



Welcome to Highland Park



[Luna Rosa](#)

469 Central Avenue

847.780.4098

lunarosawineshop.com

Boutique Wine Shop

Through her work as a consultant for a wine importer and distributor, Dianna Effio became inspired to open a wine shop that would showcase quality imported wines typically hidden from view in the U.S. market. This project has also allowed Diana to merge her other passion, environmental protection, in promoting wineries that incorporate eco-friendly practices into their winemaking processes.



[Lacurra Med Spa](#)

1729 Green Bay Road

847.748.8948

laccura.com

Lacurra Med Spa offers state-of-the-art tools, and upscale medical-grade procedures, and techniques. Cosmetic treatments are provided by certified estheticians and professional skincare and beauty experts.

**Heart of the Holidays Celebrations Continue
2 – 4 PM on December 4, 11, and 18**



heart of the holidays

IN HIGHLAND PARK



 City of Highland Park

ENJOY
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Celebrate the [heart of the holiday season](#) in the heart of the North Shore! Enjoy festive entertainment, delicious treats, hot chocolate, and more as you browse the unique shops and restaurants of Highland Park's Central Business District and in Port Clinton Square. Joining us each week will be [Ravinia Brewing Company](#), with cider and festive beers available for purchase.

December 4: The Heart of the Holidays continues with a Hanukkah celebration featuring the Maxwell Street Klezmer Quartet and beignets from That Little French Guy.

Next week, on **December 11**, enjoy roasted chestnuts and a seasonal soundtrack from the Frankie Valli and the Four Seasons-inspired quartet, the Four C-Notes! For a full listing of weekly entertainment, visit enjoyhighlandpark.com.

The Heart of the Holidays events are sponsored by the City of Highland Park and [Ravinia Festival](#), with the support of [First Bank of Highland Park](#) and [Highland Park Bank & Trust](#).

NEW! 3 for 3 Video Series offers tips on HR assistance, staff shortage assistance, and marketing assistance

[Illinois Small Business Development Centers \(SBDC\)](#) has developed a new video series called [SBDC 3 for 3](#). Every two weeks a new three-minute video will provide three important small business updates. **In just three minutes** the video below offers tips on HR assistance, staff shortage assistance, and marketing assistance provided by the SBDC for small businesses.



Follow the City's new Enjoy Highland Park campaign at enjoyhighlandpark.com

The City of Highland Park's new social media campaign, #EnjoyHighlandPark, highlights the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at our new website enjoyhighlandpark.com. The City will continue to add content on an ongoing basis - check back frequently!

ENJOY

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Help spread the word, and be sure to follow [@enjoyhighlandpark](https://www.instagram.com/enjoyhighlandpark) on Instagram and [@EnjoyHighlandPark](https://www.facebook.com/EnjoyHighlandPark) on Facebook.

Explore. Experience. Enjoy Highland Park: enjoyhighlandpark.com.

Business of the Week: The House Tutoring Lounge



Originally founded in 2010, [The House](#) started with one mission in mind, to help relieve the anxiety families have regarding their student's education by providing the very best educational support possible.

The House delivers custom-tailored tutoring programs that are dynamic and engaging - providing your child with the tools and confidence they crave to succeed academically.

The House uses a rigorous selection process to choose tutors in which they not only look for great credentials but also stellar personalities. The House is proudly ranked 'Best Test Prep Tutors' by both CBS and Expertise.

Special Offer for all HPHS & DHS High School Students Prepping for finals from December 4 - December 17!

- Free access to The House Lounge. Includes Free study help and free food from local favorite restaurants for high school students
- Book a tutor– Discounted tutoring rates from Dec 4 - Dec 17
- Set up a study group and meet at The House in a private tutoring room
- Join one of our pop-up finals review sessions for your class – Special Discounted Rates
- Share with your friends
- Special extended hours

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

[Upcoming SCORE Webinars](#)

Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

[Learn more about HPCE.](#)

FAQ on Face Covering and Vaccination Requirements

On August 26, 2021, the Governor signed [Executive Order 21-20](#) which requires all individuals over the age of 2 and who can medically tolerate a face covering to wear a face-covering when in indoor public places. The Executive Order also requires health care workers, school personnel, higher education personnel and students, and employees and contractors of state-owned or operated congregate facilities to be fully vaccinated, as described in the Order.

Please place this [Face Mask Required Sign](#) in your place of business to

remind customers to wear a face covering.

[Face Covering FAQs](#)

Get Hired Illinois

The State of Illinois has launched [Get Hired Illinois](#) to connect job seekers with employers and training opportunities as well as employers who are looking to fill open positions with available workers. Visit [GetHired \(illinois.gov\)](#) for more information.



Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. [More information is available here.](#)



Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and Prevention](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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