City of Highland Park Business Development eNews

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December 15, 2021



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Heart of the Holidays - Ice Carving Demonstration Saturday, December 18, 2 - 4 PM



IN HIGHLAND PARK



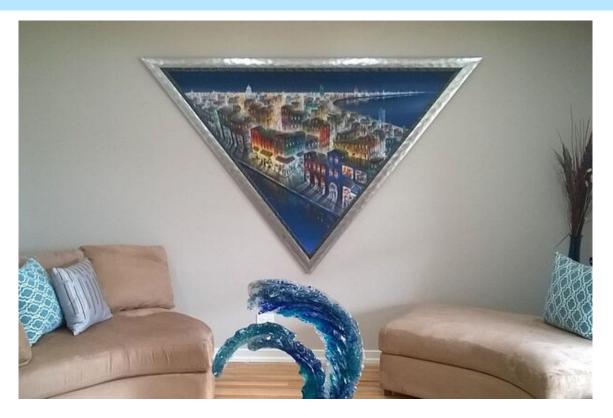
Join us Saturday, December 18 from 2 - 4 PM at Port Clinton Square for the last Heart of the Holidays event: an ice carving demonstration from World Class Ice Sculpture and caroling throughout the Central Business District! Enjoy free Mexican hot chocolate and cookies from Highland Park's new **Sugarcoated Bakery**. Arrive early to purchase tamales from Tamales Express, and choose from a festive selection of beers and cider for purchase from Ravinia Brewing



<u>Company</u>, as well as fresh popcorn and other treats from the <u>Ravinia</u> <u>Farmers Market</u>. Then finish up your holiday shopping at the<u>unique shops</u> <u>and restaurants</u> of the Central Business District.

The Heart of the Holidays events are sponsored by the City of Highland Park and <u>Ravinia Festival</u>, with the support of <u>First Bank of Highland Park</u> and <u>Highland Park Bank & Trust</u>.

Business of the Week: The Custom Framer



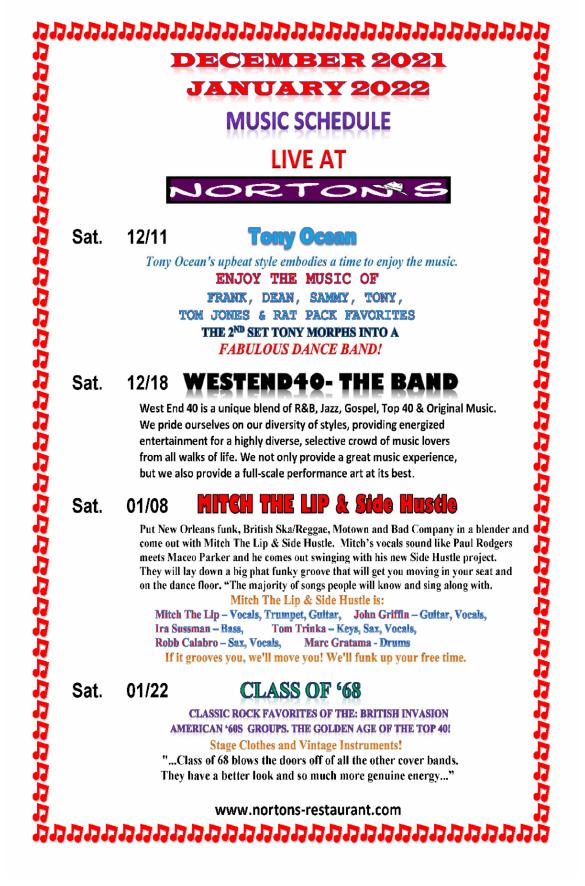
<u>The Custom Framer</u> is a family business started by Don Glassner and his son Cole in 2013 as an offshoot from their production framing business Art and Company. They sought to combine the purchasing power of a large company with the service and attention to customers' needs that a small business can provide. The staff at The Custom Framer are all experts in their field. The consultants strictly work with customers choosing the best designs. The framers exclusively frame, taking note of all the specific details that make your art truly special. The choppers and joiners are focused on making perfect frames.





<u>The Custom Framer</u> - 1436 Old Skokie Road 847.432.4630 / <u>thecustomframerhighlandpark.com</u>

Live Music at Norton's



Follow the City's Enjoy Highland Park campaign at <u>enjoyhighlandpark.com</u>

The City of Highland Park's social media campaign,

#EnjoyHighlandPark, highlights the unique shopping and dining, exceptional natural spaces, and vibrant arts and entertainment offerings you can't find anywhere but Highland Park. Learn more at our new website

enjoyhighlandpark.com. The City

will continue to add content on an ongoing basis - check back frequently!

Help spread the word, and be sure to follow@enjoyhighlandpark on Instagram and @EnjoyHighlandPark on Facebook.

Explore. Experience. Enjoy Highland Park: enjoyhighlandpark.com.

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit <u>northchicago.score.org</u> and register to "Find a Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Upcoming SCORE Webinars

Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

Learn more about HPCE.

FAQ on Face Covering and Vaccination Requirements

On August 26, 2021, the Governor signed Executive Order 21-20 which requires all individuals over the age of 2 and who can medically tolerate a face covering to wear a face-covering when in indoor public places. The Executive Order also requires health care workers, school personnel, higher education personnel and students, and employees and contractors of state-owned or operated congregate facilities to be fully vaccinated, as described in the Order.

Please place this <u>Face Mask Required Sign</u> in your place of business to remind customers to wear a face covering.

Face Covering FAQs

Get Hired Illinois

The State of Illinois has launched <u>Get</u> <u>Hired Illinois</u> to connect job seekers with employers and training opportunities as well as employers



who are looking to fill open positions with available workers. Visit <u>GetHired</u> (<u>illinois.gov</u>) for more information.

Financial Aid for Retailers and Restaurants Grant Program

The City of Highland Park has a matching grant program to assist restaurants and retailers with operational costs incurred to provide a safe environment for customers and staff in compliance with state and federal public health guidelines for the coronavirus pandemic. The program will accept applications from qualifying restaurants and retailers located and operating within a commercial building in Highland Park with a net worth of less than \$2 million and generating less than an average of \$200,000 in



profit per year for two years after taxes. Qualifying restaurants and retailers may apply for reimbursement of up to 50% of eligible expenses related to COVID-19 public health mitigations, to a maximum of \$10,000 for restaurants and \$5,000 for retailers, for costs incurred between August 15, 2020, and December 31, 2021, or until funds are depleted. <u>More information is available here</u>.

Additional Resources

Available Commercial Space

Business Directory

Establishing Your Business

Chamber Of Commerce

<u>SCORE</u>

U.S. Small Business Administration

Job Center of Lake County -Business Services Illinois Department of Commerce & Economic Opportunity

Lake County Health Department

NorthShore University HealthSystem

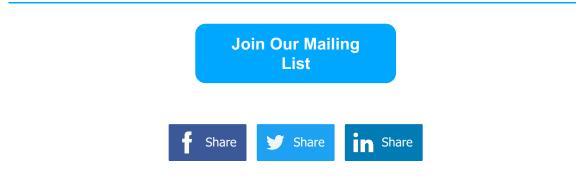
Illinois Department of Public Health

Centers for Disease Control and Prevention

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at <u>chersch@cityhpil.com</u>.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at <u>acivitello@cityhpil.com</u>.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at <u>mrosen@cityhpil.com</u>. The City reserves the right to edit and/or filter submissions. No pricing information will be published.



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