



BUSINESSCONNECT

"Creating an Environment for Investment"

DTE Incentive Program

DTE Energy is offering an incentive for businesses to install electric vehicle charging stations. Businesses can benefit by installing EV chargers to help achieve sustainability goals and establish your brand as a green leader. For more information, [click here](#).

Troy is Best Place to Retire

ChamberofCommerce.org named Troy the sixth best city in the nation for retirees, and the best in the Midwest. Troy was praised for its "low crime, great residential neighborhoods and quirky local character". Among the other factors measured for this study were overall poverty rate, percentage of the population with a bachelor's degree or higher, low rate of violent crime, and the high number of physicians and police officers per 100,000 residents. For more on this report, [click here](#).

Troy Chamber Hosts Holiday Luncheon

Support Our Small Businesses

Shop on Small Business Saturday

Let's support our small businesses! Shop at Troy (and Oakland County) small businesses on November 30th and you could win one of three prizes:

- 1st - \$5,000
- 2nd - \$2,000
- 3rd - \$1,000

Winners will be notified December 11, 2019 and will have until December 13, 2019 to accept their prize. Prizes will be presented to the winners on December 17, 2019.

Last year's Oakland County Small Business Saturday Contest was a great success, with over 370 small businesses registering, and close to 2,000 contest entries. The end result was an economic impact of over \$144,000! Together, let's help the local economy thrive!

For more information about the 2019 Small Business Saturday Shopper Contest, see the [Official Rules](#) and the [FAQ's](#).

Business Spotlights

Troy's Top Workplaces

The Detroit Free Press announced its listing of 2019 Top Workplaces, and Troy companies are well represented. Congratulations to all of Troy's outstanding places to work. Companies with a significant Troy presence making the list in 2019 are:

Large Workplaces

Team Rehabilitation

Special Tree Rehabilitation System

Flagstar Bancorp

Thursday, December 12 from 11 am - 1:30pm, the Troy Chamber hosts its most popular event of the year – the annual Holiday Luncheon! Hundreds of local business professionals will gather at San Marino Club (1685 E Big Beaver Rd, Troy) for networking and an entertaining panel of company executives from leading Michigan brands. The panel discussion will be moderated by Fox 2 News Anchor, Roop Raj and includes: *Joe Renkiewicz, General Manager & Future Owner of Henry The Hatter; John Braganini, President of St. Julian Winery; Paul Saginaw, Co- Founding Partner & Chief Spiritual Officer of Zingerman's.*

For more information, [click here](#).

I-75 Construction

I-75 reconstruction work continues. Due to weather delays, the opening of the northbound lanes is expected to occur in late December. Stay up to date on the project at modernize75.com.

Disaster Preparedness

The best way to predict the future is to plan for it. The City of Troy has a privileged geographical location when it comes to exposure to natural disasters. However, businesses and residents alike still need to be prepared for our share of natural elements that affect our sites and buildings.

The Troy Building Department would like to share information with you to help increase the safety and well-being of Troy businesses, residents and the general public. The [Snow Load Safety Guide](#) and [FEMA Snow Load Safety](#)

[Troy School District](#)

[Residential Home Health and Residential Hospice](#)

Midsized Workplaces

[Custom Home Health and Hospice](#)

[Zach Hart Agency](#)

[Northwestern Mutual](#)

[ESG Automotive](#)

[Kapnick Insurance Group](#)

[One10 LLC](#)

[Rose Pest Solutions](#)

[Tyler Technologies](#)

Small Workplaces

[Fortis Energy Services](#)

[The Container Store](#)

[Novarra, Tesija & Catenacci](#)

[Community Housing Network](#)

[Trion Solutions](#)

[Young Basile](#)

[Marsh & McLennan Agency](#)

[O'Brien Construction](#)

[Populus Group](#)

Welcome Troy's New & Expanding Businesses



Several new and expanding businesses have either recently opened or are expected to open soon. Troy welcomes all its new and expanding businesses. Below is a sampling of what's new. For additional information, check out the [Troy Today Business Briefs](#).

Guidance Fact Sheet documents, published by FEMA, provide valuable information regarding these important safety issues.

The U.S. Department of Homeland Security can help you plan ahead for a diverse number of potential disaster scenarios at <https://www.ready.gov/>.

If you have any questions or concerns please contact the Troy Building Department at 248.524.3354. The Troy Building Department is strongly invested in your Safety and Wellbeing.

2020 Michigan Food & Agriculture Summit

For the seventh consecutive year, MEDC's Pure Michigan Business Connect and the Michigan Department of Agriculture and Rural Development will be hosting the Michigan Food & Agriculture Summit at the Lansing Center on March 17, 2020.

This free event brings together 25+ purchasers including grocers, retailers, distributors, institutional buyers and 350+ suppliers from around the state, all with one common goal – to strengthen Michigan's food supply chain.

Each year, PMBC and MDARD organize a matchmaking event in the state that helps connect purchasers in the Midwest with local food growers and suppliers to effectively increase Michigan spending in the food & agriculture industry. For more information, check out miagsummit.com.

Contact Us

Sevensco (888 W. Big Beaver); Troy Tile & Stone (120 W. Maple); Jiti's Indian Fusion (5114 Rochester Road); Donut Bar + Coffee (856 E. Big Beaver); Quickly Boba Café (3668 Rochester Road); Café Immortelle (4979 Livernois); Shred415 (443 E. Big Beaver); Hard Rock Stone Works (2922 Industrial Row); EDAG USA (1650 Research Dr.); NBS Commercial Interiors (2595 Bellingham)

Welcome to Troy's New Government Officials!



There is a new Troy Mayor and City Council serving the community:

Ethan Baker, Mayor

Dave Hamilton, Mayor Pro Tem

City Council Members Edna Abraham, Theresa Brooks, Ann Erickson Gault, Ellen Hodorek, and Ed Pennington. Welcome!

City Receives Five-Star Honors

The City of Troy has been recognized for its successes and efforts in contributing to Michigan's entrepreneurial growth and economic development in the annual eCities study conducted by researchers at iLabs, University of Michigan-Dearborn's Center for Innovation Research. Troy was honored as a 2019 five-star community.

The City of Troy is pleased to be a participant in the eCities program and appreciates the University of Michigan - Dearborn utilizing eCities to encourage best practices in economic development. Troy is proud to be a five star community, and this recognition highlights the value of Troy's collaborative economic development activities.

Putting City Hall into Our Citizens' Hands

The City of Troy rolled out a municipal Smart Phone App – MITroy. This new app provides more proactive public engagement and connects our citizens to all of the services, resources, and information that the City has to offer. Whether it is issue reporting, City news, event calendars, department directories, paying bills, or exploring parks and facilities, this "whole" city app will house it all in one user-friendly app for the City of Troy.



Download Today! Search MITroy in the Google Play Store or App Store and download today!

What's CodeRED? Residents can also sign up for CodeRED emergency notifications through the app. CodeRED, a reverse 911 system, will provide you with the real time safety information you need in a community emergency. Receive

Are you considering relocating to Troy? Expanding your business in Troy? Do you need business assistance to help grow your business?

Contact Troy Economic Development Specialist Glenn Lapin at 248.524.3314 or g.lapin@trovmi.gov.

emergency notifications via mobile alert, email and/or phone by signing up today. From evacuation notices to severe weather alerts, CodeRED is Troy's system for sharing time sensitive emergency alerts.

