

Business Briefs

Celebrating Business in Troy





Troy Kickboxing Outfit Wants to Help You Get in Shape

26 W. Square Lake Road | 248.918.4717
troykickboxingoutfit.com

Leasa Williams, Danielle Favret, and John Clement were all members of this kickboxing gym for several years enjoying the workout, the results, the support, and the comradery. They knew it would be a huge loss when the previous owner was contemplating closing, so they made a big decision to buy the gym and rebrand it as Troy Kickboxing Outfit – TKO for short. The three partners have varying degrees of physical fitness expertise - John is a gym rat, Leasa is a former MSU soccer player and Tough Mudder participant, and Danielle just tries to stay healthy and age well. The high intensity workout coupled with kickboxing appeals to all ages and levels. TKO has members of all shapes and sizes and in different places in their journey to health and fitness. Kickboxing is an effective workout for beginners or advanced. TKO offers morning, afternoon, and evening classes, seven days a week.

Come join TKO on the mat for two free classes and experience kickboxing.

Michelle Gallo walked into her first class at Troy Jazzercise in February of 2015 and was hooked. Michelle has a degree in Exercise and Health Science, was a former Health and Dance teacher as well as a kick-boxing instructor. After just four months at Troy Jazzercise, Michelle began training for instructor certification and taught for four

years before purchasing

Troy Jazzercise in August 2019. Troy Jazzercise continued to grow and celebrated its five-year anniversary in January of 2020. Unfortunately, COVID-19 forced Troy Jazzercise to close.

Michelle reopened the studio on September 9,

2020 and continued offering classes online and outdoors. Currently she offers 34 classes a week; morning, afternoon and evening times to fit all schedules. Jazzercise is a calorie torching, beat pumping fitness program that gets results...fast.

Jazzercise appeals to every fitness level because the instructors are trained to help you work at your own pace.



Troy Jazzercise Celebrates Five Years in Troy and a New Owner

1071 E. Long Lake Road | 248.250.9036
jazzercise.com



Condado Tacos Chooses Troy for Its 20th Location

724 W Big Beaver Road | 248.688.9124
condadotacos.com

Condado Tacos, the award-winning taco joint specializing in unique tacos, tequilas and margaritas, opened its third Detroit-area location in Troy. Condado celebrates all of the communities they join by working with local artists to paint the walls of each restaurant with unique, street-art inspired murals – floor to ceiling. With affordable and innovative menu items, like BBQ pulled jackfruit and tequila lime steak, Condado has tacos for the entire family, including vegetarian, vegan and gluten free options. The main attraction, however, is Condado's build-your-own taco concept. Guests can top a variety of taco shells with their choice of proteins, toppings and sauces.

Condado also features a full bar with a large assortment of 100 percent blue agave tequilas, and signature margaritas.

Buddy's Troy is the Detroit-born pizza chain's 19th Michigan location and 16th full-service restaurant. Like many other Buddy's locations, the Troy restaurant pays homage to where Buddy's got its start at 6 Mile and Conant in Detroit in 1946, though the nod to the original is slightly different and subtle, reflecting on the elements and automotive-inspired decor.

The Troy location will be the first in the chain to sell Buddy's clothing and Detroit-style pizza memorabilia.

The dining area has an open feel with a mix of booth and table seating. On one wall of the carryout area is a collage of the steel pans that pizzas are baked in. The seasoned pans are key to Buddy's Detroit-style pizza and

creating the pizza's crispy, caramelized crust and edges it's known for. Along with award-winning pizza, the restaurant's menu includes gluten-free pizza, salads, burgers and Buddy's signature craft brews, Buddy Brew and Bocce IPA.



Buddy's Pizza Opened its Newest Location in Troy

987 Wilshire Road | 248.516.0400
buddypizza.com



McVee's Pub and Grub Offers a Mouth-Watering Menu in Troy

1129 E. Long Lake Road | 248.817.2980
mcveespbandgrub.com

McVee's Restaurant & Lounge, originally called McVee's Pub and Grub, in Southfield has been serving delicious food for over 35 years. Due to the frequent request from loyal guests who would drive across town to enjoy a fresh entree and cocktail, the owners decided to bring back some tradition and open up a new location in Troy. McVee's Pub and Grub provides a casual fine dining experience featuring a mouth-watering lineup of traditional American cuisine. They specialize in full-flavored certified angus beef steaks, lamb chops, and hand-patted burgers, grilled to order. They prepare homemade soups daily and buy fresh produce from local vendors right here in Michigan. Owner Reef Palaj boasts that McVee's offers the best specials in town, such as Build Your Own Burger Night on Wednesdays and daily Happy Hour specials.

*McVee's
Offers the Best
Reubens in Town
and an extensive
premium wine
selection.*

Michigan Design Center (MDC) welcomed its newest tenant, Scavolini Store Detroit. After nearly a decade in its Birmingham location on

Maple Road, owner Niki Serras decided to move her business to MDC in Troy. Renowned for its elegantly modern kitchens and baths, Scavolini was founded in 1961 in Pesaro, Italy.

Scavolini Store Detroit will take clients through the complete process, from

consultation to installation. Design consultations are complimentary. Scavolini Store Detroit welcomes both consumers and trade members. The prestigious Scavolini name is synonymous with quality and has locations across the globe. It made its reputation creating sleek kitchens and baths, and lately closets have been added to its design services.

"My favorite word to describe Scavolini's design aesthetic is 'sophisticated and the look is warm modern,'" said Niki Serras.



Scavolini Store Detroit Relocates to Michigan Design Center

1700 Stutz Drive, Suite 37 | 248.792.2285
cucinamoda.com



Massage Heights Ready to Relax the Troy Community

2890 W. Maple Road | 947.208.1600
massageheights.com

Enjoy customized, therapeutic massage and facial treatments in their relaxing, spa-like environment! They offer a variety of services including Swedish, deep tissue, prenatal, sports, and couple's massages, anti-aging facials, and much more. Owners Hatem Hatem and Mike Samman and their dedicated staff will give guests their personal attention as they help them unwind and relax. With competitive rates, open seven days a week and walk-ins welcome, guests will enjoy the soothing atmosphere and highly trained aestheticians at Massage Heights. As a company committed to the well-being of everyone who visits their Retreats, they are passionate about maintaining relationships with their guests, members, team members, franchise owners, and the rest of the Massage Heights family.

At
Massage
Heights, it is their
goal to elevate the
lives of the people they
touch by caring for
the mind, body,
and spirit.

Patti Serafini, owner of Patti's Pet Services in Troy offers pet sitting, dog walking and pet taxi services. A Troy resident for over 25 years, Patti has taken care of many different types of animals over the years. She recently retired from teaching and decided to spend her time doing something she loves...being around animals! Patti's Pet Services is licensed, insured, bonded and American Red Cross certified in dog and cat first aid.

Patti's Pet
Services provides
GPS, time tracking,
a report card of each
visit, pictures and
videos.

She offers a free "meet and greet" with you and your pet(s). If you're looking for a dependable dog walker, going out of town, working long hours or need your pet safely transported to/from the vet/groomer call Patti's Pet Services. She proudly serves Troy and surrounding communities.



Patti's Pet Services Available for Local Pet Owners

248.310.6364 | pattiserafini@msn.com
pattiserafini.wixsite.com/pattispetservices



MARSH & McLENNAN COMPANIES



Marsh & McLennan Agency's Team Moves to PNC Center

755 W. Big Beaver Road, Suite 2300
248.822.8000 | marshmma.com

Beet Analytics develops software for manufacturing productivity and optimization, and is a leader in Industry 4.0 technology. With decades of experience in the automation systems industry, Beet Analytics creates products and solutions that help companies be more proactive, more accountable and more efficient than ever

before. Beet's guiding principle has always been to simplify the complicated.

With the launch of its flagship product, Envision, Beet is doing exactly that for a wide variety of complex factory lines and processes.

Beet's team of automation professionals, technical experts, developers and seasoned executives has helped some of the most renowned manufacturing organizations reach unprecedented levels of system performance and process optimization. Beet also has an office in China.

Beet's 7,700 square foot office in Troy will be able to accommodate 50 employees.

Marsh & McLennan Agency's health and wellbeing practice moved to a larger location in Troy, occupying nearly two floors in the PNC Center. The health and wellbeing practice had occupied their former space for 16 years and grew from 53 employees in 2005 to 130 employees in 2020.

The practice has added benefits professionals, culture & wellbeing and diversity & inclusion consulting services, and numerous educational events to serve its growing client base. "We are committed to providing our employees with an exceptional culture and work environment and, in short, we needed more space to do so," President & CEO Rebecca McLaughlan said. In addition to the Troy location, MMA has two other Michigan-based offices: a health & wellbeing practice in Grand Rapids and a business insurance practice in Livonia.

Marsh & McLennan Agency LLC is a subsidiary of Marsh, the world's leading insurance broker and risk advisor.



Beet Analytics Relocates World Headquarters to Troy

1742 Crooks Road | 248.432.0052 | beet.com

Troy Continues to Grow
Have a new business? Expanding? Relocating to Troy?

Contact our Economic Development Specialist Glenn Lapin at 248.524.3314 or glenn.lapin@troymi.gov.