



MINUTES
VILLAGE OF GLENCOE
SESQUICENTENNIAL PLANNING COMMITTEE

Glencoe Village Hall
675 Village Court, Finance Conference Room
Tuesday, May 7, 2019 – 4 p.m.

1. CALL TO ORDER AND ROLL CALL

The Sesquicentennial Planning Committee was called to order by Chairperson Ettelson at 4:06 p.m. on the 7th day of May, 2019 in the Village Hall Conference Room.

The following were present:

Karen Ettelson, Chairperson

The following were also present:

Gail Lissner (*Electronic attendance*)

Jennifer Faulk

Alex Kaplan (*Electronic attendance*)

Ed Goodale

Peter Van Vechten

Philip Kiraly, Village Manager

Megan Meyer, Assistant to the Village Manager

The following were absent:

Lawrence Levin, Village President

2. PUBLIC COMMENT

Sally Sprowl, the Executive Director of the Glencoe Chamber of Commerce, attended the meeting to discuss potential sources of publicity for the Chamber Recognition Luncheon which will take place in September. The committee offered to assist by promoting information on the Sesquicentennial and Village websites, in Village eNews and the community organization e-mail list. Additionally, the Village agreed to assist Ms. Sprowl with the development of a graphic for use in the promotions.

3. CONSIDERATION OF THE MINUTES

Mr. Goodale moved, seconded by Ms. Faulk, to approve the minutes of the April 2, 2019 Sesquicentennial Planning Committee. The motion was approved by a unanimous voice vote.

4. **EVENT AND ACTIVITIES UPDATES**

a. Inspiring Women of the North Shore

Ms. Ettelson reported that about 30 people attended the Inspiring Women of the North Shore event, hosted by the Woman's Library Club at Writers Theatre on May 6. She added that the panel discussion was engaging at the Woman's Library Club was pleased with the event.

b. Scavenger Hunt

The committee noted that the Scavenger Hunt, hosted by the Glencoe Junior High Project, Glencoe Youth Services and the Woman's Library Club, has been moved from May 5 to May 19. The date change has been noted on the sesquicentennial website and promoted on social media.

c. GHS Sesquicentennial Exhibit

Mr. Goodale reported on some of the special elements being created for the Glencoe Historical Society (GHS) Sesquicentennial Exhibit, including a down-scaled lighthouse and replica façade of the old Glencoe Theatre. He added that the train station elements will remain from the World War I exhibit and that there will also be a "please touch" table featuring rotary phones, type writers and other similar period-specific memorabilia. GHS hopes to have the bulk to the exhibit ready for the second grade field trip in early June.

d. Library Kiosk

Mr. Goodale shared that the kiosk structure is nearing completion. Their goal is to install the kiosk this month. The committee discussed a possible unveiling photo opportunity.

d. Sesquicentennial Portrait Project

Ms. Meyer reported that a number of individuals had submitted nominations for the Portrait Project and that she is in the process of scheduling photoshoots and interviews for May 13. The Glencoe Historical Society helped arrange individuals to conduct the interviews through the Glencoe Public Library. Ms. Meyer noted that she will help coordinate printing specifications with the volunteer photographer, Robert Goodman, once the final number of participants is known.

e. 4th of July Parade and Party in the Park

Ms. Meyer shared details of the 4th of July plans, including new parade entertainment and activities at the Party the Park such as the beer and wine tent, food trucks, inflatable games, minute-to-win-it competitions and live entertainment. Mr. Van Vechten recommended an Army Reserve band to Ms. Meyer to follow-up with for parade entertainment.

Ms. Meyer then went on to share an overview of topics that will be discussed at the Parade Workshop on May 23. Ms. Ettelson recommended that the May 23 meeting also be used to solicit volunteers for the event.

Village Manager Kiraly noted that the revenue from the sale of the commemorative Sesquicentennial vehicle stickers is higher than anticipated. He added that to further aid in offsetting the Village's portion of the 4th of July expenses, the Village Manager's Office has coordinated a Patriotic Days Donation mailing as in years past.

f. Tri-Club Golf Challenge

Village Manager Kiraly reported that tickets have effectively sold out for the Tri-Club Golf Challenge on June 12. Skokie and Lake Shore country clubs are holding a few foursomes, which may be released if available. The committee then discussed the costs associated with the event, and Village Manager Kiraly explained that the \$250 per golfer fee is covering basic costs, plus a \$25 contribution per golfer to the Glencoe Golf Club to fundraise for the new club construction. Ms. Ettelson noted that she will get information from the photographer used for the Glencoe 150 Hall of Fame Dinner and I Love This Town events to see if he is available to shoot at each golf club. Village Manager Kiraly agreed to share any volunteer needs with the committee.

g. Glencoe Golf Club Tree Carving

Village Manager Kiraly explained that the Glencoe Golf Club is commissioning an artist to carve imagery into a tree trunk on the course. Stella Nanos, Glencoe Golf Club General Manager, had proposed that the committee consider adding the Sesquicentennial logo or other similar element to the carving, in return for covering a portion of the commission fee. The committee agreed that there is not interest in the project at this time.

h. Other events

Ms. Ettelson reported that volunteer Ellen Shubart is working towards sending letters out to potential locations for the Glencoe Open Doors event on September 22. She added that Ms. Shubart plans to start event promotions soon.

It was noted that there is a need to better coordinate event promotions with the community organizations hosting their own events. Ms. Meyer agreed to send a reminder to organizations to submit requests for assistance.

5. CALL FOR SUBCOMMITTEES

The committee agreed to call for potential subcommittee volunteers in the coming weeks for the 4th of July as well as the Sesquicentennial Gala. Interested individuals will be encouraged to attend the Parade Workshop on May 23 or a special Sesquicentennial Gala meeting on June 6, respectively. Relating to a subcommittee for the Legacy Project, the committee agreed to wait until after the 4th of July to solicit interested individuals.

6. OTHER BUSINESS

Ms. Ettelson reported that GHS had received a final invoice from Writers Theatre for the I Love This Town event in March. The total expenses were \$29,000, with \$14,000 of that offset by ticket revenue. The remaining balance, as well as the additional costs incurred for the reception, will be covered by the donations solicited by the Host Committee. Ms. Ettelson noted that she plans to bring a summary of the final expenditures and revenues at a future meeting.

Ms. Ettelson then shared that a community member recommended that the Village consider hosting a rummage sale as a potential fundraiser. The logistics behind such an event were then discussed. The committee agreed that it is not something they are interested in at this time.

Mr. Kaplan reported on his progress with soliciting donations from businesses who have not yet sponsored a Sesquicentennial event or activity. Overall, he noted, there have been few takers. The committee discussed the appropriate sponsor benefits for a low-figure donation from a local

insurance broker. Mr. Kaplan is continuing to work with Mr. Van Vechten on the Bowl Project as well.

7. ADJOURN

Ms. Faulk motioned, seconded by Mr. Goodale to adjourn the meeting at 5:15 p.m. The motion passed unanimously.