

THREE DECADES OF TRADITION



We're excited to announce the 35th Annual ***COLLINGSWOOD HOLIDAY PARADE*** will be held on Saturday, November 25, 2023.

One of the largest holiday parades in the area, the Collingswood Holiday Parade attracts visitors from all over the region to take part in the event. The parade marches down Haddon Avenue – through the heart of historic Collingswood – and invites families to enjoy Santa Claus and the spirit of the season.



With participants ranging from strings bands, sports mascots, school marching bands, dance groups, floats, etc. the event has a long-standing reputation as one of the best organized and most popular parades in the area and was named “Best Main Street Experience” by South Jersey Magazine.

2023 Collingswood Holiday Parade Sponsor Levels

Our PRESENTING SPONSOR is Parke Bank

<p>PLATINUM SPONSOR - \$1,500</p> <ul style="list-style-type: none"> • The opportunity to sponsor a String Band (banner will be provided) • Your name listed in two Philadelphia Inquirer ads prior to the Parade • Your name listed in the Town Crier (circulation 11,000 plus digital edition) • Your Name and logo on Collingswood.com for one year • Thank you on social media with link to your business 	<p>GOLD SPONSOR - \$1,000</p> <ul style="list-style-type: none"> • Your name listed in one Philadelphia Inquirer ad prior to the Parade • Your name listed in the Town Crier (circulation 11,000 plus digital edition) • Your Name and logo on Collingswood.com for one year • Thank you on social media with link to your business
<p>SILVER SPONSOR - \$500</p> <ul style="list-style-type: none"> • Your name listed in the Town Crier (circulation 11,000 plus digital edition) • Your Name and logo on Collingswood.com for one year • Thank you on social media with link to your business 	<p>BRONZE SPONSOR - \$250</p> <ul style="list-style-type: none"> • Your name listed in the Town Crier (circulation 11,000 plus digital edition) • Thank you on social media with link to your business

Please print clearly. Send your completed form and check (payable to Collingswood Partners) to Collingswood Partners, Inc., PO Box 9000, Collingswood, NJ 08108. If your sponsorship level includes logo placement, please email your logo in PDF format to kkohler@collingswood.com

Business Name: _____

Contact Person: _____

Address: _____

Website: _____

Email: _____ Phone Number: _____

_____ Platinum \$1,500

_____ Gold \$1,000

_____ Silver \$500

_____ Bronze \$250

_____ Donation (any amount appreciated)