

**Downtown Development Authority - Meeting Minutes**  
**May 12, 2022**

**Present:** Barden, Johnston, Baines, Bronner, Zimmer, McLeod, McClellan, Hiles, Zehnder, and Rummel.

**Absent:** Schmitzer, Keller, and Bierlein.

**Also Present:** City Manager Smith, City Planner Kraushar, DDA Director Hopp, and Chamber CEO Furbush.

**1. Public Input**

There was no public input.

**2. Organization**

**a. Meeting Minutes**

The minutes of the April 14, 2022 meeting were approved as presented. Moved by Rummel, seconded by Zimmer. Carried.

**b. Accounts Payable**

The accounts payable were approved as presented. Moved by Zimmer, seconded by McLeod. Carried.

**c. YTD Financial Report**

Director Hopp gave a brief overview of the YTD financial report.

**d. Next Meeting**

The next meeting is scheduled for June 9, 2022.

**3. Old Business**

**a. Pedestrian Bridge Inspection Update**

Director Hopp reported that he has been in contact with Spicer but no formal report has been received detailing the status of the pedestrian bridge. It was noted that there are no immediate safety concerns. The report should be in by the next meeting.

**b. North End Banners**

The banners on the North End of town have been in poor condition. Director Hopp sent out an RFP at the beginning of April that received few responses initially but only one formal bid. Hopp laid out three options for banners, they could be designed by the one bidder with the same material currently being used, designed by the one bidder with a mesh material, or a complete rework of the timeline with another bid sent out. The board felt confident with the lone bidder and the material that is currently being used and moved to go forward with the project. Moved by Zehnder, seconded by McClellan. Carried.

**4. New Business**

**a. 2022 Tax Request**

Director Hopp updated the board on the Form L-4029 tax rate request form that had a public hearing on the third of May. The tax form included the raise in millage that would be put into effect this July.

**b. Art Downtown**

City Beautification and the Frankenmuth's Art Council have been working together to bring art to downtown. Director Hopp presented an idea to the board that includes the placement of 32 in. by 24 in. painting of Steins, done by local artists, in surrounding pocket parks in the downtown area. The paintings would be done in famous art styles and sealed in a protective coating. After a period of display the pieces would be auctioned off in a fundraiser for City Beautification. Members of the board suggested the Steins be 3 dimensional, similar to what other cities have done (Cincinnati- Flying Pigs, Charlevoix- Salmon) and they should be spread evenly not just in the downtown area. There was overall support behind the idea, Director Hopp reported he would converse with the groups and come back with more information.

**c. Taxable Value**

City Manager Smith gave a brief presentation on the taxable value of the properties within the City. Smith also went over the "Krafft Plan" which had been previously used as a baseline to ensure 50% of the City property was commercial. Smith explained that while the initial goal of this plan was solid, the City hadn't been a 50-50 split since the late 80's. Currently the City is more residential than commercial and any new development is likely to be residential. There was some discussion from the board about how this affects tax values and overall funding at the City level.

**5. Communication**

**a. Directors Notes**

Hopp briefly mentioned the Safe Streets for All initiative that has a goal for zero deaths on the roads in an effort to make streets safer for pedestrians. This initiative comes with federal funding and the possibility to tie in with the roundabout that was discussed in the HRC study, although more information needs to be released.

**b. Correspondence**

Smith presented preliminary plans for a hotel on the intersection of Grauer and Main, within the 1100 Block. The proposed hotel is a 4 story, 13,750 sq.ft building with 88 rooms. The plans are to go before the planning commission on May 24, 2022. This was brought to the DDA's board to show how our City Ordinance was able to give guidance to new developments, as the new development is going to utilize existing streetscape elements to mimic the downtown.

**6. Adjournment**

With no further business the meeting was adjourned at 2:30pm. Moved by Rummel, seconded by Zehnder. Carried.

Respectfully submitted - Recording Secretary  
Emily Kraushar