



Town Times

ISSUE
20 Quarter 4
2024

Regularly Scheduled Board Meetings:

Town Board meets the second Tuesday of every month. Come from 5:30 pm to 6:00 pm for an informal meet and greet with department heads and town board members.

Planning Board meets the third Tuesday of every month. The Planning Board meets if they have received an application. Meetings start at 6:00 pm.

Zoning Board meets the fourth Tuesday of every month. The Zoning Board meets if they have received an application. Meetings start at 6:00 pm.

***Please check website and/or facebook for updates!**



this issue:

- Updates from Departments and Committees
- Business Highlight: Roy's Marina
- Comprehensive Plan Update Committee
- Upcoming Events

From Supervisor Mark Venuti

Hello Town Residents, Business Owners and Friends,

Happy New Year! I hope you had a joyful holiday season.

Reuse. Work continues on establishing a comprehensive reuse center in Geneva. We held a retreat of board members and supporters in the fall that was expertly facilitated by Geneva City Manager Amie Hendrix. There were two primary outcomes of the retreat: in order to broaden our appeal and reach, we agreed to change the name of the not-for-profit corporation from Geneva Reuse Systems, Inc. to Reuse Systems, Inc., and we agreed on the following mission statement: Reuse Systems, Inc. is a community building organization committed to waste reduction and sustainable resource management. We're fundraising to hire an executive director and expect great progress in 2025. We also welcomed two new board members: town residents Jennifer Grant and Karen Miltner; they join Jan Regan, Jacob Fox and Kit Fallon; we thank Julie Coleman for her service on the board. If you're interested in participating, email supervisor@townofgeneva.com.

Ontario County Landfill. At its December 5 meeting, the Ontario County Board of Supervisors voted almost unanimously to allow the agreement with landfill operator Casella to expire at the end of 2028, triggering the closing of the Flint landfill. The board also directed the county's Department of Sustainability and Solid Waste Management to advance efforts to reduce the generation of waste and increase waste diversion efforts throughout the county. See Reuse!

(continued on next page)

Stay Informed!

Email users, give us your email address and we'll include you on periodic messages about important town and area events. Send an email to supervisor@townofgeneva.com or visit <https://townofgeneva.com/contact/index.php> to sign up! Your email address will never be shared with others, and you can be removed from the list at any time by hitting the unsubscribe button at the bottom of town messages.

From Supervisor Mark Venuti (cont'd)

We are grateful to town staff and the many volunteers who make our events successful. Let us know if **you'd like to get involved**. We have these standing committees always open to new members: Economic Development, Communications, Sustainability, Kashong Conservation Area, and Parks and Recreation.

Our thanks to town resident **Gary Johnson** for many years of service on the town Planning Board.

YMCA for Seniors. We pay the Geneva Family YMCA to allow town residents age 65 and older to obtain a card that allows 12 visits to the Y and participation in any programs during those visits for no charge. This allows seniors to try out the facilities and programs to see if they'd like to continue with a membership.

Overview of Town Committees

The Town has several committees that are constantly striving to find new ways to improve the life of our residents. If you are interested in joining a committee or attending a meeting, please visit our website for contact information and meeting dates!

Communications

The Town of Geneva Communications Committee is dedicated to building and improving all avenues of communication between town residents and Town government. It is our goal to make it easy for residents to get information about their town and the variety of services provided here.

Economic Development

The Economic Development Committee supports existing businesses and recruits new enterprises that are aligned with the Town's Comprehensive Plan.

Kashong Conservation Area

The Kashong Conservation Area Committee works on maintaining and improving the Kashong Conservation Area.

Sustainability

The Sustainability Committee works on projects that help residents be less wasteful in their day to day lives and is dedicated to helping grow sustainable development in the town.

Parks and Recreation

The Parks and Recreation Committee helps with maintenance of the Town's Bike Park and box turf field and looks for opportunities to support healthy lifestyles. Look for information this year on plans for a park on Carter Road.

From the Town Clerk's Office

Happy New Year from the Town Clerks Office! With Tax Season approaching us here is some helpful tax information.

2025 TOWN OF GENEVA/COUNTY TAX INFORMATION

Pay at Geneva Town Hall, 3750 County Road 6, Geneva, NY

TOWN OF GENEVA COUNTY TAX - Starting January 2, 2025

SEND ENTIRE BILL - DO NOT RIP APART! - Phone # on all Checks!!!

PAYMENTS payable to "Lorie Peck/Tax Collector"

CHECK MEMO: Put Phone number & Tax bill # on the check!

PAYMENT DATES: starting Thursday, January 2nd

Monday - Thursday 8:00 am - 4:00 pm.

The Town Clerk's Office will be open on **Friday, January 31st, 10:00 am to 4:00 pm.**

February 1st-29th (1% interest) and March 1st -April 1st (2% interest)

Monday - Thursday 8:00 am - 4:00 pm

WHERE TO PAY: In person payments can be made at the town Hall, 3750 County Road 6

OR

DROP BOX by the flagpole until **APRIL 1st at 3pm.**

Any payments after April 1st, 2025 will need to be payable to Ontario County Treasurer's Department and mailed to Canandaigua.

2025 TAX INFORMATION

STOP BY AND DONATE!

The Town of Geneva Town Clerks Office is accepting donations for the Ontario County Humane Society until the end of January. Some of the things on their wish list are:

Dog and Cat Toys, Blankets, Cat Litter, Dog and Cat Food, Treats, Bleach, Garbage Bags and Paper Towels. Clean, Used Blankets and Towels.

FEE CHANGE - DOG LICENSES

Beginning January 1, 2025, the cost of a dog license in the Town of Geneva will be \$35.00 for spayed and neutered dogs, and \$40.00 for un-spayed and un-neutered dogs. We had no choice but to increase our licensing fees due to the increase in our yearly contract we have with Ontario County Humane Society.



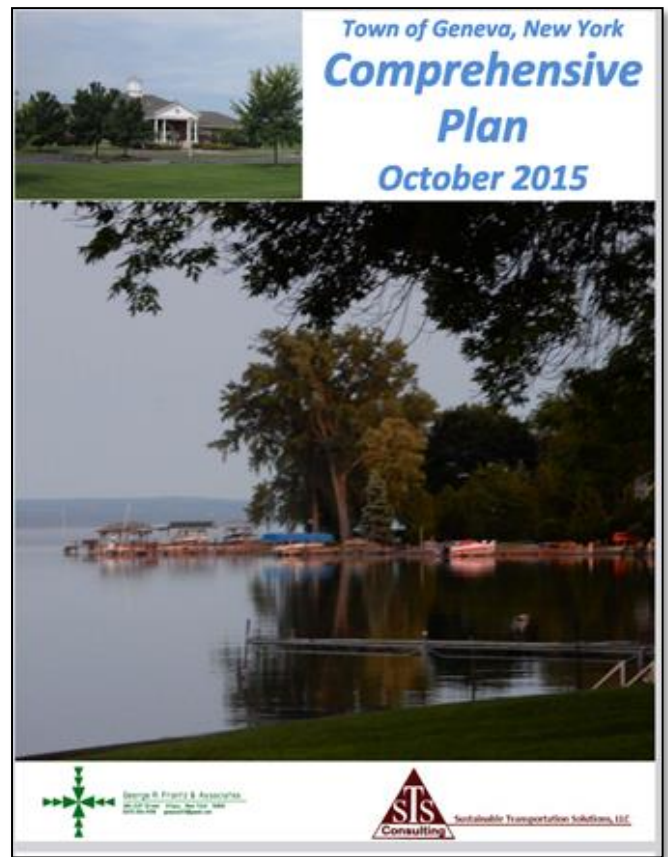
Comprehensive Plan Update Committee Formed

- Mitch Wilber

At the December Town Board meeting a committee was formed to update the Town's 2015 Comprehensive Plan. Members are Supervisor Mark Venuti, town board members Kim Aliperti and Mitch Wilber, Code Enforcement Officer Floyd Kofahl, Ontario County Planning Board member Steve High, Planning Board chair Eric Reuscher, Zoning Board of Appeals chair John Wilson and public members Tom Bonacci and Robb Flowers.

A Request for Proposals [RFP] for a facilitating consultant has been distributed to planning firms; the Town Board intends to appoint a consultant at its February regular meeting and subsequently begin the update process, hoping to conclude in nine months. From the RFP: "The Town is seeking a partner in the planning process who can effectively incorporate appropriate changes and additions to the existing plan; the Town is not looking to start fresh but to build on the existing plan."

All meetings of the committee will be open to the public. If other residents wish to participate, please contact Supervisor Venuti to discuss that interest. Up to 12 committee members is seen as a workable group.



Reminder: Can Carrier Collection

Many aluminum cans are now packaged with plastic can carrier handles. Unfortunately, despite the labeling, these handles cannot be recycled with your household recycling. They can be reused or recycled through a drop-off special collection program. You can do your part to keep these handles out of the landfill or from clogging up the recycling stream by bringing them to a participating collection point. For more details visit OntarioCountRecycles.org

As part of this program, the Town of Geneva is now collecting these at the Recycling & Disposal Station at 32 White Springs Road, for reuse by area breweries.



Business Highlight – Roy’s Marina

- Bob McCarthy, Chairman of the Economic Development Committee

Each edition of the Town Times features a town business. This quarter the focus will be on Roy’s Marina.

It may be winter in the Finger Lakes, but a drive south from Geneva down Rt 14 to Roy’s Marina at Clark’s Point will remind you that summer fun will, in fact, return. Started by Roy and Barbara Japp in 1953, Roy’s has expanded to a year-round family business that features boat rentals, complete boat and motor service, live bait and tackle, a fuel dock, a 2-slip launch, summer dockage, winter storage, fishing licenses, fishing charters, and even a cottage rental!

In the early 2000’s, Roy’s son Larry along with Larry’s wife Ros acquired the business and continued the legacy of a family run marina on Seneca Lake. One of the fastest growing parts of their business is watercraft rentals. They have a veritable fleet of 24’ pontoon boats, an open bow boat, 16’ fishing boat, kayaks, and paddle boards for rent (life jackets are provided). Larry and Ros also offer water skis and tubes for rent.

Another growing facet of the business is son Steven Japp’s charter fishing business known as Roy’s Boy’s Fishing Charters. Steven acquired his U.S.C.G. Captain’s license in 2017 and is eager to share his passion for fishing with others and to show why Seneca Lake is known as the Lake Trout Capital of the World.



There aren’t many businesses in the Finger Lakes that have had a successful run of over 70 years. Call Roy’s at 315-789-3094, email at Roysmari@rochester.rr.com or stop in at 4398 Clarks Point in the Town of Geneva for more information or a quick tour.

Town of Geneva Bike Park and Box Field Closed

Just a reminder that both the bike park and box field are closed for the winter. This is to prevent any damage being done to the facilities during the cold weather!



From the Assessor's Office

Deadline for all exemption applications and renewals is March 1st, 2025

2024 STAR credits and STAR exemption savings:

Each year, NYS publishes the STAR credit and exemption savings amounts for each of the 3,000-plus school district segments statewide. This enables interested homeowners and local officials to compare the differences in their school district segments.

As you may recall, due to a law change in 2019, the STAR exemption savings can no longer increase, but the STAR credit can increase by as much as 2% annually. As a result, the STAR credit may be more than the STAR exemption savings in many cases.

After NYS issues STAR credits, NYS will update the STAR credit and exemption savings amounts to make it easy to compare the two benefits.

[2024 final STAR credit and exemption savings amounts: Ontario County](#)

Wondering why NYS doesn't publish this data earlier in the year when homeowners would have a chance to switch to the STAR credit? We rely on school tax rates to calculate STAR credits and STAR exemption savings. The final rates are not available until just before school tax bills are issued.

Highway Department

I have had a lot of complaints over the summer concerning truck traffic on our side roads to the south between State Route 14 and County Road 6 (PreEmption Road). This would be Billsboro, Armstrong, Reed, and Kashong. I would like to ask anyone who sees a tractor trailer on any of these roads, if possible, to get a name or phone number off of the truck. Please call my office at 315-789-8870 and leave a message and I will contact the company and ask them to stop using these roads.

As winter goes on there will be days when the wind is blowing and there is a lot of snow. If you usually use County Road 6, please consider using State Route 14 as an alternative on these days. There is not as much wind or blowing snow, which makes it safer to travel.

That's all for now – Happy New Year!
Bernie Peck, Highway Superintendent

Stormwater Retention Projects

There were two large stormwater retention projects completed in the Town of Geneva this year. Funding was utilized from Finger Lakes/Lake Ontario Watershed Protection Alliance (FLOWPA), Seneca Pure Waters funding, and the Town of Geneva. Two stormwater control basins were installed to the west of Carter Road and 3 basins were installed on Armstrong Road.



Pictures of a large basin installed on Armstrong Road. Pictures are during construction (left) and after completion, prior to stabilization (right).



Pictures of two basins completed as part of the Castle Creek Project

Water & Sewer Department

- From Howard Bailey, Water and Sewer Superintendent

The Town of Geneva's Kashong Water Plant Project is complete. Everything is working great. The town's water storage tank on Kashong Switch Road has been sandblasted and repainted and is now back online.

The water and sewer personnel have completed flushing and exercising all the town's hydrants and mainline valves and are currently preparing to start replacing the water meters in the West Lake Road area of the town. This is part of a plan to replace all the meters in the town over the next few years.

The upcoming upgrade at the town's main sewer pump station has begun. The job was awarded, and the new pumps and generator have been ordered. Work should start in the summer when all the parts come in and hopefully be finished sometime in the fall. This should help stay up with future development in the town for many years to come.

Reminder: Town of Geneva e-Notifications!



Sign up now to receive a notification for specific page updates. You pick and choose what pages you would like to receive updates about. You can receive notifications via email and/or text message. We suggest everyone sign up for Alert updates.

Visit <https://www.townofgeneva.com/enotify/index.php> to sign up now.

Contact Us

Town of Geneva
3750 County Road 6
Geneva, NY 14456
315-789-3922
townofgeneva.com

