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## Important Changes To Business Development eNews

Beginning this week, the City is launching a new weekly eNews to share information about Highland Park businesses, promotions, and upcoming events! The Enjoy Highland Park eNews will be delivered to your inbox every Friday afternoon. Businesses should continue to send promotions and events no later than each Wednesday afternoon for inclusion in the Friday Enjoy Highland Park eNews.

ENJOY

*highland park*

In addition, we are changing the format of the Business Development eNews. Beginning next week, the Business Development eNews will contain information and announcements specifically for business owners. Since the Enjoy Highland Park Newsletter will be focused on information about businesses for the public, we will be updating our Business Development eNews list to members of the Highland Park business community. Subscribers who are not affiliated with a Highland Park business will automatically receive business-focused news and promotions in the Enjoy Highland Park eNews on Fridays – no need to sign up again!

Questions about this change? Please reach out to us at [cityhp@cityhpil.com](mailto:cityhp@cityhpil.com).

## Virtual Meeting for Businesses on the New Proof of Vaccine and ID Mandate

On January 6, the City of Highland Park hosted a meeting with businesses to answer questions regarding the new proof of vaccine and ID mandate.

On Thursday, January 13 the City will host a second meeting at which it will debrief with businesses on the first week of the mandate.

Who should attend? Those establishments in the City at which food or drink is served indoors for on-premises consumption, including, without limitation:

- Restaurants and coffee shops
- Grocery store cafes, or within other retail businesses
- Any event space at which food or drink is served
  - hotel ballrooms, and commercial event and party venues
  - bars, breweries, wine/spirit tasting rooms
  - private clubs
  - country clubs
  - banquet halls
- Dining areas in any public business that is ancillary to the main business
- Recreation and entertainment venues in areas in which food or beverages are served, including, without limitation:
  - movie theaters
  - live performance spaces
  - sports arenas
  - skating rinks
  - play spaces
  - family entertainment centers

**Meeting 2: Thursday, January 13, 2022**  
**2:00 PM – 3:30 PM**

Join Zoom Meeting  
<https://us02web.zoom.us/j/89018128187>

Meeting ID: 890 1812 8187  
Dial by your location: 1 312 626 6799 US  
Meeting ID: 890 1812 8187  
Find your local number: <https://us02web.zoom.us/u/kdiwGTFxFE>

**City of Highland Park emergency order requiring proof of COVID-19 vaccination for patrons of on-premises dining went into effect on Friday, January 7, 2022**

On December 29, 2021, the City of Highland Park issued an emergency order requiring proof of COVID-19 vaccination for patrons of on-premise dining establishments. This action followed similar orders in Cook County and the City of Chicago. The primary reason for the new regulation is due to the rise in COVID-19 cases, the surge of hospitalizations of COVID-19 cases which also has reached a pandemic peak, and in an effort to protect those most vulnerable. The Illinois Department of Public Health reported that 90% of the patients hospitalized with COVID in recent weeks are not fully vaccinated. Your support and effort are greatly appreciated as we continue to navigate during this challenging time.

If you have any questions or concerns about the mandate, please contact the City Manager's Office at [cityhp@cityhpil.com](mailto:cityhp@cityhpil.com), or call 847.926.1000.

For information about the mandate, please visit: [Welcome to Highland Park, IL \(cityhpil.com\)](https://www.cityhpil.com)

[Download a flyer to print and post at the entrance of your business here.](#)

[Download a flyer to print and post for your employees' information here.](#)

## Meet With A Small Business Advisor Through SBDC Illinois

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)



INTERNATIONAL TRADE CENTER

## Adopt-A-Planter Program

The City of Highland Park has developed an Adopt-A-Planter Program for business and property owners, in Central Business District, to beautify the City's planters in a continuing effort to enhance the downtown.

The City is looking for business and property owners to "adopt" a municipal planter as part of this program during the summer and fall seasons each year.



For each adopted planter, participants are encouraged to display a small placard with the Adopter's name and business as well as the landscaper. If you would like to become an Adopter for the first time, please contact the

Public Works Department Forestry Section at 847.432.0807 to discuss the program.

**Adopt-A-Planter  
Brochure**

## **SCORE Mentoring at the Highland Park Public Library & Free Webinars**

**SCORE offers in-person or virtual sessions using phone, email, or video**

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit [northchicago.score.org](http://northchicago.score.org) and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

### **Intellectual Property Webinar**

Thursday, January 13, 2022  
6:00 - 7:00 PM

[More Info and Registration](#)

### **Increasing Sales Without Adding a Salesperson**

Wednesday, February 9  
6:30 - 7:30 PM

[More Info and Registration](#)

**Upcoming SCORE Webinars**

## **Highland Park Career Exploration Program**

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

**Learn more about  
HPCE.**

# Get Hired Illinois

The State of Illinois has launched [Get Hired Illinois](#) to connect job seekers with employers and training opportunities as well as employers who are looking to fill open positions with available workers. Visit [GetHired \(illinois.gov\)](#) for more information.



## Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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with



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