

VILLAGE OF GLENCOE  
GOLF ADVISORY COMMITTEE  
Meeting Minutes  
September 20, 2021

1. CALL TO ORDER AND ROLL CALL

The Golf Advisory Committee was called to order at 5:30 p.m. via Zoom. Stella Nanos was present at the Glencoe Golf Club.

The following members participated:

Joe Halwax  
Michael La Porte  
Eva Levy  
Matt Siebert  
Greg Turner  
Gerry Wine

2. CONSIDER THE AUGUST 16, 2021, MEETING MINUTES

The August Golf Advisory Committee meeting minutes were approved as submitted.

3. MANAGER'S MONTHLY REPORT

- Stella reviewed the August financials. August was a good month but did include some rain events, there were four days without power carts.
- The cart path project is concluding for the season. There are four more holes planned for cart path installation next year.
- A Play for Pink event took place that raised over \$4,200 for breast cancer research. This event was hosted by the Glencoe Ladies League.
- Stella informed the committee that Friends was gifted \$125,000 matching donation and the Friends board is working on raising money for this match. The Friends civic committee also hosted a private event for 20 people that included residents/neighbors who had not been to the course. Staff is planning another open house event in the near future. Stella asked if any GAC members have any individuals they believe would be interested in attending please let her know.
- Golf cart rental fees continue to be very positive due to the drought like conditions.
- Staff is still looking for additional PGA Instructors to replace Geoff Lound and grow the academy business.
- A question was asked why the driving range was closed when it was still light out. Stella answered that late nights have had issues with errant golf shots and without any netting this creates safety issues. With less staff in the evening there is limited oversight on the range and staff needs time to pick the range. Stella also informed the committee that she will be reviewing a proposed range renovation plan to the Village Board in September.
- A comment was made that a friend of a committee member does not play at the GGC due to the requirement to purchase a membership to receive the senior rate. Stella replied that she was surprised to hear that since there were over \$30,000 in membership sales this year and two of our competitors have changed their senior program to mirror ours. The savings with the membership card is \$17 for a \$30 purchase and continues to be the best senior rate after the membership purchase compared to our competition.

- A question was asked why the Kids Play Free program was eliminated. Stella answered that Covid's positive impact on golf created the opportunity to increase revenues and many free or discounted programs were eliminated in order to drive the bottom line.
- The possibility of Winnetka closing for construction was discussed. Stella thought the project was pushed back a year, and the course will be open for most of next season.
- A question was asked if there were any staffing issues. Stella answered that the course is severely short staffed, and it is very difficult at this point to find people willing to work the last six weeks of the season. It has become necessary for management to fill in with cart and range hourly duties in order to stay operational.
- Stella informed the committee that both the Chili Open and Senior Fall Classic will take place this year and registration is available online.

4. OTHER BUSINESS

- None.

5. PUBLIC COMMENT TIME

- None.

6. ADJOURN

- There being no further business, the meeting was adjourned at 6:12 p.m.