

Chairman Huvad suggested asking Mr. Baxter to take the Commission's concerns to the appropriate authority and determine if this type of signage use should be further discussed in the future.

Commissioner Pope made a motion, seconded by Commissioner Gale, to approve the proposed projecting sign, above the ground-floor door of a three-story commercial building at 366 Park Avenue. The motion was approved with a unanimous voice vote.

6. COMPREHENSIVE PLAN PROCESS UPDATE, LIAISON MEETINGS DISCUSSION, AND EXISTING CONDITIONS ASSESSMENT AND ANALYSIS

Francesca Lawrence, Senior Planner from Teska Associates, explained that the agenda for tonight will include Project Status and Engagement Updates, Liaison Meetings: Report Back, and "State of the Community"/SWOT Assessment. She reviewed the Project Schedule (October 2022 – July 2023) as follows:

- Quarter 4 – 2022: Begin Engagement and "State of the Community" Assessment
- Quarter 1 – 2023: Defining Policy Direction
- Quarter 2 – 2023: Subarea Planning
- Quarter 3 – 2023: Developing Implementation Strategies

Ms. Lawrence reported that the www.allinglencoe.org Website has received 1,300 site views, 750 site visitors, and there have been 160 ideas shared. Regarding the Community Starter Poll, she noted that there were 300 responses. She summarized the top responses as follows:

1. What do you like most about Glencoe? Quality of community amenities (181 responses)
2. Which do you think presents the greatest opportunity for future improvement in Glencoe? Economic development and local businesses (178 responses)
3. Think 10 years into the future...share three words or short phrases to describe Glencoe as you'd like it to be. Community – Safe – Diverse – Friendly
4. How are you connected to Glencoe? I live here (260 responses)
5. What age group do you belong to? 35-50 (41%); 51-65 (31%)
6. If a resident, how long have you lived in Glencoe? Over 20 years (34%)
7. How do you learn about what's happening in Glencoe? Village Website/Inside Glencoe Newsletter/Village Manager's Blog (250 responses)

Next Ms. Lawrence advised that there were or will be key person interviews with: Village President and Board of Trustees, Family Service of Glencoe, Friends of the Green Bay Trail, North Shore United Methodist Church, Writers Theatre, and a Focus Group with Glencoe-raised young professionals who may move back to Glencoe. In addition, there have been or will be Liaison Meetings with the Zoning Board, Park District Board, Preservation Commission, District 35 School Board, Library Board, Council for Inclusion, Golf Advisory, Sustainability Task Force, Chamber and Business Groups.

Ms. Lawrence asked the Commissioners to share the three main takeaways from their Liaison Meetings. Commissioner Gale reported that the School Board talked about housing and demographics. He noted that the School Board conducted their own demographics study and it was pointed out that if one of the three golf courses in Glencoe closed and the property became a housing development, the demographics would definitely change. He said a greater variety of housing, including affordable housing is needed. He pointed out that diversity is importance and noted that more people are now

