



Retail Demand Outlook

Meadowbrook Business District: Wal-Mart Area
 Drive time: 10 minute radius

Prepared by Esri
 Latitude: 46.03319
 Longitude: -118.38416

Top Tapestry Segments	Percen	Demographic Summary	2023	2028
Midlife Constants (5E)	13.7%	Population	39,448	39,872
Old and Newcomers (8F)	11.3%	Households	15,497	15,809
Retirement Communities (9E)	9.3%	Families	9,619	9,839
Set to Impress (11D)	9.1%	Median Age	39.4	40.5
Exurbanites (1E)	6.7%	Median Household	\$58,983	\$68,944
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$27,526,036	\$32,950,038	\$5,424,002
Men's		\$5,125,114	\$6,134,926	\$1,009,812
Women's		\$9,427,629	\$11,285,040	\$1,857,411
Children's		\$4,087,796	\$4,893,660	\$805,864
Footwear		\$6,261,975	\$7,496,647	\$1,234,672
Watches & Jewelry		\$2,057,436	\$2,461,968	\$404,532
Apparel Products and Services (1)		\$566,087	\$677,796	\$111,709
Computer				
Computers and Hardware for Home Use		\$3,189,636	\$3,817,605	\$627,969
Portable Memory		\$58,710	\$70,284	\$11,574
Computer Software		\$184,171	\$220,466	\$36,295
Computer Accessories		\$317,148	\$379,612	\$62,464
Entertainment & Recreation		\$47,842,929	\$57,259,501	\$9,416,572
Fees and Admissions		\$8,586,711	\$10,279,439	\$1,692,728
Membership Fees for Clubs (2)		\$3,395,763	\$4,064,811	\$669,048
Fees for Participant Sports, excl. Trips		\$1,450,728	\$1,737,169	\$286,441
Tickets to Theatre/Operas/Concerts		\$680,443	\$814,571	\$134,128
Tickets to Movies		\$338,641	\$405,283	\$66,642
Tickets to Parks or Museums		\$337,897	\$404,483	\$66,586
Admission to Sporting Events, excl. Trips		\$725,677	\$868,289	\$142,612
Fees for Recreational Lessons		\$1,644,119	\$1,968,735	\$324,616
Dating Services		\$13,444	\$16,097	\$2,653
TV/Video/Audio		\$17,573,737	\$21,033,551	\$3,459,814
Cable and Satellite Television Services		\$11,286,835	\$13,510,909	\$2,224,074
Televisions		\$1,856,316	\$2,221,451	\$365,135
Satellite Dishes		\$21,004	\$25,116	\$4,112
VCRs, Video Cameras, and DVD Players		\$60,675	\$72,594	\$11,919
Miscellaneous Video Equipment		\$163,233	\$195,302	\$32,069
Video Cassettes and DVDs		\$85,551	\$102,348	\$16,797
Video Game Hardware/Accessories		\$521,171	\$623,524	\$102,353
Video Game Software		\$254,043	\$303,905	\$49,862
Rental/Streaming/Downloaded Video		\$1,571,759	\$1,880,563	\$308,804
Installation of Televisions		\$19,515	\$23,355	\$3,840
Audio (3)		\$1,694,681	\$2,027,924	\$333,243
Rental and Repair of TV/Radio/Sound Equipment		\$38,954	\$46,559	\$7,605
Pets		\$11,770,541	\$14,083,832	\$2,313,291
Toys/Games/Crafts/Hobbies (4)		\$2,019,933	\$2,417,642	\$397,709
Recreational Vehicles and Fees (5)		\$1,865,646	\$2,233,103	\$367,457
Sports/Recreation/Exercise Equipment (6)		\$3,436,564	\$4,112,139	\$675,575
Photo Equipment and Supplies (7)		\$583,661	\$698,625	\$114,964
Reading (8)		\$1,627,620	\$1,948,161	\$320,541
Catered Affairs (9)		\$378,516	\$453,007	\$74,491
Food		\$133,101,268	\$159,327,114	\$26,225,846
Food at Home		\$86,638,494	\$103,713,502	\$17,075,008
Bakery and Cereal Products		\$11,271,027	\$13,492,584	\$2,221,557
Meats, Poultry, Fish, and Eggs		\$18,707,384	\$22,395,491	\$3,688,107
Dairy Products		\$8,401,060	\$10,057,220	\$1,656,160
Fruits and Vegetables		\$17,017,689	\$20,374,375	\$3,356,686
Snacks and Other Food at Home (10)		\$31,241,334	\$37,393,831	\$6,152,497
Food Away from Home		\$46,462,774	\$55,613,612	\$9,150,838
Alcoholic Beverages		\$8,374,078	\$10,025,427	\$1,651,349

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 Latitude: 46.03319
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	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$491,986,745	\$588,924,432	\$96,937,687
Value of Retirement Plans	\$1,756,384,771	\$2,102,693,471	\$346,308,700
Value of Other Financial Assets	\$106,744,577	\$127,791,029	\$21,046,452
Vehicle Loan Amount excluding Interest	\$45,818,532	\$54,834,527	\$9,015,995
Value of Credit Card Debt	\$40,055,153	\$47,956,943	\$7,901,790
Health			
Nonprescription Drugs	\$2,245,462	\$2,686,902	\$441,440
Prescription Drugs	\$4,978,012	\$5,956,586	\$978,574
Eyeglasses and Contact Lenses	\$1,445,464	\$1,729,728	\$284,264
Home			
Mortgage Payment and Basics (11)	\$155,342,328	\$186,051,356	\$30,709,028
Maintenance and Remodeling Services	\$46,156,088	\$55,278,767	\$9,122,679
Maintenance and Remodeling Materials (12)	\$9,866,183	\$11,808,564	\$1,942,381
Utilities, Fuel, and Public Services	\$74,775,075	\$89,503,180	\$14,728,105
Household Furnishings and Equipment			
Household Textiles (13)	\$1,546,988	\$1,851,753	\$304,765
Furniture	\$10,342,450	\$12,377,367	\$2,034,917
Rugs	\$515,443	\$616,985	\$101,542
Major Appliances (14)	\$6,629,366	\$7,937,294	\$1,307,928
Housewares (15)	\$1,343,196	\$1,607,824	\$264,628
Small Appliances	\$929,131	\$1,112,134	\$183,003
Luggage	\$176,828	\$211,658	\$34,830
Telephones and Accessories	\$1,387,765	\$1,660,012	\$272,247
Household Operations			
Child Care	\$5,984,238	\$7,163,749	\$1,179,511
Lawn and Garden (16)	\$8,444,384	\$10,107,083	\$1,662,699
Moving/Storage/Freight Express	\$1,147,492	\$1,373,476	\$225,984
Housekeeping Supplies (17)	\$11,930,173	\$14,280,222	\$2,350,049
Insurance			
Owners and Renters Insurance	\$9,941,980	\$11,901,125	\$1,959,145
Vehicle Insurance	\$27,742,800	\$33,204,891	\$5,462,091
Life/Other Insurance	\$8,690,633	\$10,402,794	\$1,712,161
Health Insurance	\$63,975,968	\$76,572,459	\$12,596,491
Personal Care Products (18)	\$6,985,093	\$8,360,714	\$1,375,621
School Books and Supplies (19)	\$1,673,659	\$2,003,017	\$329,358
Smoking Products	\$6,006,378	\$7,184,070	\$1,177,692
Transportation			
Payments on Vehicles excluding Leases	\$38,280,004	\$45,811,284	\$7,531,280
Gasoline and Motor Oil	\$32,281,109	\$38,634,133	\$6,353,024
Vehicle Maintenance and Repairs	\$16,885,407	\$20,208,546	\$3,323,139
Travel			
Airline Fares	\$5,658,370	\$6,773,659	\$1,115,289
Lodging on Trips	\$8,850,872	\$10,593,286	\$1,742,414
Auto/Truck Rental on Trips	\$982,262	\$1,176,050	\$193,788
Food and Drink on Trips	\$6,933,602	\$8,298,812	\$1,365,210

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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December 22, 2023



Retail Demand Outlook

Meadowbrook Business District: Wal-Mart Area
 Drive time: 30 minute radius

Prepared by Esri
 Latitude: 46.03319
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Top Tapestry Segments	Percen	Demographic Summary	2023	2028
Old and Newcomers (8F)	9.5%	Population	68,385	68,779
Midlife Constants (5E)	8.2%	Households	25,913	26,293
Exurbanites (1E)	7.0%	Families	16,607	16,872
Retirement Communities (9E)	5.6%	Median Age	38.8	39.7
Set to Impress (11D)	5.4%	Median Household	\$62,139	\$74,093
			2023	2028
			Consumer Spending	Forecasted Demand
Apparel and Services			\$46,285,452	\$55,124,171
Men's			\$8,616,372	\$10,262,100
Women's			\$15,823,596	\$18,846,456
Children's			\$6,995,894	\$8,329,211
Footwear			\$10,472,201	\$12,473,289
Watches & Jewelry			\$3,440,756	\$4,097,177
Apparel Products and Services (1)			\$936,632	\$1,115,937
Computer				
Computers and Hardware for Home Use			\$5,371,862	\$6,397,627
Portable Memory			\$99,217	\$118,174
Computer Software			\$310,132	\$369,359
Computer Accessories			\$538,166	\$640,808
Entertainment & Recreation			\$82,787,600	\$98,519,858
Fees and Admissions			\$14,564,909	\$17,351,310
Membership Fees for Clubs (2)			\$5,755,924	\$6,856,268
Fees for Participant Sports, excl. Trips			\$2,471,286	\$2,944,666
Tickets to Theatre/Operas/Concerts			\$1,138,781	\$1,356,875
Tickets to Movies			\$570,672	\$679,739
Tickets to Parks or Museums			\$580,943	\$691,843
Admission to Sporting Events, excl. Trips			\$1,226,155	\$1,460,179
Fees for Recreational Lessons			\$2,799,942	\$3,336,451
Dating Services			\$21,207	\$25,288
TV/Video/Audio			\$29,947,685	\$35,647,262
Cable and Satellite Television Services			\$19,252,116	\$22,915,175
Televisions			\$3,168,936	\$3,771,913
Satellite Dishes			\$36,065	\$42,900
VCRs, Video Cameras, and DVD Players			\$103,575	\$123,292
Miscellaneous Video Equipment			\$270,397	\$322,131
Video Cassettes and DVDs			\$145,574	\$173,281
Video Game Hardware/Accessories			\$878,245	\$1,045,375
Video Game Software			\$425,952	\$507,044
Rental/Streaming/Downloaded Video			\$2,689,834	\$3,201,673
Installation of Televisions			\$33,624	\$40,027
Audio (3)			\$2,878,152	\$3,426,918
Rental and Repair of TV/Radio/Sound Equipment			\$65,216	\$77,534
Pets			\$21,052,892	\$25,025,163
Toys/Games/Crafts/Hobbies (4)			\$3,481,467	\$4,143,728
Recreational Vehicles and Fees (5)			\$3,345,775	\$3,978,686
Sports/Recreation/Exercise Equipment (6)			\$6,010,990	\$7,153,213
Photo Equipment and Supplies (7)			\$991,224	\$1,180,477
Reading (8)			\$2,753,737	\$3,279,085
Catered Affairs (9)			\$638,921	\$760,934
Food			\$225,576,441	\$268,592,062
Food at Home			\$146,883,618	\$174,887,010
Bakery and Cereal Products			\$19,075,187	\$22,712,371
Meats, Poultry, Fish, and Eggs			\$31,668,776	\$37,708,012
Dairy Products			\$14,296,248	\$17,020,651
Fruits and Vegetables			\$28,695,237	\$34,174,346
Snacks and Other Food at Home (10)			\$53,148,170	\$63,271,631
Food Away from Home			\$78,692,823	\$93,705,052
Alcoholic Beverages			\$14,132,212	\$16,834,190

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	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$824,759,569	\$982,629,728	\$157,870,159
Value of Retirement Plans	\$3,007,658,803	\$3,582,235,117	\$574,576,314
Value of Other Financial Assets	\$181,628,693	\$216,296,013	\$34,667,320
Vehicle Loan Amount excluding Interest	\$79,744,099	\$94,894,634	\$15,150,535
Value of Credit Card Debt	\$67,989,699	\$80,970,897	\$12,981,198
Health			
Nonprescription Drugs	\$3,885,799	\$4,622,757	\$736,958
Prescription Drugs	\$8,592,689	\$10,221,729	\$1,629,040
Eyeglasses and Contact Lenses	\$2,488,072	\$2,960,602	\$472,530
Home			
Mortgage Payment and Basics (11)	\$268,660,020	\$320,027,179	\$51,367,159
Maintenance and Remodeling Services	\$80,748,414	\$96,156,401	\$15,407,987
Maintenance and Remodeling Materials (12)	\$17,711,503	\$21,062,953	\$3,351,450
Utilities, Fuel, and Public Services	\$127,800,986	\$152,125,045	\$24,324,059
Household Furnishings and Equipment			
Household Textiles (13)	\$2,610,578	\$3,108,843	\$498,265
Furniture	\$17,747,476	\$21,125,349	\$3,377,873
Rugs	\$882,721	\$1,050,867	\$168,146
Major Appliances (14)	\$11,509,214	\$13,700,650	\$2,191,436
Housewares (15)	\$2,287,656	\$2,724,087	\$436,431
Small Appliances	\$1,568,458	\$1,867,543	\$299,085
Luggage	\$298,492	\$355,502	\$57,010
Telephones and Accessories	\$2,343,860	\$2,789,621	\$445,761
Household Operations			
Child Care	\$10,305,426	\$12,273,003	\$1,967,577
Lawn and Garden (16)	\$14,942,572	\$17,774,890	\$2,832,318
Moving/Storage/Freight Express	\$1,947,994	\$2,319,710	\$371,716
Housekeeping Supplies (17)	\$20,363,034	\$24,240,610	\$3,877,576
Insurance			
Owners and Renters Insurance	\$17,383,077	\$20,686,420	\$3,303,343
Vehicle Insurance	\$47,410,615	\$56,433,810	\$9,023,195
Life/Other Insurance	\$14,993,595	\$17,848,316	\$2,854,721
Health Insurance	\$110,096,056	\$131,030,224	\$20,934,168
Personal Care Products (18)	\$11,787,981	\$14,037,080	\$2,249,099
School Books and Supplies (19)	\$2,859,688	\$3,404,360	\$544,672
Smoking Products	\$10,238,706	\$12,175,733	\$1,937,027
Transportation			
Payments on Vehicles excluding Leases	\$66,633,272	\$79,285,645	\$12,652,373
Gasoline and Motor Oil	\$55,719,926	\$66,303,380	\$10,583,454
Vehicle Maintenance and Repairs	\$28,987,711	\$34,501,618	\$5,513,907
Travel			
Airline Fares	\$9,621,775	\$11,460,198	\$1,838,423
Lodging on Trips	\$15,241,562	\$18,144,963	\$2,903,401
Auto/Truck Rental on Trips	\$1,655,655	\$1,972,639	\$316,984
Food and Drink on Trips	\$11,900,750	\$14,168,244	\$2,267,494

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- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
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 Drive time: 45 minute radius

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Top Tapestry Segments	Percen	Demographic Summary	2023	2028
Midlife Constants (5E)	10.9%	Population	77,701	78,017
Old and Newcomers (8F)	9.2%	Households	29,694	30,066
The Great Outdoors (6C)	7.2%	Families	19,048	19,308
Exurbanites (1E)	6.1%	Median Age	39.5	40.3
Rustbelt Traditions (5D)	5.3%	Median Household	\$62,720	\$74,968
		2023	2028	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$53,341,534	\$63,308,653	\$9,967,119
Men's		\$9,930,141	\$11,786,126	\$1,855,985
Women's		\$18,276,509	\$21,692,269	\$3,415,760
Children's		\$8,043,520	\$9,543,788	\$1,500,268
Footwear		\$12,044,672	\$14,296,891	\$2,252,219
Watches & Jewelry		\$3,965,476	\$4,705,869	\$740,393
Apparel Products and Services (1)		\$1,081,215	\$1,283,711	\$202,496
Computer				
Computers and Hardware for Home Use		\$6,197,042	\$7,354,978	\$1,157,936
Portable Memory		\$115,435	\$136,998	\$21,563
Computer Software		\$357,992	\$424,900	\$66,908
Computer Accessories		\$622,877	\$739,111	\$116,234
Entertainment & Recreation		\$96,206,821	\$114,098,120	\$17,891,299
Fees and Admissions		\$16,840,633	\$19,992,289	\$3,151,656
Membership Fees for Clubs (2)		\$6,652,137	\$7,896,152	\$1,244,015
Fees for Participant Sports, excl. Trips		\$2,864,700	\$3,401,419	\$536,719
Tickets to Theatre/Operas/Concerts		\$1,318,687	\$1,565,680	\$246,993
Tickets to Movies		\$655,592	\$778,196	\$122,604
Tickets to Parks or Museums		\$670,853	\$796,122	\$125,269
Admission to Sporting Events, excl. Trips		\$1,415,946	\$1,680,283	\$264,337
Fees for Recreational Lessons		\$3,238,629	\$3,845,811	\$607,182
Dating Services		\$24,089	\$28,626	\$4,537
TV/Video/Audio		\$34,726,161	\$41,192,934	\$6,466,773
Cable and Satellite Television Services		\$22,389,008	\$26,557,219	\$4,168,211
Televisions		\$3,658,906	\$4,340,240	\$681,334
Satellite Dishes		\$41,601	\$49,315	\$7,714
VCRs, Video Cameras, and DVD Players		\$119,855	\$142,176	\$22,321
Miscellaneous Video Equipment		\$308,773	\$366,587	\$57,814
Video Cassettes and DVDs		\$167,732	\$198,972	\$31,240
Video Game Hardware/Accessories		\$1,008,552	\$1,196,367	\$187,815
Video Game Software		\$487,984	\$578,913	\$90,929
Rental/Streaming/Downloaded Video		\$3,103,202	\$3,680,945	\$577,743
Installation of Televisions		\$38,704	\$45,920	\$7,216
Audio (3)		\$3,326,993	\$3,947,581	\$620,588
Rental and Repair of TV/Radio/Sound Equipment		\$74,851	\$88,699	\$13,848
Pets		\$24,633,281	\$29,184,455	\$4,551,174
Toys/Games/Crafts/Hobbies (4)		\$4,031,747	\$4,782,164	\$750,417
Recreational Vehicles and Fees (5)		\$3,937,838	\$4,666,737	\$728,899
Sports/Recreation/Exercise Equipment (6)		\$6,957,257	\$8,251,144	\$1,293,887
Photo Equipment and Supplies (7)		\$1,146,822	\$1,361,028	\$214,206
Reading (8)		\$3,200,167	\$3,797,455	\$597,288
Catered Affairs (9)		\$732,914	\$869,913	\$136,999
Food		\$261,043,976	\$309,751,899	\$48,707,923
Food at Home		\$170,167,698	\$201,911,813	\$31,744,115
Bakery and Cereal Products		\$22,097,787	\$26,220,555	\$4,122,768
Meats, Poultry, Fish, and Eggs		\$36,664,713	\$43,506,527	\$6,841,814
Dairy Products		\$16,596,872	\$19,691,590	\$3,094,718
Fruits and Vegetables		\$33,242,694	\$39,452,965	\$6,210,271
Snacks and Other Food at Home (10)		\$61,565,632	\$73,040,176	\$11,474,544
Food Away from Home		\$90,876,278	\$107,840,087	\$16,963,809
Alcoholic Beverages		\$16,399,998	\$19,466,949	\$3,066,951

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.
Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Demand Outlook

Meadowbrook Business District: Wal-Mart Area
 Drive time: 45 minute radius

Prepared by Esri
 Latitude: 46.03319
 Longitude: -118.38416

	2023 Consumer Spending	2028 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$958,947,829	\$1,138,495,955	\$179,548,126
Value of Retirement Plans	\$3,506,838,596	\$4,162,008,065	\$655,169,469
Value of Other Financial Assets	\$212,979,057	\$252,742,084	\$39,763,027
Vehicle Loan Amount excluding Interest	\$92,386,870	\$109,563,107	\$17,176,237
Value of Credit Card Debt	\$78,863,582	\$93,592,694	\$14,729,112
Health			
Nonprescription Drugs	\$4,519,037	\$5,357,781	\$838,744
Prescription Drugs	\$10,010,918	\$11,868,159	\$1,857,241
Eyeglasses and Contact Lenses	\$2,894,200	\$3,432,031	\$537,831
Home			
Mortgage Payment and Basics (11)	\$313,589,270	\$372,221,347	\$58,632,077
Maintenance and Remodeling Services	\$94,739,820	\$112,417,885	\$17,678,065
Maintenance and Remodeling Materials (12)	\$20,797,564	\$24,647,956	\$3,850,392
Utilities, Fuel, and Public Services	\$148,258,091	\$175,868,692	\$27,610,601
Household Furnishings and Equipment			
Household Textiles (13)	\$3,015,646	\$3,578,821	\$563,175
Furniture	\$20,514,849	\$24,335,878	\$3,821,029
Rugs	\$1,025,543	\$1,216,713	\$191,170
Major Appliances (14)	\$13,424,497	\$15,924,993	\$2,500,496
Housewares (15)	\$2,649,456	\$3,143,987	\$494,531
Small Appliances	\$1,814,712	\$2,153,303	\$338,591
Luggage	\$344,154	\$408,478	\$64,324
Telephones and Accessories	\$2,707,019	\$3,210,877	\$503,858
Household Operations			
Child Care	\$11,882,729	\$14,102,293	\$2,219,564
Lawn and Garden (16)	\$17,482,820	\$20,726,375	\$3,243,555
Moving/Storage/Freight Express	\$2,264,764	\$2,687,517	\$422,753
Housekeeping Supplies (17)	\$23,625,318	\$28,027,297	\$4,401,979
Insurance			
Owners and Renters Insurance	\$20,307,055	\$24,081,951	\$3,774,896
Vehicle Insurance	\$54,845,436	\$65,060,651	\$10,215,215
Life/Other Insurance	\$17,461,917	\$20,714,486	\$3,252,569
Health Insurance	\$128,096,105	\$151,927,603	\$23,831,498
Personal Care Products (18)	\$13,622,344	\$16,165,402	\$2,543,058
School Books and Supplies (19)	\$3,305,124	\$3,921,158	\$616,034
Smoking Products	\$11,847,006	\$14,040,847	\$2,193,841
Transportation			
Payments on Vehicles excluding Leases	\$77,299,271	\$91,662,051	\$14,362,780
Gasoline and Motor Oil	\$64,649,696	\$76,667,519	\$12,017,823
Vehicle Maintenance and Repairs	\$33,637,164	\$39,897,507	\$6,260,343
Travel			
Airline Fares	\$11,148,777	\$13,232,843	\$2,084,066
Lodging on Trips	\$17,691,945	\$20,989,511	\$3,297,566
Auto/Truck Rental on Trips	\$1,918,479	\$2,277,647	\$359,168
Food and Drink on Trips	\$13,803,686	\$16,377,072	\$2,573,386

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Retail Demand Outlook

Meadowbrook Business District: Wal-Mart Area
Drive time: 45 minute radius

Prepared by Esri
Latitude: 46.03319
Longitude: -118.38416

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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December 22, 2023