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Annual Business Registration



Annual Business Registration renewal fees were due on December 30, 2022. If you missed the deadline, the renewal fee went up to \$70 on January 1, 2023. As of February 1, 2023, the fee escalated to \$140. To ensure you do not incur additional fees or a fine of up to \$550.00, please make your payment by March

1, 2023.

Past due payments should be mailed to:

City Hall - Office of Business Development
1707 St. Johns Avenue
Highland Park, IL 60035

SCORE Program: Go Sell Something!

Gaining and keeping customers are the key objectives and mandatory for the survival of every business, including yours.

Alan Sipe will present a fast moving, skills packed and entertaining basic selling skills webinar to help you understand and be at ease in any selling situation.

Basic selling skills fit any and all industries: consulting, retail, eCommerce, coaching, services and product sales.

Whether you are a sales neophyte or an experienced “road warrior” this presentation, entitled “Go Sell Something” will give you the tools you need for selling success.

SCORE 

FOR THE LIFE OF YOUR BUSINESS
NORTH COOK AND LAKE
COUNTY



[Register Here](#)

to attend this **FREE Webinar**

Tuesday, February 21, 2023
6:30 p.m. to 7:30 p.m. CST

Sponsored by [SCORE North Cook and Lake Counties](#)

Central Business District Streetscape Improvements Project

On Tuesday, February 7, the City of Highland Park and its consultant Lamar Johnson Collaborative held a webinar as part of the Central Business District (CBD) Streetscape Improvements Project to provide an overview of the project and gain the community’s feedback. The CBD Streetscape Improvements Project is a multi-year initiative to install new streetscape amenities throughout Downtown Highland Park, including streetscape furnishings. The conceptual design for this project was developed in 2016 to provide a cohesive and modern aesthetic vision for Downtown Highland Park.

The webinar was intended to provide a status of the project, next steps, and to supplement additional input gathered by the consultant team in creating the implementation of the streetscape elements.

The [webinar recording](#) and [presentation slides](#) are available. Community members are invited to provide feedback via a [survey](#) by Friday, February 24, 2023.

Please contact the City Manager's Office with questions at 847.926.1000 /

New Capital Improvement Program (CIP) StoryMap

The City's 2023 Capital Improvement Program (CIP) is composed of [projects](#) that are prioritized and approved by City Council, as part of the annual 10-year CIP budget. These projects are identified based on life safety, age of infrastructure, economies of scale, functional deficiencies, and with regard to the reduction of long-term expensive repairs. This [StoryMap application](#) summarizes the major CIP projects scheduled for the 2023 season.

Visitors to the StoryMap can navigate through each project arranged by category such as Bridge and Parking Projects, Water and Sewer Projects, Resurfacing Projects, and more. Some of the larger projects, including the Clavey Road Reconstruction Project and Green Bay Road Project, each have their own page. Each project page contains a map with the highlights and locations shown, a brief summary and the City Contact for the project. The StoryMap also highlights outside agencies that are involved in projects within Highland Park or nearby communities.

Please contact the City's [Public Works Department](#) at 847.432.0807 for more information.

[Visit the City's CIP StoryMap](#)

Apply for a Grant to Enhance the Appearance of Your Business

The City of Highland Park's Small Business Facade Improvement Program (SBFIP) provides assistance and incentive to property owners and local businesses to improve the appearance and functionality of their property and place of business. The SBFIP is available for small business operators and commercial property owners citywide. Eligible



owners of commercial/retail buildings and small business owners operating within a commercial/retail building may apply for a City grant that may reimburse up to 50% of the approved improvement(s) to a maximum of \$5,000 per project. A small business is defined as having a net worth of less than two million dollars, and as showing less than an average of two hundred thousand

dollars in profit per year for two years after taxes. The following are a few examples of eligible expenses:

- Installing new awnings/signage
- Replacing, repainting, or restoring exterior doors
- Repairing or upgrading exterior lighting
- Painting building exterior

Small Business Facade Improvement Grant Program

Naval Station Great Lakes Forum to Attract New Business



Did you know Lake County, Illinois has been home to the [US Navy's only Recruit Training & Command Facility](#) in North Chicago for over 100 years? Nearly 35,000 recruits graduate from the program each year and over 9,000 active-duty and civilian employees populate the 1,600-acre campus along the shores of Lake Michigan.

Many Lake County communities see the economic impact of visitors from Naval Station Great Lakes throughout the year. Area hotels, shopping destinations, restaurants and attractions welcome recruits and their families, especially on graduation weekends.

If you'd like to learn more about engaging with the community that makes up the Naval Station Great Lakes, join Visit Lake County for a free forum on **Thursday, February 23, 2023, 9-11 AM** at:
The National Museum of the American Sailor
2531 Sheridan Rd., Great Lakes, IL 60088

[Click the link](#) to register and learn more about broadening your marketing efforts.

Request for Information: Women, Minority, and Veteran-Owned Businesses

The City of Highland Park encourages women-owned, minority-owned, and veteran-owned businesses to provide their status and contact information to the City. [The Office of Business Development](#) will keep the information on file and contact businesses about economic opportunities such as state and federal grants, training, and other programs for which they may qualify as they become available.

Please share the following via email to businessdevelopment@cityhpil.com:

- Name of business (or DBA name)
- Email address
- Web URL
- Primary mailing address

For more information, please contact the Office of Business Development at 847.926.1027.

Contacting the Office of Business Development

The City encourages business owners and managers to share information regarding upcoming events, promotions or news for possible inclusion in the City's marketing modalities, including [The Weekender](#), [Enjoy Highland Park](#), and [social media](#). Please send these items to the City via email to: businessdevelopment@cityhpil.com.

For general business inquiries and assistance, contact Business Development Manager Carolyn Hersch at chersch@cityhpil.com.

Questions regarding enjoyhighlandpark.com should be addressed to Amanda Civitello, Communications Manager, at acivitello@cityhpil.com.

SCORE Mentoring at the Highland Park Public Library & Free Webinars

SCORE offers in-person or virtual sessions using phone, email, or video

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit northchicago.score.org and register to “Find a Mentor”. You will be asked to provide the nature of your business interest.

Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note the **Highland Park Public Library** even if you prefer a virtual session.

Upcoming SCORE Webinars

Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County - Business Services](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[Illinois Department of Public Health](#)

For general business inquiries and assistance, contact the City's Business Development Manager Carolyn Hersch at chersch@cityhpil.com or 847.926.1027.

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to businessdevelopment@cityhpil.com. The City reserves the right to edit and/or filter submissions.

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