



Retail Demand by Industry

Myra Rd Business District: Home Depot Area
 Drive time: 10 minute radius

Prepared by Esri
 Latitude: 46.05303
 Longitude: -118.37406

NAICS Code	Industry Summary	Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	80	\$22,038.69	\$395,836,938
44-45	Retail Trade	81	\$18,862.13	\$338,782,755
722	Food Services & Drinking Places	79	\$3,176.56	\$57,054,183
NAICS Code	Industry Subsector & Group			
441	Motor Vehicle & Parts Dealers	81	\$2,324.02	\$41,741,641
4411	Automobile Dealers	81	\$1,984.28	\$35,639,617
4412	Other Motor Vehicle Dealers	81	\$154.67	\$2,777,976
4413	Auto Parts, Accessories & Tire Stores	81	\$185.07	\$3,324,048
442	Furniture and Home Furnishings Stores	79	\$773.10	\$13,885,589
4421	Furniture Stores	80	\$490.78	\$8,814,982
4422	Home Furnishings Stores	79	\$282.31	\$5,070,607
443, 4431	Electronics and Appliance Stores	81	\$242.24	\$4,350,880
444	Bldg Material & Garden Equipment & Supplies Dealers	80	\$1,140.17	\$20,478,647
4441	Building Material and Supplies Dealers	80	\$1,032.31	\$18,541,394
4442	Lawn and Garden Equipment and Supplies Stores	81	\$107.86	\$1,937,253
445	Food and Beverage Stores	81	\$4,310.01	\$77,412,163
4451	Grocery Stores	81	\$4,012.23	\$72,063,635
4452	Specialty Food Stores	80	\$134.24	\$2,411,101
4453	Beer, Wine, and Liquor Stores	80	\$163.54	\$2,937,426
446, 4461	Health and Personal Care Stores	82	\$607.22	\$10,906,368
447, 4471	Gasoline Stations	81	\$2,318.15	\$41,636,366
448	Clothing and Clothing Accessories Stores	80	\$913.78	\$16,412,359
4481	Clothing Stores	80	\$722.64	\$12,979,319
4482	Shoe Stores	80	\$179.24	\$3,219,250
4483	Jewelry, Luggage, and Leather Goods Stores	80	\$11.90	\$213,790
451	Sporting Goods, Hobby, Musical Instrument, and Book	79	\$330.42	\$5,934,671
4511	Sporting Goods, Hobby, and Musical Instrument	79	\$271.17	\$4,870,552
4512	Book Stores and News Dealers	80	\$59.25	\$1,064,119
452	General Merchandise Stores	80	\$3,341.94	\$60,024,552
4522	Department Stores	80	\$287.43	\$5,162,458
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	80	\$3,054.51	\$54,862,094
453	Miscellaneous Store Retailers	81	\$462.03	\$8,298,524
4531	Florists	81	\$23.59	\$423,614
4532	Office Supplies, Stationery, and Gift Stores	80	\$72.91	\$1,309,623
4533	Used Merchandise Stores	81	\$63.81	\$1,146,056
4539	Other Miscellaneous Store Retailers	81	\$301.72	\$5,419,231
454	Nonstore Retailers	81	\$2,099.05	\$37,700,995
4541	Electronic Shopping and Mail-Order Houses	81	\$1,813.73	\$32,576,490
4542	Vending Machine Operators	81	\$28.92	\$519,498
4543	Direct Selling Establishments	85	\$256.39	\$4,605,007
722	Food Services & Drinking Places	79	\$3,176.56	\$57,054,183
7223	Special Food Services	79	\$11.35	\$203,910
7224	Drinking Places (Alcoholic Beverages)	80	\$74.43	\$1,336,848
7225	Restaurants and Other Eating Places	79	\$3,090.78	\$55,513,425

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2023/2028 Consumer Spending databases are derived from the 2019, 2020 and 2021 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.



Retail Demand by Industry

Myra Rd Business District: Home Depot Area
 Drive time: 30 minute radius

Prepared by Esri
 Latitude: 46.05303
 Longitude: -118.37406

NAICS Code	Industry Summary	Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	84	\$23,126.23	\$612,081,906
44-45	Retail Trade	85	\$19,865.55	\$525,781,623
722	Food Services & Drinking Places	81	\$3,260.67	\$86,300,283
NAICS Code	Industry Subsector & Group			
441	Motor Vehicle & Parts Dealers	87	\$2,493.24	\$65,988,558
4411	Automobile Dealers	87	\$2,125.08	\$56,244,570
4412	Other Motor Vehicle Dealers	89	\$169.35	\$4,482,072
4413	Auto Parts, Accessories & Tire Stores	87	\$198.81	\$5,261,916
442	Furniture and Home Furnishings Stores	83	\$806.94	\$21,357,323
4421	Furniture Stores	83	\$509.85	\$13,494,126
4422	Home Furnishings Stores	83	\$297.09	\$7,863,196
443, 4431	Electronics and Appliance Stores	82	\$248.06	\$6,565,504
444	Bldg Material & Garden Equipment & Supplies Dealers	88	\$1,256.87	\$33,265,523
4441	Building Material and Supplies Dealers	88	\$1,135.50	\$30,053,391
4442	Lawn and Garden Equipment and Supplies Stores	91	\$121.36	\$3,212,132
445	Food and Beverage Stores	84	\$4,474.34	\$118,422,408
4451	Grocery Stores	84	\$4,167.02	\$110,288,506
4452	Specialty Food Stores	83	\$138.28	\$3,659,728
4453	Beer, Wine, and Liquor Stores	82	\$169.05	\$4,474,174
446, 4461	Health and Personal Care Stores	87	\$644.35	\$17,054,067
447, 4471	Gasoline Stations	86	\$2,461.77	\$65,155,559
448	Clothing and Clothing Accessories Stores	81	\$928.85	\$24,583,835
4481	Clothing Stores	81	\$735.68	\$19,471,316
4482	Shoe Stores	81	\$181.00	\$4,790,508
4483	Jewelry, Luggage, and Leather Goods Stores	82	\$12.17	\$322,011
451	Sporting Goods, Hobby, Musical Instrument, and Book	83	\$344.49	\$9,117,569
4511	Sporting Goods, Hobby, and Musical Instrument	83	\$283.05	\$7,491,585
4512	Book Stores and News Dealers	83	\$61.43	\$1,625,984
452	General Merchandise Stores	84	\$3,491.68	\$92,414,350
4522	Department Stores	81	\$293.24	\$7,761,112
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	84	\$3,198.44	\$84,653,239
453	Miscellaneous Store Retailers	89	\$508.02	\$13,445,686
4531	Florists	91	\$26.44	\$699,813
4532	Office Supplies, Stationery, and Gift Stores	83	\$75.38	\$1,995,179
4533	Used Merchandise Stores	85	\$66.83	\$1,768,786
4539	Other Miscellaneous Store Retailers	91	\$339.36	\$8,981,908
454	Nonstore Retailers	85	\$2,206.95	\$58,411,241
4541	Electronic Shopping and Mail-Order Houses	84	\$1,900.51	\$50,300,851
4542	Vending Machine Operators	84	\$30.05	\$795,364
4543	Direct Selling Establishments	92	\$276.38	\$7,315,027
722	Food Services & Drinking Places	81	\$3,260.67	\$86,300,283
7223	Special Food Services	81	\$11.63	\$307,915
7224	Drinking Places (Alcoholic Beverages)	81	\$75.20	\$1,990,225
7225	Restaurants and Other Eating Places	81	\$3,173.84	\$84,002,143

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2023/2028 Consumer Spending databases are derived from the 2019, 2020 and 2021 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.



Retail Demand by Industry

Myra Rd Business District: Home Depot Area
 Drive time: 45 minute radius

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 Latitude: 46.05303
 Longitude: -118.37406

NAICS Code	Industry Summary	Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	86	\$23,524.23	\$682,296,871
44-45	Retail Trade	86	\$20,221.95	\$586,517,556
722	Food Services & Drinking Places	82	\$3,302.28	\$95,779,315
NAICS Code	Industry Subsector & Group			
441	Motor Vehicle & Parts Dealers	89	\$2,542.99	\$73,756,998
4411	Automobile Dealers	89	\$2,166.92	\$62,849,320
4412	Other Motor Vehicle Dealers	91	\$173.32	\$5,027,052
4413	Auto Parts, Accessories & Tire Stores	89	\$202.75	\$5,880,626
442	Furniture and Home Furnishings Stores	84	\$819.70	\$23,774,686
4421	Furniture Stores	84	\$517.50	\$15,009,514
4422	Home Furnishings Stores	84	\$302.21	\$8,765,172
443, 4431	Electronics and Appliance Stores	83	\$250.84	\$7,275,447
444	Bldg Material & Garden Equipment & Supplies Dealers	90	\$1,288.03	\$37,357,963
4441	Building Material and Supplies Dealers	90	\$1,163.30	\$33,740,268
4442	Lawn and Garden Equipment and Supplies Stores	93	\$124.73	\$3,617,695
445	Food and Beverage Stores	85	\$4,547.93	\$131,908,077
4451	Grocery Stores	85	\$4,235.67	\$122,851,383
4452	Specialty Food Stores	84	\$140.38	\$4,071,715
4453	Beer, Wine, and Liquor Stores	84	\$171.87	\$4,984,979
446, 4461	Health and Personal Care Stores	89	\$657.79	\$19,078,552
447, 4471	Gasoline Stations	87	\$2,507.48	\$72,726,894
448	Clothing and Clothing Accessories Stores	82	\$940.04	\$27,264,937
4481	Clothing Stores	82	\$744.72	\$21,599,938
4482	Shoe Stores	81	\$182.98	\$5,307,235
4483	Jewelry, Luggage, and Leather Goods Stores	83	\$12.33	\$357,764
451	Sporting Goods, Hobby, Musical Instrument, and Book	84	\$349.07	\$10,124,525
4511	Sporting Goods, Hobby, and Musical Instrument	84	\$286.85	\$8,319,687
4512	Book Stores and News Dealers	84	\$62.23	\$1,804,838
452	General Merchandise Stores	85	\$3,550.56	\$102,980,548
4522	Department Stores	82	\$296.87	\$8,610,302
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	86	\$3,253.70	\$94,370,245
453	Miscellaneous Store Retailers	91	\$520.19	\$15,087,726
4531	Florists	93	\$27.16	\$787,873
4532	Office Supplies, Stationery, and Gift Stores	84	\$76.54	\$2,220,019
4533	Used Merchandise Stores	86	\$68.04	\$1,973,425
4539	Other Miscellaneous Store Retailers	93	\$348.45	\$10,106,409
454	Nonstore Retailers	87	\$2,247.32	\$65,181,204
4541	Electronic Shopping and Mail-Order Houses	86	\$1,932.83	\$56,059,901
4542	Vending Machine Operators	85	\$30.54	\$885,733
4543	Direct Selling Establishments	94	\$283.95	\$8,235,569
722	Food Services & Drinking Places	82	\$3,302.28	\$95,779,315
7223	Special Food Services	82	\$11.78	\$341,738
7224	Drinking Places (Alcoholic Beverages)	81	\$76.07	\$2,206,280
7225	Restaurants and Other Eating Places	82	\$3,214.43	\$93,231,297

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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