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November 3, 2021







Welcome to Highland Park



ABC Design Jewelers 603 Elm Place 847.416.1840 abcdesignjewelers.com

Louy's Dry Bar Salon

Louy's Dry Bar Salon 1820 Second Street 847.748.8984 drybarlouyssalon.com

Share Your Feedback: Business Development Strategic Planning

The City's 2022-2024 business development strategic planning process is underway. Your input and feedback are important to help support efforts to retain and expand existing businesses and attract new and exciting restaurants, shops, experiential and other businesses.

Join us for an in-person session on Saturday, November 6, 3 - 4 PM at Port Clinton Square.

In addition, the following Zoomsessions are available:

- Restaurant owners & managers: Nov. 4 (2 3:30 PM)
- Retail businesses: Nov. 15 (2 3:30 PM)
- Realtors: Nov. 10 (2 3:30 PM); Nov. 17 (9 10: 30 AM)
- Residents: Nov. 9 (6:30 8:00 PM); Nov. 15 (6:30 8:00 PM)

Translation services or other accommodations will be available upon request. Please contact cityhp@cityhpil.com.

Unable to join us at one of these focus groups? Please email your thoughts to cityhp@cityhpil.com.

Visit the Ravinia District this Fall!

Interactive Fall Stroll Through November 30

Plan to stroll the Ravinia
District to enjoy the fall
decorations through November
30. The stroll features four
interactive Harvest Vignettes
for visitors to sit and take
selfies to post on Facebook,
Instagram, and TikTok. The
Vignettes are located at the
northeast corner of Broadview



and Roger Williams, southeast corner of Pleasant and Roger Williams, on Roger Williams just west of Happi Sushi, and the southeast corner of St. Johns and Roger Williams.

After Thanksgiving, the District will feature holiday décor, and the public will be invited to participate in a holiday stroll with giveaways.

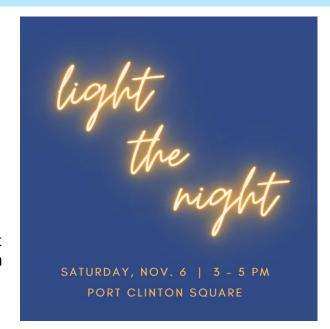
2021 Holiday Lighting

Light the Night Saturday, November 6 3 - 5 PM

Port Clinton Square, 600 Central Avenue

This weekend, the holiday season returns with Light the Night on Saturday, Nov. 6, 3 - 5 PM in Port Clinton Square! Join Mayor Rotering and the City Council for the lighting of over 200 trees, a visit from Santa, and performances from the outstanding young performers of:

- Ballet Makkai
- The Children's Theatre Company
- Midwest Young Artists Conservatory Choir
- Soul2Sole Dance



New this year, join the <u>CBG Institute for Dance and Health</u> in a special dance mob! Learn the choreography in advance so that when the music starts, you'll know when to jump in. CBG's choreography of two dances, "Oh Chanukah" and "All I Want for Christmas Is You," is designed for dancers of all ages and ability levels. A rehearsal is scheduled for Thursday, Nov. 4 at 3:00 PM in Port

Clinton Square. Beginners are welcome. Find all the instructional videos for these dances at <u>cityhpil.com/lightthenight</u>.

Dementia Friendly Community Initiative

The City of Highland Park is proud to be part of the leading communities in the growing Dementia Friendly America (DFA) movement. We invite your business to be among the first businesses in Highland Park recognized as Dementia Friendly.

AgeGuide has created a new training program to assist businesses in becoming Dementia Friendly. The self-paced training is conducted online and consists of two 15-20 minute modules.

Learn More About Becoming a Dementia Friendly
Business

ComEd Foodservice Equipment Rebates

The ComEd Energy Efficiency Program offers Instant rebates - up to \$4,500 - on qualifying energy-efficient commercial kitchen equipment when purchased from these participating suppliers.

These energy-efficient products offer energy savings of 10 to 70 percent over standard models, depending on the product category. For more information, visit IL-FoodserviceRebates.com.

#EnjoyHighlandPark

The City of Highland Park's new social media campaign, #EnjoyHighlandPark, highlights the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at

highland park

our new website <u>enjoyhighlandpark.com</u>. The City will continue to add content on an ongoing basis - check back frequently!

Help spread the word, and be sure to follow<u>@enjoyhighlandpark</u> on Instagram and <u>@EnjoyHighlandPark</u> on Facebook.

Explore. Experience. Enjoy Highland Park: enjoyhighlandpark.com.

Business of the Week: Gallery Five



Gallery Five was opened in 2020 by artists Karina Llergo and Mark Hersch. In addition to their pieces, Gallery Five offers works from Carla Bank, Stephanie McDairmant, Inna and Alex Deriy, Aaron Reed, Darren Jones, and Soo Chang. These artists all share a passion to bring the beauty and joy of their art to the North Shore.







Gallery Five - 610 Central Avenue, Suite 160 312.520.9542 / galleryfive.art

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit <u>northchicago.score.org</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Upcoming SCORE Webinars

Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

Learn more about HPCE.

FAQ on Face Covering and Vaccination Requirements

On August 26, 2021, the Governor signed Executive Order 21-20 which requires all individuals over the age of 2 and who can medically tolerate a face covering to wear a face-covering when in indoor public places. The Executive Order also requires health care workers, school personnel, higher education personnel and students, and employees and contractors of state-owned or operated congregate facilities to be fully vaccinated, as described in the Order.

Please place this <u>Face Mask Required Sign</u> in your place of business to remind customers to wear a face covering.

Face Covering FAQs

Get Hired Illinois

The State of Illinois has launched Get Hired Illinois to connect job seekers with employers and training opportunities as well as employers



who are looking to fill open positions with available workers. Visit <u>GetHired</u> (<u>illinois.gov</u>) for more information.

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in



profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. More information is available here.

Additional Resources

Available Commercial Space

Business Directory

Establishing Your Business

Chamber Of Commerce

SCORE

U.S. Small Business Administration

Job Center of Lake County - Business Services

Illinois Department of Commerce & Economic Opportunity

Lake County Health Department

NorthShore University HealthSystem

Illinois Department of Public Health

Centers for Disease Control and Prevention

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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