



**MEETING MINUTES
VILLAGE OF GLENCOE
SESQUICENTENNIAL PLANNING COMMITTEE
EXECUTIVE COMMITTEE**

Village Hall Conference Room
675 Village Court
Tuesday, April 17, 2018 – 4:00 PM

I. CALL TO ORDER AND ROLL CALL

The Sesquicentennial Planning Committee meeting was called to order by Chairwoman Ettelson at 4:16 p.m. on the 17th Day of April, 2018 in the Village Hall Conference Room.

The following were present:

Karen Ettelson, Chairwoman

Also present were:

Lawrence Levin, Village President

Gail Lissner, Village Trustee

Philip Kiraly, Village Manager

Megan Hoffman, Assistant to the Village Manager

Ed Goodale

Jennifer Faulk

II. PUBLIC COMMENT

There were no comments from the public.

III. APPROVAL OF MINUTES

Mr. Goodale moved, seconded by Ms. Ettelson to approve the minutes of the April 4, 2018 Sesquicentennial Planning Committee meeting.

IV. DISCUSSION OF ADDITIONAL COMMITTEE APPOINTMENTS

Ms. Ettelson welcomed Ms. Jennifer Faulk to the committee. Ms. Faulk will be primarily responsible for future communications/marketing initiatives for the planning and celebration.

V. DISCUSSION OF FOLLOW-UP WITH COMMUNITY ORGANIZATIONS

Ms. Hoffman shared that Village Manager Kiraly is still in discussions with Writers Theatre regarding the event ideas discussed at the April 4 meeting.

Ms. Ettelson reported that she had met with Glencoe Public Library Director Andrew Kim and Programs & Publicity Librarian Grace Hayek about the Library's plans for contributing to the celebration. They plan to do a special commemoration of Black History Month in February 2019 and are considering developing a special "Day in the Life" program, in which the Library would bring in an instructor to share creative ways to use cell phones to document a day of activities. The records could later be compiled to show what life was like in Glencoe in 2019. The Library is also enthusiastic about the idea of hosting an informational kiosk in the library lobby throughout

2019. Ms. Hoffman will check into the kiosk cubes used during the Downtown TuneUp process to determine if they are available for reuse at the Library and other community locations.

Ms. Ettelson also reported that the Glencoe Historical Society (GHS) is developing a plan to digitize 100 years of local newspapers. They are in contact with Pioneer Press and a company that specializes in digitalization.

Village Manager Kiraly noted that he plans to meet with the Glencoe Park District in the near future to discuss the 2019 Fourth of July celebration. In an informal discussion with Park District Executive Director Lisa Sheppard, it was noted that the event is now too close to plan a carnival, however, other ideas such as a float competition, an extended parade route and an enhanced fireworks show and concert were mentioned.

Village Manager Kiraly also had a discussion with Glencoe Golf Club General Manager Stella Nanos about the potential day-long golf tournament. Ms. Nanos had a preliminary meeting with managers from Skokie Country Club and Lakeshore Country Club, but further conversations with the clubs' respective membership boards are necessary before any commitments are made.

Ms. Ettelson then moved discussion to the concept of encouraging each Glencoe resident to participate in 150 minutes of service in 2019 (the service could be inside or outside the community). Ms. Faulk suggested the committee consider using a volunteer coordination website, where Glencoe organizations could easily share opportunities, volunteers could register and the committee could track participation.

Ms. Hoffman mentioned an e-mail conversation with Ms. Heidi Kiesler of the BackYard Nature Center and Glencoe Garden Club who is interested in doing clean-up and planting project along the Green Bay trail. Ms. Hoffman will connect Ms. Kiesler with the Friends of the Green Bay Trail at the April 23 community meeting.

Mr. Goodale shared some suggestions from the North Shore United Methodist Church (NSUMC) congregation, including selling a commemorative crystal keepsake as a fundraiser, a time capsule, gateway signs, a flag, a children's day, a needlepoint or quilting project and a feature on Glencoe authors. NSUMC plans to share ideas at the community meeting.

VI. DISCUSSION OF OUTREACH TO HIGHLAND PARK AND/OR WINNETKA

Ms. Hoffman has been in contact with Village of Winnetka staff member Ms. Ann Erikson about a combined event, such as a race or historic tour, with Winnetka and Highland Park as they too are celebrating their sesquicentennials' in 2019. A meeting will be planned in the near future between the three communities to discuss opportunities.

VII. DISCUSSION OF APRIL 23 PLANNING GROUP MEETING

Discussion then moved to the agenda for the April 23 planning meeting. The committee is still following-up with various community organizations who are being invited to present their event/activity ideas for the celebration. Meeting logistics were finalized.

VIII. OTHER BUSINESS

Mr. Goodale reported that he has been in discussions with Chicago Fiberglass Works regarding the "150" selfie-stations. He noted that the majority of the cost of the fiberglass artwork stems from creating the mold. Pending total project cost, the following locations were suggested for the stations: Chicago Botanic Garden, Glencoe Golf Club, Takiff Center, the overlook at the

Beach, Skokie Lagoons, Watts Center, Central School, the garden at the Glencoe Historical Society, Wyman Green, Writers Theatre and Glencoe Metra Station. The idea of adding a decal, potentially featuring the Sesquicentennial logo, to the water tower was also briefly discussed.

Ms. Faulk then shared some preliminary ideas for promoting the planning and celebration and would like to set up a future meeting between Ms. Ettelson and Ms. Hoffman to develop a communications plan. The plan would outline a content calendar for local newspapers, magazines and social media, as well as strategies such as the use of hashtags. She then shared plans to develop a short video in advance of the upcoming community meeting, in which residents and business community members would be asked to try and pronounce “Sesquicentennial.” Simultaneously, she hopes to build on the concept of Glencoe being a “first name town” by having participants state their name and affiliation to Glencoe for a future video.

IX. ADJOURN

Ms. Ettelson adjourned the meeting at 5:39 p.m.

The Village of Glencoe is subject to the requirements of the Americans with Disabilities Act of 1990. Individuals with disabilities who plan to attend this meeting and who require certain accommodations in order to allow them to observe and/or participate in this meeting, or who have questions regarding the accessibility of the meeting or the facilities, are requested to contact the Village of Glencoe at least 72 hours in advance of the meeting at (847) 835-4114, or the Illinois Relay Center at (800) 526-0844, to allow the Village of Glencoe to make reasonable accommodations for those persons.