all denominations.

*The Klopp's are just the third family to have owned Fuchs in the company's 101-year history.*



## Mother-Daughter Team Launches Revlegal - New Legal Innovation Company

1650 W. Big Beaver Road | 248.502.1400  
revlegalservices.com



## Swim School Opening Soon at Troy Gym

1311 Maplelawn | 248.816.8496  
Troygym.com

Toby and Julie Buechner developed the idea for Troy Gymnastics in the spring of 2005. Troy Gymnastics offers recreational gymnastics classes, preschool gymnastics classes, and competitive teams. This year they added "Swim School at Troy Gym." In their new 29,000 sq. ft. building with a 25 yards x 25' x 4' depth pool, they will also have a munchkin ropes course, advanced ninja & parkour, indoor playground, indoor track, and an all sports room.

A few inches south is TG3, which has one of THE best gymnastic facilities in the US, a daycare/preschool, indoor ropes course, open gyms, parties, Kids Night Out, dance classes and much more. They will have 16 total program options for kids/families in SE Michigan. Family owned, Troy Gym offers a one-stop shop in their four buildings at the Crooks/Maple Road area.

*Going forward their new branding is Troy Gym 4; 16 – 4 buildings / 16 programs.*

Crowned Glorious Hair & Beauty is an online hair & beauty line that celebrates the diversity of women of all backgrounds. Owner Tiffany Patton knows that women are one of the most diverse and versatile beings on the planet, and saw a need to have a company that celebrated its versatility across the board. Hair extensions are not just a thing of vanity, they serve as an answer to the issues many women face from alopecia and the effects of cancer patients going through chemotherapy.



*Crowned Glorious Hair & Beauty also has its own line of facial scrub, eye repair serum, nighttime detox cleanser, and more coming soon.*

Crowned Glorious Hair & Beauty looks to put the fun back into women's prerogative to be able to change and evolve. Tiffany helps clients either go from short to long hair or the reverse using hair extensions and/or wigs to wear a short

and sassy do without having to cut their own hair.

## Tiffany Patton Brings Crowned Glorious Hair & Beauty to Troy

2844 Livernois Road, Ste. 1495  
248.702.5892 | crownedgloriousllc.com



## Matcha Cafe Maiko Opens First Michigan Dessert Shop in Troy

5082 Rochester Road | 248.250.6886  
matchacafe-maiko.com

A new dessert shop has opened in Troy and the main ingredient is imported from Japan. Matcha Cafe Maiko serves ice cream creations along with cold and hot drinks using matcha, a finely ground powder of specially-grown and processed green tea leaves from East Asia.

"Matcha is essentially a high quality green tea," Jimmy Phan, owner of Matcha Cafe Maiko of Troy. "You have to make matcha slowly because if you go too fast, the heat can take off all the vitamins and minerals and even the caffeine." The caffeine in matcha is very equivalent to that in coffee. Matcha Cafe Maiko makes their ice cream, sponge cakes, waffle cones and the adzuki bean toppings in-house.

*Matcha Cafe Maiko  
in Troy is open daily  
from noon to 11 pm*



## We're Here to Help You Succeed!

Please check out our listing of helpful business resources geared towards addressing COVID-19 related impacts on your business at

**[troymt.gov/CovidBusinessResources](https://troymt.gov/CovidBusinessResources)**

For further information on business resources, please contact Glenn Lapin, Troy Economic Development Specialist at 248.524.3314 or [glenn.lapin@troymt.gov](mailto:glenn.lapin@troymt.gov).

## Troy Just Keeps on Growing

### Have a new business? Expanding? Relocating to Troy?

Contact our Economic Development Specialist Glenn Lapin at 248.524.3314 or [glenn.lapin@troymt.gov](mailto:glenn.lapin@troymt.gov).

### Let's celebrate with a ribbon cut!

Contact our Community Affairs Director Cindy Stewart at 248.524.1147 or [cindy.stewart@troymt.gov](mailto:cindy.stewart@troymt.gov).