

ARTICLE 18: SIGN STANDARDS

Section 1801: Intent and Purpose

- 1801.01 Signs obstruct views, may distract motorists, displace alternative uses for land, and pose other problems that legitimately call for regulation. In addition to causing distractions and obstructions that may contribute to traffic and pedestrian accidents, Signs are as much subject to control as noise, odors, debris and like characteristics of a use that, if not controlled and regulated, may become a Nuisance to adjacent properties or the community in general.
- 1801.02 The intent and purpose of this Article is to regulate the size, color, illumination, movement, materials, location, height and condition of all Signs for exterior observation and to balance the protection of public health, safety, and general welfare of Genoa Township with the need to adequately identify, communicate, and advertise via Signs, by:
- A) preserving the noncommercial character of residential neighborhoods;
 - B) providing reasonable, yet appropriate, conditions for identifying businesses and services rendered in commercial districts;
 - C) reducing traffic and pedestrian hazards by restricting Signs, including Signs with lights and/or motion, which may exceed the viewers' capacity to receive information or which increase the probability of accidents created by distracting attention or obstructing vision;
 - D) promoting expeditious and safe navigation and wayfinding for pedestrian and vehicular traffic through legible and appropriate Signs;
 - E) preserving order, attractiveness, and cleanliness; maintaining open spaces, avoiding the appearance of clutter, and preventing Nuisances and invitations to vandalism;
 - F) requiring Signs be constructed and maintained in a structurally sound and attractive condition;
 - G) maintaining property values and ensuring compatibility with surrounding landscape and architecture including, but not limited to, areas of historical significance;
 - H) encouraging aesthetic quality in the design, location, and size of all Signs; and
 - I) protecting and encouraging a more attractive economic, business, and overall physical appearance of the community.
- 1801.03 This article shall be interpreted in a manner consistent with the First Amendment guarantee of free speech. If any provision of this article is found by a court of competent jurisdiction to be invalid, such finding must not affect the validity of other provisions of this article which can be given effect without the invalid provision.
- 1801.04 Genoa Township does not have jurisdiction to regulate Signs on property of the United States Government, the State of Ohio, Delaware County, or those Signs erected pursuant to, and in furtherance of, a governmental function thereof.

Section 1802: General Provisions and Safety Requirements

- 1802.01 Scope and Applicability.
- A) The requirements of this Article apply to all Signs, Sign Structures, Awnings, and other types of Sign devices located with Genoa Township, as defined within this Resolution, except as may be exempted or otherwise specified.
 - B) All Government Signs are hereby exempted from the restrictions of this Article and need not comply with any restriction contained hereinafter. The inclusion of "government" in describing some Signs does not intend to subject any of the aforementioned entities to regulation but, instead, is intended to help clarify the type of Sign that falls within the immunities of government from regulation.

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1802.02 No Zoning Permit shall be issued for an existing or proposed Sign requiring such permit pursuant to this Zoning Resolution unless said Sign is found to be consistent with the requirements of this Resolution as well as with any Legal Approval applicable to said Sign.

- A) Content of the message displayed on the Sign, whether it be Commercial Speech or Non-Commercial Speech, shall not be reviewed or considered in determining whether to approve or deny a Zoning Permit for a Sign, unless said speech is found to be Illicit.
- B) Any conflicting or more restrictive Sign provision located within any Legal Approval granted prior to adoption of this Article shall supersede this Article unless said provision is found to be illegal or content-based, in which case this Article shall prevail.
- C) Modifications or Alterations to a Sign with pre-existing Legal Approval may require new or amended Legal Approval as established within, and in accordance with, this Zoning Resolution.

1802.03 Measurement.

- A) With regards to any existing or proposed Sign, the Zoning Inspector shall be authorized to determine each of the following:
 - 1) The type of Sign (including the type of Temporary Sign) within the definitions contained within this Resolution; or
 - 2) Whether a Sign Structure has a communicative element to it and is therefore part of the Sign Area; or
 - 3) The Height, Width, or other measurable characteristics of a Sign or component thereof; and
 - 4) Whether a Sign is Abandoned or Deteriorated as defined herein.
- B) For Signs with Internal Illumination, the entire lighted surface shall be considered part of the Sign Area.
- C) For spherical Sign Structures or portion(s) thereof, the sphere shall be dissected by an imaginary line through the center of the sphere and the surface area of the half sphere shall be counted as the Sign Face. The Zoning Inspector shall have discretion to use similar methods.
- D) For cubical Sign Structures or portion(s) thereof, the area of all display faces (all faces not parallel to the ground) shall be included in determining the Sign Area. The Zoning Inspector shall have discretion to use similar methods.
- E) The Zoning Inspector shall have discretion to use a similar method of calculation identified in Sections 1803.02.C and 1803.02.D for Sign Structures that are not flat but have non-cubical or non-spherical shapes.
- F) Where a Sign has two (2) or more display faces, the area of all faces of the Sign shall be included in determining the Sign Area unless:
 - 1) Two (2) display faces join back-to-back, parallel to each other, and are not more than twenty-four (24) inches apart; or
 - 2) Such faces meet and form a V-angle of less than forty-five (45) degrees.

1802.04 Prior to occupancy, each Building within Genoa Township shall be identified with street address numbers in Arabic numeral form.

- A) Residential Buildings shall be identified with reflective address numbers, not less than three (3) inches in height, posted on both sides of the mailbox for that Building. Address numbers may also be posted on the principal residential Structure. For residences located on a Common Access Drive, address numbers shall be located at the split of the drive and at the street. Common Wall Single-Family Attached Units and Residential Buildings whose mailboxes are located on the opposite side of the street shall place the address on the fronts of the Building

facing the street to show unit numbers contained within that Building. These addresses shall also be required on the mailbox(es).

- B) Non-Residential Buildings shall be identified with street numbers not less than six (6) inches in height, which shall be posted on the Structure no more than three (3) feet from the main entrance. Large Buildings containing multiple units shall place the address on the fronts of the Building facing the street to show unit numbers contained within that Building. These addresses will also be located on the mailbox(es).

1802.05 All Signs erected or located within Genoa Township shall be in conformance with the following requirements unless otherwise exempted and/or regulated by this Resolution:

- A) Sign Structures, and any Sign affixed to a Sign Structure, shall not be erected within, nor project into, any public Right-of-Way unless otherwise specified within this Article or authorized by the entity owning said Right-of-Way. Written proof of such authorization shall be required at the time of permit application.
- B) Signs shall not be erected on, or project over, any public property unless otherwise authorized by the public entity owning said property. Written proof of such authorization shall be required at the time of permit application.
- C) Signs shall not prevent free ingress to or free egress from any door, window, or fire escape.
- D) Signs shall not obstruct free and clear visibility at any intersection.
- E) Signs shall not be located or designed to interfere with, obstruct the view of, any authorized traffic control Sign, signal, or device.
- F) No Sign shall be designed to mimic, or cause a reasonable person to confuse said Sign, with, a Government Sign or any public safety, warning, or notice Sign or device.
- G) Illumination.
 - 1) External Illumination. External Illumination of a Sign shall be permitted by a white, steady, stationary light of reasonable intensity directed solely at the Sign and/or otherwise prevented from beaming directly onto adjacent properties or Right-of-Ways. Light fixtures shall be screened from view by site grading or evergreen shrubs. No exposed light sources are permitted.
 - 2) Internal Illumination. Internal Illumination of a Sign shall be permitted by white interior light of reasonable intensity with primary and secondary images lit or silhouetted on an opaque background. No additional background lighting or illuminated borders shall be permitted. This standard shall not apply to Electronic Message Center (EMC) Signs or Changeable Copy signs, where permitted.
 - 3) The level of illumination emitted or reflected from a Sign shall not be of intensity sufficient to constitute a demonstrable hazard to vehicular or pedestrian traffic on any Right-of-Way, Lot, easement, or parking lot from which the Sign may be viewed.
 - 4) No Sign shall make use of rotating, fluctuating, blinking, flashing, or intermittent lights. All lighting, indirect or internal, shall consist of constant illumination which is uniform in intensity.
 - 5) All lighting shall be properly directed and shielded to not create a Nuisance to surrounding properties or Right-of-Ways because of glare.
 - 6) Illumination of Signs via band or strip lighting shall be prohibited.
 - 7) Illumination shall not exceed one (1) Foot-candle at any Lot Line located immediately adjacent to a Planned Residential or Residential Zoning District.

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- 8) No Sign within a Planned Residential or Residential Zoning District, or within one-hundred and fifty (150) feet of a Residential Zoning District, shall be illuminated between the hours of 12:00 a.m. midnight and 6:00 a.m.
 - H) Signs shall not be posted, Attached, or otherwise applied to; trees, vegetation, rocks, traffic control Signs, bus shelters, utility poles, benches, street lights, trash receptacles, newspaper vending machines or boxes, or any other unapproved supporting Structure, unless otherwise permitted by this Resolution.
 - I) Signs shall not be erected or located upon any property or Building without the consent of the owner(s) or an authorized representative. Written proof of such authorization shall be required at the time of application for Signs requiring a Zoning Permit.
 - J) All Signs shall be placed so that at least six (6) feet of sidewalk, walkway, bikeway, pathway, or trail width clearance is provided and maintained at all times to allow for safe and convenient movement of pedestrians and bicyclists. No Signs shall be placed within a sidewalk, walkway, bikeway, pathway, or trail improvement less than six (6) feet wide.
 - K) The maximum permitted Sign Height of a Sign shall be eight (8) feet unless otherwise regulated or exempted by this Article.
 - L) No Sign shall extend or project above or beyond the roof line of a Building, Awning, Canopy, or Marquee.
 - M) The minimum vertical clearance for all Building Mounted Signs shall be ten (10) feet, measured from the bottom of the Sign Structure to the finished grade immediately below the Sign. Such Signs erected over an area inaccessible to pedestrians or vehicles shall have no minimum vertical clearance requirement.
 - N) The maximum projection distance from a Building for any Building Mounted Sign shall be four (4) feet.
 - O) Signs shall not contain movement, the appearance of optical illusion or movement, or varying light intensity.
- 1802.06 All Signs shall be designed, constructed, and maintained in accordance with the following standards:
- A) Any and all applicable building, electrical, or other such third-party permits shall be obtained from Delaware County or any other public agency having authority prior to erection of a Sign.
 - B) All Signs shall be maintained in good structural condition and in compliance with this Resolution as well as all applicable building codes, electrical codes, or other such codes, standards, or resolutions adopted by a legitimate public entity.
 - C) All Signs shall be maintained in good physical condition with no chipped, peeling, or fading faces or structures and no loose or missing material or lettering. Metal surfaces shall be maintained free of rust. All Signs shall be maintained free of Deterioration, decomposition, and/or decay.
 - D) Maintenance of Signs and associated landscaping shall be assumed to be the responsibility of the owner of the property or Building where the Sign is located unless a legally executed easement, covenant, maintenance agreement, contract or other such document stating otherwise is provided to the township as evidence proving otherwise.
- 1802.07 The standards, restrictions, provisions, or requirements of any legitimate and recognized public government entity, agency, law, act, or order, having jurisdiction, such as, but not limited to, the Americans with Disabilities Act (ADA), shall supersede any conflicting standards, restrictions, provisions, or requirements within this Zoning Resolution. Approval of a Zoning Permit for a Sign by Genoa Township shall not constitute verification of compliance with the Americans with Disabilities

Act (ADA) or any other standard, restriction, provision, or requirement of any non-Township entity, agency, law, act, or order.

1802.08 Refacing or repainting of any existing Sign, whether it be a legal Nonconforming Sign or erected under an approved Zoning Permit, shall be permitted without obtaining a Zoning Permit so long as said Sign has no open or pending zoning violations and is one-hundred (100%) consistent with the existing Sign that is being replaced in regards to; Sign Area, Sign Structure, Sign Height, type, location, spacing, number, dimensions, Setbacks, vertical clearance, projection distance, illumination, and brightness. Such Signs will still be required to comply with all other applicable provisions or standards of this Zoning Resolution. The Zoning Inspector shall have discretion to determine whether the refacing or repainting of a Sign complies with the spirit and intent of this sub-section.

1802.09 Any Refacing of a Sign that requires the modification, alteration, or expansion of said Sign shall not be eligible for Zoning Permit exemption and shall be required to comply with all applicable standards of this Resolution. Such a Sign must be brought into compliance with all provisions of this Resolution within thirty (30) days.

Section 1803: Authorized Signs for All Zoning Districts

1803.01 The following Signs are authorized in every Zoning District without a Zoning Permit, unless otherwise restricted or prohibited by the Table of Permitted Sign Types by Zoning District:

- A) Government Signs in accordance with Section 1802.01.B of this Article.
- B) Any Sign required to be posted by the Federal government, the State of Ohio, Delaware County, Genoa Township, or sub-entity thereof.
- C) Traffic control devices on private or public property erected and maintained to comply with the Manual on Uniform Traffic Control Devices (MUTCD) adopted by the Federal Highway Administration (FHA).
- D) Any non-Temporary Sign permitted by the Table of Permitted Sign Types by Zoning District whose Sign Area equals eight (8) square feet or less and whose Sign Height measures four (4) feet or less. Any Sign with a Sign Area of two (2) square feet or less which is also two (2) feet or less in height, regardless of type, shall also be permitted unless said type is outright prohibited in Section 1808.
- E) Any Sign permitted by the Table of Permitted Sign Types by Zoning District whose Sign Area is sixty (60) square feet or less in size, is set back one-hundred (100) feet or more from any Lot Line and is not intended to be visible from any immediately adjacent Right-of-Way.
- F) Address Signs subject to the size and location restrictions contained in this Article.
- G) Awning Signs.
- H) Billboard Signs
 - 1) Minimum Acreage required: One (1) acre.
 - 2) Maximum Number permitted: One (1) per Lot or Tract.
 - a) No Billboard Sign shall be located within two thousand six hundred and forty (2,640) feet in any direction of any other existing or proposed Billboard Sign.
 - b) No Billboard Sign shall be permitted on any Lot or Tract which already contains a Sign.
 - c) No other Sign shall be permitted on any Lot or Tract containing a Billboard Sign.
 - 3) Maximum Sign Area permitted:
 - a) Non-Residential Zoning Districts: Three hundred (300) square feet.
 - b) Planned Residential and Residential Zoning Districts: Sixty-four (64) square feet.

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- c) No Billboard Sign shall have more than two (2) sides or surfaces and the display area of any one (1) side or surface shall not exceed one-half of the total display area permitted.
- d) The length of a Billboard Sign shall not exceed four (4) times the height of the Sign Area.
- 4) Maximum Sign Height permitted:
 - a) Non-Residential Zoning Districts: Thirty-five (35) feet.
 - b) Planned Residential and Residential Zoning Districts: Fifteen (15) feet.
- 5) Minimum Setbacks:
 - a) Seventy-five (75) feet from any right-of-way or Lot Line adjacent, in part or in whole, to a Non-Residential Zoning District.
 - b) One hundred (100) feet from Lot Lines which are immediately adjacent, in part or in whole, to a Planned Residential or Residential Zoning District.
 - c) One thousand (1,000) feet from any Residential Dwelling.
- 6) Illumination permitted: External Illumination in accordance with Section 1802.05.G. No direct ray of light shall extend above or beyond the face of the Sign.
- 7) No Billboard, or portion thereof, shall consist of an Electronic Message Center (EMC) Sign or an Animation or Video Display Sign.
- I) Bulletin Boards of twelve (12) square feet or less.
- J) Flags. Sign Height restrictions within this Article shall not apply to Flags. Flags may encroach into a public Right-of-Way so long as:
 - 1) The Flag's supporting Structure does not encroach into the public Right-of-Way pursuant to Section 1802.05.A; and
 - 2) The minimum vertical clearance of the bottom of the Flag over the public Right-of-Way is at least ten (10) feet.
- K) Human Signs.
- L) Integral Ground Signs.
- M) Landscape Signs.
- N) Light Pole Signs.
- O) Monuments, sculptures, and other similar forms of public or private artwork.
- P) Sidewalk Signs;
 - 1) Any such Sign shall not exceed ten (10) square feet in area per side.
 - 2) Any such Sign shall not exceed four (4) feet in total height, including the Sign Structure.
 - 3) Location:
 - a) Any such Signs shall only be placed within two (2) feet of a sidewalk, walkway, bikeway, trail, or other similar non-motorized pedestrian way.
 - b) Any such Signs shall be located no closer than two (2) feet to any public or private street Right-of-Way.
- Q) Temporary Signs.
 - 1) Temporary Signs, Large.

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- a) Such Signs shall not require a Zoning Permit so long as they are erected for no more than seventy-two (72) consecutive hours in a thirty (30) day period.
 - b) Such Signs shall still be required to comply with the standards established in Section 1803.01.Q3) below.
- 2) Temporary Signs, Small.
- a) The maximum number permitted on a Lot shall be as follows:
 - i) Non-Residential Zoning Districts: One (1) per Lot plus one (1) per every two hundred (200) feet of Lot Frontage on a public or private street.
 - ii) Planned Residential and Residential Zoning Districts: One (1) per Tract plus one (1) per every one-hundred and fifty (150) feet of frontage on a public or private street.
 - iii) Small Temporary Signs located seventy-five (75) feet or more away from a Right-of-Way, regardless of Zoning District, shall not count towards the aforementioned maximums.
 - b) Such Sign shall have no minimum spacing requirements.
 - c) Such Sign shall be placed no closer than two (2) feet to any Lot Line or street Right-of-Way.
 - d) Such Signs shall be permitted to be erected without a Zoning Permit for no more than ninety (90) consecutive days. Small Temporary Signs erected for more than ninety (90) consecutive days shall require a Zoning Permit and shall be subject to the restrictions set forth under Section 1803.01.Q3) below.
- 3) All Temporary Signs which are not exempt from permit, as identified above, shall adhere to the following:
- a) Maximum number permitted: One (1) per each Lot or each Limited Common Element Area, which must be situated on said Lot or Limited Common Element Area, and one (1) per Tract.
 - i) Small Temporary Signs not requiring a Zoning Permit pursuant to Section 1803.01.Q shall not count towards this requirement.
 - ii) Temporary Signs that are erected in lieu of a permitted Sign that is being repaired or replaced shall not count towards this requirement so long as said Sign is erected in the exact same location and is equal to or smaller than the Sign it is temporarily replacing.
 - iii) The number of Signs on any single given Lot, Limited Common Element Area, or Tract shall not count toward the permitted maximum on any other Lot, Limited Common Element Area, or Tract.
 - iv) The number of Signs permitted, in whole or in part, on any Lot, Limited Common Element Area, or Tract shall not be transferrable to any other Lot, Limited Common Element Area, or Tract.
 - b) Maximum Sign Area permitted per Lot, Limited Common Element Area, or Tract:
 - i) Non-Residential Zoning Districts: Sixty (60) square feet.
 - ii) Planned Residential and Residential Zoning Districts: Thirty (30) square feet.
 - iii) Temporary Signs erected in lieu of a permitted Sign that is being repaired or replaced, for a period less than ninety (90) consecutive days, shall be permitted to be as large as the Sign it is temporarily replacing so long as it is erected in the exact same location as the Sign being repaired or replaced.

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- iv) Permitted square footage on any single given Lot, Limited Common Element Area, or Tract shall not count towards the permitted maximum on any other Lot, Limited Common Element Area, or Tract.
 - v) Permitted square footage, or portions thereof, shall not be transferrable to any other Lot, Limited Common Element Area, or Tract.
 - c) Maximum Sign Height permitted: Six (6) feet.
 - d) Minimum Setbacks: Ten (10) feet from any Right-of-Way or Lot Line.
 - e) Illumination permitted: External Illumination in accordance with Section 1802.05.G.
 - f) Zoning Permits for such Signs erected longer than ninety (90) consecutive days shall be renewed by the applicant of record for the Sign, or their designee, once a year. For the purposes of this provision, a year shall be measured from the date the original Zoning Permit was issued.
- R) Vehicle Signs and other Signs and/or graphics which are printed, wrapped, painted or otherwise permanently or semi-permanently adhered or incidental to machinery, computers, pumps, and/or other similar pieces of equipment.
- S) Window Signs located on the interior side of said window.
- T) Any Sign located inside a Building or a Structure.
- U) Signs specifically related to the practice of Agriculture, Agritourism, or the operation of a Farm Market pursuant to ORC 512.21, as may be amended.
- V) Any existing Sign, whether it be a legal Nonconforming Use or erected under an approved Zoning Permit, that has no open or pending zoning violations may be replaced with a new Sign, regardless of content, without having to obtain a new Zoning Permit so long as the new Sign is one-hundred percent (100%) consistent with the existing Sign that is being replaced in regards to type, location, spacing, number, Sign Area, dimensions, Sign Height, setbacks, vertical clearance, projection distance, illumination, and brightness. Such Signs will still be required to comply with all other applicable provisions or standards of this Zoning Resolution. Any replacement Sign which requires the modification, Alteration, or expansion of the structure(s) or components supporting the Sign shall not be eligible for Zoning Permit exemption and shall be required to obtain a Zoning Permit and comply with all applicable standards of this Zoning Resolution. The Zoning Inspector shall have discretion to determine whether the replacement of a Sign complies with the spirit and intent of this sub-section.

1803.02 Any Sign permitted by the Table of Permitted Sign Types by Zoning District but not specifically identified as being exempt from obtaining a Zoning Permit in Section 1803.01 above, shall require a Zoning Permit be obtained prior to installation unless otherwise specified herein.

Section 1804: Non-Residential Zoning District Regulations

1804.01 The following restrictions shall apply to all Lots and Tracts within a Non-Residential Zoning District.

1804.02 Explanation and Rationale. The purpose of these Non-Residential Zoning District Regulations is to allow for commercial character of non-residential neighborhoods in accordance with Section 1801 of this Article. As such, the regulation of Sign types, sizes, colors, illumination, movements, materials, location, height, and other non-content related matters related to Signs on Lots or Tracts located within Non-Residential Zoning Districts will be different than those established for Signs located on Lots within Planned Residential or Residential or Zoning Districts.

1804.03 Authorized Signs and Prohibited Signs. Signs within Non-Residential Zoning Districts shall be authorized or prohibited in accordance with the Table of Permitted Sign Types by Zoning District and Sections 1802 and 1808 of this Article.

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1804.04 Base Restrictions on Signage. The amount of signage permitted shall be determined by the amount of Frontage of each Lot or Tract.

Frontage	Max. # of Signs	Sign Structure			Max. Message Area	Max. Chngbl. Copy/EMC Area ²
		Total Permitted Size (sq. ft.)	Max. Height	Max. Width		
≤ 99.99 feet	One (1) Building Mounted One (1) Freestanding ¹	n/a	Eight (8) feet	n/a	Building Mounted = One-quarter (0.25) of a square foot per one (1) linear foot of Lot or Tract frontage (cumulative) Freestanding = Twenty-five (25) square feet per side	Fifty percent (50%) of the Max Message Area or fifty (50) square feet, whichever is smaller
100 – 299.99 feet	Two (2) Building Mounted One (1) Freestanding ¹					
≥ 300	Two (2) Building Mounted, Two (2) Freestanding ¹					

¹ See Section 1803.01.H for Billboard Sign regulations.

² See Section 1804.10 for Electronic Message Center (EMC) Sign regulations.

1804.05 Adjustments to Base Restrictions. The Base Restrictions on Signage permitted in Section 1804.04 hereinabove may be adjusted based upon the following (where any calculation results in a partial number, the calculation's result shall be rounded to the nearest usable unit, with any calculation of 0.500 or lower being rounded down, and any calculation of 0.501 or higher being rounded up):

- A) Lot or Tract Size. Lots or Tracts of the following sizes shall be entitled to increase any or all Base Restrictions of Signage stated in Section 1804.04 as defined below:

LOT OR TRACT SIZE	PERCENTAGE
≤ 1.99 acres	No Bonus
2 – 9.99 acres	Five percent (5%)
≥ 10 acres	Ten percent (10%)

- B) Width of Right-of-Way. Any or all Base Restrictions of Signage stated in Section 1804.04 may be increased based upon the width of the Right-of-Way that abuts the Lot or Tract. For purposes of this subsection, the width shall be measured at the narrowest point directly adjacent to the Lot or Tract.

WIDTH	PERCENTAGE
≤ 74.99 feet	No Bonus
75 – 99.99 feet	Five percent (5%)
≥ 100 feet	Ten percent (10%)

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- C) Speed Limit on Roadway. Any or all Base Restrictions of Signage stated in Section 1804.04 may be increased based upon the speed limit upon the Right-of-Way that abuts the Lot or Tract. The speed limit shall be measured at the slowest permitted speed directly adjacent to the Lot or Tract.

SPEED LIMIT	PERCENTAGE
≤ 34.99 MPH	No Bonus
35 - 44.99 MPH	Five percent (5%)
45 - 54.99 MPH	Ten percent (10%)
55+ MPH	Fifteen percent (15%)

- D) Height of Building. Any or all Base Restrictions on Signage stated in Section 1804.04 may be increased based upon the height of the largest Building which is visible from the public Right-of-Way on the Lot or Tract.

HEIGHT	PERCENTAGE
≤ 19.99 feet	No Bonus
20 - 34.99 feet	Five percent (5%)
≥ 35 feet	Ten percent (10%)

- E) Square footage of Building on Property. Any or all maximum signage requirements stated in Section 1804.04 may be increased based upon the Floor Area of all permitted Primary Structures on the Lot or Tract.

TOTAL SQUARE FOOTAGE	PERCENTAGE
≤ 9,999 square feet	No Bonus
10,000 - 64,999 square feet	Five percent (5%)
≥ 65,000 square feet	Ten percent (10%)

- F) Square footage on a façade. Any or all maximum signage requirements stated in Section 1804.04 may be increased based upon the total square footage of the façade of the largest Building which faces the public Right-of-Way on the Lot or Tract.

TOTAL SQUARE FOOTAGE	PERCENTAGE
≤ 1,999 square feet	No Bonus
2,000 - 5,000 square feet	Five percent (5%)
≥ 5,000 square feet	Ten percent (10%)

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1804.06 Maximum Sign Restrictions Regardless of Adjustment.

- A) All applicable Signs shall comply with the following restrictions, which may not be adjusted according to the Adjustments to Base Restrictions in Section 1804.05.

Frontage	Max. # of Signs	Sign Structure			Max. Message Area	Max. Chngbl. Copy/EMC Area ²
		Total Permitted Size (sq. ft.)	Max. Height	Max. Width		
≤ 99.99 feet	Two (2) Building Mounted, Two (2) Freestanding ¹	n/a	Ten (10) feet	n/a	Building Mounted = One-third (0.33) of a square feet per linear foot of Lot or Tract frontage (cumulative) Freestanding = Thirty-five (35) square feet per side	Sixty percent (60%) of the Max Message Area or sixty (60) square feet, whichever is smaller
100 – 299.99 feet	Three (3) Building Mounted, Two (2) Freestanding ¹					
≥ 300	Three (3) Building Mounted, Three (3) Freestanding ¹					

¹ See Section 1803.01.H for Billboard Sign regulations.

² See Section 1804.10 for Electronic Message Center (EMC) Sign regulations.

1804.07 Setbacks. All Signs shall be set back a minimum of ten (10) feet from the Right-of-Way unless otherwise permitted by this Resolution.

1804.08 Illumination of Signs shall be as specified in Section 1802.05.G.

1804.09 Temporary Signs shall be permitted in accordance with Section 1803.01.Q.

1804.10 Electronic Message Center (EMC) Signs

- A) Such Signs shall not be permitted on any property that contains an existing or proposed Changeable Copy Sign unless the latter Sign is being completely removed in favor of the former.
- B) Such Signs shall be incorporated into a Ground Monument or Wall Sign.
- C) Maximum number permitted: One (1) per Lot.
- D) All images, messages, and graphics displayed shall be static. Animation and Video Displays are prohibited as is the use of streaming or full-motion video.
- E) Each individual message or display shall be displayed a minimum of fifteen (15) consecutive seconds.
- F) The transition from one static display to another shall be instantaneous without any effects including, but not necessarily limited to the following transition types; fading, flashing, spinning, revolving, scrolling, slot machine, splice, mesh, radar, kaleidoscope, spin, swipe, or any other such transition.
- G) The entire Sign display shall be solid black or blank for a minimum period of three (3) seconds between each message.
- H) The images and message displayed shall be complete in themselves without continuation in content to the next image or message or to any other Sign.

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- I) Displays shall be equipped with a means to immediately discontinue the display in the case of malfunction.
- J) Such Signs shall not contain movement, the appearance or optical illusion of movement, or varying light intensity.
- K) Brightness.
 - 1) Any such Sign shall have a mechanism which automatically adjusts the illuminative brightness of the display.
 - 2) No Sign shall be brighter than five thousand (5,000) Nits between sunrise and sunset.
 - 3) No Sign shall be brighter than two-hundred and fifty (250) Nits between sunset and sunrise.
 - 4) The intensity of the Sign light source shall not produce glare, the effect of which constitutes a traffic hazard or is otherwise detrimental to the public health, safety, or general welfare.
 - 5) The brightness of a Sign may not interfere with nearby traffic control devices, regardless of whether the Sign in question was in place prior to said device.
 - 6) Brightness shall be measured in accordance with industry standards.

Section 1805: Planned Residential Zoning District Regulations

- 1805.01 The following restrictions shall apply to all Tracts within a Planned Residential Zoning District. Individual Lots within a Planned Residential Zoning District shall be subject to the regulations set forth in Section 1806, Residential Zoning District Regulations.
- 1805.02 Explanation and Rationale. The purpose of these Planned Residential Zoning District Regulations is to preserve the non-commercial character of planned residential neighborhoods in accordance with Section 1801 of this Article and to allow for and promote the development of neighborhoods with a cohesive and consistent aesthetic. As such, the regulation Sign types, sizes, colors, illumination, movements, materials, location, height, and other non-content related matters related to Signs on Lots located within Planned Residential Zoning Districts will be different than those established for Signs located on Lots within Residential or Non-Residential Zoning Districts.
- 1805.03 Authorized Signs and Prohibited Signs. Signs within Planned Residential Zoning Districts shall be authorized or prohibited in accordance with the Table of Permitted Sign Types by Zoning District and Sections 1802 and 1808 of this Article.

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ARTICLE 18: SIGN STANDARDS**

1805.04 Base Restrictions on Signage.

Frontage	Max. # of Signs	Sign Structure			Max. Message Area	Max. Chngbl. Copy/EMC Area
		Total Permitted Size (sq. ft.)	Max. Height	Max. Width		
Any	One (1) Building Mounted Sign per Tract One (1) Freestanding Sign per direct public vehicular access point onto an Arterial or Collector Street plus one (1) per Tract ¹	n/a	Six (6) feet	n/a	Building Mounted = Twenty (20) square feet (cumulative) Freestanding = Twenty (20) square feet per side	Not permitted

¹ See Section 1803.01.H for Billboard Sign regulations.

1805.05 Adjustments to Base Restrictions. The Base Restrictions on Signage permitted in Section 1805.04 hereinabove may be adjusted based upon the following (where any calculation results in a partial number, the calculation's result shall be rounded to the nearest usable unit, with any calculation of 0.500 or lower being rounded down, and any calculation of 0.501 or higher being rounded up):

A) Tract Size. Tracts of the following sizes shall be entitled to increase any or all Base Restrictions of Signage stated in Section 1805.04 as defined below:

TRACT SIZE	PERCENTAGE
≤ 24.99 acres	No Bonus
25 - 49.99 acres	Five percent (5%)
50 - 74.99 acres	Ten percent (10%)
≥ 75 acres	Fifteen percent (15%)

B) Width of Right-of-Way. Any or all Base Restrictions of Signage stated in Section 1805.04 may be increased based upon the width of the Right-of-Way that abuts the Tract. For purposes of this subsection, the width shall be measured at the narrowest point directly adjacent to the Tract.

WIDTH	PERCENTAGE
≤ 74.99 feet	No Bonus
75 - 99.99 feet	Five percent (5%)
≥ 100 feet	Ten percent (10%)

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C) Speed Limit on Roadway. Any or all Base Restrictions of Signage stated in Section 1805.04 may be increased based upon the speed limit upon the Right-of-Way that abuts the Tract. The speed limit shall be measured at the slowest permitted speed directly adjacent to the Tract.

SPEED LIMIT	PERCENTAGE
≤ 34.99 MPH	No Bonus
35 – 44.99 MPH	Five percent (5%)
45 – 54.99 MPH	Ten percent (10%)
55+ MPH	Fifteen percent (15%)

1805.06 Maximum Sign Restrictions Regardless of Adjustment.

A) All applicable Signs shall comply with the following restrictions, which may not be adjusted according to the Adjustments to Base Restrictions in Section 1805.05.

Frontage	Max. # of Signs	Sign Structure			Max. Message Area	Max. Chngbl. Copy/EMC Area
		Total Permitted Size (sq. ft.)	Max. Height	Max. Width		
Any	Two (2) Building Mounted Signs per Tract Two (2) Freestanding Sign per direct public vehicular access point onto an Arterial or Collector Street plus two (2) per Tract ¹	n/a	Eight (8) feet	n/a	Building Mounted = Twenty-six (26) square feet (cumulative) Freestanding = Twenty-six (26) square feet per side	Not permitted

¹ See Section 1803.01.H for Billboard Sign regulations.

1805.07 Setbacks. All Signs shall be set back a minimum of ten (10) feet from the Right-of-Way unless otherwise permitted by this Resolution.

1805.08 Illumination of Signs shall be as specified in Section 1802.05.G.

1805.09 Temporary Signs shall be permitted in accordance with Section 1803.01.Q.

Section 1806: Residential Zoning District Regulations

1806.01 The following restrictions shall apply to all Lots within a Residential Zoning District.

1806.02 Explanation and Rationale. The purpose of these Residential Zoning District Regulations is to preserve the non-commercial character of residential neighborhoods in accordance with Section 1801 of this Article. As such, the regulation of Sign types, sizes, colors, illumination, movements, materials, location, height, and other non-content related matters related to Signs on Lots located within Residential Zoning Districts will be different than those established for Signs located on Lots or Tracts within the Non-Residential or Planned Residential Zoning Districts.

1806.03 Authorized Signs and Prohibited Signs. Signs within Residential Zoning Districts shall be authorized or prohibited in accordance with the Table of Permitted Sign Types by Zoning District and Sections 1802 and 1808 of this Article.

**GENOA TOWNSHIP ZONING RESOLUTION
ARTICLE 18: SIGN STANDARDS**

1806.04 Base Restrictions on Signage. The signage permitted shall be determined by the amount of Frontage of each Lot.

Frontage	Max. # of signs	Sign Structure			Max. Message Area	Max. Chngbl. Copy/EMC Area
		Total Permitted Size (sq. ft.)	Max. Height	Max. Width		
≤ 149.99 feet	One (1) Building Mounted, One (1) Freestanding ¹	n/a	Four (4) feet	n/a	Sixteen (16) square feet (cumulative)	Not permitted
≥ 150 feet	One (1) Building Mounted, Two (2) Freestanding ¹					

¹ See Section 1803.01.H for Billboard Sign regulations.

1806.05 Adjustments to Base Restrictions. The Base Restrictions on Signage permitted in Section 1806.04 hereinabove may be adjusted based upon the following (where any calculation results in a partial number, the calculation's result shall be rounded to the nearest usable unit, with any calculation of 0.500 or lower being rounded down, and any calculation of 0.501 or higher being rounded up):

- A) Lot Size. Lots of the following sizes shall be entitled to increase any or all Base Restrictions of Signage stated in Section 1806.04 as defined below:

LOT SIZE	PERCENTAGE
≤ 0.49 acres	No Bonus
0.5 – 2.49 acres	Five percent (5%)
2.5 – 4.99 acres	Ten percent (10%)
≥ 5 acres	Fifteen percent (15%)

- B) Width of Right-of-Way. Any or all Base Restrictions of Signage stated in Section 1806.04 may be increased based upon the width of the Right-of-Way that abuts the Lot. For purposes of this subsection, the width shall be measured at the narrowest point directly adjacent to the Lot.

WIDTH	PERCENTAGE
≤ 74.99 feet	No Bonus
75 – 99.99 feet	Five percent (5%)
≥ 100 feet	Ten percent (10%)

- C) Speed Limit on Roadway. Any or all Base Restrictions of Signage stated in Section 1806.04 may be increased based upon the speed limit upon the Right-of-Way that abuts the Lot. The speed limit shall be measured at the slowest permitted speed directly adjacent to the Lot.

SPEED LIMIT	PERCENTAGE
≤ 34.99 MPH	No Bonus
35 – 44.99 MPH	Five percent (5%)
45 – 54.99 MPH	Ten percent (10%)
55+ MPH	Fifteen percent (15%)

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D) Height of Building. Any or all Base Restrictions on Signage stated in Section 1806.04 may be increased based upon the height of the largest Building which is visible from the public Right-of-Way on the Lot.

HEIGHT	PERCENTAGE
≤ 19.99 feet	No Bonus
20 – 34.99 feet	Five percent (5%)
≥ 35 feet	Ten percent (10%)

E) Square footage of Building on Property. Any or all maximum signage requirements stated in Section 1806.04 may be increased based upon the Floor Area of the Primary Structures on the Lot.

TOTAL SQUARE FOOTAGE	PERCENTAGE
≤ 1,099 square feet	No Bonus
1,011 – 2,499 square feet	Five percent (5%)
≥ 2,500 square feet	Ten percent (10%)

1806.06 Maximum Sign Restrictions Regardless of Adjustment.

A) All applicable Signs shall comply with the following restrictions, which may not be adjusted according to the Adjustments to Base Restrictions in Section 1806.05.

Frontage	Max. # of Signs	Sign Structure			Max. Message Area	Max. Chngbl. Copy/EMC Area
		Total Permitted Size (sq. ft.)	Max. Height	Max. Width		
≤ 149.99 feet	Two (2) Building Mounted, Two (2) Freestanding	n/a	Six (6) feet	n/a	Twenty-four (24) square feet (cumulative)	Not permitted
≥ 150 feet	Three (3) Building Mounted, Four (4) Freestanding					

¹ See Section 1803.01.H for Billboard Sign regulations.

1806.07 Setbacks. All Signs shall be set back a minimum of ten (10) feet from the Right-of-Way unless otherwise permitted by this Resolution.

1806.08 Illumination of Signs shall be as specified in Section 1802.05.G.

1806.09 Temporary Signs shall be permitted in accordance with Section 1803.01.Q.

Section 1807: Nonconforming Signs

1807.01 The continuance of an existing Sign that does not meet the regulations and requirements of this Resolution shall be deemed a Nonconforming Sign that shall terminate upon becoming an Abandoned Sign.

1807.02 A Sign that is deemed a Nonconforming Sign shall not be structurally relocated or replaced unless it is brought into compliance with the provisions of this section.

1807.03 A Sign that is deemed a Nonconforming Sign shall be maintained or repaired in accordance with the following provisions:

A) The size and structural shape shall not be changed or altered.

- B) In case damage occurs to the Sign to the extent of fifty percent (50%) or more of either the Structure or the replacement value of the Sign, said Sign shall be brought into one hundred percent (100%) compliance with this Zoning Resolution. Where damage to the Sign is less than fifty percent (50%) of the Structure or its replacement value, the Sign shall be repaired within sixty (60) days. If the Sign is not repaired, it shall be removed in accordance with Section 1809.

Section 1808: Prohibited Signs

1808.01 The following Signs are prohibited within the Township:

- A) All Signs not expressly authorized or exempted from regulation in accordance with this Resolution, including those identified as being prohibited on the Table of Permitted Sign Types by Zoning District.
- B) Any Sign which has been constructed or installed without obtaining all required permits or is otherwise in violation of the provisions of this Resolution.
- C) Abandoned Signs.
- D) Non-Government Signs erected on public property without consent of the owner of said property.
- E) Any Sign containing content that is considered Illicit unless said content is a permissible expression under the First Amendment of the United States Constitution and therefore not subject to regulation by Genoa Township.
- F) Animation or Video Displays on any Sign requiring a Zoning Permit or that is intended to be viewed from the Right-of-Way.
- G) Window Signs located on the exterior side of said window and larger than eight (8) square feet in size unless otherwise exempted or expressly permitted within this Resolution; and
- H) Temporary Signs exceeding sixty (60) square feet in total Sign Area, unless otherwise expressly permitted by this Resolution.

Section 1809: Removal of Signs

1809.01 All Signs erected within Genoa Township under this Zoning Resolution are subject to inspection, whether a Zoning Permit is required or not.

1809.02 The Zoning Inspector, or their designee, may revoke a Zoning Permit for the following reasons:

- A) Information provided in the Zoning Permit application is found to be materially false or misleading;
- B) The Sign as installed does not conform to its Legal Approval;
- C) The Sign is in violation of this Resolution or any other applicable laws or codes adopted by a legitimate government agency having jurisdiction;
- D) The Sign has not been maintained in accordance with the provisions of this Article;
- E) The Sign has been determined to be objectionable, noxious, or dangerous pursuant to Section 1611;
- F) The Sign has been determined to be insecure, unsafe, or structurally defective pursuant to Section 1612;
- G) The Sign is prohibited by Section 1808.

1809.03 Unattended Signs on public property, including, but not necessarily limited to, parks and Rights-of-Way shall be considered Abandoned Signs and may be disposed or destroyed without notice. Such disposal or destruction is not subject to appeal.

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1809.04 Signs found to be in violation of this Article shall be subject to the provisions of Section 116 of this Resolution.

1809.05 Abandoned Signs shall be removed, replaced, or repaired within thirty (30) days of notification by the Zoning Inspector or their designee.

Section 1810: Substitution

1810.01 Signs containing Non-Commercial Speech are permitted anywhere that Signs containing Commercial Speech are permitted, subject to the same regulations applicable to any such Sign.

Table of Permitted Sign Types by Zoning District

Y = Permitted by Right, Zoning Permit(s) may or may not be required, additional restrictions may apply

N = Prohibited

<u>Sign Type</u>	<u>Residential Zoning Districts</u>	<u>Planned Residential Zoning Districts</u>	<u>Non-Residential Zoning Districts</u>
Building Mounted			
Blade	N	N	Y
Bulletin Board	N	Y	Y
Canopy	N	N	Y
Channel Letter	Y	Y	Y
Integral, Building	Y	Y	Y
Marquee	N	N	Y
Original Art Display	Y	Y	Y
Roof	N	N	N
Roof Integral	N	N	Y
Suspended	Y	Y	Y
Wall	Y	Y	Y
Window	Y	Y	Y
Freestanding			
Feather Banner	N	N	N
Ground Mounted	Y	Y	Y
Kiosk	N	N	Y
Pole or Pylon	Y	Y	Y
Post and Panel	Y	Y	Y
Sidewalk	Y	Y	Y

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<u>Sign Type</u>	<u>Residential Zoning Districts</u>	<u>Planned Residential Zoning Districts</u>	<u>Non-Residential Zoning Districts</u>
Miscellaneous			
Billboard	N ¹	N ¹	Y
Changeable Copy, Manual	N	N	Y ²
Changeable Copy, Mechanical	N	N	N
Electronic Message Center (EMC)	N	N	Y ³
Flag	Y	Y	Y
Flashing	N	N	N
Government	Y	Y	Y
Human	N	N	Y
Inflatable	N	N	N
Integral, Ground	Y	Y	Y
Landscape	Y	Y	Y
Light Box	N	N	N
Light Pole	N	N	Y
Projection	N	N	N
Temporary (Large or Small)⁴	Y	Y	Y
Trailer	N	N	N
Vehicle	Y	Y	Y
Windblown Device	N	N	N

¹ In Planned Residential and Residential Zoning Districts, Billboard Signs shall only be permitted on Lots or Tracts utilized for Agriculture, pursuant to ORC 519.20. See Section 1803.01.H for further regulations.

² Manual Changeable Copy Signs shall not be permitted on an existing or proposed Electronic Message Center Sign and shall only be permitted when incorporated into a Ground Mounted or Wall Sign.

³ See Section 1804.10 for specific regulations.

⁴ See Section 1803.01.Q for specific regulations.