



We are OPEN for business!!!!

And ready for yours.

Nestled in the picturesque Walla Walla Valley, our stunning blue skies offer more than an ideal climate; they represent the boundless investment opportunities of College Place. College Place offers residents and business direct access to three superb higher education institutions, a quality public and private secondary education system, reliable infrastructure, extensive labor market, efficient transportation systems, and a forward-thinking government that thrives on innovation. College Place offers investors, businesses, and employees the perfect place to live, work, and play. We build upon the foundation of small town character to enhance the quality of life, while providing reliable, innovative, efficient, and courteous service that is second to none.

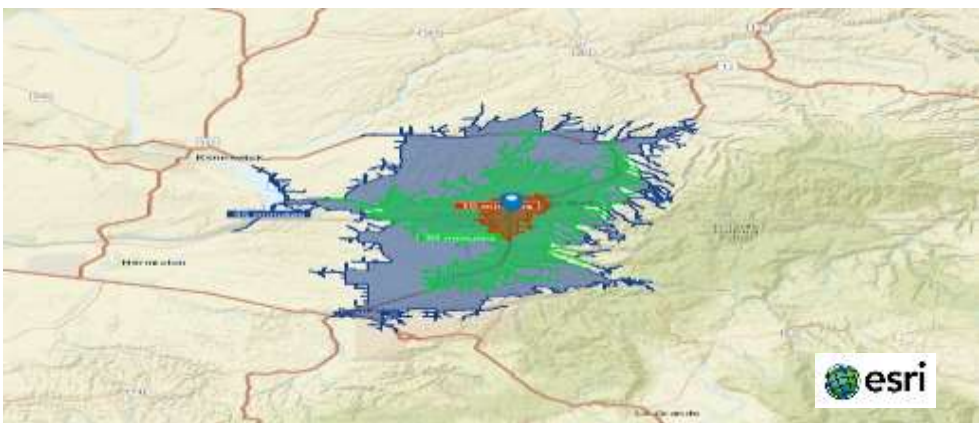


- ✓ Pro-business attitude
- ✓ Prime location
- ✓ Inexpensive business license and permitting costs
- ✓ Efficient development review process
- ✓ Access to highway, rail, and airports
- ✓ Great quality of life
- ✓ Outstanding public and private K thru 12th grade school systems
- ✓ Three superb higher education institutions
- ✓ Over 85 acres of Infill and greenfield development sites
- ✓ Competitively priced utilities

Demographic Overview

	10 Minute Drive		30 Minute Drive		45 Minute Drive	
	2023	2028	2023	2028	2023	2028
Population	45,664	46,120	69,742	70,134	75,816	76,181
Households	17,961	18,310	26,467	26,851	29,004	29,395
Median Income	\$59,154	\$70,310	\$62,376	\$74,474	\$63,132	\$75,283
Per Capita Income	\$33,846	\$40,177	\$33,763	\$39,943	\$34,502	\$40,719
Median Age	38.5	39.6	38.9	39.8	39.5	40.4

Drive Time Trade Area Map



City of College Place Economic Development

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These retailers are
Beautifully positioned
in College Place, Washington!



Based on an analysis of lifestyle characteristics of our households, College Place's consumers match the core customers of concepts such as:

2023 Consumer Spending 45 Minute Drive Time

- Apparel and Services: \$52,477,818
- Electronics: \$6,092,371
- Entertainment & Recreation: \$94,650,140
- Food at Home/Groceries: \$167,433,728
- Restaurants: \$89,389,057
- Furniture: \$20,181,762
- Appliances: \$13,204,930
- Gasoline & Convenience: \$63,635,723



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