



MINUTES
VILLAGE OF GLENCOE
SESQUICENTENNIAL PLANNING COMMITTEE

Glencoe Village Hall
675 Village Court, Finance Conference Room
Tuesday, February 5, 2019 – 4 p.m.

1. CALL TO ORDER AND ROLL CALL

The Sesquicentennial Planning Committee was called to order by Chairperson Ettelson at 4:06 p.m. on the 5th day of February, 2019 in the Village Hall Conference Room.

The following were present:

Karen Ettelson, Chairperson

The following were also present:

Gail Lissner, Village Trustee (*Called-in*)

Ed Goodale

Alex Kaplan

Peter Van Vechten

Jennifer Faulk (*Called-in*)

Megan Meyer, Assistant to the Village Manager

The following were absent:

Lawrence Levin, Village President

Philip Kiraly, Village Manager

2. PUBLIC COMMENT

There were no comments from the public.

3. CONSIDERATION OF THE MINUTES

Mr. Goodale noted a scrivener's error in the draft minutes relating to the date of the Glencoe 150 Hall of Fame Dinner. With that amendment, Mr. Goodale moved, seconded by Mr. Kaplan, to approve the minutes of the January 8, 2019 Sesquicentennial Planning Committee. The motion was approved by a unanimous voice vote.

4. GLENCOE 150 HALL OF FAME DINNER RECAP

To begin discussion of the Glencoe 150 Hall of Fame Dinner (hosted at Skokie Country Club on Saturday, January 26) the committee discussed feedback which was overwhelmingly positive. Ms. Ettelson reported that attendance was well above what was originally anticipated and Ms. Faulk added that she has heard people lamenting that they did not attend. The committee agreed that

the event generated a good level of excitement that will help as other events are planned and promoted throughout the year.

Continuing discussion of the event, Ms. Ettelson shared that the program went well, despite a last minute change in the keynote speaker. In the end, Ann Compton filled in and her speech, which tied together Glencoe history and her own personal memories of growing up here, was received well. Ann's brother plans to send the Glencoe Historical Society (GHS) a video of the speech to share on the website and social media. Ms. Ettelson also noted that Skokie County Club did a great job hosting the event and that they worked with GHS on adapting the space as the number of attendees grew.

In terms of promotions, representatives from both local newspapers were in attendance and the Glencoe Anchor requested event photos. Ms. Ettelson added that the event photographer was quick to return images, which have already been added to the Glencoe 150 website. The same photographer has now also been booked for the Musical Salute to Glencoe event in March and the Sesquicentennial Gala in October. To wrap up the event, the Glencoe Historical Society (GHS) plans to send thank you notes to attendees.

5. MUSICAL TRIBUTE TO GLENCOE NEXT STEPS

Ms. Ettelson shared that the Village, Writers Theatre and GHS partnered to invite a handful of individuals from the community, with ties to Writers Theatre, to participate on a Host Committee which will help with fundraising and event planning. So far, she reported that three couples have engaged and participated in a kick-off meeting at Writers Theatre, which was also attended by the musical's writer Doug Frew and Writers Theatre Managing Director Jon Faris. She added that the group's reaction to Mr. Frew's preview of the script was super positive.

Moving to fundraising, Ms. Ettelson explained that to fund the event, the group determined a need to solicit approximately \$20,000 in donations from individuals in the community. Depending on the Host Committee's success in identifying donors, the ticket price will be set at \$50 to keep the event as affordable as possible for community members. The Host Committee plans to meet again in a week to review initial donations and finalize ticket price, after which ticket sales will open on the Writers Theatre website. Depending on ticket sales, the Host Committee will consider adding a second performance, the added added cost of which would be approximately \$5,000 dollars. The pre-show reception will also be scaled depending on ticket sales and the success of the fundraising efforts.

The committee then discussed various promotions for the event and other next steps.

6. OTHER EVENTS AND ACTIVITIES UPDATE

a. Sesquicentennial Portrait Project

Ms. Meyer provided the committee with a copy of the draft action and promotion plan for the Sesquicentennial Portrait Project, which will feature black and white portraits of Glencoe's longest-standing residents. She shared a sample set of portraits, taken by photographer Robert Goodman, and discussed next steps for launching the project. Ms. Ettelson plans to share the action and promotion plan with GHS, which may be interested in exhibiting the project.

b. Fourth of July

Ms. Meyer then provided the committee with a brief overview of plans for the Fourth of July celebration. Through multiple meetings with the Glencoe Park District, it has been determined that the parade will start later in the day and will terminate at Lakefront Park which will be the site of an enhanced “party in the park.” Activities at the park, she added, will include live music, a climbing wall, dunk tank, face-painting, food trucks and a beer/wine tent. More details will be shared back with the committee as the planning progresses.

c. GHS Exhibit

Ms. Ettelson explained that while an open date for the GHS Sesquicentennial Exhibit has not yet been set, the Glencoe 150 Hall of Fame Dinner has grown excitement. She noted a number of potential sponsors that GHS plans to approach to help offset the cost of the exhibit.

d. Other

Ms. Ettelson explained that St. Paul AME Church has decided to postpone their Black History Celebration, originally scheduled for February 24. Ms. Ettelson and Ms. Meyer plan to coordinate on communicating the postponement to the community. More details will be shared once a new date is selected.

Mr. Van Vechten shared that he plans to begin soliciting donations of gift certificates from local restaurants and grocers for the Bowl Project. He and Mr. Kaplan agreed to discuss businesses to approach and how to coordinate the various asks that are coming from the committee.

Ms. Meyer noted that she had been contacted by the Glencoe Ballroom, which is interested in participating in the celebration in some fashion. The committee discussed ways to engage the business in Fourth of July as well as the gala.

7. OTHER BUSINESS

No other business was discussed.

8. ADJOURN

Mr. Goodale motioned, seconded by Mr. Kaplan, to adjourn the meeting at 5:35 p.m. The motion passed unanimously.