

# Business Briefs

Celebrating Business in Troy





## Car Studio Develops a New Electric Quadricycle, the Monzetta

1397 Piedmont Drive, Ste 500  
elettricar.com

Virginia Tile sets the standard for flooring style and design while providing dedicated attention to the requirements of their customers and consumers, always bringing design to the surface. Virginia Tile was established in 1928 when the Stephenson Family moved from Virginia to seize the opportunity offered by the growth of the automobile industry in Detroit. Today, Virginia Tile is a premier provider of porcelain, ceramic,

stone, glass, metal and mosaic design solutions, servicing customers in 14 states from two hub redistribution centers in Livonia, Michigan and Kansas City, Kansas. The nearly 50,000-square-foot showroom and customer center in Troy will

provide Virginia Tiles' customers with leading style and design, the best array of products, and reliable and accessible will-call service.

*Virginia Tile offers more than 90 years of sales, service and design experience delivering excellent service.*

The new Monzetta, designed and engineered in Italy, is here in Troy waiting to be manufactured and sold in the U.S. market. The Monzetta is a lightweight, electric quadricycle for public roads built with comfort, control and convenience. Its design is made to fit many applications: golf courses, college campuses, airports, downtown city driving, parks, over 55 communities, resorts, company fleets, etc. A two-seater, the Monzetta comfortably accommodates 6-ft tall occupants. It comes with navigational system, speakers, heating & A/C, interchangeable trunk, cup holders, lithium-ion battery, max speed of 25 mph, charging time of 2-4 hours and many more options. This internationally acclaimed design and engineering company, headquartered in Italy, has over 35 years of automotive know-how.

*Elettricar was born in Monza (home of Formula One Gran Prix) and founded by the Abrami Family.*



## Virginia Tile Opens Its New Flagship Location in Troy

900 W. Maple Road | 248.649.4422  
virginiatile.com





## Inman Audiology Offers Help Through the Hearing Healthcare Process

1651 W. Big Beaver Road | 248.839.5429  
inmanaudiology.com

Dr. Jeremy Dowling is the new owner of Elite Chiropractic, his second Chiropractic Clinic. Practicing since 2005, Dr. Jeremy uses chiropractic care to improve the health and wellness in all areas of patient's lives, whether they are having problems with back pain or neck pain, or just want to start feeling better when they wake up in the morning.

*At Elite Chiropractic, they offer both Manual and the most up to date Instrument adjusting techniques.*

Dr. Jeremy takes a "whole person" approach in chiropractic care, which means looking at the underlying causes of disease, discomfort, and pain, as opposed to just treating the symptoms.

Many seemingly unrelated symptoms often arise from imbalances in the spinal column, and he will be able to determine the root of the pain and create a personalized chiropractic and wellness plan to suit each patient's individual needs.

At Inman Audiology, they listen to you. Patients will experience a welcoming environment and exceptional care at every visit. Dr. Tiffany Inman is here to provide warm, professional, and individualized care every step of the way in your hearing healthcare journey.

Dr. Inman had ringing in her ears ("tinnitus") since she was a young child, and she wears hearing aids to treat it. This awareness inspired her career path. Seeking treatment helped her realize that she could help other people with their hearing disorders to connect back with the world they love. Dr. Inman earned her doctorate degree in audiology and became a fellow of the American Academy of Audiology as well as the Academy of Doctors of Audiology.

*Inman Audiology has an in-office lab that is able to perform many in house hearing aid repairs.*



## Elite Chiropractic Welcomes New Owner

1175 W. Long Lake Road, Ste 100  
248.952.1900 | elitechiro Troy.com



## TOUS les JOURS Opens First Michigan Location in Troy - Owners are Athens Grads

1699 Crooks Road | 248.792.3347  
tjus.com

Savvy Sliders' mission was to create a gourmet slider that rivals any burger in town. Their Angus Beef is never frozen, made fresh to order, and their sandwiches are loaded with the best ingredients. They strive to deliver the highest quality taste, pushing all flavor boundaries.

The chicken fingers and wings are hand breaded, seasoned and fried to perfection served with any choice of sauce.

*Savvy Sliders works great for events, parties, meetings or late-night snacks at weddings.*

They also serve falafel, Mediterranean kabob, and fish sandwiches.

Savvy Sliders' food from sliders to salads is prepared fresh daily from the highest quality ingredients. Savvy Packs

provide the perfect solution for your special occasion needs. Mix and match slider options to make everyone happy or try their Famous Fingers.

Since its launch in the United States in 2004, TOUS les JOURS has developed into a reputable bakery & café franchise, specializing in French-Asian-inspired baked goods, passionately made from the finest ingredients.

TOUS les JOURS means "every day" in French, and the shop offers a wide range of baked goods made fresh in-store every day.

*Owners and brothers Jinwan (2000) and James (2002) Lee both graduated from Athens High School.*

The bakery offers more than 300 different kinds of baked goods, including artisan pastries, gourmet cakes and desserts, and handcrafted beverages. Currently, there are more than 70 stores in the U.S. and more than 1,650 stores worldwide. Their goal is to not only bring great food, but smiles to their patrons' faces for breakfast, lunch, or dessert.



## Savvy Sliders Makes Troy Its Home for Gourmet Sliders

1434 W. Big Beaver Road | 248.929.5555  
savvysliders.com





## The Piggy Bank Teaches Students About Financial Literacy

888 W. Big Beaver Road, Ste. 27  
419.706.3120 | [growmypiggy.com](http://growmypiggy.com)

The Piggy Bank, LLC was established to help educate individuals and graduating students about financial literacy and student loans. Their goal is to help graduating Juniors and Seniors feel prepared to handle bills and financial responsibilities on their own after graduation and equip them with the right education to do so. They have a variation of their courses that they are launching in schools. The PiggyBank focuses on tactical strategies to master one's personal finances while overcoming the mental obstacles that are keeping you from your goals. Their online courses will teach you how to pay your bills without stressing, the tips and strategies to stick to your new money habits, and offer insight on student loans you wish they had taught you right from the start.

*Elizabeth Rosenberg and Anna Callahan will also focus heavily on the proper mindset about money.*

F.I.T. Financial Group is a financial advisory practice of Ameriprise Financial Services, LLC. For more than 125 years, Ameriprise has been committed to helping their clients achieve their financial goals. Managing Partners Mark Flynn, Sherrie Ingham, and William Turner each have more than 20 years experience in the industry. F.I.T. Financial Group manages assets for both

Corporate Retirement Plans and

Individual Investors. The

company manages more than \$300 million in assets. Flynn heads up their Retirement Plan division which has grown to \$100+ million in assets; Ingham heads up the Financial Planning division which provides a

*With a legacy of putting clients first, the F.I.T. Financial Group is ready to guide you in today's markets.*

holistic approach to managing one's finances; and Turner heads up their Wealth Management division and is responsible for identifying investment opportunities for their clients.



## F.I.T. Financial Group Ready to Guide You in Today's Market

1450 W. Long Lake Road, Suite 145  
248.817.3200

[ameripriseadvisors.com/team/fit-financial-group/](http://ameripriseadvisors.com/team/fit-financial-group/)



## New Sephora Location Opens in Troy Kohls

1265 Coolidge Hwy | 248.822.9101  
sephora.com

No detail has been spared at the new 2,500 square-foot Sephora at Kohls. Sephora brings premium beauty to the millions of Americans who haven't had the access or the convenience. For those without a store nearby, select Sephora products will be sold on Kohl's existing website and can be added to customers' carts along with other Kohl's items. Customers will also be able to order Sephora products to pick up at their local Kohl's store whether it features a physical shop-in-shop or not. There will be approximately 8,500 products from 125 prestige beauty brands including skincare, haircare and fragrance. The new Sephora shops will help bring beauty products to the department store's 65 million existing shoppers, 70% of which are women.

*The new Sephora locations replace Kohl's previous beauty selection, and are located just inside the front center of the store.*

Face Candy Beauty Bar, now open in Troy, is a full-service Med Spa and Beauty Bar. They carry multiple lines of Medical Grade skin care and a full line of spa and beauty treatments, as well as facial injectables. Face Candy Beauty Bar owners Amanda Afr and Asiel Elia and their dedicated staff will give guests their personal attention helping them unwind, relax, and look their very best.

*With a list of services that is constantly expanding, Face Candy offers something for everyone.*

Face Candy Beauty Bar is a one stop shop for all of your beauty needs. Enjoy customized, therapeutic facial treatments in their relaxing, spa-like environment. They offer a variety of services including eyelash extensions, microneedling,

waxing, facial fillers and Botox, peels, organic airbrush spray tans, and much more. All medical services are all done by a physician.



## Face Candy Beauty Bar is a One-Stop Shop for Beauty Needs

5381 Crooks Road | 248.925.2347  
facecandybeautybar.com





## Welcome Embody Health Chiropractic to the City of Troy

2888 E. Long Lake Road, Ste. 130  
248.464.7579

At Embody Health Chiropractic, they seek the latest and most researched techniques on postural and spinal correction. The team, led by Dr. Nora Zoma, D.C., provides a custom, and well-rounded program to alleviate one's immediate pain, but more importantly focuses on the root cause of the discomfort to ensure long-term success. Both Dr. Zoma and Dr. Valentina Ivezaj have furthered their education and training to work with pregnancy, pediatric, and sports specific injuries. Their goal is to help people achieve mobility, stability, and strength for optimal wellness. They are dedicated to keep inspiring and nurturing their patients to make the right choice through wellness coaching.

*The Embody Health Chiropractic team upholds five pillars of health: Chiropractic, Movement, Recovery, Nutrition, and Mindset.*

Carecore Health Center is led by Dr. Gheith Yousif, a Family Medicine Physician specializing in comprehensive health care for people of all ages, starting from Day 1 to 100+ Years. In addition to diagnosing and treating a variety of illnesses, Dr. Yousif also focuses on preventative care with

routine checkups, tests, and personalized coaching on how to maintain a healthy lifestyle.

Dr. Yousif possesses immense general knowledge on maintaining health, provide more care for the underserved

populations than any other medical specialty. He graduated

from Mosul Medical College in Iraq, completed his residency at the University of Toledo Family Medicine program, then worked as a hospitalist in Ohio, serving rural areas and treating very complicated cases in stepdown ICU units.

*Dr. Yousif's current focus is to build a robust rapport between himself and his new patients in an outpatient setting.*



## Dr. Gheith Yousif Opens Carecore Health Center Troy

5032 Rochester Road | 248.250.9029  
carecorecenter.com



## New Indian Spice Restaurant Serves Delicious Homemade Cuisine

91 E. Long Lake Road | 248.250.6305  
troyindianrestaurant.com

Since the invention of bubble tea in the 1980s, it spread all over the world and became the most popular Taiwanese drink. Before OneZo was established, every bubble tea shop would only serve one type of tapioca pearl, the honey black boba, a prepackaged tapioca that can store for 8 months or longer. They wanted to break this tradition and show creativity and passion in boba,

and that was when OneZo was found.

They came up with the idea of making boba in their own store so everyone could experience how fresh boba tastes. Although it took countless trials

and failure to create different boba flavors, they

became the world's first bubble tea brand to make fresh boba in-store.

Indian Spice Restaurant proudly serves a number of traditional and South Indian food items, including their signature biryani and tandoori specials. They use only the best ingredients and recipes for all of their dishes, serving their customers quality that they can taste in every single bite. Packed with flavor and cooked the way you would at home, customers are sure to love everything about this affordable and authentic Indian cuisine.

They also offer a vast selection of Halal food options for our Islamic community so that everyone can enjoy the food they serve. Indian Spice Restaurant offers the option of indoor dine-in, as well as catering services so that you can amaze your guests at your next event. They are proud of the love and hard work they put into their cooking.

*Their most popular entrees, appetizers, and soups will keep you coming back time and time again.*



## OneZo Bubble Tea Brings Their Fresh Boba to Troy

1707 Crooks | 248.270.1126  
Onezomi.com

*While their boba does not have the typical long shelf life, they hope customers will feel their passion and enjoy fresh boba.*





## Fabric Affair Celebrates 10th Anniversary in Troy with New Location

1790 Livernois Road | 248.457.9320  
myfabricaffair.com

Since 2011, Fabric Affair, owned by Michelle Strassburg, has provided the sewing community with a wide range of designer fabrics, notions, threads, books, patterns, and sewing products to satisfy a variety of creative interests. Fabric Affair is also a full-service BERNINA Dealer specializing in qualified sewing machine sales, service, sewing education, and ongoing support.

The new location features a casual, family-friendly atmosphere where sewing enthusiasts of all skill abilities can enjoy a wide range of classes, clubs, and store events, as well as a warm cup of coffee whenever you drop in to say hello. Fabric Affair's patient and knowledgeable staff are always on hand to offer expert product advice and ongoing support before, and after, your purchase.

*Fabric Affair  
inspires creativity  
and camaraderie,  
along with a sewing  
experience that's  
successful for all skill  
levels.*



## Congratulations to Kelly Services on Their 75th Anniversary

Kelly Services, a Fortune 500 company and global provider of staffing solutions, recently celebrated its 75th anniversary at the company's world headquarters located at Big Beaver and Crooks Road. Kelly Services was founded in Detroit on October 7, 1946 by William Russell Kelly, who is widely credited with pioneering the temporary help industry. The company operated initially as

the Russell Kelly Office Service until 1957 when it was renamed Kelly Girl Service.

In 1966, they became Kelly Services, Inc. to reflect the broad range of staffing services they provided. Kelly's world headquarters have been located in Troy since 1978. Over the years, Kelly Services has grown steadily to meet the needs of its customers and has evolved from a United States focused company concentrating primarily on traditional office services into a global leader with a breadth of specialty businesses. Among those specialty businesses are information technology, engineering, finance, law, science, education, healthcare and home care.

Today, Kelly Services is the second largest staffing company in the United States, and fifth largest in the world with locations in all 50 states and 30 countries and territories. Each year, Kelly provides employment to more than 700,000 employees and offers a variety of employment options from full-time and part-time positions to temporary-to-hire or direct hire.



## Congratulations to Troy Auto Care: 2022 Shop of the Year

Troy Auto Care, owned by Frank, Donnie & Kristi Hudson, was selected as 2022 Shop of the Year by the National Institute of Automotive Service Excellence (ASE) and NAPA Auto Parts. To achieve

this prestigious award, a selected shop has to meet very strict criteria, including: Certification/ Training for all Auto Care Technicians; General Staff Training; Customer Service Standards; and Community Service Standards.

Troy Auto Care was selected from over 18,000 businesses across the US. Each business is part of a division, of which there are only six in the United States. Michigan is one of 9 states in their local division. It is the division, which is comprised of shop owners who decide who will be selected to move forward. The selection for this award is made by the Auto Care Center operators/owners themselves. ASE and NAPA have no part in the selection process. It is truly recognition by ones peers, and a reflection of the standing they have amongst that group.

Troy Auto Care exemplifies the exact type of business we welcome in our community. And they have reciprocated by growing and thriving. No better testament to a community, or that organization, exists.

## Troy Just Keeps on Growing

### **Have a new business? Expanding? Relocating to Troy?**

Contact our Economic Development Specialist Glenn Lapin at 248.524.3314 or [glenn.lapin@troymi.gov](mailto:glenn.lapin@troymi.gov).

### **Let's celebrate with a ribbon cut!**

Contact our Community Affairs Director  
Cindy Stewart at 248.524.1147 or  
[cindy.stewart@troymi.gov](mailto:cindy.stewart@troymi.gov).