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Adopt- A-Planter & Sponsor-A-Planter Programs

The City of Highland Park offers two opportunities for businesses to take part in the beautification of our business districts.

The Adopt-A-Planter Program is only open to Highland Park Business and Property Owners in the Central Business District. As an Adopter, you must commit to the summer and fall seasons each year and you are responsible for the provision of plants as well as care and maintenance of the planters. This includes but is not limited to planting, watering and weeding.



[View the Adopt-A-Planter Program Brochure](#)

The Sponsor-A-Planter Program offers community members the opportunity to sponsor an available municipal planter during the summer and fall seasons. An annual fee covers planting, maintenance, and a 5" x 7" commemorative placard in the planter. The placard will recognize the sponsor or an individual or family chosen by the sponsor. Planters are located in the Central Business District and the Ravinia District and are maintained from May to November.

[View The Sponsor-A-Planter Program Brochure](#)

More information is available at cityhpil.com. Please contact the Office of Business Development at 847.926.1046 with questions.

Send Us Your Specials & Promotions for *The Weekender!*

Sent out every Friday, The Weekender is all about things to do, places to shop, restaurants to visit, and more in Highland Park! Email [Amanda Civitello](mailto:Amanda.Civitello) with events and promotions so that we can help get the word out!

WEEKENDER

—
explore. experience. enjoy.

ENJOY

highland park

Sign Up For Business of the Week

Each week a new business is chosen and promoted on [Enjoy Highland Park](#) and on the Enjoy Highland Park [Facebook Page](#), as well as in the *Weekender* eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Providing this information is easClick [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

***Don't forget to upload 1-3 high-resolution photos!**

Emergency Declaration Extended

Following robust discussion and public feedback, the majority of the City Council approved the continuation of the City's emergency declaration and the temporary supplemental order requiring [proof of COVID-19 vaccination](#) for individuals dining in establishments offering on-premises dining through the next City Council meeting on February 14, 2022.

Mayor Rotering and City Council discussed the importance of protecting the public health of the greater community. Mayor Rotering underscored that this is a public health measure intended to minimize the harm caused by COVID-19 to our community. While this temporary measure is in effect, individuals dining in at restaurants and other businesses offering on-premises dining will continue to be asked to show proof of COVID-19 vaccination, with certain exceptions. This is because restaurants are indoor public spaces where masks must be removed, as [masks have been shown to slow the spread of COVID-19](#). Individuals who have been vaccinated against COVID-19 are [far less likely](#) to require hospitalization and intensive care than those who are unvaccinated, and preventing [strain on our healthcare system is a public health priority](#) during the omicron wave. This temporary measure is intended to reduce the

opportunity for COVID-19 to spread in a generally unmasked, public indoor setting, thereby protecting individuals who are not vaccinated and working to avoid overwhelming our hospitals and limiting everyone's access to emergency and elective care.

Individuals who are visiting a restaurant for less than ten minutes (for example, to pick up a carryout order) do not need to show proof of vaccination. Individuals who have previously received a medical exemption are exempt from compliance with this requirement, provided they also provide proof of the medical exemption received and a negative COVID-19 test administered by a medical professional within the prior 24 hours. Learn more about this temporary requirement [here](#).

The matter will be reviewed again at the February 14, 2022 City Council meeting.

If you have any questions or concerns about the mandate, please contact the City Manager's Office at cityhp@cityhpil.com, or call 847.926.1000.

[Download a flyer to print and post at the entrance of your business here.](#)

[Download a flyer to print and post for your employees' information here.](#)

Update Your Business Plan to Grow Your Business! Meet With A Small Business Advisor Through SBDC Illinois

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)



INTERNATIONAL TRADE CENTER

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit northchicago.score.org and register to "Find a

Mentor". You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

Increasing Sales Without Adding a Salesperson

Wednesday, February 9

6:30 - 7:30 PM

[More Info and Registration](#)

Upcoming SCORE Webinars

Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

**Learn more about
HPCE**

Get Hired Illinois

The State of Illinois has launched [Get Hired Illinois](#) to connect job seekers with employers and training opportunities as well as employers who are looking to fill open positions with available workers. Visit [GetHired \(illinois.gov\)](#) for more information.

ILLINOIS.gov

Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[NorthShore University HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and](#)

For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at acivitello@cityhpil.com.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at mrosen@cityhpil.com. The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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