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Sign Up For Business of the Week

Each week a new business is chosen and promoted on [Enjoy Highland Park](#) and on the Enjoy Highland Park [Facebook Page](#), as well as in the *Weekender* eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Providing this information is easy. Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

DCEO Office of Minority Economic Empowerment Events

The Illinois Department of Commerce and Economic Opportunity Office of Minority Economic Empowerment is hosting the following events for businesses in Illinois.



Illinois
Department of Commerce
& Economic Opportunity
JB Pritzker, Governor

Online with OMEE - Overview of financial resources for small businesses
Wednesday, January 19

10:00 – 11:00 AM

[Register Here](#)

Is access to capital important to you in your business? The OMEE Business Development Managers invite you to an open online conversation for all OMEE constituents (racial/ethnic minorities, women, persons with disabilities, and veteran-owned businesses as well as all marginalized communities such as Arab, LGBTQIA+, etc.) regarding Financial Resources. Information will be provided on the latest updates on federal and state programs, as well as Q&A in English and Spanish.

OMEE & Illinois SBDC Presents: ADME - Advancing the Development of Minority Entrepreneurship – Creating a Vision For Your Business In The New Year

Wednesday, January 26

10:00 - 11:00 AM

[Register Here](#)

OMEE & Illinois SBDC presents a monthly webinar series called Advancing the Development of Minority Entrepreneurship (ADME). ADME is an informative workshop experience where subject matter experts in the field of business share information with Illinois entrepreneurs in order to help them be successful.

This month the discussion is on creating a strong vision and goals for your business in the new year as well as where to turn for help with your goals.

Online with OMEE - Overview of financial resources for small businesses

Wednesday, February 2

10:00 – 11:00 AM

[Register Here](#)

Is access to capital important to you in your business? The OMEE Business Development Managers invite you to an open online conversation for all OMEE constituents (racial/ethnic minorities, women, persons with disabilities, and veteran-owned businesses as well as all marginalized communities such as Arab, LGBTQIA+, etc.) regarding financial resources. Information will be provided on the latest updates on federal and state programs, as well as Q&A in English and Spanish.

City of Highland Park emergency order requiring proof of COVID-19 vaccination for patrons of on-premises dining went into effect on Friday, January 7, 2022

On December 29, 2021, the City of Highland Park issued an emergency order requiring proof of COVID-19 vaccination for patrons of on-premise dining establishments. This action followed similar orders in Cook County and the City of Chicago. The primary reason for the new regulation is due to the rise in COVID-19 cases, the surge of hospitalizations of COVID-19 cases which also has reached a pandemic peak, and in an effort to protect those most

vulnerable. The Illinois Department of Public Health reported that 90% of the patients hospitalized with COVID in recent weeks are not fully vaccinated. Your support and effort are greatly appreciated as we continue to navigate during this challenging time.

If you have any questions or concerns about the mandate, please contact the City Manager's Office at cityhp@cityhpil.com, or call 847.926.1000.

For information about the mandate, please visit: [Welcome to Highland Park, IL \(cityhpil.com\)](http://Welcome to Highland Park, IL (cityhpil.com))

[Download a flyer to print and post at the entrance of your business here.](#)

[Download a flyer to print and post for your employees' information here.](#)

Meet With A Small Business Advisor Through SBDC Illinois

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)



INTERNATIONAL TRADE CENTER

Adopt-A-Planter Program

The City of Highland Park has developed an Adopt-A-Planter Program for business and property owners, in Central Business District, to beautify the City's planters in a continuing effort to enhance the downtown.

The City is looking for business and property owners to "adopt" a municipal planter as part of this program during the summer and fall seasons each year.



For each adopted planter, participants are encouraged to display a small placard with the Adopter's name and business as well as the landscaper. If you would like to become an Adopter for the first time, please contact the Public Works Department Forestry Section at 847.432.0807 to discuss the program.

[Adopt-A-Planter
Brochure](#)

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Increasing Sales Without Adding a Salesperson

Wednesday, February 9

6:30 - 7:30 PM

[More Info and Registration](#)

Upcoming SCORE Webinars

Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

**Learn more about
HPCE**

Get Hired Illinois

The State of Illinois has launched [Get Hired Illinois](#) to connect job seekers with employers and training opportunities as well as employers who are looking to fill open positions with available workers. Visit [GetHired \(illinois.gov\)](#) for more information.



Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County -
Business Services](#)

[Illinois Department of Commerce &
Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University
HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and
Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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