

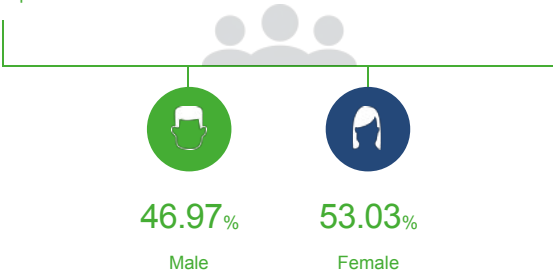
People



The total population of Frankenmuth is 5,286. The median age is 50.92

5,286

Total Population



Age Distribution



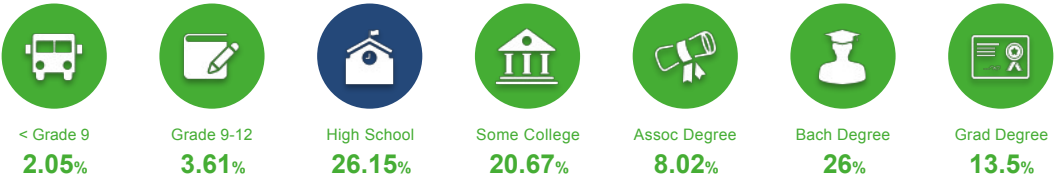
Median Age

51

Educational Attainment



The majority of the population in Frankenmuth has a high school degree, and 47.52% have a college degree.



Labor Force



Frankenmuth has a labor force of 2,519 people.

2,519

Labor Force

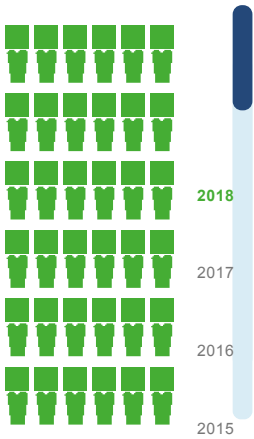
Talent

Where are the top jobs by occupation?



Total Employees

7,307



The work distribution of total employees in Frankenmuth is:



Total Establishments

432

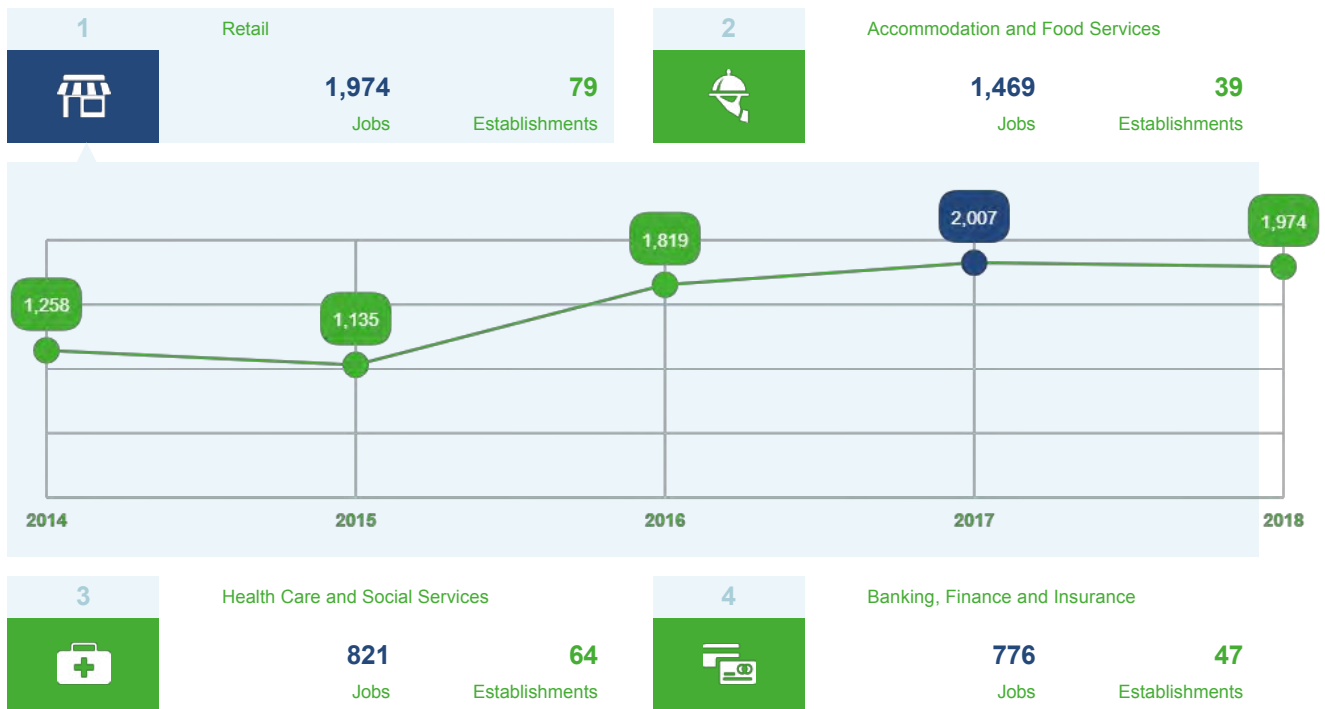


Businesses and Jobs

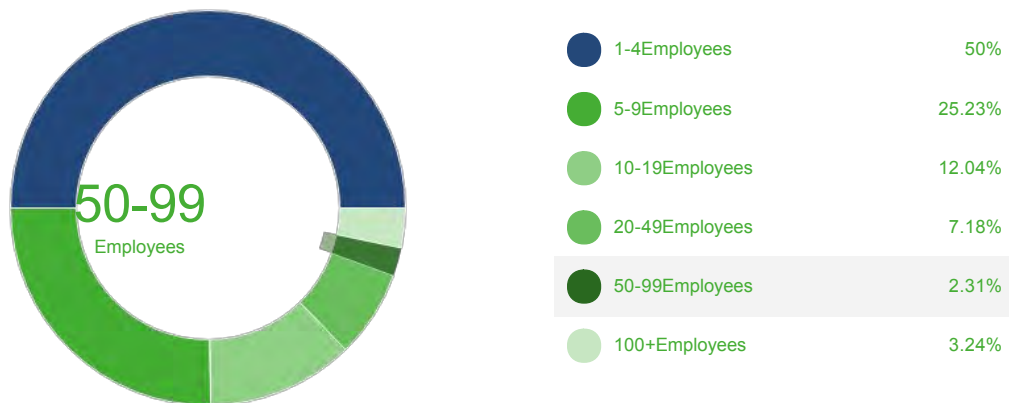


Frankenmuth has a total of 432 businesses. In 2018, the leading industries in Frankenmuth were Retail, Accommodation and Food Services, Health Care and Social Services, and Banking, Finance and Insurance.

What are the top industries by jobs?



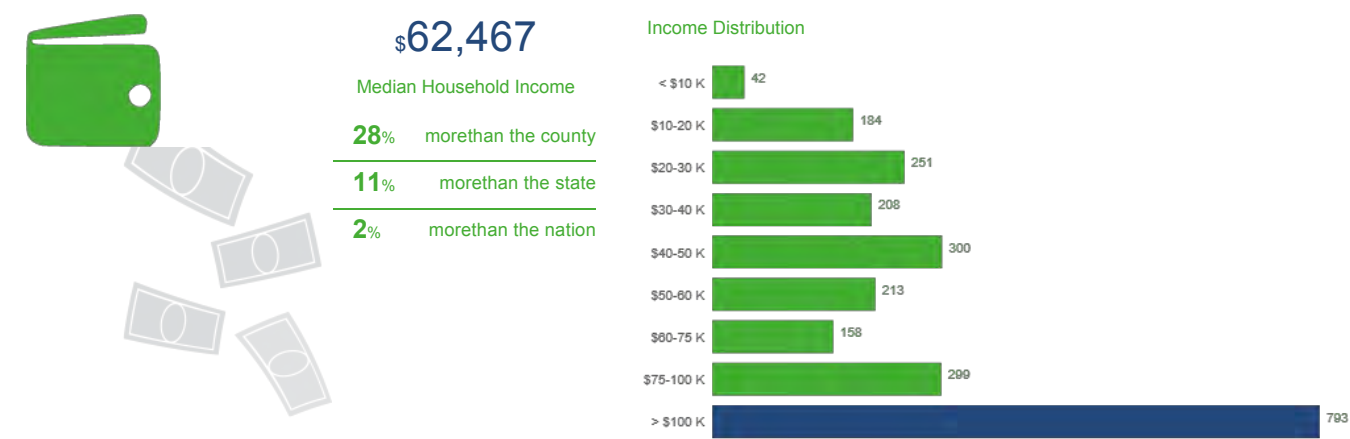
How many employees do businesses in Frankenmuth have?



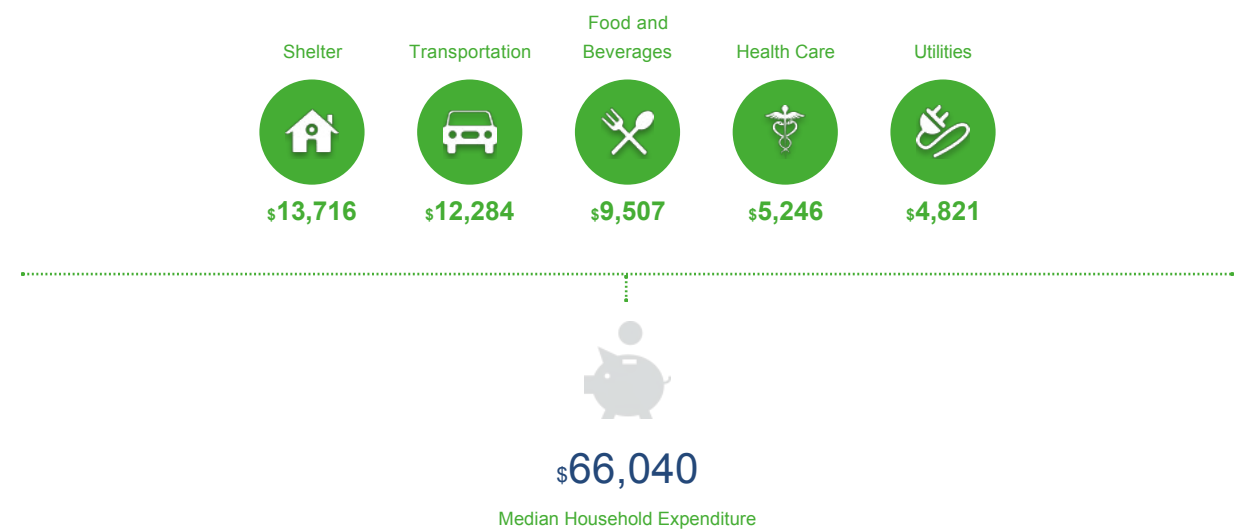
Income and Spending



Households in Frankenmuth earn a median yearly income of \$62,467. 44.63% of the households earn more than the national average each year. Household expenditures average \$66,040 per year. The majority of earnings get spent on Shelter, Transportation, Food and Beverages, Health Care, and Utilities.



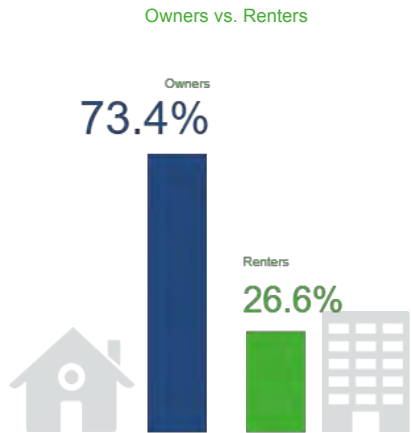
How do people spend most of their money?
PER HOUSEHOLD



Housing



There are 171% more households who own their homes than there are renters.



Transportation



Residents spend an average of 21 minutes commuting to work. Frankenmuth is served by 22 airports within 50 miles. Rail can be accessed within 2 miles. Interstates can be accessed 4 miles away.



21_{min}

Commute Travel Time



1 + 22_(+50 miles)

Airports in Community



4_{miles}

Distance to Interstate



2

Distance to Freight Rail

Taxes



Top State Corporate Income Tax

6%

Top State Corporate Capital Gains Tax

6%

Top State Personal Income Tax

4.25%

Top State Personal Capital Gains Tax

4.3%

State Sales Tax

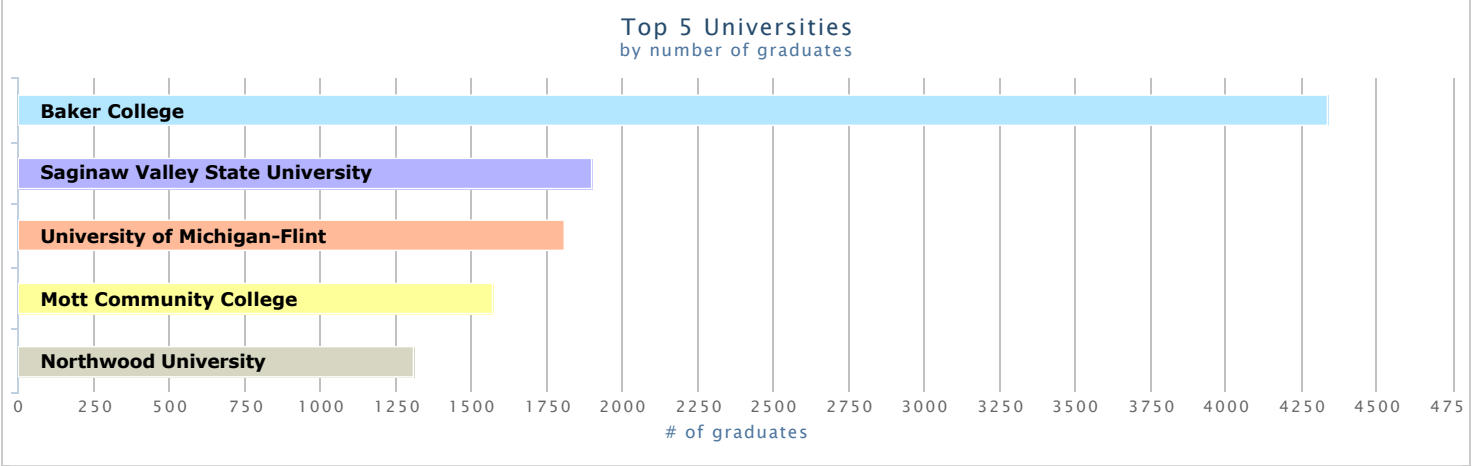
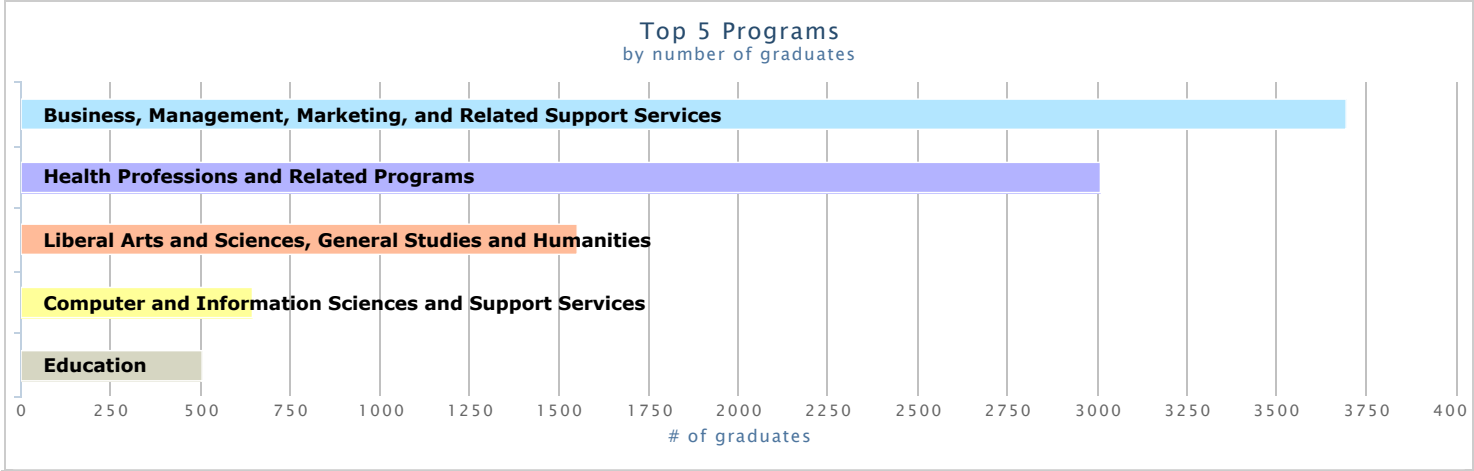
6%

Saginaw Future-Talent

Degrees Conferred by Program (50 mile radius around Frankenmuth, Michigan)


























Program	Associate	Bachelors	Masters	PhD	
Agriculture, Agriculture Operations, and Related Sciences	10	0	0	0	10
Area, Ethnic, Cultural, Gender, and Group Studies	0	1	0	0	1
Biological and Biomedical Sciences	93	191	4	0	288
Business, Management, Marketing, and Related Support Services	692	2,418	573	13	3,696
Communication, Journalism, and Related Programs	44	140	24	0	208
Communications Technologies/Technicians and Support Services	8	19	0	0	27
Computer and Information Sciences and Support Services	221	326	98	0	645
Construction Trades	11	0	0	0	11
Education	10	279	212	3	504
Engineering	0	401	47	0	448
Engineering Technologies and Engineering-Related Fields	104	30	1	0	135
English Language and Literature/Letters	0	68	4	0	72
Family and Consumer Sciences/Human Sciences	289	215	0	0	504
Foreign Languages, Literatures, and Linguistics	17	36	0	0	53
Health Professions and Related Programs	1,358	1,282	223	148	3,011
History	0	56	0	0	56
Homeland Security, Law Enforcement, Firefighting and Related Protective Services	164	191	0	0	355
Legal Professions and Studies	41	12	0	0	53
Liberal Arts and Sciences, General Studies and Humanities	1,511	39	3	0	1,553
Mathematics and Statistics	0	31	1	0	32
Mechanic and Repair Technologies/Technicians	140	0	0	0	140
Multi/Interdisciplinary Studies	0	37	0	0	37
Natural Resources and Conservation	0	24	0	0	24
Parks, Recreation, Leisure, and Fitness Studies	7	109	0	0	116
Personal and Culinary Services	99	7	0	0	106
Philosophy and Religious Studies	0	10	0	0	10
Physical Sciences	0	45	0	0	45
Precision Production	48	0	0	0	48
Psychology	0	209	16	0	225
Public Administration and Social Service Professions	0	160	66	0	226
Science Technologies/Technicians	19	0	0	0	19
Social Sciences	0	127	11	0	138
Visual and Performing Arts	73	113	3	0	189
Grand total	4,959	6,576	1,286	164	12,985

Annual Degrees Conferred, 2016-2017



FRANKENMUTH

Business Report (20 mile radius around Lat:43.347295 Lng: -83.7374449)

Business Type	Total Businesses	%	Estimated Sales	# Est. Employees
 Accommodation and Food Services	694	6.39%	\$1,238,869,000	13,631
 Administrative and Support and Waste Management and Remediation Services	432	3.98%	\$534,154,000	5,453
 Agriculture, Forestry, Fishing and Hunting	115	1.06%	\$55,978,000	389
 Arts, Sports, Entertainment, and Recreation	256	2.36%	\$235,937,000	2,566
 Banking, Finance and Insurance	515	4.74%	\$1,348,695,000	4,262
 Construction	783	7.21%	\$806,174,000	4,653
 Education	344	3.17%	\$29,479,000	13,227
 Health Care and Social Services	1097	10.1%	\$1,528,640,000	30,129
 Holding Companies and Managing Offices	8	0.07%	\$10,791,000	60
 Information	204	1.88%	\$524,369,000	2,675
 Manufacturing - Chemical, Fuel, Paper, Plastic, Wood	103	0.95%	\$799,593,000	2,671
 Manufacturing - Electronics, Furniture, Machinery, Metal, Transportation, Misc.	247	2.27%	\$1,455,471,000	9,934
 Manufacturing - Processed Food, Textiles, Clothing	80	0.74%	\$393,038,000	1,415
 Mineral, Oil and Gas Extraction	8	0.07%	\$15,046,000	56
 Other Services - Repair, Personal Care, Laundry, Religious, etc.	1780	16.39%	\$346,043,000	10,702
 Professional, Scientific, and Technical Services	718	6.61%	\$530,254,000	6,397
 Public Administration	554	5.1%	\$11,228,000	9,210
 Real Estate and Rentals	459	4.23%	\$262,794,000	2,181
 Retail: Hobby, Media, General Merchandise	558	5.14%	\$983,680,000	7,779
 Retail: Home, Food, Automobiles, Personal Care	1235	11.37%	\$3,704,656,000	13,927
 Transportation and Warehousing: Couriers and Messengers, Warehousing and Storage	51	0.47%	\$16,285,000	977
 Transportation and Warehousing: Private and Public Transportation,Oil and Gas Pipelines,Sightseeing	196	1.81%	\$464,620,000	3,477
 Unclassified	41	0.38%	\$221,000	221
 Utility Services: Power, Gas, Steam, Water, and Sewage	21	0.19%	\$111,736,000	219
 Wholesalers	359	3.31%	\$45,387,592,000	7,572

Info USA, February 2019

Property ID: f75f31f2-ef29-4fd4-b744-9257a4ad8d3f

Where does my workforce live and learn?

More than three quarters of a million residents live in the Frankenmuth area with nearly 1,500 business establishments and 16 learning centers, colleges and universities within 50 miles, creating a deep talent pool for your business.

Population Breakdown

Frankenmuth area overall = 763,603

Area	Residents	Labor Force	Establishments	Commute Time
Bay County	105,350	85,937	2,195	22.1
Genesee County	410,881	187,213	7,684	26.0
Saginaw County	193,803	89,669	4,261	21.7
Tuscola County	53,569	24,845	824	29.1
Frankenmuth Area	763,603	387,664	14,964	24.7

Source: U.S. Census, 2013-2017 American Community Survey 5-Year Estimates
Source: U.S. Census, 2016 County Business Patterns

Where do workers come from?

- Employed in the Frankenmuth Area but Living Outside
 - 86,142 32.8%
- Employed and Living in the Frankenmuth Area
 - 176,309 67.2%

Source: U.S. Census Bureau, Center for Economic Studies 2015

Where Frankenmuth Area lives and works

The area is easy to navigate with efficient roads and transportation. Many employees live in one county but work in another. The Frankenmuth Area's average commute time is 24.7 minutes.



Thanks to the City of Frankenmuth's proximity to Saginaw, Flint and Southeast Detroit, which can easily be accessed by Interstate 75, nearly 5,000 employees (87.9% of total employees) in Frankenmuth live outside the city.

Source: U.S. Census Bureau, Center for Economic Studies 2015

Frankenmuth Area Talent Profile

+25 years of age = 522,751

Educational attainment

Graduate or professional degrees

- **40,150 - 8.4%**

Bachelor's degree

- **110,017 - 14.2%**

Associate's degree

- **54,452 - 10.1%**

Some college, no degree

- **134,555 - 24.9%**

High school graduates only

- **170,269 - 90.1%**

•Source: US Census, 2013-2017 American
Community Survey 5-Year Estimates

The percentage of those with a bachelor's degree or higher rose from 19.1% in 2013 to 21.1% in 2017 in Saginaw County.

Source: US Census, 2013-2017 American
Community Survey 5-Year Estimates

Each year, nearly 60,000 students are enrolled in 16 learning centers, colleges and universities within 50 miles from Frankenmuth.

Source: National Center for Education
Statistics

Post-secondary degrees and certificates conferred

In 2017-2018, the area's 16 learning centers, colleges and universities conferred approximately:

- 1,169 certificates
- 4,124 associate's degrees
- 6,435 bachelor's degrees
- 1,694 master's degrees and post graduate certifications

Includes: Alma College, Baker College, Career Quest Learning Center-Bay City Branch, Davenport University (includes total for 13 locations across the State), Delta College, Dorsey Business Schools-Saginaw, Kettering University, Mott Community College, Northwood University, Ross Medical Education Center-Davison, Ross Medical Education Center-Flint, Ross Medical Education Center-Midland, Ross Medical Education Center-Saginaw, Saginaw Valley State University, University of Michigan-Flint

Source: National Center for Education Statistics

Retaining college graduates

- Delta College - 83% of graduates from the last five years live in the Area, 97% live in Michigan.
- More than 8,000 Saginaw Valley State University (SVSU) alumni live in Saginaw County and more than 80% of SVSU graduates stay in Michigan.
- More than 36,000 or 80% of University of Michigan-Flint Alumni reside in Michigan.