



# City of Highland Park Business Development eNews

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October 13, 2021



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## Halloween Festivities at Port Clinton Square

# Trick or Treat

DOWNTOWN HIGHLAND PARK



# All New Fall Events in the Ravinia District!

**Halloween Candy Stroll**  
**Friday, October 29, 2-5 PM**

**Interactive Fall Stroll**  
**October – November**

Plan to stroll the Ravinia District to enjoy the fall decorations October 10 - November 30. In conjunction with the décor, a Kids Halloween Candy Stroll is scheduled throughout the Ravinia Business District on Friday, October 29 from 2 PM to 5 PM. The stroll will feature four interactive Harvest Vignettes for visitors to sit and take selfies to post on Facebook, Instagram, and TikTok. The Vignettes will be located at the northeast corner of Broadview and Roger Williams, southeast corner of Pleasant and Roger Williams, on Roger Williams just west of Happi Sushi, and the southeast corner of St. Johns and Roger Williams.

After Thanksgiving, the District will feature holiday décor, and the public will be invited to participate in a holiday stroll with giveaways.





RAVINIA<sup>™</sup>  
DISTRICT

# HALLOWEEN CANDY STROLL

Friday, October 29  
2-5pm





# Ravinia Farmers Market



Fall fruits and veggies are in abundance at this week's [Ravinia Farmers Market](#). Be sure to shop for all your weekly menu needs around what's in season this week: produce, fruit, farm fresh eggs, cheeses, meats, fish, artisan breads and pastries, hand-poured chocolates, cookies and snacks, pickles and condiments, local honey, maple syrup, cut flowers for your table and so much more!

Shop for festive organic pumpkins and gourds for decorating and baking! This week's market features a wide selection of heirloom tomatoes, cabbage, eggplant, sweet and spicy peppers, fall squash, greens and lettuces, herbs, and other local and organically grown produce!. It's still fruit season, and this week's Market is abundant with Midwest pears, apples, jams and jellies, and even peaches and raspberries.

Stop by the Welcome Tent to enter the free drawing for your chance to win a natural products goodie bag!

Live music is sponsored by the [Highland Park Community Foundation](#).

The [Ravinia Farmers Market](#) runs weekly from 7 AM to 1 PM through October 27 in Jens Jensen Park - Roger Williams Ave. between St. Johns Ave. and Dean Ave.

## 2021 Holiday Lighting

*Light the Night*

**Saturday, November 6  
3 - 5 PM**

Port Clinton Square, 600  
Central Avenue

Join Mayor Rotering and  
the City Council  
for the lighting of over  
200 trees for the  
2021 holiday season.  
Family-friendly  
activities include Santa,  
music and more -  
there will be a community  
flash mob!

Visit

[cityhpil.com/lightthenight](http://cityhpil.com/lightthenight) for more info  
and to learn the dance.



## #EnjoyHighlandPark

The City of Highland Park's new  
social media campaign,  
#EnjoyHighlandPark, highlights  
the unique shopping and dining,  
exceptional natural spaces, and  
vibrant arts and entertainment  
offerings you can't find anywhere  
but Highland Park. Learn more at

our new website [enjoyhighlandpark.com](http://enjoyhighlandpark.com). The City will continue to add content  
on an ongoing basis - check back frequently!

ENJOY  
*highland park*

Help spread the word, and be sure to follow [@enjoyhighlandpark](https://www.instagram.com/enjoyhighlandpark) on Instagram  
and [@EnjoyHighlandPark](https://www.facebook.com/EnjoyHighlandPark) on Facebook.

Explore. Experience. Enjoy Highland Park: [enjoyhighlandpark.com](http://enjoyhighlandpark.com).

## Business of the Week: Citywoods



[Citywoods](#) is a contemporary, American fine crafts shop and gallery specializing in real wood, handmade jewelry, and blown glass. Stop into the store and browse their beautiful selection of handmade accessories for your home, as well as clothing, jewelry, and more. Whether you are shopping for yourself or looking for the perfect gift, the knowledgeable staff at Citywoods will help you find something beautiful and unique.

**CITYWOODS**  
HANDMADE SINCE 1988





ENJOY OUR SHOW SAFELY!

**Please bring your mask** - mirrors will be throughout the Gallery.  
**Our door will be open - literally!** Fresh and filtered air will flow.  
**We are vaccinated** and ask that you be, too.

**Don't miss the Dana Kellin Trunk Show this Saturday, October 16  
from 10 AM to 4 PM!**

[Citywoods](#) - 651 Central Avenue  
847.432.9393 / [citywoods.com](#)

## SCORE Mentoring at the Highland Park Public Library & Free Webinars

**SCORE offers in-person or virtual sessions using phone, email, or video**

All sessions are free and confidential.  
SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit [northchicago.score.org](https://northchicago.score.org) and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

**Upcoming SCORE Webinars**



## Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

[Learn more about  
HPCE.](#)

## Manufacturing Month Webinar Series

## Make Locally, Sell Globally



### October is Manufacturing Month!

Looking to grow your business and increase profits by selling globally?

Join us throughout October to hear insights from exporting and manufacturing experts.

This month-long Manufacturing webinar series starts on September 30<sup>th</sup> and continues every Thursday in October.

### Manufacturing Month Webinar Lineup:



• **Manufacturing Day Celebration – Sept 30:** On the eve of Manufacturing Day 2021, hear stories from three manufacturers who have effectively tapped Federal Government export assistance to achieve global market success. Federal agencies will also review resources available to your company.

- **Early-stage Manufacturers – Oct 7:** Explore federal resources available to support the idea phase, commercialization, and global growth journey of early-stage manufacturers.
- **Financing/Credit Insurance – Oct 14:** Listen in on a discussion of finance challenges and solutions for manufacturers. Learn from the experts!
- **Supply Chain – Oct 21:** The Manufacturing Extension Partnership (MEP) will facilitate a discussion on supply chain solutions for SME manufacturers. Learn how your company improve operations, reduce costs, and mitigate risk through effective supply chain management!
- **Celebrando el Mes de la Manufactura – Oct 28:** This Spanish language webinar will feature Hispanic-owned manufacturers sharing their export success stories and an overview of Federal export promotion resources.

**[Click Here to Register Now](#)** for individual sessions or the entire series.

**Note - All webinars will be offered Thursdays at 2:00 EDT**

*This webinar series is being coordinated by Trade Promotion Coordinating Committee (TPCC) partners from the U.S. Census Bureau, U.S. Commercial Service, EXIM, MEP, and Small Business Administration.*



## FAQ on Face Covering and Vaccination Requirements

On August 26, 2021, the Governor signed [Executive Order 21-20](#) which requires all individuals over the age of 2 and who can medically tolerate a face covering to wear a face-covering when in indoor public places. The Executive Order also requires health care workers, school personnel, higher education personnel and students, and employees and contractors of state-owned or operated congregate facilities to be fully vaccinated, as described in the Order.

Please place this [Face Mask Required Sign](#) in your place of business to remind customers to wear a face covering.

[Face Covering FAQs](#)

# Highland Park Chamber of Commerce

## Multi-Chamber Mega Connect

Thursday, October 14

12 - 1 PM

[Register Here](#)



## Get Hired Illinois

The State of Illinois has launched [Get Hired Illinois](#) to connect job seekers with employers and training opportunities as well as employers who are looking to fill open positions with available workers. Visit [GetHired \(illinois.gov\)](#) for more information.



## Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



## Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University](#)

[Chamber Of Commerce](#)

[HealthSystem](#)

[SCORE](#)

[Illinois Department of Public Health](#)

[U.S. Small Business Administration](#)

[Centers for Disease Control and Prevention](#)

[Job Center of Lake County - Business Services](#)

**For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).**

**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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