City of Highland Park Business Development eNews

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October 26, 2022







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Outdoor Dining Season Concludes on December 1

Please note that the outdoor dining season concludes on December 1. All outdoor dining furniture must be removed from the public right of way by Thursday, December 1.



Spruce Up Your Storefront

The City of Highland Park recognizes the importance of independent merchants to the City's image and tax base. The goal of the Small Business Facade

Improvement Program (SBFIP) is to provide both assistance and incentive to property owners and local businesses to improve the look and functionality of their property and place of business. The SBFIP is available for use by small business operators and commercial property owners citywide.



Small Business Facade Improvement Grant Program

Request For Proposal: Metra Station Coffee Shop Operator

The City of Highland Park has issued a Request for Proposalsin order to retain the services of a coffee shop concessionaire to operate the coffee shop in the Highland Park Metra Station on Metra's Union Pacific/North Line (1700 St Johns Ave.). For more information please visit cityhpil.com.

Requests For Proposals: Ravinia District Marketing & Events and Ravinia District Food Truck Thursdays Music Management

The City of Highland Park has issued a request for proposals from qualified professionals for the provision of marketing, public relations, event development, production, and management services for Special Service Area Number 17 in the Ravinia District. For more information, please visit cityhpil.com.

The City of Highland Park has issued a request for proposals from qualified professionals for the provision of booking and managing musical performers for the Ravinia District Special Service Area 17's Food Truck Thursdays, to be held weekly for seventeen weeks on Thursdays, from June through September, in Jens Jensen Park. For more information, please visit cityhpil.com.

Visit <u>enjoyhighlandpark.com</u> for updates and event information.

Downtown Candy Stroll - October 27



Start at First Bank of Highland
Park to pick up your free candy
bucket, then trick or treat
store-to-store!

Enjoy live music • face painter • balloon artist • halloween decorations • and more at...

Port Clinton Square & Renaissance Place

Oct. 27 • 3 - 6 PM



First Bank of Highland Park

A Division of First Bank Chicago

HIGHLAND PARK

renaissance

PLA**©**E



Stews & Brews at The Lot - November 4



COZY UP AROUND A FIREPIT **LIVE BLUES MUSIC**

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit <u>northchicago.score.org</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note the **Highland Park Public Library** even if you prefer a virtual session.

Upcoming SCORE Webinars

Expand Your Reach with The Weekender eNews!

Sent out every Thursday, The Weekender is all about things to do, places to shop, restaurants to visit, and more in Highland Park. Email specials and promotions to Amanda Civitello so

that we can help get the word out!

WEEKENDER

explore. experience. enjoy.

highland park

Please send pictures along with detailed information about your events and promotions. We are unable to use flyers or pictures that contain text.

Sign Up For Business of the Week

Each week a new business is chosen and promoted on <u>Enjoy Highland Park</u> and on the Enjoy Highland Park <u>Facebook Page</u>, as well as in the <u>Weekender</u> eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click <u>HERE</u> to fill out a brief questionnaire to have your business featured as Business of the Week.

*Don't forget to upload 1-3 high-resolution photos.

Highland Park Chamber of Commerce

First Wednesday Connections
Wednesday, November 2
7:30 - 9 AM
Bluegrass Restaurant
Register Here



SBDC Illinois



Update Your Business Plan to Grow Your Business!
Meet With A Small Business Advisor
Through SBDC Illinois

Illinois Small Business Development & International Trade Center offers confidential, no-cost, one-on-one virtual advising sessions.

INTERNATIONAL TRADE CENTER

To schedule a meeting click **HERE**

Small Business Administration Economic Injury Disaster Loans

Applicants may apply online using the Electronic Loan Application (ELA) via SBA's secure website at <u>DisasterLoanAssistance.sba.gov/ela/s</u> and should apply under SBA declaration #17536, not for the COVID-19 incident.

Disaster loan information and application forms may also be obtained by calling the SBA's Customer Service Center at 800-659-2955 (800-877-8339 for the deaf and hard of hearing) or emailing DisasterCustomerService@sba.gov. Loan applications may be downloaded at sba.gov/disaster.

The filing deadline to return EIDL applications is April 25, 2023.

Additional information about the state's recovery efforts is available at https://www2.illinois.gov/ready/Pages/default.aspx.

Additional Resources

Available Commercial Space

Business Directory

Job Center of Lake County -Business Services

Illinois Department of Commerce &

Establishing Your Business

Chamber Of Commerce

SCORE

U.S. Small Business Administration

Economic Opportunity

Lake County Health Department

Illinois Department of Public Health

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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