TROY POLICE DEPARTMENT

PRESS RELEASE

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FOR IMMEDIATE RELEASE
May 16, 2026

Troy Police Respond to Large Crowd at Somerset Collection

On May 16, 2026, at approximately 4:30 a.m., officers from the Troy Police Department were requested to respond to the Somerset Collection regarding a large crowd gathered for a new product release at the Swatch store located inside the mall.

Due to the size of the crowd and related safety concerns, the Swatch store made the decision to cancel the product release event and remain closed for the remainder of the day.

Mall security personnel advised patrons to disperse from the property. The Troy Police Department requested mutual aid assistance from surrounding law enforcement agencies to assist with crowd management. Hundreds of customers were estimated to be at the location.

The situation was brought under control without incident. Two citations for trespassing were issued after patrons refused to leave the property when directed to do so.

The Troy Police Department appreciates the cooperation of neighboring agencies and the public during the incident.

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