

**Business Development** 

# Region 9 Advances to Tier 1 Mitigations (Lake/McHenry Counties)

January 27, 2021

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The Illinois Department of Public Health (IDPH) <u>announced</u> On Tuesday, January 26, that Region 9 (Lake and McHenry Counties) has met the requirements necessary to move to <u>Tier 1</u> of resurgence mitigations, effective immediately. Click here to learn more about the <u>resurgence</u> <u>mitigation plan</u>.

## **RESTAURANTS AND BARS**

- Indoor service limited to the lesser of 25 guests or 25% capacity per room
- Establishments offering indoor service must serve food
- All bar and restaurant patrons should be seated at tables
- No ordering, seating, or congregating at bar (bar stools should be removed)
- Tables should be 6 feet apart
- No standing or congregating indoors or outdoors while waiting for a table or exiting

## ORGANIZED GROUP RECREATIONAL ACTIVITIES

(fitness centers, sports, etc.)

- Sports should follow the mitigation measures set forth in the <u>All</u> <u>Sports Guidance</u>, which outlines appropriate levels of practice and competition based on individual sport risk
- Face coverings must be worn at all times in fitness centers, including while engaged in individual exercise regardless of person or machine spacing
- Recreation, fitness centers and outdoor activities (not included in the above exposure settings) follow *Phase 4 guidance*.

## **MEETINGS AND SOCIAL EVENTS**

(including weddings, funerals, potlucks, etc.)

- Limit to lesser of 25 guests or 25% of overall room capacity both indoors and outdoors
  - Applicable to professional, cultural, and social group gatherings.
  - Not applicable to students participating in in-person classroom learning, or sports.

• This does not reduce the overall facility capacity dictated by general Phase 4 business guidance such as office, personal care, retail, etc.

IDPH will continue to closely monitor test positivity, ICU bed availability, and the number of people in the hospital with COVID-19. Should data show regions trending in the wrong direction, based on the established mitigation metrics, regions could once again find themselves in a higher tier with increased measures.

## Moving from Tier 3 to Tier 2

- Test positivity rate ≥ 8% and below 12% for three consecutive days (7-day average); AND
- Staffed ICU bed availability ≥ 20% for three consecutive days (7-day average); AND
- Sustained decline in COVID patients in hospital (7-day average for 7 of 10 days)

## Moving from Tier 2 to Tier 1

- Test positivity rate between 6.5% and 8% for three consecutive days (7-day average); AND
- Staffed ICU bed availability ≥ 20% for three consecutive days (7-day average); AND
- No sustained increase in COVID patients in hospital (7-day average for 7 of 10 days)

## Moving from Tier 1 to Phase 4

- Test positivity rate ≤ 6.5% for three consecutive days (7-day average); AND
- Staffed ICU bed availability ≥ 20% for three consecutive days (7-day average); AND
- No sustained increase in COVID patients in hospital (7-day average for 7 of 10 days)

Information about mitigation and resurgence metrics can be found on the *IDPH website*.

Region 9 is headed in the right direction! Let's maintain our forward momentum by practicing the 3 Ws: wear a mask, watch your distance, and wash your hands.

## Updated documents and links:

<u>Updated Restore Illinois Phase 4 Guidelines and Mitigations</u> <u>Measures FAQs</u>

EXECUTIVE ORDER 2021-03(COVID-19 EXECUTIVE ORDER NO.73)Updated Mitigation Tiers and Phases

The status of Each Region & its corresponding mitigations

<u>IDPH's Regional COVID-19 Resurgence Criteria Page</u>

Youth & Adult Sports Guidelines

**Overview of Tiers** 

<u> Tier 1 Guidelines</u>

<u> Tier 2 Guidelines</u>

<u> Tier 3 Guidelines</u>

<u>Phase 4 Overview</u>

## **Updates to the City's FARR Grant Application**

The City of Highland Park has updated the <u>FARR</u> <u>Grant Application</u>. Applicants are now required to submit hard copies of all documents along with a current W9.



Applications may be submitted via dropbox (located on Hazel Avenue, adjacent to City Hall.) or mail (City of Highland Park, Office of Business Development, 1707 St. Johns Avenue,

Highland Park IL 60035). Emailed applications will not be accepted.

In October 2020, the City of Highland Park announced a matching grant program to assist small businesses in weathering the economic impacts of the coronavirus pandemic in light of challenges posed by winter weather and a resurgence of COVID-19. The Financial Assistance for Retailers and Restaurants (FARR) Grant Program designates \$255,000 in funding to support COVID-19-related operational costs incurred by restaurants and retail establishments to provide for a safe environment for customers and staff in compliance with state and federal public health guidelines. The program accepts applications from qualifying small businesses located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. *More information is available here*.

## **Paycheck Protection Program Resumes**

The U.S. Small Business Administration (SBA) has officially reopened the *Paycheck Protection Program (PPP)*. Borrowers can now apply for a First or Second Draw PPP Loan until March 31, 2021, or until funds have been exhausted. Find a list of Illinois SBA-approved lenders *here* or find a qualified PPP lender using the *SBA Lender Match*.

Eligibility and maximum loan amount for Second Draw PPP loans:

- Previously received a First Draw PPP Loan and will or has used the full amount only for authorized uses
- Has no more than 300 employees
- Can demonstrate at least a 25% reduction in gross receipts between comparable quarters in 2019 and 2020
- Food service and accommodation businesses (NAICS code 72) may

apply for up to 3.5 times their average monthly payroll costs, all other businesses may still only apply for 2.5 months

Download the following PPP borrower application forms to see the information that will be requested from you when you apply with a lender:

- <u>Paycheck Protection Program First Draw Borrower</u> <u>Application Form</u> (revised 01-08-21)
- Paycheck Protection Program Second Draw Borrower <u>Application Form</u> (released 01-08-21)

For additional information on loan details, visit the **<u>SBA website</u>**.

# **Upcoming Webinars**



DCEO PPP webinars. This federal forgivable COVID-19 Relief Loan Program will help Illinois small businesses keep their employees on payroll during this unprecedented time. Upcoming webinars and their registration links are below.

Thursday, January 28

2 PM

**Presenters:** Austin Grammer, East Central Regional Manager of Regional Economic Development, Illinois Department of Commerce and Economic Opportunity

Aly Grady, Central Regional Manager of Regional Economic Development, Illinois Department of Commerce and Economic Opportunity <u>Register Here</u>

Friday, January 29 10:30 AM **Presenter:** Kim Watson, Senior Account Manager, Regional Economic Development, Illinois Department of Commerce and Economic Opportunity <u>Register Here</u>

Password: DCEO2021

# At Your Service Ends January 31

The City of Highland Park Supports Beauty, Health, and Wellness Service Businesses with At Your Service Shopping and Gift Card Program To support its local beauty, health, and wellness services businesses, the City of Highland Park created **At Your Service** to encourage individuals to purchase gift cards and items from these businesses.

Services include hair and nail salons, massage



therapy, salt therapy, cryotherapy, and fitness classes. Highland Park businesses offering these services are automatically enrolled. Businesses are encouraged to mention the promotion to customers and on Facebook, but it is not required.

The campaign will run December 1 – January 31.

To participate, individuals purchase \$150 in beauty, health, and wellness services from a Highland Park business and win a chance for a \$50 gift card to a Highland Park restaurant of their choice (good for carryout, delivery, or dine-in when allowed per state guidelines). Participants may submit their receipts *here*.

Visit <u>cityhpil.com/atyourservice</u> for a list of eligible businesses.

# Take It To Your Table - Walker Bros.

# FEBRUARY SPECIAL



Offer valid for the month of February 2021. Buy three adult entrees and get the fourth adult entree free. Free entree will be the least expensive entree. One offer per order, per visit. Cannot be combined with any other offers or discounts. Tax and gratuity not included.

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The Original Pancake House

<u>Click here to view an interactive map</u> of Highland Park restaurants offering carryout, curbside pickup, and delivery options.

Are you a Highland Park Restaurant that would like to be featured as part of *Take It To Your Table*? Email your specials and promotions to *mrosen@cityhpil.com* 

**Business Of The Week -** *Summer Classics Home* 



**Summer Classics Home** is a luxury outdoor furniture manufacturer that has been making furniture for over 40 years. Family owned and operated, Summer Classics Home continually innovates to bring you beautiful living, outdoors and in. Experience the plush comfort and acclaimed weather-resilient engineering of their outdoor products as well as the handcrafted details and unexpected mix of unique materials in their eclectic, distinctive indoor brand, Gabby, named after our stylish family matriarch.

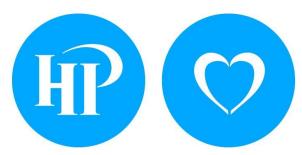
Summer Classics Home offers free in-home or virtual design consultations. Come into the store located in Renaissance Place and be inspired!



<u>Summer Classics Home</u> offers reservations, curbside pickup, and delivery and is located in Renaissance Place at 1850 2nd Street - Suite 162. 847.926.3069 / <u>summerclassicshome.com</u>

# Sign Up For Business of the Week!

The "Business of the Week" Series was launched in October. Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.



Click <u>**HERE</u>** to fill out a brief questionnaire to have your business featured as Business of the Week.</u>

\*Don't forget to upload 1-3 high-resolution photos!

## **Multi-Chamber: Next Level Strategic Connections**

Are you ready to take your Virtual Networking to the Next level? This new virtual networking program gives you the ability to connect 1:1 with strategic connections based on mutual interest. The advanced



matchmaking algorithm takes the guesswork out of whom you should be connecting with and facilitates and automatically schedules these 1:1 meetings for you during the dedicated networking session.

Thursday, January 28 12 - 1 PM <u>Register Here</u>

# **City Snow Removal Policy**

City staff plows through the overnight hours to clear the snow off streets, sidewalks, and parking lots. Parking lots are plowed once during the snowfall event. After the snowfall has subsided, parking lots and on-street parking areas are cleaned up. The



snowfall intensity dictates the cleanup efforts, however, The City strives to have all public lots plowed once during the snow plowing operation.

If a lot is not plowed within 8-10 hours after a normal snowfall event please call Public Works at 847.432.0807 or if it is after hours please call Police Dispatch at 847.432.7730

# **Additional Resources**

<u>SCORE</u>

<u>Illinois Department of Commerce & Economic Opportunity</u>

<u>COVID-19 Aid For Businesses</u> - Illinois Department of Commerce & Economic Opportunity

<u>COVID -19 Small Business Survival Guide</u> - Illinois Small Business Development & International Trade Center

<u>Illinois Department of Revenue COVID -19 Tax Relief</u>

<u>Illinois Department of Insurance (DOI)</u>

Highland Park Chamber of Commerce COVID-19 Toolkit

Lake County Health Department

NorthShore University HealthSystem

<u>Illinois Department of Public Health</u>

## **Centers for Disease Control and Prevention**

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at *mrosen@cityhpil.com*. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

