



MINUTES
VILLAGE OF GLENCOE
SESQUICENTENNIAL PLANNING COMMITTEE

Glencoe Village Hall
675 Village Court, Finance Conference Room
Tuesday, October 1, 2019 – 4 p.m.

1. CALL TO ORDER AND ROLL CALL

The Sesquicentennial Planning Committee was called to order by Chairperson Ettelson at 4:10 p.m. on the 1st day of October 2019 in the Village Hall Conference Room.

The following were present:

Karen Ettelson, *Chairperson*

The following were also present:

Gail Lissner, *Village Trustee*

Ed Goodale

Peter Van Vechten

Philip Kiraly, *Village Manager*

Megan Meyer, *Assistant to the Village Manager*

The following were absent:

Lawrence Levin, *Village President*

Alex Kaplan

Jennifer Faulk

2. PUBLIC COMMENT

There were no comments from the public.

3. CONSIDERATION OF THE MINUTES

Mr. Goodale moved, seconded by Ms. Lissner, to approve the minutes of the September 3 Sesquicentennial Planning Committee meeting. The motion was approved unanimously.

4. SESQUICENTENNIAL GALA PLANNING

Ms. Ettelson led the discussion of the planning efforts for the Sesquicentennial Gala, noting that the Glencoe Historical Society (GHS) had taken over the contract with the Chicago Botanic Garden and that the GHS Board and members have taken on many planning responsibilities. She added that over 90 tickets had been sold thus far, including some premium tickets. Relating to fundraising for the event, GHS is soliciting ads for a program book and has also worked with the Glencoe Flower Shop and a local balloon vendor to procure center pieces at a heavy discount. Additionally, GHS is coordinating a raffle, featuring items from local businesses.

In terms of promotions, the mailed invitation has been sent to all Glencoe households and GHS has purchased front-page stickers for the next three issues of the *Glencoe Anchor*. Additionally, GHS plans to send specialized invitations to Glencoe 150 Hall of Fame recipients and is crafting a media release.

Mr. Kiraly explained that to assist with traffic logistics that evening, Glencoe Public Safety Officers will be present at the special Dundee Road entrance and that two traffic message boards will be placed nearby to help guide attendees to the correct entrance.

5. **EVENT AND ACTIVITIES UPDATES**

a. Event recaps

i. GHS Sesquicentennial Exhibit

Ms. Ettelson reported that the Sesquicentennial Exhibit opening event at GHS was very well received, with over 100 guests attending. Ms. Lissner echoed Ms. Ettelson's comments, adding that she had heard positive feedback. Ms. Ettelson also shared that the exhibit has had good attendance generally.

ii. Open Doors Glencoe

Ms. Ettelson shared that despite the poor weather, Open Doors Glencoe had consistent visitors and had some good press after the event. Ms. Ellen Shubbart, the volunteer who orchestrated the event, plans to draft a summary for use should future events be planned.

iii. Leadership Recognition Luncheon

Village Manager Kiraly reported that the Glencoe Chamber of Commerce Leadership Recognition Luncheon, held at Skokie Country Club on September 25, had good attendance and that the Chamber plans to host the event into the future. Both Ms. Ettelson and Village Manager Kiraly were honored at the event for their service and contributions to the Glencoe community.

b. Upcoming events and activities

i. Big-Hearted Bowls at Harvest Fest (October 5)

Mr. Van Vechten shared that he plans to sell the first-round of Big-Hearted Bowls at Harvest Fest on October 5. The bowls will be sold for \$20 each, with a goal of selling 150 bowls and raising \$3,000 for the New Trier Township Food Pantry. 125 of those bowls will have a gift certificate for one of Glencoe's many groceries or restaurants. Mr. Van Vechten offered to look into if the artists would agree to some of the remaining bowls being raffled at the Glencoe 150 Gala, or if some additional bowls could be made instead.

ii. 150 Years of Entertainment in Glencoe (October 21)

Ms. Ettelson reported that the Women's Library Club is still working to find an entertainer for the 150 Years of Entertainment event, a free program to be offered at Writers Theatre on October 21.

iii. Never Built in Glencoe (October 24)

Ms. Ettelson shared that GHS Volunteer Mr. Scott Javore is putting a list together of what could have been built in Glencoe, highlighting unique structures that were planned but never created, for a special program to be held at the Glencoe Public Library on October 24.

iv. Faith in Glencoe (November 19)

Ms. Ettelson reported that North Shore Congregation Israel is helping GHS to coordinate efforts to put together a special program on Faith in Glencoe, also be to held at the Glencoe Public Library on November 19.

v. Light the Lights (November 29)

Ms. Meyer shared preliminary plans for the final Sesquicentennial event, Light the Lights, taking place from 4-7 p.m. on November 29. Ms. Meyer has confirmed vendors for various attractions including the brass band, trackless train and live reindeer. Ms. Sally Sprowl, Executive Director with the Glencoe Chamber of Commerce, has also confirmed a visit from Santa and a caroling group. Ms. Ettelson added that a photographer has also been confirmed and that the flag bases from Open Doors Glencoe can be reused with new flags to help with event wayfinding.

Ms. Meyer explained that she plans to meet with Ms. Sprowl in the coming week to design a cohesive sponsorship program and together, they'll begin to solicit potential business partners. Additionally, a save the date e-mail with preliminary details will also be sent to local business owners. Finally, Ms. Meyer plans to work through logistics for the Wine and Beer Stroll, including cup sales and coordinating with potential Stroll Stop locations.

6. OTHER BUSINESS

No other business was discussed.

7. ADJOURN

Called for adjournment to adjourn the meeting at 5:24 p.m. The motion passed unanimously.