



TROY POLICE DEPARTMENT

PRESS RELEASE

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FOR IMMEDIATE RELEASE

October 5, 2020

Troy First Responders Launch Community Gift Card Drive

Troy Police and Fire Face Off In A Charitable Competition To Benefit Troy Families

Troy, MI – Help your neighbors in need this fall by donating to the first ever Troy First Responder Community Gift Card Drive sponsored by the Troy Police Department and Troy Fire Department.

The agencies have joined together with the goal of helping at least 100 Troy families in need. Donors will be able to cast their vote for the favorite first responders, and the agency with the highest amount of donations will “win” the friendly competition.

Donate a gift card to any grocery store or “big box” store between October 5 and October 31, 2020 and cast your vote for your favorite first responders – Police or Fire. Gift cards can be dropped off or mailed to the Troy Police Department, 500 W. Big Beaver Road. Along with your donation, please note which “first responder” agency you are voting for, Troy Police or Troy Fire.

Community members can follow along with the competition on the agencies’ Facebook pages, @TroyMIPolice and @TroyMIFireDept. The losing agency will take on challenges issued by the rival agency, such as climbing up a ladder truck or training with the K9s.

Donated gift cards go directly to Troy families in need in time for Thanksgiving. Please join your local first responders in supporting your community members in need.

Questions can be directed to the Troy Police Department Community Services Section at 248.619.7263 or troypolice@troymi.gov.

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