

Business Briefs

Celebrating Business in Troy





Clean EatZ Enters Michigan with Its First Location in Troy

319 E. Big Beaver Road | 248.729.7130
cleaneatz.com

In 1997, the first Tropical Smoothie Cafe opened in Florida. They started by blending fruits and vegetables together to create unique and refreshing smoothies; and are guided by a simple belief: when you eat better, you feel better. The new Troy Tropical Smoothie is Joe & Jerene Dwyer's 10th location, their 7th in Michigan. Tropical Smoothie Cafe's menu boasts bold, flavorful smoothies with a healthy appeal, all

Tropical Smoothie's mission is to inspire a healthier lifestyle by serving amazing food and smoothies...with a bit of tropical fun.

made-to-order with quality ingredients. They find that real fruits, veggies and juices just taste better. Their toasted wraps, sandwiches, flatbreads and quesadillas are made to suit your individual tastes with quality meats, fresh produce and flavorful

saucers. Combine that with a fun, relaxing atmosphere—and unparalleled hospitality—and you can see why people return again and again.

Clean EatZ, a wellness inspired café, offers properly portioned, well rounded meals from a full dine-in menu as well as weekly meal plans, catering, and grab and go options. With a mission to be the first step to living a healthy lifestyle, Clean EatZ offers the opportunity to have a personal chef prepare every meal at an affordable price. With new meals that perfectly balance protein, carbs, and fats, people will be able to order meal plans every Thursday through Sunday on the Clean EatZ website to have healthy meals prepared and ready for pick up. Guests of all dietary restrictions, including those maintaining gluten-free, vegetarian and vegan diets, can enjoy a number of delicious and healthy menu items in the café, such as build-your-own bowls, salads, burgers, wraps, flatbreads and more.

Owners Josh and Karen Shanahan opened Clean EatZ because it matched their passion for having an active lifestyle.



Tropical Smoothie Brings Amazing Food & Smoothies to Troy

1735 E. Big Beaver Road | 248.422.6966
tropicalsmoothie.com



Kura Revolving Sushi Bar Debuts in Troy

736 W. Big Beaver Road | 947.218.0707
kurasushi.com

Kura Sushi USA, a fast-growing technology-enabled Japanese restaurant concept for indoor dining, takeout and delivery, opened in Troy. Diners will experience their Revolving Sushi Bar and Express Belt (for made-to-order requests) of their savory, authentic Japanese dishes made with high-quality ingredients, as well as their “Bikkura Pon” Prize System, where a short anime plays at the table for every five sushi plates and prizes are received for every 15 sushi plates. Kura Sushi Bar’s philosophy and ongoing promise is to prepare food using natural, premium ingredients free of artificial sweeteners, seasonings, preservatives and colorings. Their authentic Japanese dishes and innovative systems have been passed down and improved upon since the parent company opened its first restaurant in Japan in 1977.

Check out their delicious and extensive sushi menu, with most sushi plates at \$2.75.

Qwench is an innovative and evolutionary response to an emergent food trend focused on fresh ingredients, natural tastes and flavors, an elevated nutrition, and powerful superfoods. The vision at Qwench is simple—make genuine health and incredible taste live in perfect balance.

Whether it’s a coffee drink, a juice smoothie, or a dozen of other menu choices, all ingredients at Qwench & DRNK Coffee + Tea are always fresh, exceptionally crafted, and made to order in-house each day. With both brands under the same roof, DRNK

Owner Tamara Sherlin is excited for customers to try their coffees, juice smoothies and delicious menu items.

Coffee + Tea offers customers premium coffees and teas, ice blended drinks, breakfast items, sandwiches, and salads, while Qwench Juice Bar brings juices, acai bowls, a superfood program, fruit and veggies shots, and more to the table.



Qwench Juice Bar Opens in Troy

1010 E. Maple Road | 248.206.9799
qwenchjuice.com



Beaumont Opens Second Urgent Care in Troy

43037 Dequindre Road | 248.817.8682
BeaumontUrgentCare.com

Beaumont Urgent Care opened a second Troy location and is open daily, including holidays, from 8 am–9 pm. The new location allows patients to access facilities in the Beaumont Network quickly for minor injuries and illnesses at a reduced cost compared to a more expensive emergency room visit. For fast, efficient care, services such as an in-house laboratory, X-ray and fiberglass splinting are also available. Beaumont Urgent Care continues to offer the Rapid antigen COVID-19 test, with results in 15 minutes. Rapid testing is available for all ages, seven-days-a-week, for those with and without COVID-19 symptoms. Virtual visits are also available: immediate access through a live video chat using a phone, tablet, or camera-enabled computer, 365 days a year. Beaumont Urgent Care accepts most insurances as well as self-pay options.

Beaumont Urgent Care locations offer same day COVID-19 PCR results.

Oakland Orthodontics is a new practice, equipped with state-of-the-art technology and equipment, offering a friendly and welcoming atmosphere. Dr. Archana Dhawan has practiced orthodontics for 20 years. Her extensive experience, bolstered by a dedication to remaining at the forefront of advancements in the

specialty, ensures that each patient will receive the best treatment available, tailored to their needs and expectations. Oakland Orthodontics is dedicated to providing customized and unparalleled personalized service to each patient and their family.

As an orthodontist, Dr. Dhawan's mission in life is to provide her patients with beautiful smiles.

They deliver an exceptional treatment experience, from the first visit to the final retainer check, in order to create elegant and vibrant smiles for each person they have the honor to treat. Their team is well-trained, personable, and responsive.



Oakland Orthodontics Creates Vibrant Smiles for Children, Teens, and Adults

2789 Rochester Road | 248.639.9037
oaklandorthodontics.com



Somerset Veterinary Hospital Locates in Troy

1719 Crooks Road | 248.289.9280
somesetveterinary.com

Somerset Veterinary Hospital is a new, privately-owned small animal hospital in Troy. Owners, Dr. Stephanie Bagwell and Dr. Whitney Reinhold, met on their first day of veterinary school at MSU in 2010. They have created an atmosphere where you and your pet feel comfortable, and their medical team will work together to make the best decisions for your individual pets.

Being a smaller clinic allows the entire staff to truly get to know your pet, and for them to get to know the Somerset Veterinary Hospital Team. They offer longer appointment times, allowing animals more time to get comfortable and for the visit to feel less rushed. It also allows pet owners more time with the doctor to ensure all of your questions and concerns have been addressed before leaving.

A variety of services are offered, ranging from vaccinations, spays and neuters, and nail trims, to more advanced medical procedures and surgeries.

iCode immerses students in a hands-on curriculum that prepares them for the workforce of the future. The personal mentoring provides a fun and rewarding experience through year-round classes and camps. As students gain skills in coding, design, and collaboration, they become better thinkers and innovators. There is a great

deal to ignite the imagination through exploration of the exciting aspects of STEAM learning. iCode offers a computer science program that consists of hands-on, K-12 proprietary STEAM curriculum, from Foundation to Master Black

Belt. Students learn vital computer science skills such as robotics, web design, game development, Java, Python, and C++. In addition, they offer self-paced programs and flexible program options. Computer science courses centered around game development are taken in a self-paced learning environment.

Summer camps are a great way to gain insight into iCode's core curriculum.



iCode Prepares Students for the Workforce of the Future

2914 W. Maple Road | 248.385.3240
icodeschool.com/troy123



Mosquito Hunters Makes Mosquito Control Affordable and Effective

4086 Rochester Road | 248.825.6267
mosquitohunters.com

Mosquito Hunters is a franchise in the field of mosquito, flea and tick abatement. Have you ever tried to relax outside, only to find that mosquitoes had other plans for you? Have your children wanted to play outside only to come in minutes later after being eaten alive? Mosquito Hunters makes mosquito control affordable and effective. By focusing on a positive client experience, they provide mosquito control services guaranteed by their Client Happiness Promise. Owner David Harrell and the Mosquito Hunters Team strives to protect families, businesses, and communities, from these “equal opportunity” pests. Stop the itching and start enjoying the outdoors again with responsible mosquito control. Any unused treatments can be saved for the next mosquito-heavy season and all-natural treatments are available at no extra cost.

Mosquito Hunters offers unlimited phone and email support to answer any questions or concerns.

Cinch I.T., Inc. was established in 2004. Like so many computer support companies, they started as a one-person shop in a 10'x10' office with no windows. But even then, the focus was on building great relationships with their clients. Over the years, Cinch I.T. has been fortunate enough to see unbelievable growth. They have added some of the most brilliant minds in our industry to the team, expanded into a large

corporate office complex, and have been honored to receive numerous awards, including being named one of the Top 501 Managed Service Providers Globally by Future Channels.

Cinch I.T. has established itself as one of the most highly-regarded I.T. companies

and computer service providers in the U.S. The reason is simple. They have spent years shaping the entire company to meet YOUR needs.

Cinch I.T. provides customer-focused I.T. services for businesses of all sizes.



Highly Regarded IT Company CinchIT Locates in Troy

888 W. Big Beaver Road, Suite 200
586.662.9219 | cinchIT.com

Michigan Design Center Welcomes The Gallery of Luxury

1700 Stutz Drive, Suite 33 | 248.649.4772
michigandesign.com

The Gallery of Luxury opened its showroom in Troy's Michigan Design Center (MDC). The new showroom offers an exquisite selection of furnishings from leading European contemporary manufacturers like Cattelan, MaxDivani, Bonaldo, Miniforms, Pianca, Glas Italia, Fiam, and more. Industry veteran and gallery owner Marsela Gjoni, is excited to bring her unique modern style to MDC.

Whether your home is transitional, minimalist, or contemporary, any space will be elevated by the addition of these extraordinary pieces. The Gallery of Luxury welcomes both consumers and the Trade. Gjoni supports local artists with 60-day rotating exhibits in her showroom. The current exhibit includes beautiful wire sculptures made from recycled EDM and MIG wire by Michael O'Reilly of Brightwire Designs and striking paintings by abstract artist Annika Banko.

Living room vignettes featuring several of The Gallery of Luxury's contemporary furnishings are on display.

Michigan Design Center Announces Expansion of Pindler and Cercan Tile

Pindler's new trade-only showroom, which opened in January, is designed to facilitate a user-friendly fabric shopping experience in an environment that makes it easy for designers to spread out and collaborate with their clients. The décor and layout of Pindler's new showroom in Suite 103 is light and bright making fabric selection easier and more enjoyable for designers with an easy-to-use self-service memo program. Cercan Tile is once again expanding their footprint at the Michigan Design Center by moving into an adjacent suite to showcase a wide range of exclusive outdoor tiles. Cercan Tile's new showroom added nearly 1,500-square-feet to their Suite 94 location.

Troy Just Keeps on Growing

Have a new business? Expanding? Relocating to Troy?

Contact our Economic Development Specialist Glenn Lapin at 248.524.3314 or glenn.lapin@troymi.gov.

Let's celebrate with a ribbon cut!

Contact our Community Affairs Director Cindy Stewart at 248.524.1147 or cindy.stewart@troymi.gov.