

VILLAGE OF GLENCOE  
GOLF ADVISORY COMMITTEE  
Meeting Minutes  
July 17, 2017

1. CALL TO ORDER AND ROLL CALL

The Golf Advisory Committee was called to order at 7:00 p.m. at the Glencoe Golf Club. The following members were present:

Dale Thomas, Chairman  
Eva Levy  
Jim Hirsch  
Ron Schmidt  
Matt Siebert

Committee member Scott Shore was absent.

2. CONSIDERATION OF THE JUNE MEETING MINUTES

- The June Golf Advisory Committee meeting minutes were approved as submitted.

3. MANAGERS MONTHLY REPORT

- Stella reviewed the June monthly report and financial statement.
- The recent rain events in July as well as the swift and efficient reaction of staff was discussed.
- A question was asked regarding the service terms of the Committee Members. Stella replied that she would follow up with the Village to verify the terms and bring them to the August meeting.
- The initial payment of \$50,000 to the CCFPD was made.
- The new POS system and the ability to market to specific segments was discussed.
- The excessive discounting by our competition as well as the negative impact of Golf Now was discussed.
- The Committee discussed the increase in play due to the closure of Sunset Valley.

4. OTHER BUSINESS

- A question was asked as to the estimated cost of replacing the existing sewer system in the clubhouse. Stella responded that the estimate is in the \$20,000 range.
- A meeting was held with Dale Thomas, the Village Manager and Village President to discuss the next steps with the clubhouse. Stella informed the Committee that the next step will be a meeting Writers Theatre to gain insight on the fundraising process they implemented.
- Questions were asked regarding the potential new clubhouse. Stella informed the Committee that all the past information and feasibility

studies on the proposed new clubhouse can be found on line and she would send the link to the Committee Members.

- Discussion ensued on the value of a clubhouse restaurant and the positive impressions it would bring to the community.
- Non-golf activities that would enhance the golf course revenue stream as well as increase community involvement were discussed.

5. PUBLIC COMMENT TIME

- None.

6. ADJOURNMENT

- There being no further business for discussion, the meeting was adjourned at 8:06 p.m.