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## OUTDOOR DINING & OUTDOOR ACCESSORY USE PERMITS

The outdoor dining season is quickly approaching! Restaurants that choose to offer outdoor dining on public or private property are required to have an outdoor dining license.

City staff will be discussing the Outdoor Dining Regulations at the Committee of the Whole meeting on Monday, April 11, 2022. The agenda for this meeting will be posted to the City's website at [www.cityhpil.com](http://www.cityhpil.com) the preceding Thursday. The purpose of the discussion is for City staff to share municipal research on other community regulations and to ensure the City's operating procedures and practices align with City Council policy.



### [2022 Outdoor Dining Application](#)

Businesses that choose to place outdoor sales displays in front of their businesses on public or private property are required to have an outdoor

accessory use license.

## [2022 Outdoor Accessory Use Application](#)

Please return all license applications to [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com)

## Sign Up For Business of the Week

Each week a new business is chosen and promoted on [Enjoy Highland Park](#) and on the Enjoy Highland Park [Facebook Page](#), as well as in the *Weekender* eNews, and on the Central Avenue Digital Kiosks, regardless of the business location.

Click [HERE](#) to fill out a brief questionnaire to have your business featured as Business of the Week.

**\*Don't forget to upload 1-3 high-resolution photos!**

## Sign up for the City's Women-Owned Business List

The City is compiling a list of women-owned businesses to have on file for reference. Please email [Melissa Rosen](mailto:Melissa.Rosen@cityhpil.com) to add your business. Include the owner's name and the business name, address, phone number, and website.

## Be a Part of the 2022 4th of July Parade

Businesses and organizations are encouraged to register for the 2022 Fourth of July Parade. This year's parade theme is: **We are all Superheroes - What's Your Super Power? Community!**

The initial deadline for applications is May 13. The fee for a business or campaign is \$60. Not-for-profit groups are exempt. All applications received between May 16 and June 3 require an additional \$40 late fee. **No applications are accepted after 5 PM on June 3.**



Forms are available at [cityhpil.com/July4](http://cityhpil.com/July4) or contact Jennifer Dotson in the City Manager's Office at 847.926.1006 / [jdotson@cityhpil.com](mailto:jdotson@cityhpil.com).

## Marketing Ideas? We Want to Hear from You!

We are always looking for new ways to help promote Highland Park Businesses. Let us know



if you have ideas!

Contact Melissa Rosen in the office of Business Development at 847.926.1046 or [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com).

## Adopt-A-Planter & Sponsor-A-Planter Programs

The City of Highland Park offers two opportunities for businesses to take part in the beautification of our business districts.

The Adopt-A-Planter Program is only open to Highland Park Business and Property Owners in the Central Business District. As an Adopter, you must commit to the summer and fall

seasons each year and you are responsible for the provision of plants as well as care and maintenance of the planters. This includes but is not limited to planting, watering, and weeding.



[View the Adopt-A-Planter Program Brochure](#)

The Sponsor-A-Planter Program offers community members the opportunity to sponsor an available municipal planter during the summer and fall seasons. An annual fee covers planting, maintenance, and a 5" x 7" commemorative placard in the planter. The placard will recognize the sponsor or an individual or family chosen by the sponsor. Planters are located in the Central Business District and the Ravinia District and are maintained from May to November.

[View The Sponsor-A-Planter Program Brochure](#)

More information is available at [cityhpil.com](http://cityhpil.com). Please contact the Office of Business Development at 847.926.1046 with questions.

## 2022 Food & Beverage Holidays



Are you participating in any 2022 Food & Beverage Holidays? Take a look at this [Calendar](#) and email [Melissa Rosen](#) if you are running any specials or promotions!

## Send Us Your Specials & Promotions for *The Weekender!*

Sent out every Friday, The Weekender is all about things to do, places to shop, restaurants to visit, and more in Highland Park! Email [Amanda Civitello](#) with events and promotions so that we can help get the word out!

WEEKENDER

explore. experience. enjoy.

ENJOY

*highland park*

## SBDC Illinois



INTERNATIONAL TRADE CENTER

**Update Your Business Plan to Grow Your Business!**

**Meet With A Small Business Advisor Through SBDC Illinois**

[Illinois Small Business Development & International Trade Center](#) offers confidential, no-cost, one-on-one virtual advising sessions.

To schedule a meeting click [HERE](#)

**Attraction & Retention Series - Affordable and easy solutions for small business owners addressing key issues associated with attracting, hiring, and keeping talent in today's tough labor market.**

Join Management Consultant Michelle Arentz, owner of Lazarus Learning LLC, in this virtual seven-part series exploring what workers are looking for and how small businesses can be competitive beyond wages.

This series will run on Tuesdays from March 15 to April 26  
9-9:45 AM

[More information and Registration](#)

## SCORE Mentoring at the Highland Park Public Library & Free Webinars

**SCORE offers in-person or virtual sessions using phone, email, or video**

All sessions are free and confidential. SCORE mentors are successful business professionals, some retired, some working, from all industries and experiences.



Visit [northchicago.score.org](http://northchicago.score.org) and register to “Find a Mentor”. You will be asked to provide the nature of your business interest. Please include whether you prefer in-person or virtual mentoring (phone, email, video) and note, the **Highland Park Public Library** even if you prefer a virtual session.

[Upcoming SCORE Webinars](#)

## Highland Park Career Exploration Program

Interested in sharing your profession with a high school student exploring their career options? The Highland Park Career Exploration program (HPCE) provides students with the opportunity to gain valuable insights into a potential career path and goals. Students are matched and meet with professionals to discuss career aspirations, work initiatives, and other professional inquiries.

[Learn more about HPCE](#)

## Additional Resources

[Available Commercial Space](#)

[Business Directory](#)

[Illinois Department of Commerce & Economic Opportunity](#)

[Lake County Health Department](#)

[Establishing Your Business](#)

[Chamber Of Commerce](#)

[SCORE](#)

[U.S. Small Business Administration](#)

[Job Center of Lake County -  
Business Services](#)

[NorthShore University  
HealthSystem](#)

[Illinois Department of Public Health](#)

[Centers for Disease Control and  
Prevention](#)

**For general business inquiries, contact the City's Business Development Manager Carolyn Hersch at [chersch@cityhpil.com](mailto:chersch@cityhpil.com).**

**For more information on the City's response to COVID-19, contact the City's Communications Manager Amanda Civitello at [acivitello@cityhpil.com](mailto:acivitello@cityhpil.com).**

This newsletter is produced by the City of Highland Park's Office of Business Development. If you have information you would like to include in this weekly mailing, please submit information, photos, and news to Melissa Rosen at [mrosen@cityhpil.com](mailto:mrosen@cityhpil.com). The City reserves the right to edit and/or filter submissions. No pricing information will be published.

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