

Communication Advisory Committee

May 11th, 2023

6:30 p.m.

Genoa Township Hall

MINUTES

In attendance: Leslie Strader, Trustee Connie Goodman, John Buckles, Mathew Haines, Kit Carroll, Carolyn Greshemer, Darlene Dalton

- 1) **Call to order**
- 2) **Approval of Minutes:** The minutes were submitted for approval. No changes or additions were suggested. Carolyn made a motion to approve the minutes, Mathew seconded. All were in favor.
- 3) **Public Comment:** No public were present to make comment.
- 4) **Discussion Topics (old business):**
 - a) Old Township Hall research: Carolyn Greshemer with training as an archivist has volunteered to research the history of old Township Hall for the purpose of creating a sign panel for the building. Carolyn reported that she found information on the original sale of the property to or from a couple with the last name of Swicker or Zwicker. She is interested to find who the Trustees were at the time and clues as to why the building is carved with the name Genoe instead of Genoa. Trustee Goodman suggested the Board of Elections may have historical records of the Trustees who served during this time. This information would also be added to the website if they can be found. Carolyn will also look into cemetery ownership and census records.
 - b) New resident Welcome letter: Using the comments the group provided at the last meeting, Leslie presented the committee with a second draft of the document for the committee to edit. Ideally, information contained therein will be written to avoid going out-of-date so that printing is done once per year. 50 letters are sent to new residents each month, on average. Trustee Goodman advised not printing the letter until after the new trash hauler bid has been decided (in January) to avoid having this information be outdated quickly. Darlene suggested distributing magnets with the phone numbers of the Township departments, especially those of safety services which would be especially helpful for senior residents.
 - c) Website Redesign Status: Leslie reported that Revize should be done with Quality Assurance, but had told her Genoa is still in the "queue" when she checked on progress. She has done all she can to create new department pages, and reorganize according to the group's recommendation. There will be more to do once Revize addresses a list of QA issues she has identified. To maintain our pace and launch as quickly as possible, she recommended the committee move forward with its review on the content using the devices agreed upon at the last meeting. Using the list of glitches Leslie has already identified the committee should add any additional concerns to this document for her to share with Revize.

- i) The team has agreed to provide feedback to Leslie by Friday, May 19th.
- ii) At this time we will not ask any residents to proceed with search tasks on the website, like we did when we were analyzing the old site. This will be a good task after all known glitches have been resolved to fine-tune the website after it has been launched.

5) Discussion Topics (new business):

- a) Dimitrious Stanley Way Celebration: Dimitrious was an OSU football player who was part of the championship team. He stayed in central Ohio and became a tv/radio personality. He lived in Genoa Township with his family until dying of prostate cancer. His wife petitioned to have Alpine Drive renamed Dimitrious Stanley Way in his honor. This request was approved by Delaware County Commissioners and Genoa Township is planning an event to celebrate Dimitrious' legacy as a football player and prostate cancer health advocate on July 1 at 10am-noon. Leslie has been in touch with Anthony Rothamn (97.1) and Yolanda Harris (10TV) to participate. There is no budget specifically set for this, but are hopeful for in-kind contributions to support the event. The group recommended using food trucks, and police therapy dogs in addition to what is already planned which includes football activities for kids, facepaint, cornhole, etc.

6) Open Discussion:

- a) Trustee Goodman provided some updates from a recent trustee meeting, including an upcoming car-fit program to help seniors drive safely that will be hosted at the Fire Station.
- b) The Police Department has requested Leslie's assistance in creating a video to help promote the department and an upcoming recruitment event they are planning.
- c) Leslie will prepare an informational parks levy website only after the millage and ballot language are approved by the Board of Elections. The levy is expected to be 5-years in length, a change from the previous 3-year schedule. Voters will decide the matter in November 2023.
- d) Kit suggested hosting Movie Night at parks other than McNamara to allow for food trucks. If power can be arranged this may be possible, but is a decision for the Park Committee to decide.

7) Adjourn: Mathew made a motion to adjourn, Kit seconded, the motion was approved. The meeting was adjourned at 7.37p.m.

The next committee meeting is scheduled for June 8 at 6:30 p.m., but Leslie will cancel if there is not enough for the group to discuss.