

January 6, 2021

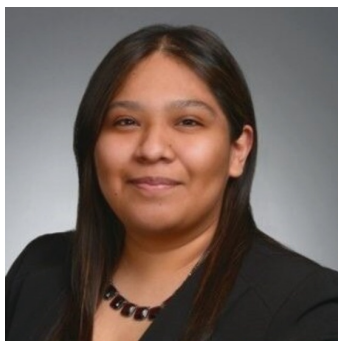


Business Development

# eNews



## Welcome to Highland Park



**Law Office of Edith  
Rios P.C.**  
2640 Waukegan Ave  
847.730.9839  
[lawofficesofedithrios.c  
om](http://lawofficesofedithrios.com)  
Legal Services



**WashSavvy**  
598 Laurel Ave  
(847) 780-3572  
[washesavvy.com](http://washesavvy.com)  
Car Wash



**V3 Fit Club**  
1480 Old Deerfield Rd  
847.780.3717  
[v3fitclub.com](http://v3fitclub.com)  
Personal Training



**Megan Skyler Tonsorial Artistry**  
Located in Salons By JC  
229 Skokie Valley Rd  
[meganskyler.salonsbyjc.com](http://meganskyler.salonsbyjc.com)  
Hair Salon



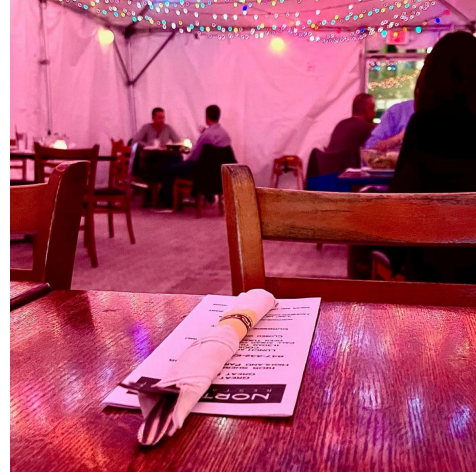
**Demetra G Salon**  
Located in Salon Lofts  
1831 St. Johns Ave  
312.303.9350  
[salonlofts.com/demetra\\_georgak  
opoulos](http://salonlofts.com/demetra_georgakopoulos)  
Hair Salon & Cosmetic Tattooing

## Take It To Your Table - [Norton's](#)

Warm-up with a family-friendly quart of Norton's homemade soup and pair it with a half-price bottle of wine to-go!

Norton's is open for curbside pickup and delivery as well as outdoor dining in their heated tent. Call Norton's for their soup of the day and pricing at 847.432.3287, and find the [full menu here](#).

Highland Park restaurants need your help to weather the pandemic - and ordering in has never been easier! [Click here to view an interactive map](#) of Highland Park restaurants offering carryout, curbside pickup, and delivery options.



## At Your Service

**The City of Highland Park Supports Beauty, Health, and Wellness Service Businesses with At Your Service Shopping and Gift Card Program**

To support its local beauty, health, and wellness services businesses, the City of Highland Park created a promotional program called **At Your Service** to encourage individuals to purchase gift cards and items from these businesses.



Services include hair and nail salons, massage therapy, salt therapy, cryotherapy, and fitness classes. Highland Park businesses offering these services are automatically enrolled. Businesses are encouraged to mention the promotion to customers and on Facebook, but it is not required.

The campaign will run December 1 – January 31.

To participate, individuals purchase \$150 in beauty, health, and wellness services from a Highland Park business and win a chance for a \$50 gift card to a Highland Park restaurant of their choice (good for carryout, delivery, or dine-in when allowed per state guidelines). Participants may submit their receipts [here](#).

Visit [cityhpil.com/atyourservice](http://cityhpil.com/atyourservice) for a list of eligible businesses.

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**Business Of The Week - [Style Shack](#)**



**Style Shack** is a lifestyle boutique nestled in downtown Highland Park offering a delightful surprise of hidden treasures from around the world. You will find an ever-changing collection of luxurious home décor, chic accessories, jewelry, and gifts.

At Style Shack, customer service is a top priority. Shoppers are greeted as welcome guests and are provided with a warm and personalized retail experience.

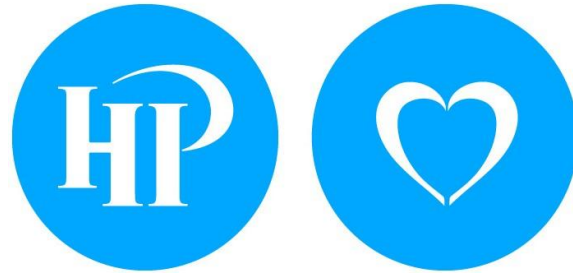


**Style Shack** offers curbside pickup and delivery and is located at 1839



## Sign Up For Business of the Week!

The "Business of the Week" Series was launched in October. Each week a new business is chosen and promoted on the City's Facebook Page, Website, E-Newsletters, and on the Central Avenue Digital Kiosks, regardless of the business location.



Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

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## City Snow Removal Policy

City staff plows through the overnight hours to clear the snow off streets, sidewalks, and parking lots. Parking lots are plowed once during the snowfall event. After the snowfall has subsided, parking lots and on-street parking areas are cleaned up. The snowfall intensity dictates the cleanup efforts, however, The City strives to have all public lots plowed once during the snow plowing operation.



If a lot is not plowed within 8-10 hours after a normal snowfall event please call Public Works at 847.432.0807 or if it is after hours please call Police Dispatch at 847.432.7730

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## Businesses Occupying 7,000 Square Feet or Less Should NOT Pay their 2021 Business Registration Fee

The City of Highland Park has eliminated and deferred certain business fees in an effort to provide relief to small businesses that have sustained significant economic impact from the coronavirus pandemic. To provide direct financial assistance to businesses, the following measures were implemented:

- Waiver of 2021 business registration fees for qualifying businesses occupying 7,000 square feet or less, valued at approximately \$30,000
- Waiver of 2021 restaurant licenses, valued at approximately \$11,000
- Waiver of 50% of 2021 liquor license fees for Highland Park restaurants and hotels, and deferred payment of the balance until June 30, 2021, valued at approximately \$69,000

These measures will benefit all qualifying Highland Park businesses regardless of industry. Eliminating fees provides immediate financial assistance and eases the administrative burden on business owners by streamlining operational processes. City staff will contact business owners who have already submitted payment for the above fees to coordinate reimbursement.

If you have already paid license fees that are eligible for a waiver, by check or credit card, the City will refund those payments by check. It may take up to four weeks to receive a refund.

Businesses that have information missing from their Business Registration invoice, or updates to their information, are still required to send those changes to [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com) Or City of Highland Park, Office Business Development, 1707 St. Johns Ave., Highland Park, IL 60035

Questions regarding the elimination and deferral of business registration and license fees may be directed to the Office of Business Development at 847.926.1027. Information about the City's response to the COVID-19 pandemic is available at [cityhpil.com/covid-19](http://cityhpil.com/covid-19).

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## **Additional Resources**

### **SCORE**

**Illinois Department of Commerce & Economic Opportunity  
industry-specific guidelines and tool kits**

**COVID-19 Emergency Resources For Businesses - Illinois  
Department of Commerce & Economic Opportunity**

**Emergency Small Business Grant & Loan Assistance - Illinois  
Department of Commerce & Economic Opportunity**

**COVID -19 Small Business Survival Guide - Illinois Small  
Business Development & International Trade Center**

**Illinois Department of Revenue COVID -19 Tax Relief**

**Illinois Department of Insurance (DOI)**

**Highland Park Chamber of Commerce COVID-19 Toolkit**

**Lake County Health Department**

**NorthShore University HealthSystem**

**Illinois Department of Public Health**

**Centers for Disease Control and Prevention**

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**For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).**

**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this bi-weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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