



# VILLAGE OF GLENCOE

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## Glencoe Sustainability Task Force Virtual Meeting Information

As the Village of Glencoe and its partner agencies continue to follow social distancing requirements and Governor Pritzker's Stay at Home Executive Order, the Sustainability Task Force meeting will be held virtually via telephone and video conference (individuals may participate either by telephone or by video conference). Individuals may call the following to participate in the meeting:

### **By Telephone:**

Phone Number: 1 (312) 626-6799  
Webinar ID: 930 7866 7092

### **By Zoom Video Conference:**

Zoom video conference link: [Click here](#)

Video conference participants using a computer will be prompted to install the Zoom client; participants using smart phones or tablets must download the Zoom app from their app store.

### **Public Comment Submittal Options**

#### **Option 1: Submit Comments by E-Mail Prior to Meeting**

Public comments can be submitted in advance of the meeting by e-mail to [glencoemeeting@villageofglencoe.org](mailto:glencoemeeting@villageofglencoe.org). Public comments received by 6 p.m. or one hour before the start of the Sustainability Task Force meeting on the day of the meeting will be read during the meeting under Public Comment. Any comments received during the meeting may be read at the end of the meeting. All e-mails received will be acknowledged. Public comment is limited to 400 words or less. E-mailed public comments should contain the following:

- The Subject Line of the e-mail should include the following text: "October 27 Sustainability Task Force Meeting Public Comment"
- Name of person submitting comment (address can be provided, but is not required)
- Organization or agency person is submitting comments on behalf of, if applicable
- Topic or agenda item number of interest, or indicate if the public comment is on a matter not listed on the Finance Committee meeting agenda

#### **Option 2: Submit Comments by Phone Prior to Meeting**

Individuals without access to e-mail may submit their comments through a voice message by calling (847) 461-1100. Verbal public comments will be read aloud during the meeting and will be limited to three minutes.



# AGENDA

## VILLAGE OF GLENCOE

### SUSTAINABILITY TASK FORCE



Glencoe Village Hall  
675 Village Court/Virtual Meeting  
Tuesday, October 27, 2020- 7:00-9:00 p.m.

**1. CALL TO ORDER AND ROLL CALL**

*Barney Gallagher, Chair*  
*Peter Mulvaney, Vice Chair*  
*Sandy Culver*  
*Lisa Fremont*  
*Hall Healy*  
*Helyn Latham*

*Linda Lin*  
*Ashley Kain Silver*  
*Dudley Onderdonk*  
*Catherine Procopi*  
*Larry Reilly*  
*Jennifer Varela*

**2. OPENING/INTRODUCTION OF NEW MEMBER 7:05 PM**

**3. CONSIDERATION OF THE SEPTEMBER 22, 2020 STF MEETING MINUTES 7:10PM**

**4. CONSIDERATION OF THE OCTOBER 7, 2020 STF MEETING MINUTES 7:15 PM**

**5. DONATE AND RECYCLE DROP-OFF EVENT FOLLOW-UP 7:20 PM**

**6. LIBRARY WEBINAR/ARTICLE/BLOG TOPICS PLANNING 7:35 PM**

**7. SUBCOMMITTEE UPDATES 7:50 PM**

**8. GLENCOE COMMUNITY BOARD AND COMMITTEE UPDATES (AS NEEDED) 8:20 PM**

- A. Village Updates*
- B. Park District*
- C. Library*
  - a. Water Conservation Webinar on November 11 at 7 p.m.*
  - b. EcoDistricts Presentation*
- D. School District*
- E. Other*

**9. CANCELANON OF DECEMBER 2020 MEETING 8:40 PM**

**10. OTHER BUSINESS 8:50 PM**

**11. PUBLIC COMMENT TIME 8:55 PM**

**12. CLOSING FAREWELL AND ADJOURN 9:00 PM**

*The Village of Glencoe is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact the Village of Glencoe at least 72 hours in advance of the meeting at (847) 835-4114, or the Illinois Relay Center at (800) 526-0844, to allow the Village of Glencoe to make reasonable accommodations for those persons.*

**VILLAGE OF GLENCOE SUSTAINABILITY  
TASK FORCE**

**Draft Meeting Minutes  
Tuesday, September 22, 2020– 7:00-9:00 p.m.**

**1. CALL TO ORDER AND ROLL CALL**

Chair Gallagher called the meeting to order at 7:04 p.m.

*The following Task Force members were (virtually) present:*

*Barney Gallagher, Chair*

*Peter Mulvaney*

*Sandy Culver*

*Dudley Onderdonk*

*Lisa Fremont*

*Catherine Procopi*

*Hall Healy*

*Larry Reilly*

*Linda Lin*

*Jennifer Varela*

*The following task force members were not (virtually) present:*

*Ashley Kain Silver*

*Also present were:*

*Helyn Latham, Resident*

*Taylor Baxter, Community Services Manager*

*Megan Olson, Staff Liaison*

**2. OPENING/PUBLIC COMMENT**

Chairperson Gallagher explained that Governor Pritzker suspended the procedural requirement of the Illinois Open Meetings Act that a quorum of a public body be physically present to conduct a public meeting, which meant that the GSTF will continue to hold virtual meetings until further notice. Additionally, due to the supplemental public participation rules approved by the Village Board in April 2020, the Chair explained that all members of the public should submit public comments via voicemail or email. Chair Gallagher asked Staff Liaison Megan Olson if there were any public comments that had been submitted before the meeting. No comments had been submitted.

**3. CONSIDERATION OF THE JULY 28, 2020 STF MEETING MINUTES**

Upon a motion made by Mr. Onderdunk and seconded by Mr. Healy and unanimously adopted by all those present by roll call vote, the meeting minutes for the August 25, 2020 were approved.

**4. GREEN BUILDING CODES AND SUBDIVISION ORDINANCE PRESENTATION**

Chair Gallagher asked Community Services Manager Baxter to present on the International Code Council's Green Building Code and past changes to the subdivision ordinance as a follow up to earlier discussions about the anticipated Hoover Estate subdivision. Mr. Baxter started by reviewing the differences between municipal planning documents, the code of ordinances, the zoning code, and the building code. The Green Building Code is a rating system that can be a supplement to the building code. Like LEED, a developer could follow the standards laid out in the Green Building Code for a certification. Alternatively, the Village could incorporate the standards into

its codes to create a higher standard for construction. Mr. Baxter described how the Green Building Code is different from the current sets of Village codes, including engineering aspects, such as specifications for infiltration. The Green Building Code gives more points for density, cluster developments, access to transit, narrower streets and parking maximums (instead of parking minimums). However, in many aspects, the Green Building Code is similar to current Village standards, for practices such as tree protection and erosion control. Mr. Baxter talked about the reasons that a community may pursue adopting this standard could range from recognition to minimizing the footprint of new construction. The potential issues for adoption would be the added costs to builders and buyers which could stifle development. Additionally, the specific environmental benefits of adopting this code are unknown and there has not been enough research into the program to determine if there are better sets of codes available.

Mr. Baxter spoke about the changes to the subdivision ordinance that were pursued by the planning commission about a decade ago. The subdivision ordinance specifies the land development standard minimums. The original Village ordinance was from the 1950s and was deemed insufficient for larger lot development, as it did not offer enough guidance to the Village. Mr. Baxter listed several potential changes to the subdivision ordinance such as provisions for cluster and conservation subdivision design which can be used to protect open space or environmentally sensitive lands, including hazard-prone lands. Mr. Baxter did note that any changes to the ordinance could be limited by the Village's non-home rule status.

Throughout the presentation, the GSTF members asked a number of questions for clarification and discussed how changes to Village ordinances and codes could potentially serve as a tool in the Village's proverbial toolbox for future developments to minimize environmental impact and preserve natural resources. No formal action was taken, but the Task Force agreed to work with staff to further research both the Green Building Code and types of subdivision ordinance changes available to the Village.

#### **5. ECODISTRICTS SUBCOMMITTEE PLANNING EXAMPLE**

As a part of the subcommittee configuration, Chair Gallagher provided an annual action plan format template to assist the new subcommittees with organization. The template was attached in the agenda packet.

#### **6. SUBCOMMITTEE UPDATES**

The subcommittees were formed earlier during the month. While the subcommittees are in the early planning stages, each subcommittee head gave an update of the ideas discussed during their initial meetings.

#### **7. DONATE AND RECYCLE DROF-OFF EVENT**

Ms. Lisa Fremont gave an update on the Donate and Recycle Drop-Off event, scheduled for Saturday, October 10 from 10 a.m. to 1 p.m. Ms. Fremont spoke about the event logistics and what volunteers could expect during the event.

#### **8. GLENCOE COMMUNITY BOARD AND COMMITTEE UPDATES (AS NEEDED)**

- A. *Park District:* Mr. Onderdonk reported that the Park District continued to work on the linear park to improve the Green Bay Trail. Additionally, due to the Beach Pass Program, the amount of garbage at the beach had been reduced.
- B. *Library:* Ms. Lin reported that the Library's deadline for printing programing is October 15. Several ideas were discussed for STF programs with the Library, including green lawn, meatless Mondays, and home energy conservation.

**9. OTHER BUSINESS**

Mr. Mulvaney discussed the current GSTF vacancy that was caused by the resignation of one member earlier in the month. Staff Liaison Olson agreed to confirm that the vacancy required a student representative.

**10. PUBLIC COMMENT TIME**

Ms. Olson reported that no public comments were received during the GSTF meeting.

**11. CLOSING FAREWELL AND ADJOURN**

Then there being no further business to come before the Sustainability Task Force, upon motion being made, seconded and unanimously adopted by all those present, the meeting was adjourned at 9:09 p.m.

**VILLAGE OF GLENCOE  
SUSTAINABILITY TASK FORCE**

**Draft Meeting Minutes  
Wednesday, October 7, 2020– 7:00-7:30 p.m.**

**1. CALL TO ORDER AND ROLL CALL**

Chair Gallagher called the meeting to order at 7:00 p.m.

*The following Task Force members were (virtually) present:*

*Barney Gallagher, Chair*

*Dudley Onderdonk*

*Sandy Culver*

*Catherine Procopi*

*Lisa Fremont*

*Larry Reilly*

*Hall Healy*

*Jennifer Varela*

*Linda Lin*

*The following task force members were not (virtually) present:*

*Peter Mulvaney*

*Ashley Kain Silver*

*Also present were:*

*Helyn Latham, Resident*

*Megan Olson, Staff Liaison*

**2. OPENING/PUBLIC COMMENT**

Chairperson Gallagher explained that Governor Pritzker suspended the procedural requirement of the Illinois Open Meetings Act that a quorum of a public body be physically present to conduct a public meeting, which meant that the GSTF will continue to hold virtual meetings until further notice. Additionally, due to the supplemental public participation rules approved by the Village Board in April 2020, the Chair explained that all members of the public should submit public comments via voicemail or email. Chair Gallagher asked Staff Liaison Megan Olson if there were any public comments that had been submitted before the meeting. No comments had been submitted.

**3. DONATE AND RECYCLE DROP-OFF EVENT LOGISTICS**

Ms. Lisa Fremont gave instructions for volunteers who were working the Donate and Recycle Drop-Off event, including the schedule and volunteer station assignments.

**4. OTHER BUSINESS**

There was no other business at this time.

**5. PUBLIC COMMENT TIME**

Ms. Olson reported that no public comments were received during the GSTF meeting.

**6. CLOSING FAREWELL AND ADJOURN**

Then there being no further business to come before the Sustainability Task Force, upon motion being made, seconded and unanimously adopted by all those present, the meeting was adjourned at 7:30 p.m.

## Donate and Recycle Day Recommendations for 2021

- **Residency Requirements:** Glencoe residents only next year. This should be clear in the event messaging. Resident status can easily be verified by identifying Glencoe vehicle stickers. The purpose is limitation to make the event more manageable.
- **Signage:** Received a lot of mixed feedback on the signage. One thing to remember is that we are limited in the number of signs that can be put to the number of barriers that the Village has. The Village will work next year to get more permanent signs to make event organization easier, so we don't have deal with the printing and the laminating every year-but this is expensive. Sandy's idea about banners is also an idea to explore. Some of the directing will get easier once people are more accustomed to the event after a few years, especially if there is a consistent layout that only changes slightly from year to year in terms of vendor placement.
- **Other Equipment:**
  - More cones for this event.
  - Need some stop signs in the car queue. Buy the standing ones on Amazon.
  - Probably need more wood pallets if the gaylord boxes are used again for electronics.
- **Volunteer Placement:**
  - Car Queue: Need six volunteers. Next year, one person should be devoted to a clicker counter. Someone else should be devoted to photos, at least for a period of time.
  - For the scrap metal, construction debris and the electronic recycling: 2 PW workers for those stations
  - Station #2/Epilepsy Foundation: PW Supervisor, four STF Volunteers (at least)
  - Station #3/Working Bicycles: Phil and 1 STF volunteer (Tina was great by all accounts!)
  - Station #4/Flat Can Recycling: No volunteers needed. But do we want to keep them? Can we combine that station with the latex recycling?
  - Station #5/Abt/Peanuts: Dudley and Anne did very well in this role. And Abt brought two drivers, which was great. Need to ensure that Abt brings drivers next year too.
  - Station #6/Evanston Rebuilding: Do they need a volunteer? They seemed to well by themselves.
- **Vendor Recommendations:**
  - **Electronic Recycling:**
    - Will speak to LRS about larger container options or about simply getting more.
  - **For the Epilepsy Foundation**
    - *Accepted Items:* The planning subcommittee wondering if we limit the types of items that we allow to be brought to the event? The only suggestion received for limiting items was to just take clothing, which doesn't make sense once Simple Recycling starts.
    - *The Meaning of Reusable:* As a couple of people mentioned, items should be clean and as Larry put it, should only be items that people truly expect other people to use. And items should be packaged appropriately in cardboard and old newspaper of course.... (but we should ask the Epilepsy Foundation about the packaging). We will work on better messaging for next year in regards to what can and cannot be brought.
    - *Overflow Items:* Megan talked with Savers/Epilepsy Foundation on the Monday after the event. Because of the pandemic, Savers had limited staff and were not

able to send another truck, especially last minute. Also, we need a plan for when everything doesn't fit in a truck. A pickup for overflow items should be arranged for the Epilepsy Foundation, or another organization, on the following day or the Monday afterwards.

- *Sorting*: Helyn recommended that we have a sorting scheme for unloading next year at the EF Station, along the lines of soft, misc., and furniture categories with signage.
- **Abt Electronics**: When Megan talked to the Abt guys, it seemed like they could take appliances. We could ask them to take small appliances for recycling next year.
- **LRS construction debris**: Will work to have more capacity for this station.
- **Layout:**
  - The Village would like to continue using the Southeast Commuter Parking lot for the event.
  - While there was a back log for Stations 1 and 2, the majority of participants needed to stop at station 1, station 2, or both-so there is going to be a backlog no matter where we place these stations. A makeshift third lane in the car queue was spontaneously organized by Lisa and Sandy. At the beginning of the car queue, they sent cars **not** going to station 1 or 2 down the makeshift lane and these cars bypassed the crowd. If we were to move either of these stations, it would create a backlog in another area and impede cars leaving the event. Also, moving these stations up would mean less room in the car queue, which is also important.
  - While this is one of the largest parking lots the Village has, space is limited. At least one other vendor has approached us about joining next year and we also need to consider a spot for the latex paint vendor next year. However, it is unlikely that we can add anyone else at this time....We could switch out certain vendors every couple of years.
  - Also, because we do not have a lot space, the planning subcommittee does not want to add any items that are easy to recycle to the Donate and Recycle Drop-off event, like plastic bags at the Grand or batteries at Public Works.
- **Messaging:**
  - Messaging was very successful this year.
  - Will pass out a **paper flyer** next year with map at the event and accepted items at each station. On the back will be more recycling information specific to Glencoe. Should also emphasize that this is a volunteer event and plug the STF.
- **Website Page**
  - Put up links to tax forms on website
  - More links to other organizations that do pickups
  - A link to the electronic recycling appointment page for the Wednesday drop-off.
  - Need to put a list together of accepted items the items that are not accepted on the website page:
    - Batteries
    - Light bulbs, including fluorescents
    - Cell phones
    - Mattresses



- **Additional volunteers**
  - We will be soliciting more volunteers next year.
- **Car Queue**
  - Lisa has drawn up a plan to line up the overflow cars differently for the next year that has received some very positive feedback. Will work to ensure that there is less backup near the train tracks.
- **Lingering Questions**
  - Who should unload? Participants or volunteers?
  - One or two Clean-Up Days in 2021?
  - Covid-19 in the spring?

## Library Webinar Planning Document

### JANUARY

- Proposed Topic: Meatless Mondays/New Years Resolutions (could also include buying locally-sourced food, reducing single-use water bottles)
- Subgroup: ???
- Proposed Title: Eating Better for You, Better for the Environment
- Proposed Presenter(s): Bread and Buddha, Glencoe Community Garden, someone from Spirit Elephant in Winnetka?
- Proposed Description: Did you know that one of the easiest and most impactful changes individuals can make to help the environment is to eat less meat? Join us to learn about simple and tasty ways to incorporate more natural, plant-based food into your diet so you can eat better, spend less, and reduce your impact on the climate. Could add exercising more – so walking instead of driving, shoveling instead of being plowed,
- Next Steps: ???

### FEBRUARY

- Proposed topic: Energy Conservation
- Subgroup: Energy
- Proposed title: Baby It's Cold Outside: Staying comfortable and conserving energy through the winter months
- Proposed presenter(s): North Shore Gas, ComEd, energy audit company and possibly a green insulation company?
- Proposed description: When the days get shorter and the nights get colder, how can homeowners keep energy bills down? Learn about free energy audits, more in-depth energy audits, and how they can help identify energy leaks and suggest solutions for reducing energy use while improving comfort during the winter months.
- Next Steps: Is 4 speakers too many? Could I ask for help reaching out to North Shore Gas and ComEd to find speakers? I can call the guy who did our energy audit. I also know a guy in Highland Park who runs a green insulation company - he also does a lot of volunteer work in low income housing as well as rehabilitating prisoners, so his passions touch on many of the EcoDistrict priorities. Alternatively, if you prefer, I would appreciate if someone could help get in touch with the guy Pete Mulvaney suggested.

*Looking forward a little more (due January 15th):*

### MARCH

- Proposed Topic: Green Lawns
- Subgroup: Green Lawns?
- Proposed Presenter(s): Stella from Glencoe Golf Club? Who else?
- Proposed Title: The Grass is Always Greener: Attractive and Eco-Friendly Lawn Maintenance Options
- Proposed Description: Plan now for a lawn that looks great while minimizing impact on the environment. Learn about natural substitutes for chemical pesticides and fertilizers, as well as attractive lawn alternatives.

- Next Steps: ?

#### **APRIL**

- Possible Topics: Earth Day/Earth Hour? Something connected to spring hazardous waste pick-up day? What is the Green New Deal? Green business practices? Being a green consumer? Planning Eco-Travel? What is your carbon footprint?  
Subgroup: ???

#### **MAY**

- Possible Topics: Biking? Bike Lake Shore Drive - Bike video; low-impact recreation or travel? Best parks in the area? Where to go for bird watching, hiking, picnics, photography, camping, etc.?

And then (due Apr 15th):

#### **JUNE**

- Possible Topics: Biodiversity and Native and Invasive Species with Green Bay Trail/CBG? Planning your summer garden? Is this too late for gardening? Endangered species? The loss of the Amazon? National Parks at risk? Alternatives to the Green New Deal? Community Solar? How about something on plastics? Where do they come from? How bad is the problem? What can we do?
- Subgroup: ???

#### **JULY**

- ??? Grace has said July is usually dead, and maybe August as well, so we could skip one or both months? Or do a green film festival? With moderated discussion at the end (fewer presenters to juggle or disappoint)?

#### **AUGUST**

- Possible Topics: Climate Change impact on weather (macro), Hurricanes, wildfires, etc., floods, heat waves, polar vortexes
- Reduced biodiversity and habitats (how this is related to the bats that caused coronavirus)
- What causes them, how can we help?

August 25, 2020

### **GSTF Blog Article Schedule**

Writers should develop a 500 to 1,000-word article regarding their article subject, a **lively short title** and a **one to two sentence introduction**. Please send along article **with at least three photos** that were captured by GSTF member to avoid any copyright violations.

The drafted article and photos should be sent to the committee chair and the staff liaison for commentary/edits before the Village due date via email. The Village will provide minor edits to the article and post the article on the GSTF Blog

<b>Article Subject</b>	<b>Draft Delivered to Village</b>	<b>Date of Publication</b>	<b>Assigned To</b>
Donate and Recycle Day	9/1/2020	9/8/2020	Lisa Fremont
Community Solar	10/1/20	10/8/20	Barney Gallagher
Water	11/2/20	11/9/20	
Green Businesses	12/1/20	12/8/20	Sandy Culver and Hall Healy

## 2021 GSTF Blog Article Schedule

Writers should develop a 500 to 1,000-word article regarding their article subject, a **lively short title** and a **one to two sentence introduction**. Please send along article **with at least three photos** that were captured by GSTF member to avoid any copyright violations.

The drafted article and photos should be sent to the committee chair and the staff liaison for commentary/edits before the Village due date via email. The Village will provide minor edits to the article and post the article on the GSTF Blog

Article Subject	Draft Delivered to Village	Assigned To
	1/1/2021	
	2/1/2021	
	3/1/2021	
	4/1/2021	
	5/1/2021	
	6/1/2021	
	7/1/2021	
	8/1/2021	
	9/1/2021	
	10/1/2021	
	11/2/2021	
	12/1/2021	



## Planning Document for 2021

Issue	
	<p>Overuse of chemical fertilizers, pesticides, gas-powered landscaping equipment and manicured lawns has detrimental impacts upon our environment, creating pollution and reducing the natural environment and its resiliency. Indiscriminate use of insecticides negatively impacts beneficial insect populations. Fertilizer and herbicide runoff moves chemicals into Lake Michigan, the Skokie Lagoons and local rivers, creating risks to drinking water, and contributing to the annual algae bloom in the Lagoons, which is harmful to aquatic plants and fish species. Furthermore, traditional suburban lawns use more water than native grasses, and in addition tend to be overwatered, which leads to higher costs to clean and pump that water.</p>
<b><u>Vision</u></b>	<p><i>The vast majority of Glencoe's residents and the Village are using natural alternatives to chemical fertilizers and pesticides in public and private spaces, less gas-powered landscaping equipment and more native species and "rewilding" (including native grasses), resulting in a significant improvement in the health and resilience of the environment in general, its plants, animals and people.</i></p>
<b><u>Objectives</u></b>	<ol style="list-style-type: none"> <li>1. Significantly decrease the use of treated water, chemical pesticides, fertilizers, herbicides and gas-powered equipment in the community;</li> <li>2. Significantly increase the use of native plant species, including grasses, and the "rewilding" of private and public spaces;</li> <li>3. Significantly reduce the presence of non-native/invasive plant species;</li> <li>4. Introduce and enforce policies and practices to significantly reduce the use of chemical fertilizers, pesticides, herbicides and gas-powered landscaping equipment in the Village.</li> </ol>
<b><u>Strategies</u></b>	<ol style="list-style-type: none"> <li>1. Develop and conduct educational programs to decrease the use of chemical fertilizers, pesticides, and gas-powered equipment by <u>commercial landscaping companies and Village entities</u> in Glencoe;</li> <li>2. Through the Glencoe Library, School and Park Districts, Chicago Botanic Garden and other appropriate partners, such as the Village of Wilmette (which has done significant work in this area), and methods develop and conduct educational programs for <u>residents</u> to demonstrate the benefits of using alternative fertilizers, herbicides and pesticides, and non-gas-powered equipment;             <ol style="list-style-type: none"> <li>a. Create a database of useful information on green lawn practices, equipment and native species on the STF Blog/Village website, and potentially at the Glencoe Public Library;</li> </ol> </li> <li>3. Develop and conduct an educational program to increase the presence of native plant species and to reduce the presence of non-native, invasive plant species in Glencoe;</li> <li>4. Develop and implement Village policies to reduce the use of chemical fertilizers, pesticides, herbicides and gas-powered equipment by commercial landscaping companies, Village entities and residents in Glencoe;</li> <li>5. Develop, implement and maintain a "competition"/incentive among residents to promote green lawn practices. Examples could include: Village registration of pollinator gardens, plantings such as milkweed to provide habitat for monarch butterflies, the "certified wildlife habitat program", installation of rain gardens, planting of grasses that require less mowing and less use of water, fertilizers, pesticides and herbicides;</li> </ol>

<b>Action Plan 2021-2022</b>				
<i>Strategies</i>	<i>Action Items</i>	<i>Persons Responsible</i>	<i>Planning Period</i>	<i>Item Due</i>
<b><u>Educational Programs</u></b>	<ol style="list-style-type: none"> <li>1. Develop and conduct an educational program with written materials, providing information in English and Spanish on alternative fertilizers, pesticides and herbicides to commercial landscaping companies and Village entities-Village government, Glencoe Library, School and Park Districts;</li> <li>2. Develop and conduct an educational program with written materials, events and media articles on the benefits of alternative fertilizers, herbicides and pesticides for Glencoe residents in collaboration with Glencoe Library, Park and School Districts, Chicago Botanic Garden and other appropriate partners; <ol style="list-style-type: none"> <li>a. Create a database of useful information on green lawn practices on the STF Blog/Village website; <ol style="list-style-type: none"> <li>i. Collect relevant articles from CBG, archives</li> <li>ii. Identify other sources of information</li> </ol> </li> </ol> </li> <li>3. Develop and conduct an educational program to increase the use of native plant species, including grasses, in order to reduce the presence of non-native, invasive plant species in Glencoe, and to reduce the overuse of water. (Potentially, #2, 3 above will be combined.)</li> </ol>	SC HH HL		
<b><u>Policies</u></b>	<ol style="list-style-type: none"> <li>1. Develop, implement, enforce Village policies to reduce the use of chemical fertilizers, herbicides and pesticides by commercial landscaping companies, residents and Village entities <ol style="list-style-type: none"> <li>a. Develop a plan with the Village Plan Commission, Park District (which has done work in this area), School District, other appropriate entities;</li> <li>b. Develop individual policies to address these issues;</li> </ol> </li> </ol>	SC HH HL		
<b><u>Competition</u></b>	<ol style="list-style-type: none"> <li>1. Develop, implement, maintain a “competition” among residents to promote green lawn practices. <ol style="list-style-type: none"> <li>a. Examples include: Village registration of pollinator gardens, plantings such as milkweed to provide habitat for monarch butterflies, installation of rain gardens, planting of grasses that require less mowing, water and use of herbicides</li> </ol> </li> </ol>	SC HH HL		

10/20/2020

Village of Glencoe Sustainability Task Force

Sustainable Business Initiative



Planning Document for 2021

Issue		GLENCOE		
Glencoe businesses have been practicing sustainability for years. The current initiative is intended to provide encouragement, support and recognition for their past, current and future sustainability efforts, particularly in this time of Covid-19, when businesses are facing financial and other hardships.				
Vision		Glencoe's businesses are engaged in and publicly recognized for a wide array of sustainable practices, resulting in more financial sustainability (especially during today's pandemic) and a measurably lower impact on the environment.		
Objectives	1. Position the STF as a resource to assist Glencoe's businesses in becoming more sustainable;			
	2. As a partner, not a "watchdog", encourage, support and recognize local businesses in their adopting of more sustainable practices;			
	3. Help local businesses help Glencoe residents become more sustainable (through such things as their product offerings, bag use, utensils);			
	4. Attract, retain and help grow sustainability businesses and non-profit organizations in Glencoe as an "incubator"/"magnet" for those types of businesses/organizations;			
	5. Determine next steps in the business program in terms of policies, incentives, programs.			
Strategies	1. Determine the current business sustainability practices;			
	2. Provide information to demonstrate to local businesses what resources are available on sustainable practices and where to find them;			
	3. Revise and re-implement the program to recognize local businesses for their sustainable practices;			
Action Plan 2021-2022				
Strategies	Action Items	Persons Responsible	Planning Period	Item Due
Current Sustainability Practices	1. Develop, conduct a study of current business sustainability practices, as an update of the one done several years ago;	SC HH LL		
	a. Develop a survey, collaborating with the Village Business Liaison Team and Glencoe Chamber of Commerce, using the previous survey as a guide;			
	b. Mail, email, deliver in person the survey;			
	c. Conduct, tabulate survey results;			
	d. Publicize survey results to local businesses and in local social and other media;			
Sustainability Education Program	1. Research existing sustainable business practices in the region and elsewhere as appropriate;	SC HH LL		
	2. Using results of the research, compile resources in print and digital formats designed to inform, educate and generally make it easier for businesses to undertake sustainable initiatives;			
	3. Present this information to the business community via:			



	<ul style="list-style-type: none"> <li>a. Online, other social media, written materials as education and publicity;</li> <li>b. Meetings with the Business Liaison Team, Chamber of Commerce, Rotary Club;</li> <li>c. Library programs;</li> </ul> <p>4. Develop content for the business page of Glencoe's website that recognizes and promotes current sustainability practices to the public;</p>			
<b><u>Business Recognition Program</u></b>	<ul style="list-style-type: none"> <li>1. Review the current business recognition program for its applicability during Covid;</li> <li>2. Revise the program in collaboration with the Business Liaison Team and the Chamber of Commerce; <ul style="list-style-type: none"> <li>a. Develop criteria, realistic levels (including a minimum or base level to qualify for any recognition, and steeper requirements for successively higher levels of recognition), and clear goals;</li> <li>b. Include in the criteria as a special category the recognition of those who are in the business of sustainability;</li> <li>c. Do a trial run of the revised program with a business that had previously been recognized and one that hadn't been recognized by the prior program;</li> <li>d. Revise the program based on results of the trial run;</li> </ul> </li> <li>3. Roll out the revised program with local businesses; <ul style="list-style-type: none"> <li>a. Promote the program and those businesses recognized by it through social and other media, meetings with the Chamber, Business Liaison Team, Rotary;</li> </ul> </li> </ul>	SC HH LL		
<b><u>Next Steps</u></b>	<ul style="list-style-type: none"> <li>1. Research EcoDistricts, Metropolitan Mayors and Managers, other communities, regions (even Europe) to determine appropriate policies and incentives for Glencoe to adopt that will help businesses be more sustainable;</li> <li>2. Implement appropriate financial and other incentives that will encourage and support businesses to become more sustainable;</li> <li>3. Develop a plan, including policies and incentives, to attract sustainability businesses and non-profit organizations to locate/relocate in Glencoe. (Several are already here.)</li> </ul>	SC HH LL		

10/20/2020