



# Retail Demand by Industry

Meadowbrook Business District: Wal-Mart Area  
 Drive time: 10 minute radius

Prepared by Esri  
 Latitude: 46.03319  
 Longitude: -118.38416

NAICS Code	Industry Summary	Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	82	\$22,428.40	\$347,572,902
44-45	Retail Trade	82	\$19,225.07	\$297,930,910
722	Food Services & Drinking Places	80	\$3,203.33	\$49,641,991
<b>NAICS Code</b>	<b>Industry Subsector &amp; Group</b>			
441	Motor Vehicle & Parts Dealers	83	\$2,380.21	\$36,886,103
4411	Automobile Dealers	83	\$2,031.34	\$31,479,692
4412	Other Motor Vehicle Dealers	84	\$159.20	\$2,467,073
4413	Auto Parts, Accessories & Tire Stores	83	\$189.67	\$2,939,338
442	Furniture and Home Furnishings Stores	80	\$783.34	\$12,139,402
4421	Furniture Stores	81	\$496.38	\$7,692,346
4422	Home Furnishings Stores	80	\$286.96	\$4,447,056
443, 4431	Electronics and Appliance Stores	81	\$243.39	\$3,771,752
444	Bldg Material & Garden Equipment & Supplies Dealers	83	\$1,181.22	\$18,305,427
4441	Building Material and Supplies Dealers	82	\$1,068.75	\$16,562,441
4442	Lawn and Garden Equipment and Supplies Stores	84	\$112.47	\$1,742,986
445	Food and Beverage Stores	82	\$4,376.52	\$67,822,904
4451	Grocery Stores	82	\$4,075.01	\$63,150,471
4452	Specialty Food Stores	81	\$136.01	\$2,107,687
4453	Beer, Wine, and Liquor Stores	81	\$165.50	\$2,564,746
446, 4461	Health and Personal Care Stores	84	\$622.43	\$9,645,823
447, 4471	Gasoline Stations	83	\$2,372.51	\$36,766,763
448	Clothing and Clothing Accessories Stores	80	\$919.41	\$14,248,079
4481	Clothing Stores	80	\$727.35	\$11,271,765
4482	Shoe Stores	80	\$180.06	\$2,790,424
4483	Jewelry, Luggage, and Leather Goods Stores	81	\$12.00	\$185,890
451	Sporting Goods, Hobby, Musical Instrument, and Book	80	\$333.18	\$5,163,361
4511	Sporting Goods, Hobby, and Musical Instrument	80	\$273.45	\$4,237,704
4512	Book Stores and News Dealers	81	\$59.73	\$925,657
452	General Merchandise Stores	82	\$3,398.04	\$52,659,495
4522	Department Stores	80	\$289.47	\$4,485,869
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	82	\$3,108.58	\$48,173,626
453	Miscellaneous Store Retailers	83	\$477.45	\$7,398,973
4531	Florists	84	\$24.56	\$380,599
4532	Office Supplies, Stationery, and Gift Stores	81	\$73.55	\$1,139,788
4533	Used Merchandise Stores	82	\$64.75	\$1,003,379
4539	Other Miscellaneous Store Retailers	84	\$314.59	\$4,875,207
454	Nonstore Retailers	83	\$2,137.37	\$33,122,831
4541	Electronic Shopping and Mail-Order Houses	82	\$1,843.58	\$28,569,969
4542	Vending Machine Operators	82	\$29.40	\$455,672
4543	Direct Selling Establishments	88	\$264.39	\$4,097,190
722	Food Services & Drinking Places	80	\$3,203.33	\$49,641,991
7223	Special Food Services	80	\$11.44	\$177,278
7224	Drinking Places (Alcoholic Beverages)	80	\$74.53	\$1,155,010
7225	Restaurants and Other Eating Places	80	\$3,117.36	\$48,309,703

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

**Source:** Esri 2023/2028 Consumer Spending databases are derived from the 2019, 2020 and 2021 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.



# Retail Demand by Industry

Meadowbrook Business District: Wal-Mart Area  
 Drive time: 30 minute radius

Prepared by Esri  
 Latitude: 46.03319  
 Longitude: -118.38416

NAICS Code	Industry Summary	Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	84	\$23,054.90	\$597,421,694
44-45	Retail Trade	85	\$19,804.83	\$513,202,482
722	Food Services & Drinking Places	81	\$3,250.08	\$84,219,211
<b>NAICS Code</b>	<b>Industry Subsector &amp; Group</b>			
441	Motor Vehicle & Parts Dealers	87	\$2,487.63	\$64,461,925
4411	Automobile Dealers	87	\$2,120.57	\$54,950,208
4412	Other Motor Vehicle Dealers	89	\$168.96	\$4,378,175
4413	Auto Parts, Accessories & Tire Stores	87	\$198.11	\$5,133,543
442	Furniture and Home Furnishings Stores	83	\$805.07	\$20,861,890
4421	Furniture Stores	83	\$509.09	\$13,192,065
4422	Home Furnishings Stores	82	\$295.98	\$7,669,826
443, 4431	Electronics and Appliance Stores	82	\$247.15	\$6,404,481
444	Bldg Material & Garden Equipment & Supplies Dealers	88	\$1,252.85	\$32,464,995
4441	Building Material and Supplies Dealers	87	\$1,131.71	\$29,325,996
4442	Lawn and Garden Equipment and Supplies Stores	91	\$121.14	\$3,138,999
445	Food and Beverage Stores	83	\$4,457.92	\$115,518,014
4451	Grocery Stores	83	\$4,151.99	\$107,590,642
4452	Specialty Food Stores	82	\$137.72	\$3,568,781
4453	Beer, Wine, and Liquor Stores	82	\$168.20	\$4,358,592
446, 4461	Health and Personal Care Stores	87	\$643.00	\$16,662,081
447, 4471	Gasoline Stations	85	\$2,453.24	\$63,570,831
448	Clothing and Clothing Accessories Stores	81	\$926.95	\$24,019,998
4481	Clothing Stores	81	\$734.08	\$19,022,330
4482	Shoe Stores	80	\$180.73	\$4,683,143
4483	Jewelry, Luggage, and Leather Goods Stores	82	\$12.14	\$314,525
451	Sporting Goods, Hobby, Musical Instrument, and Book	83	\$343.46	\$8,900,053
4511	Sporting Goods, Hobby, and Musical Instrument	83	\$282.27	\$7,314,474
4512	Book Stores and News Dealers	83	\$61.19	\$1,585,578
452	General Merchandise Stores	84	\$3,481.75	\$90,222,521
4522	Department Stores	81	\$292.52	\$7,580,056
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	84	\$3,189.23	\$82,642,465
453	Miscellaneous Store Retailers	89	\$506.98	\$13,137,490
4531	Florists	91	\$26.40	\$684,122
4532	Office Supplies, Stationery, and Gift Stores	83	\$75.14	\$1,947,151
4533	Used Merchandise Stores	85	\$66.67	\$1,727,539
4539	Other Miscellaneous Store Retailers	91	\$338.78	\$8,778,678
454	Nonstore Retailers	85	\$2,198.83	\$56,978,203
4541	Electronic Shopping and Mail-Order Houses	84	\$1,895.07	\$49,106,935
4542	Vending Machine Operators	84	\$29.97	\$776,740
4543	Direct Selling Establishments	91	\$273.78	\$7,094,527
722	Food Services & Drinking Places	81	\$3,250.08	\$84,219,211
7223	Special Food Services	81	\$11.60	\$300,498
7224	Drinking Places (Alcoholic Beverages)	80	\$74.95	\$1,942,290
7225	Restaurants and Other Eating Places	81	\$3,163.53	\$81,976,424

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

**Source:** Esri 2023/2028 Consumer Spending databases are derived from the 2019, 2020 and 2021 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.



# Retail Demand by Industry

Meadowbrook Business District: Wal-Mart Area  
 Drive time: 45 minute radius

Prepared by Esri  
 Latitude: 46.03319  
 Longitude: -118.38416

NAICS Code	Industry Summary	Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	85	\$23,356.23	\$693,539,877
44-45	Retail Trade	86	\$20,076.80	\$596,160,538
722	Food Services & Drinking Places	82	\$3,279.43	\$97,379,339
<b>NAICS Code</b>	<b>Industry Subsector &amp; Group</b>			
441	Motor Vehicle & Parts Dealers	88	\$2,524.85	\$74,972,752
4411	Automobile Dealers	88	\$2,151.24	\$63,879,022
4412	Other Motor Vehicle Dealers	91	\$172.21	\$5,113,608
4413	Auto Parts, Accessories & Tire Stores	89	\$201.39	\$5,980,121
442	Furniture and Home Furnishings Stores	84	\$813.92	\$24,168,525
4421	Furniture Stores	84	\$513.76	\$15,255,720
4422	Home Furnishings Stores	84	\$300.16	\$8,912,805
443, 4431	Electronics and Appliance Stores	83	\$249.20	\$7,399,878
444	Bldg Material & Garden Equipment & Supplies Dealers	89	\$1,278.68	\$37,969,126
4441	Building Material and Supplies Dealers	89	\$1,154.94	\$34,294,645
4442	Lawn and Garden Equipment and Supplies Stores	93	\$123.74	\$3,674,481
445	Food and Beverage Stores	84	\$4,515.19	\$134,074,173
4451	Grocery Stores	85	\$4,205.10	\$124,866,182
4452	Specialty Food Stores	83	\$139.37	\$4,138,375
4453	Beer, Wine, and Liquor Stores	83	\$170.73	\$5,069,616
446, 4461	Health and Personal Care Stores	89	\$652.96	\$19,389,094
447, 4471	Gasoline Stations	87	\$2,488.95	\$73,906,801
448	Clothing and Clothing Accessories Stores	81	\$933.34	\$27,714,707
4481	Clothing Stores	82	\$739.45	\$21,957,154
4482	Shoe Stores	81	\$181.65	\$5,393,846
4483	Jewelry, Luggage, and Leather Goods Stores	82	\$12.25	\$363,707
451	Sporting Goods, Hobby, Musical Instrument, and Book	83	\$346.78	\$10,297,394
4511	Sporting Goods, Hobby, and Musical Instrument	83	\$284.97	\$8,462,038
4512	Book Stores and News Dealers	83	\$61.81	\$1,835,356
452	General Merchandise Stores	85	\$3,524.88	\$104,667,732
4522	Department Stores	82	\$294.77	\$8,752,983
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	85	\$3,230.11	\$95,914,749
453	Miscellaneous Store Retailers	90	\$516.30	\$15,331,064
4531	Florists	92	\$26.95	\$800,212
4532	Office Supplies, Stationery, and Gift Stores	84	\$76.03	\$2,257,625
4533	Used Merchandise Stores	86	\$67.58	\$2,006,815
4539	Other Miscellaneous Store Retailers	93	\$345.74	\$10,266,412
454	Nonstore Retailers	86	\$2,231.74	\$66,269,292
4541	Electronic Shopping and Mail-Order Houses	85	\$1,919.14	\$56,986,820
4542	Vending Machine Operators	85	\$30.32	\$900,198
4543	Direct Selling Establishments	94	\$282.29	\$8,382,274
722	Food Services & Drinking Places	82	\$3,279.43	\$97,379,339
7223	Special Food Services	82	\$11.70	\$347,455
7224	Drinking Places (Alcoholic Beverages)	81	\$75.56	\$2,243,778
7225	Restaurants and Other Eating Places	82	\$3,192.16	\$94,788,106

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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